# Ruben Pison Senior Web Developer

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## **Work Experience**

#### **Squarespace** - Senior Web Developer

January 2020 - current Remote

- Led and managed a team of 12 developers and designers to create efficient, effective, and aesthetic websites for 60.000+ clients.
- Oversaw concept mock-up and wireframe design to further client satisfaction by 35%.
- Developed customer-specific design framework, reducing site production time by 4 days.
- Collaborated with VP of sales to create digital marketing designs that led to an average 20,000+ additional clients per month.
- Led bi-weekly standup to celebrate team successes, address weaknesses, and assign tasks. This increased team efficiency by over 50% while decreasing time-to-deployment by an average of 3 days.

### Web Designer

April 2016 - January 2020

Lakeland, FL

- Created and assisted with the development of 3 official university-sponsored websites. These websites have received 4,000+ 4-5 star reviews.
- Designed, developed, and supported new and existing secure websites and web applications. Over 180 applications.
- Conceptualized, created, and managed dynamic web pages for data display and entry using appropriate technologies (HTML, PHP, and Web CMS).
- Worked as part of a 4-person team, and communicated in a professional and collegial way. This increased productivity by over 50%.
- Provided training for continuous updating of websites.

#### **Hear.com** - Front-End Developer Intern

June 2015 - April 2016 Miami, FL

- Translated designs and wireframes into high-quality code using HTML, CSS, and JavaScript.
- Worked with developers, designers, copywriters, and other cross-functional teams (CRO, Video, Marketing, etc...) to drive innovation and maximize conversions by 40%.
- Provided input to leaders 3 times a year about the future development of new features.
- Ensured the technical feasibility of UI/UX designs. This prevented 3,000+ of time being wasted making pointless designs.

## **Education**

# University of Florida - B.S., Computer Science

September 2011 - June 2015

Gainesville, FL

## Skills

- Python
- JavaScript
- HTML
- CSS
- Java
- PHP
- Web design
- React.js
- jQuery
- Selenium
- Angular.js
- Jest
- Enymze
- Mocha/Chai