



Xu Jian | UX Designer

✉ jasper.xs@outlook.com
☎ 152-9566-7115
💬 xjdw07
👜 1 year+ experience

Portfolio Website: <http://xujian-pf.top>

* Independently designed and developed (CSS/HTML)

Education

2017-09	Southeast University
2020-07	Master Industrial Design School of Mechanical Engineering
2012-09	Yanshan University
2016-07	Bachelor Industrial Design School of Art and Design

Honors & Awards

2019-06	1 EI paper as the 1st author
2018-11	2nd Award of eBay Skunkworks 2018
2018-10	Scholarship (Top 15%)
2016-07	IELTS 6.5
2015-12	CET6 certificate (508 points)
2018-09	Public welfare project volunteer certificate

Professional Experience

2020-06	Huawei	2012 Lab – UCD Center	Nanjing
till now		UX Designer	



Huawei cloud management solutions & Prospective design research on AIOps :

- I am responsible for the ux design of Huawei cloud management solutions and do some prospective design research on AIOps in the past 3 months. I explore to build a next-generation cloud management experience design framework and propose "six can" model in the fields of AIOps, to improve the efficiency and experience of cloud management comprehensively.
- Main achievements: Complete the innovative design demo of the smart cloud management platform from 0 to 1, which is highly recognized by customers, and will participate in the external display at the Huawei Connect Conference 2020.

2018-09	eBay	Data Service & Solution Department	Shanghai
2019-05		UX Designer Intern	



Data visualization analysis & processing platform:

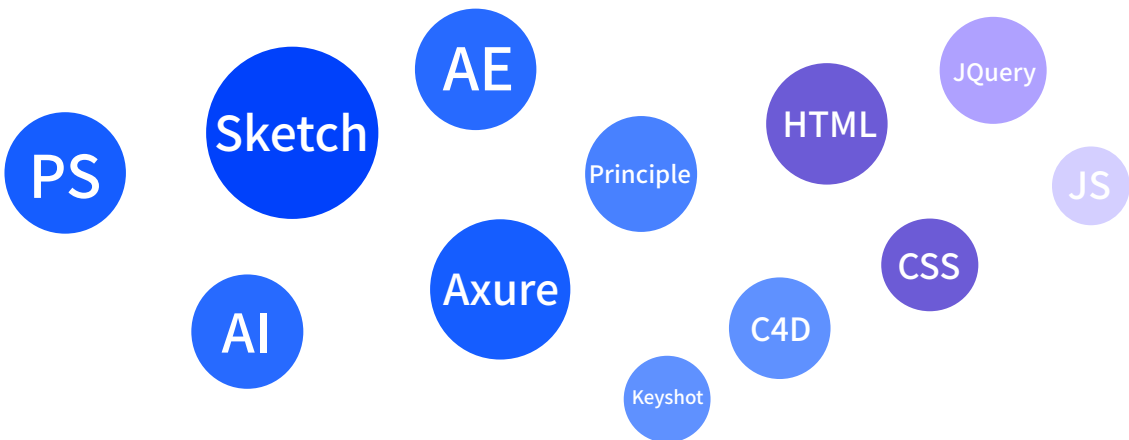
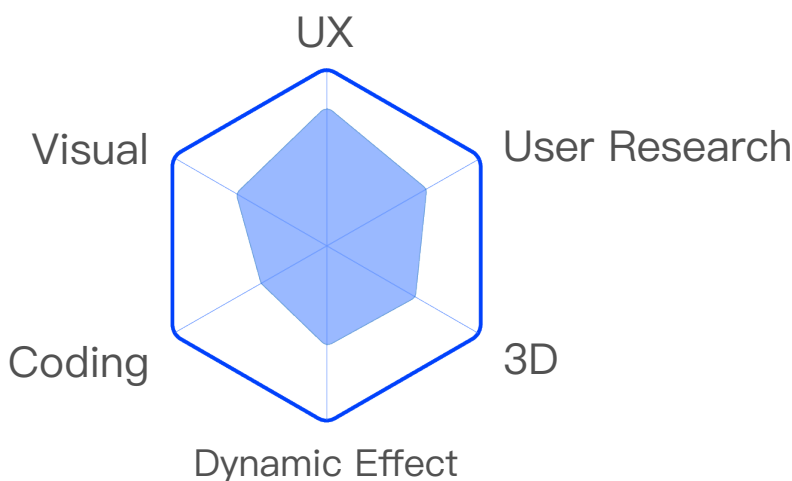
- Nous: eBay's one-stop data visualization analysis and processing platform, which applies the big data generated by users on the website to product recommendation, inventory preparation and storage allocation; Mainly responsible for information architecture design, sort out page logic, output prototypes, define visual style and follow up development.
- AR Shopping: By introducing AR technology to create an immersive online shopping experience for users. In the eBay Skunkworks competition 2018, I initiated and led the "AR Shopping" project to win the second prize.
- iBot: An artificial intelligence assistant focusing on data issues of eBay, mainly responsible for clarifying user requirements through user interviews and converting them into design points, outputting design drafts.
- Mockups: Participated in the design and development of the UED team Mockup website, which is used to store all design prototypes. Since launched in 2018, the website has become the core website for team discussion and review.

2017-12	Meituan-Dianping	UED Center	Shanghai
2018-03		UX Designer Intern	



- Responsible for the daily design support of products such as scan code ordering procedures and take-out procedures.
- Responsible for the design of cloud store assistants' ordering and merchant feedback function modules. After going online, the DAU has been increased by 7.3%.
- Participate in the experience design of the new operation promotion activities of the cloud store assistant, extract the user's marketing mental model in the whole process of "attract-understand-act", and propose corresponding experience design strategies, Increasing the weekly growth rate of new store from 24.0% to 44.6%.

Skills





徐健 | UX Designer

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☎ 152-9566-7115
💬 xjdw07
📁 1 年以上经验

作品集网站: <http://xujian-pf.top>

* 该网站由本人独立设计和开发 (CSS/HTML)

爱思考 • 爱学习 • 爱总结 • 爱分享

教育背景

2017-09	东南大学 机械工程学院 工业设计系
2020-07	工业设计硕士 人机界面设计 GPA 3.35/4.0
2012-09	燕山大学 艺术与设计学院 工业设计系
2016-07	工业设计学士 "三好学生"

奖励证书

2019-06	第一作者发表国际 EI 会议论文一篇
2018-11	eBay Skunkworks 2018 中国区二等奖
2018-10	多次获得一 & 二等奖学金 (Top 15%)
2016-07	雅思 6.5
2015-12	英语六级证书 (508 分)
2018-09	留守儿童影像陪伴项目志愿者证书

工作 & 实习经历

2020-06	华为南京研究所 2012 实验室 - 研发能力中心 - UCD 一部 南京
至今	UX 设计师



大型 B 端企业级应用的体验设计:

- 负责华为云管理解决方案、智能运维 (AIOps) 交互技术设计研究工作, 搭建面向下一代的云管理体验设计框架、提出智慧化 "六可" 模型, 全面显著提升企业云管理的效率和体验
- 工作内容包含: 用户研究、需求分析、设计框架的搭建和心理学的的应用、视觉风格定义和输出设计稿等;
- 主要成绩: 从 0 到 1 完成智慧云管理平台的创新设计 DEMO, 获得客户高度认可, 将参与华为 HC 大会对外展示

2018-09	eBay 中国研发中心 数据处理部门 上海
2019-05	UX 设计实习生



B 端 /C 端多业务, PC/APP 端多平台

- Nous:** eBay 一站式数据可视化分析与处理平台, 旨在整合目前零散的数据分析工具, 将用户在网站上产生的大数据应用到商品推荐、库存准备和仓储地分配中; 全程参与项目从 0 到 1 到上线的整个设计过程, 主要负责产品信息架构设计, 梳理页面逻辑, 输出低保真原型, 定义产品视觉风格并完成视觉设计, 跟进开发, 保障设计落地
- AR Shopping:** 通过引入 AR 技术, 为用户打造沉浸式的线上购物体验, 在 eBay Skunkworks 创新比赛中, 发起并带领 "AR Shopping" 项目获得中国区二等奖, 团队共 3 人, 本人负责全部设计工作, 另两位同学负责开发和算法;
- iBot:** 专注于 eBay 电商平台产品和业务数据问题的人工智能助理, 跨 web/app 多终端; 主要负责与 PM 澄清设计需求, 通过用户访谈明确用户需求并将其转化成设计点, 输出设计稿并跟进开发工作
- Mockups:** 参与设计并开发 UED 团队 Mockup 网站, 用于存放所有设计原型, 供团队内部查看和交流, 该网站从 2018 年 12 月初上线至今, 已成为数据处理部门进行团队讨论、评审、产品参考的核心网站, 团队中几乎人人使用

2017-12	美团点评 餐饮外卖设计中心 上海
2018-03	交互设计实习生



- 负责扫码点餐小程序、外卖小程序等 C 端产品的日常设计支撑工作;
- 负责云店助手叫号取餐以及商家反馈功能模块的设计, 上线后将云店助手 DAU 提高 7.3%;
- 参与云店助手产品拉新运营推广活动的体验设计, 通过用户调研明确用户特征, 提取用户在 "吸引 - 理解 -- 行动" 整个过程中的营销心智模型, 并提出相应的体验设计目标和设计策略, 将新入驻门店周订单增长率从 24.0% 提升到 44.6%;

技能水平

