



iBot

eBay产品和业务数据问题的AI助手

此项目参加eBay Skunkworks 2018 并获得[中国区二等奖](#)

# 项目背景

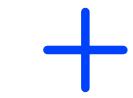
iBot, 全称insights bot(洞察机器人), 专注于ebay产品和业务数据问题的移动端AI小助手, 随时随地为用户提供公司各个产品各项数据在不同时间段的表现和趋势, 当数据出现异常变化时会智能地作出提醒。

该项目为ebay skunkworks 2018参赛作品, 荣获中国区二等奖。

## 团队成员



徐健 东南大学  
UX Designer intern



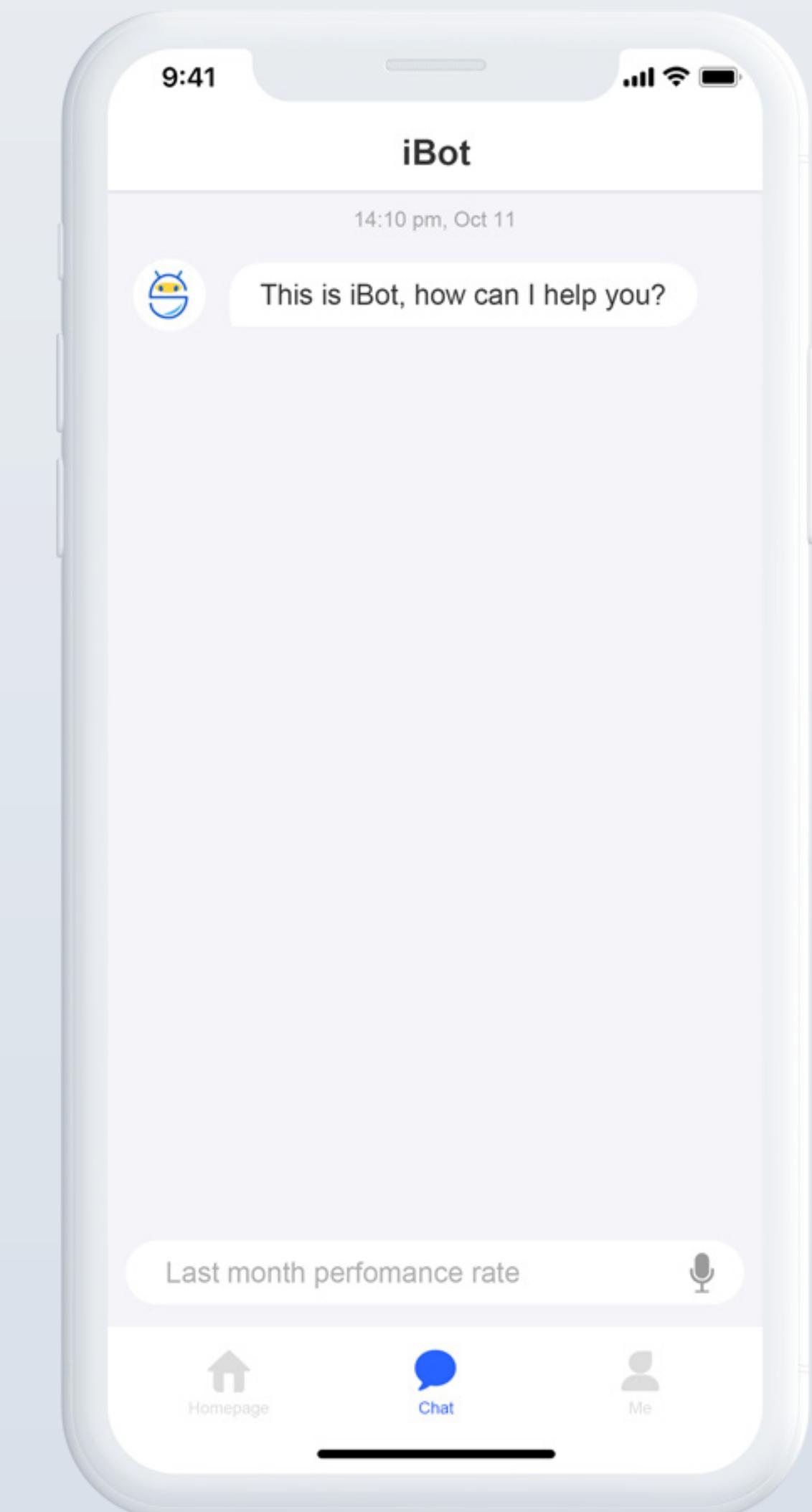
周延俊 南京大学  
soft engineer intern

项目idea的提出者、发起者, 负责项目的整体构思和全部设计工作;



杨文媛 同济大学  
soft engineer intern

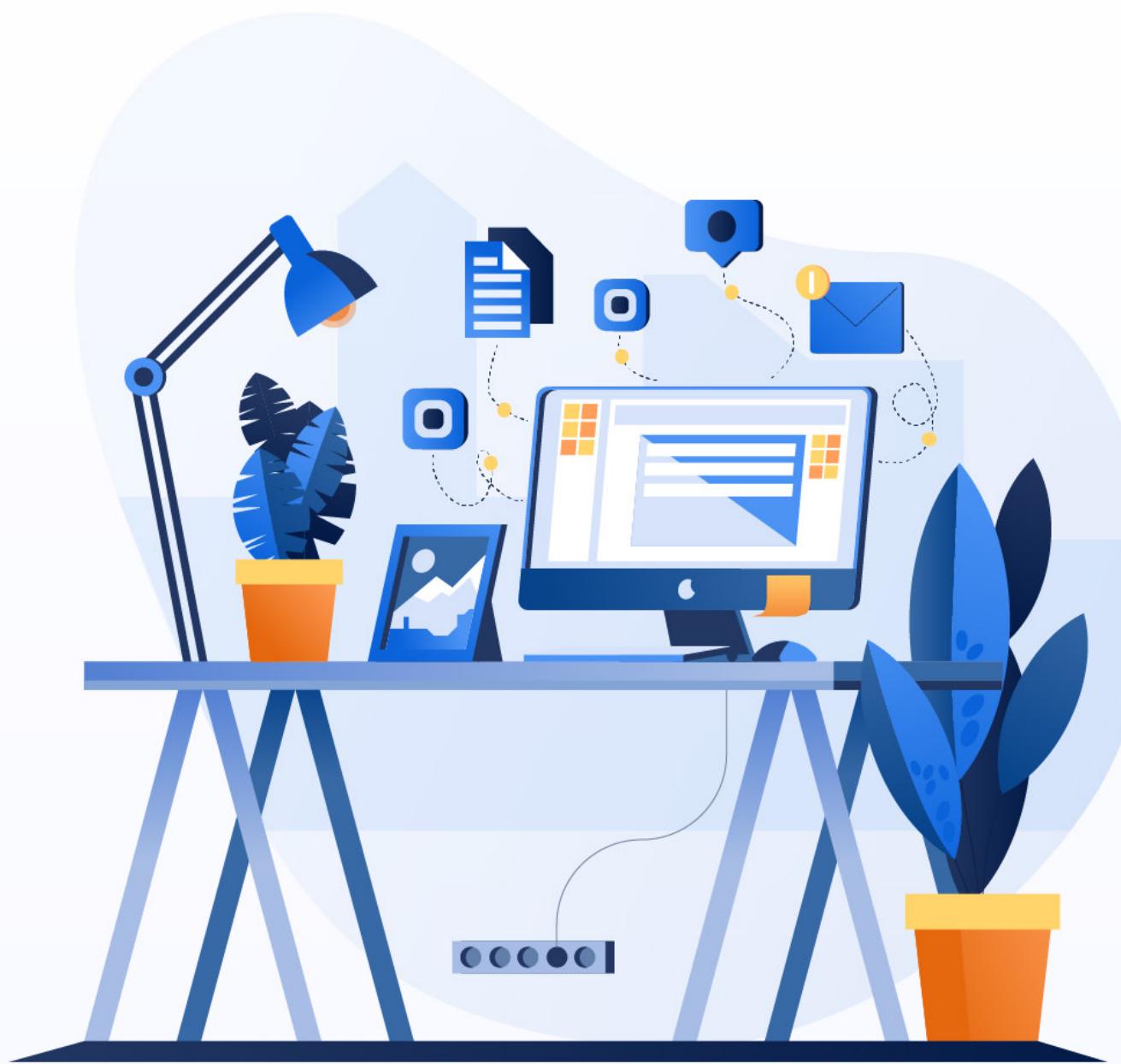
主要负责项目的开发和算法工作, 参与项目方案和交互流程的讨论等;



## 项目时间

2018年10月

# 目标拆解



## 产品目标

提高数据获取的**效率**

提高数据获取的**有效性**

**智能化**获取和管理数据

## 用户目标

随时随地快速获取想要的数据

需要一个**AI数据管理小助手**

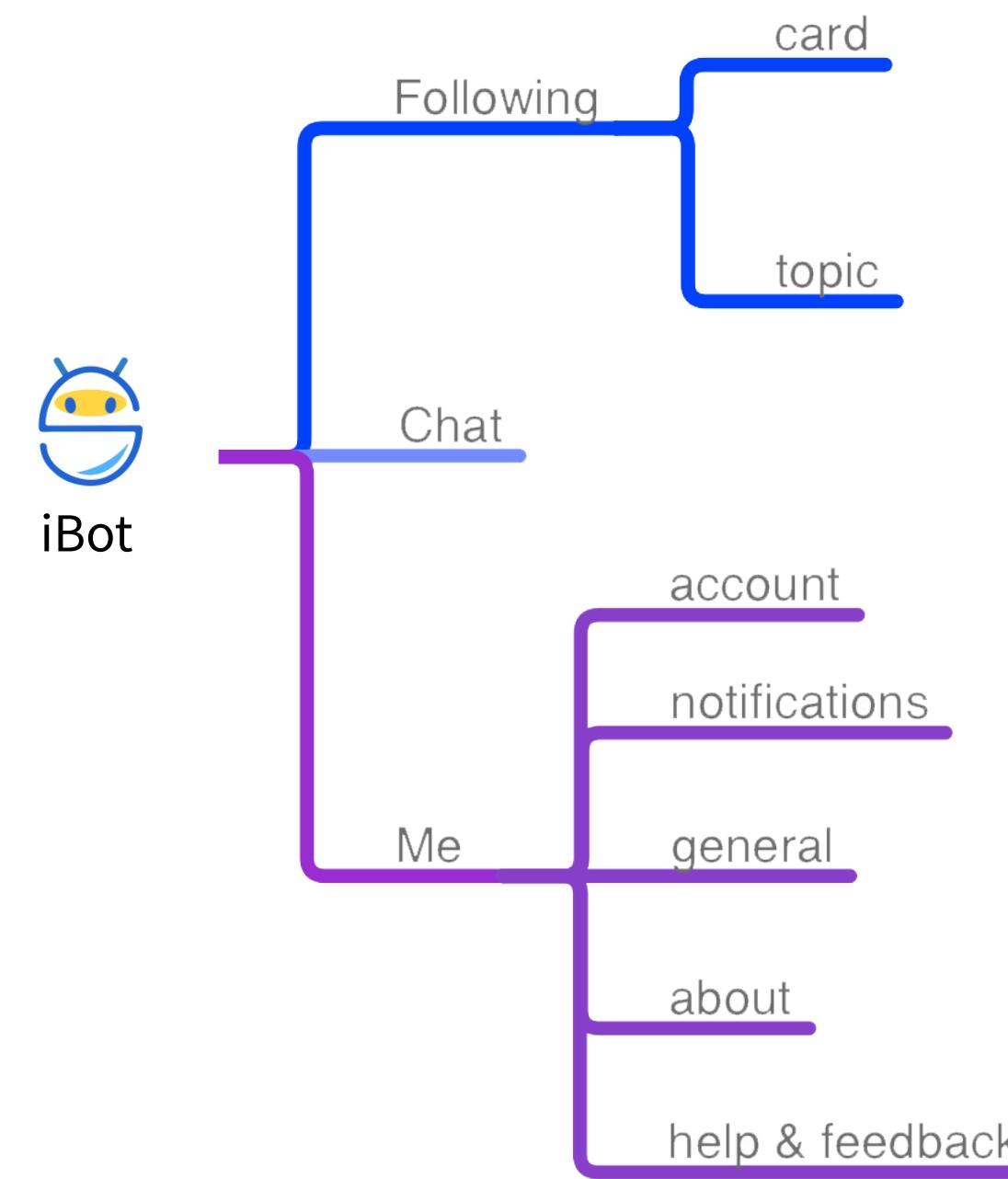
## 设计目标

**智能化**

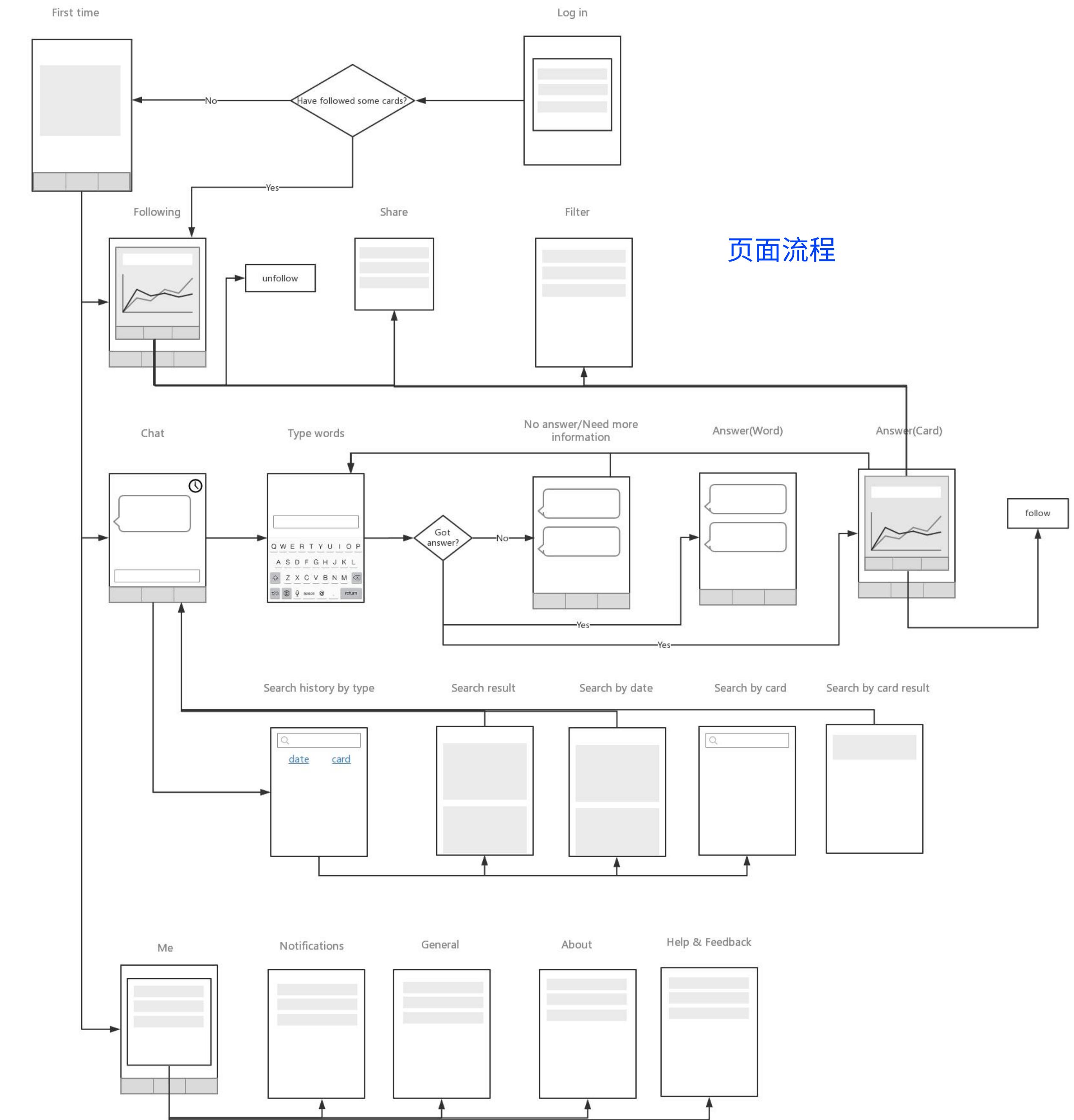
**提高效率**

**提高有效性**

# 页面流程梳理



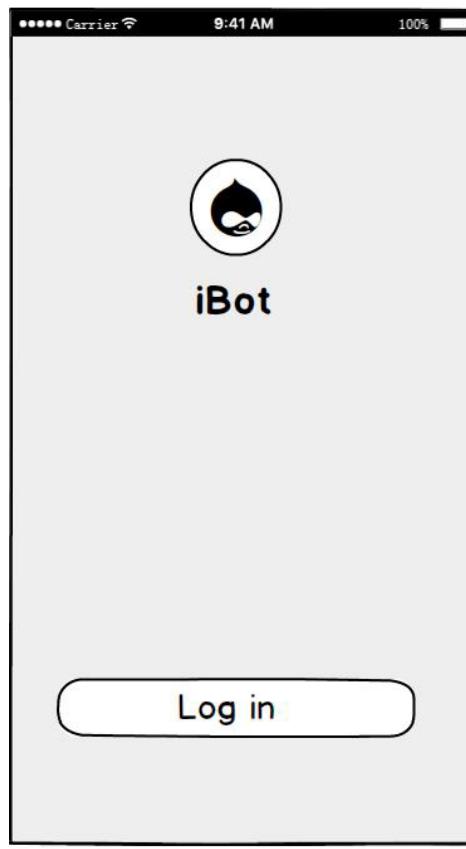
信息架构



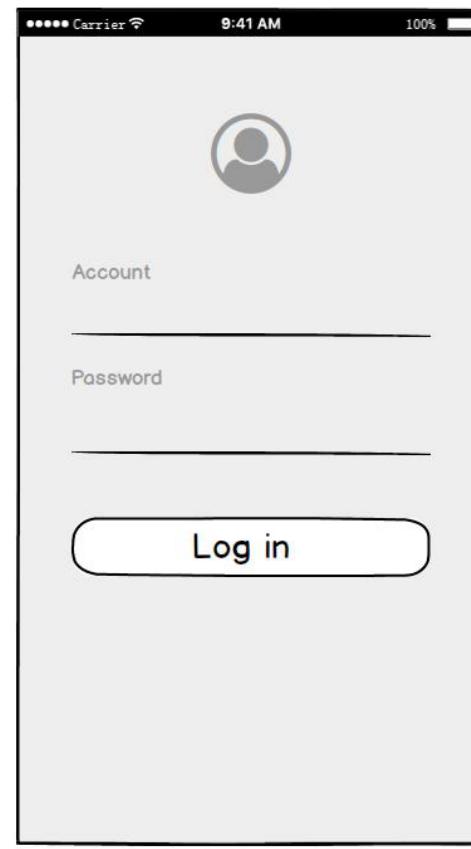
# 线框图

绘制工具: Balsamiq

Log in



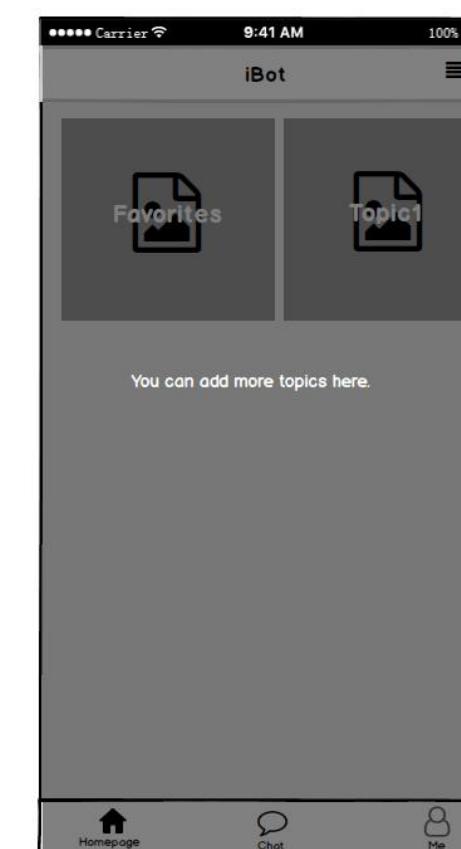
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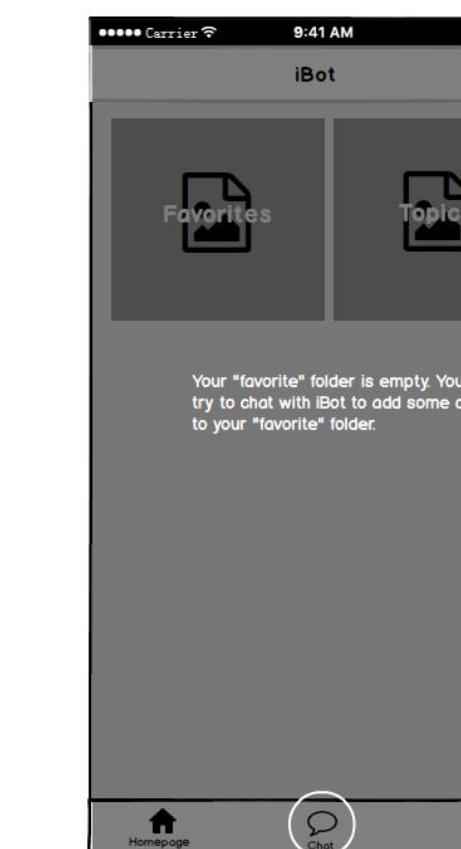
First time Guidance



First time Guidance



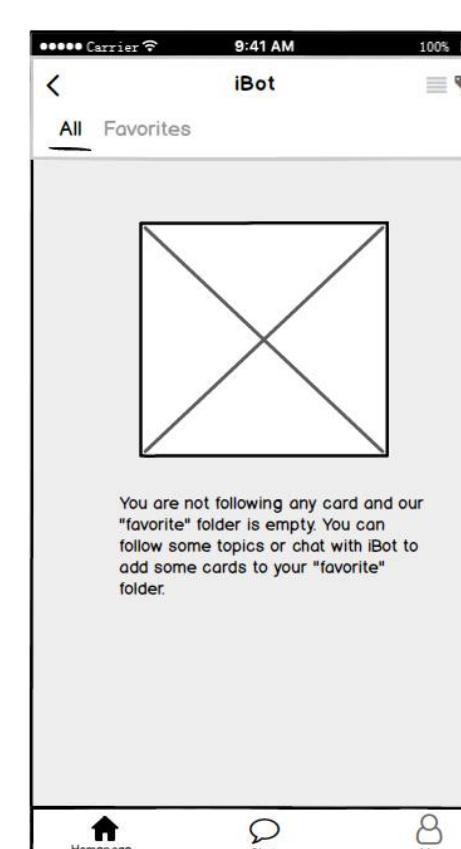
First time Guidance



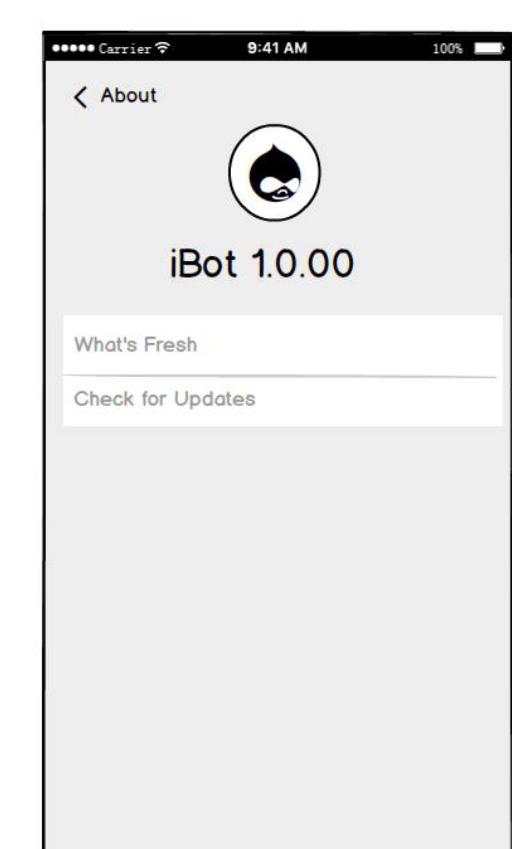
Homepage for not following any card.



Homepage for not following any card.



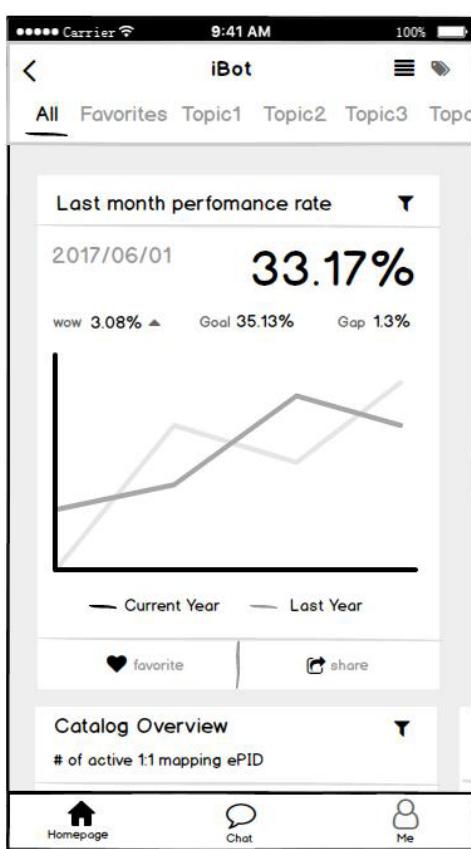
About



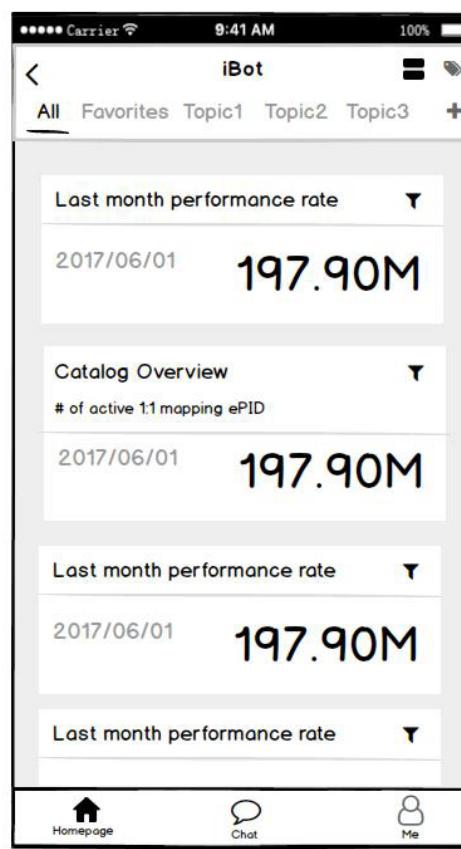
Homepage



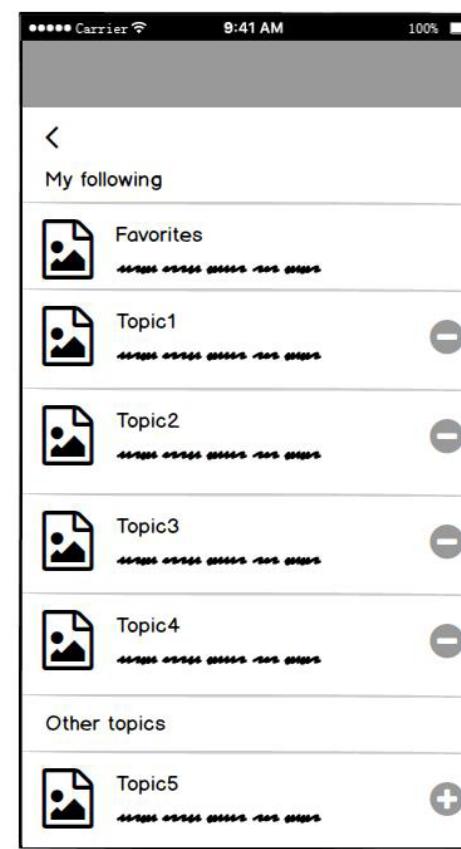
Cards(View1)



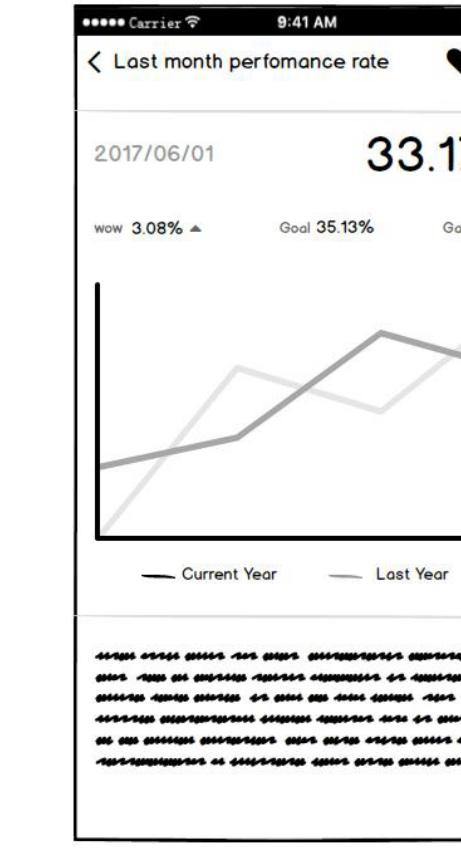
Cards(View2)



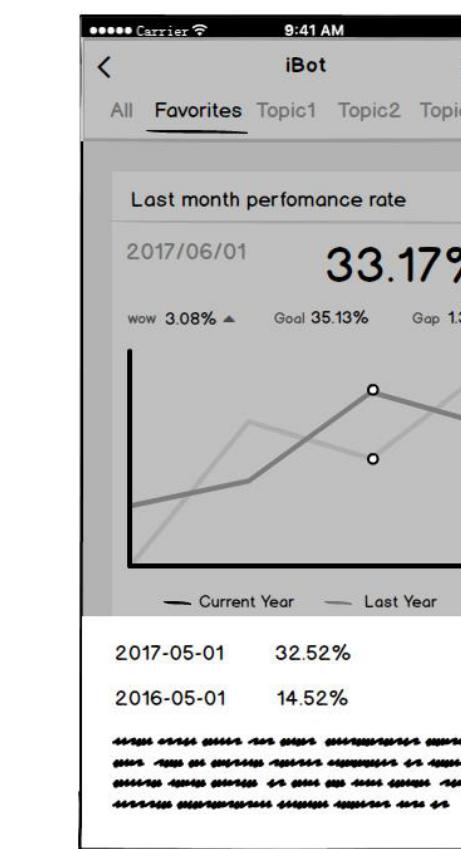
Add/Delete Topics



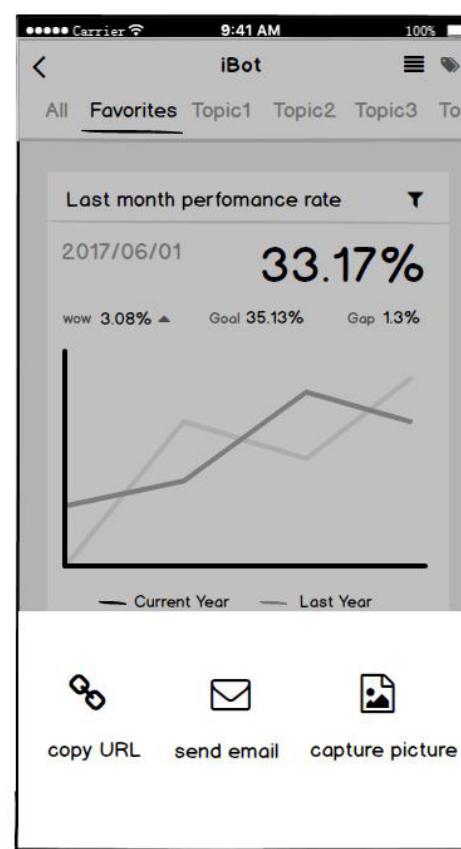
Card detail



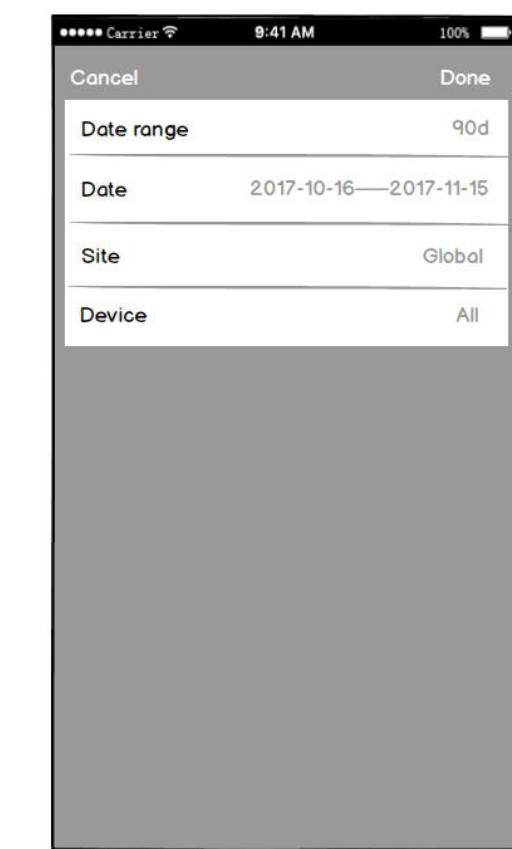
Readout

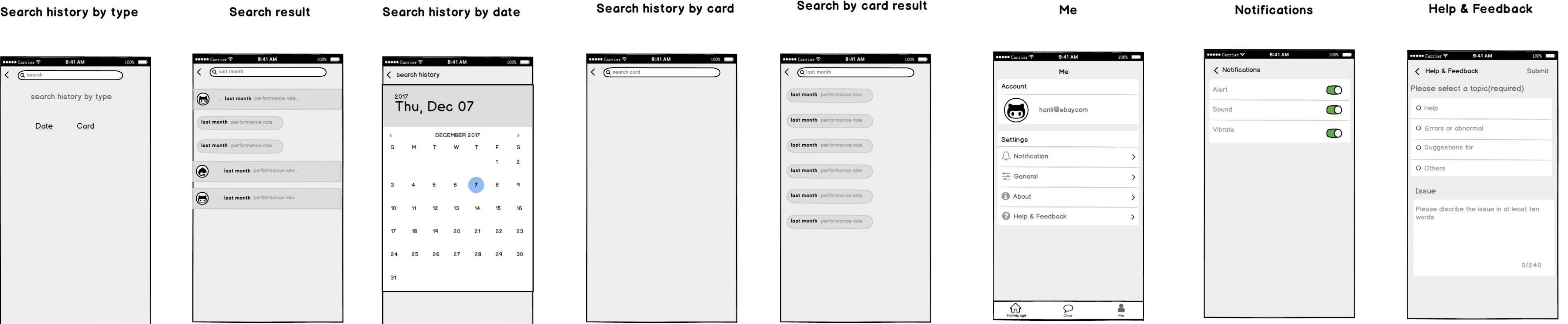
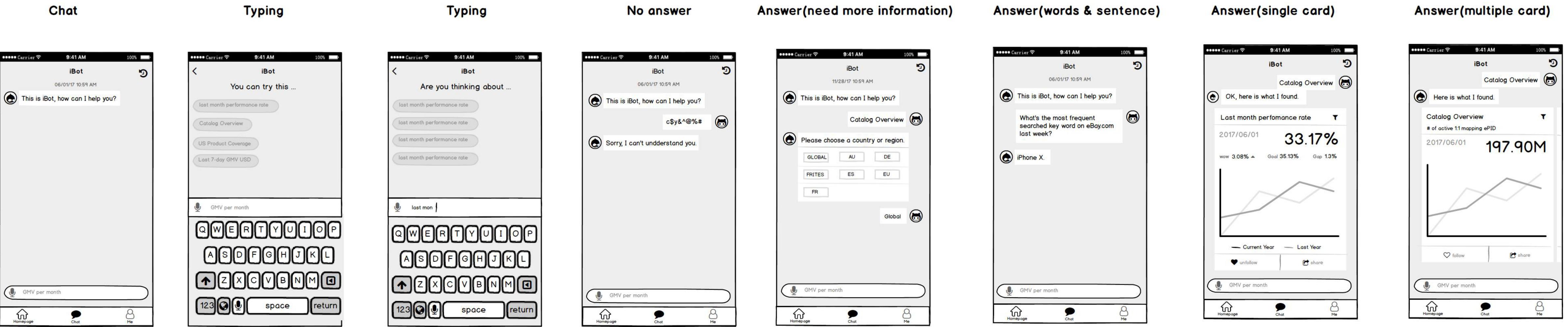


Share

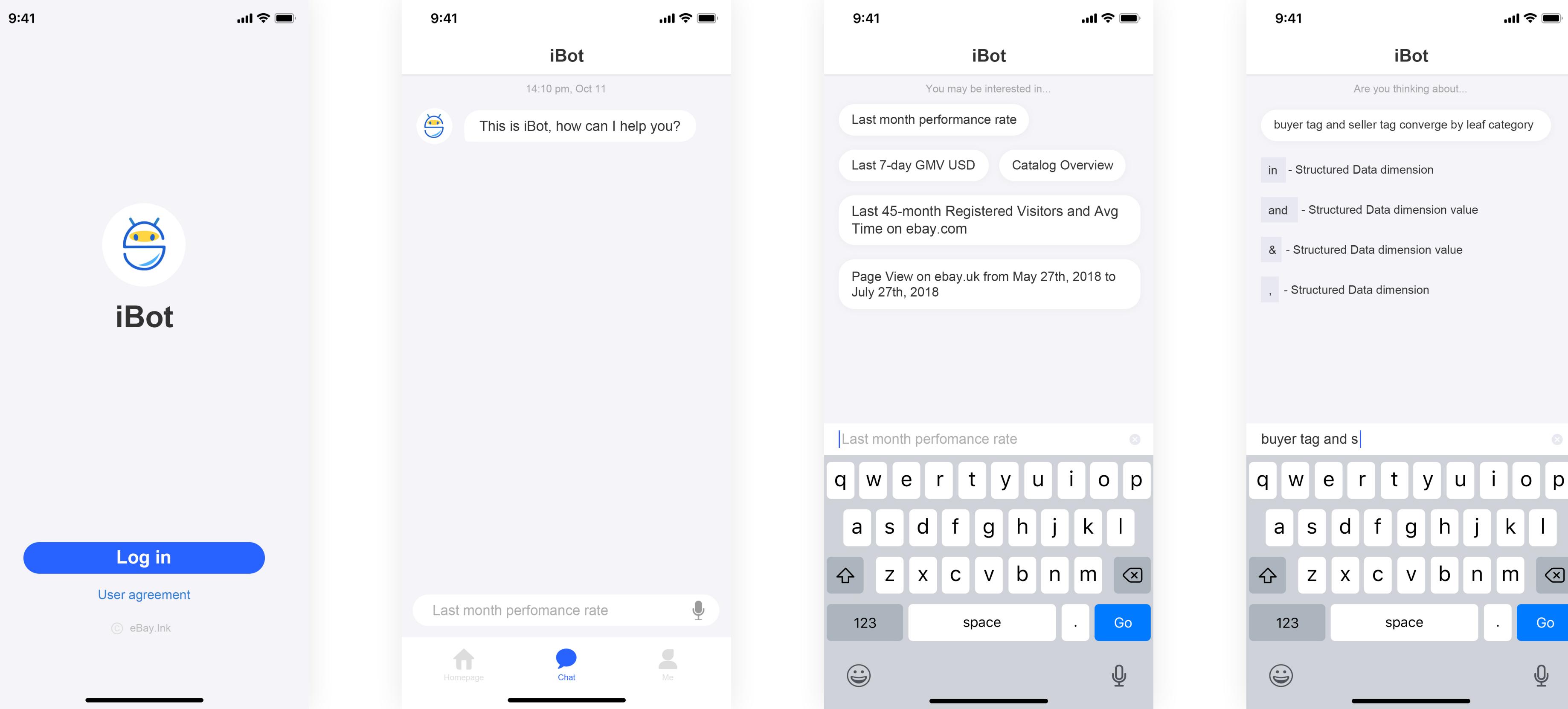


Filter

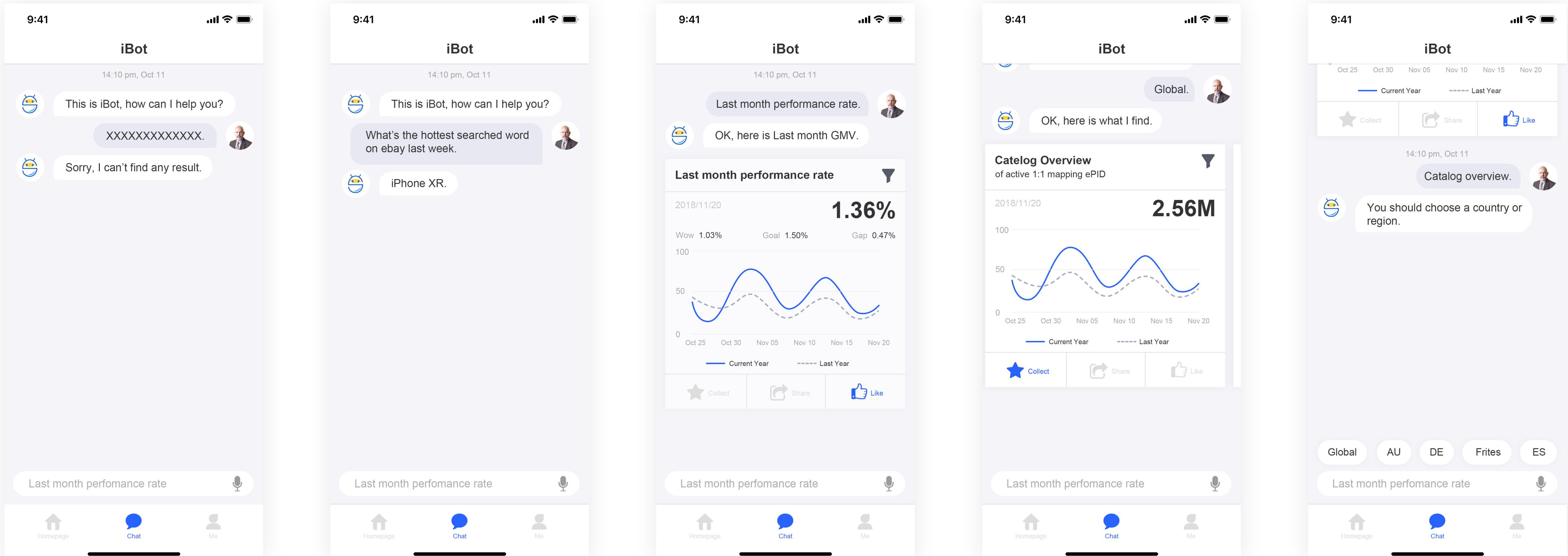




# 效果图(部分)



# Question



# Answer

## 项目沉淀

刚刚参加实习/工作时对工作流程很可能陷入一个误区,以为就是接需求--画图--接需求--画图,如此循环往复;其实,设计师还有更重要的事情要完成,以下是参加实习以来,对UCD设计流程的重新理解&自查表:

沟通	战略	需求背景、目标客户、需求确认
	范围	涉及的平台及功能范围
	实现	技术手段的可行性、时间节点
设计输出	架构	信息架构
	流程	业务流程、任务流程
	界面	页面布局、设计细节、文案
	评审	评审、初稿、定稿
跟进	测试	QA测试、上线测试
	数据	A/B Test数据、上线前后数据