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Portfolio UX Design

Xu Jian



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UX Designer

Nanjing, Jiangsu province

1 year + experience

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I'M

A UX designer with full of passion and curiosity. I have graduated from Southeast University with a master's degree in July 2020. I majored in industrial design and my research direction is human-computer interface design. During my postgraduate study, I had three internships: Meituan-dianping, eBay and Huawei, having rich experience in to B and to C projects. At present, I have been working as a UX designer in Huawei company for more than 4 months in Nanjing. For personal reasons, I am looking for the next job opportunity to challenge myself.

EDUCATION

2017-09	Master's Degree in Southeast University
2020-07	Industrial Design School of Mechanical Engineering
2012-09	Bachelor's Degree in Yanshan University
2016-07	Industrial Design School of Art and Design

WORK EXPERIENCE

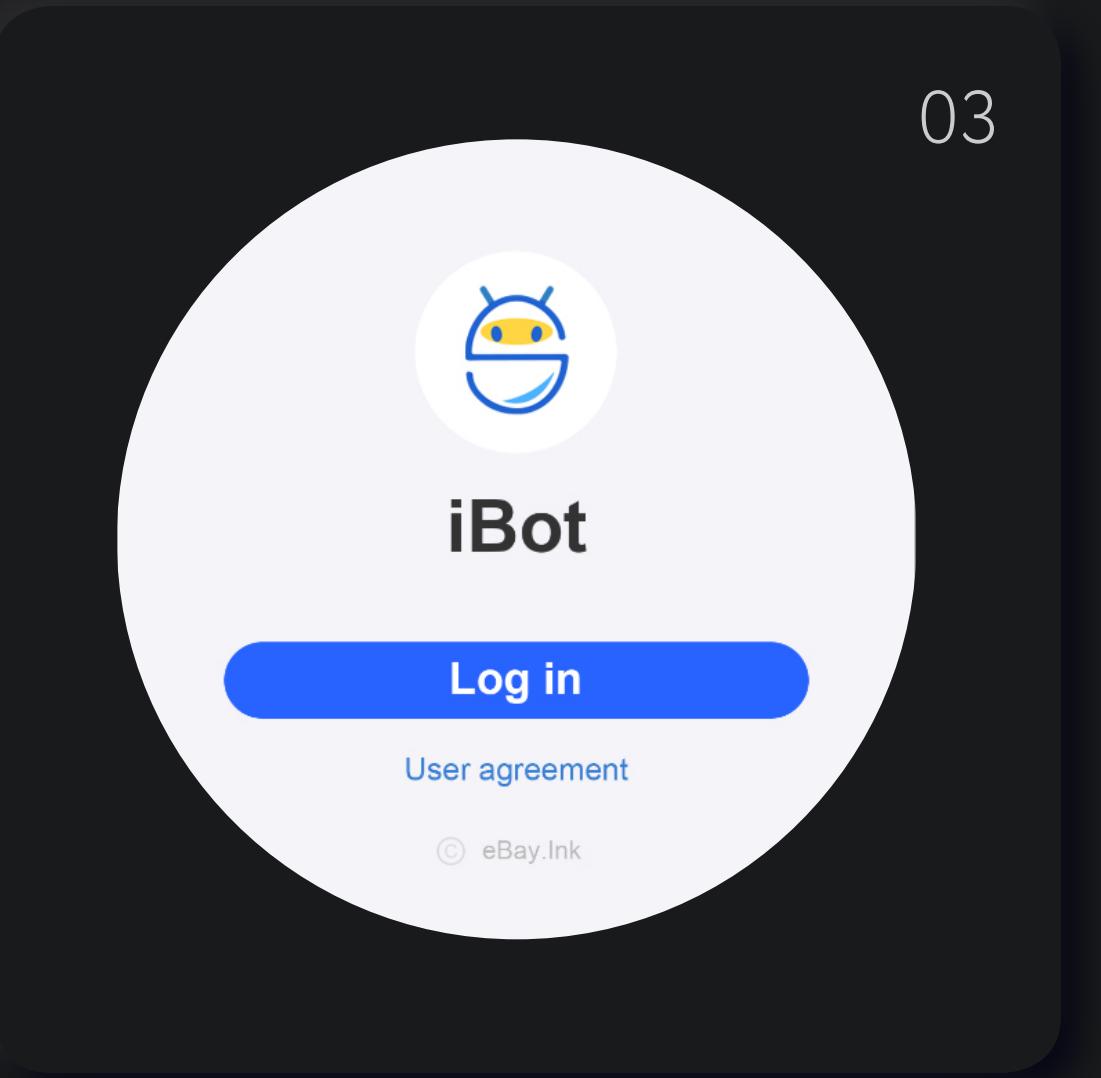
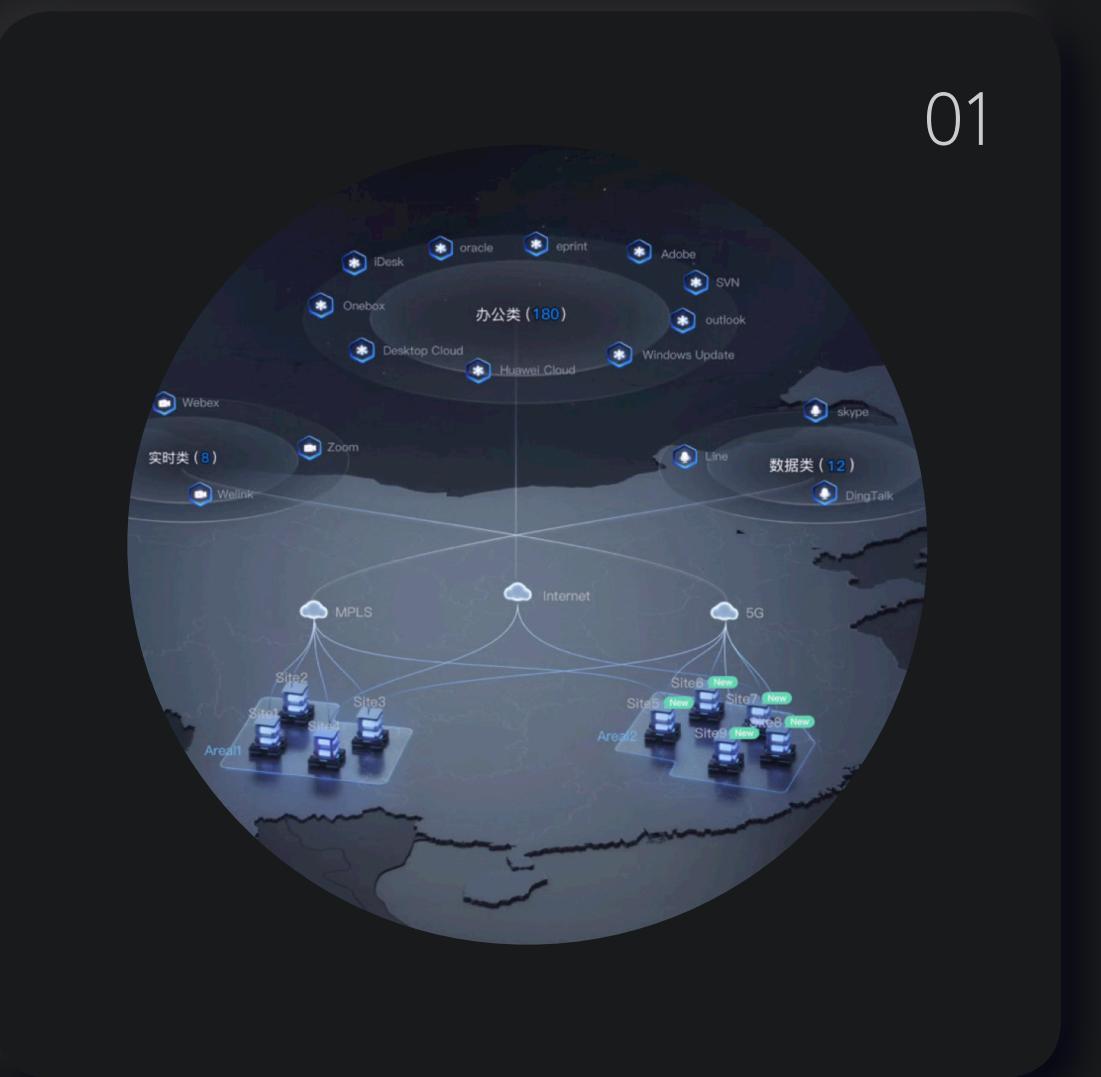
2020-06	Huawei, Nanjing UX Designer
Present	Huawei cloud management solutions Prospective design framework on AIOps
2018-09	eBay, Shanghai UX Designer Intern
2019-05	Data visualization analysis & processing platform
2017-12	Meituan-Dianping, Shanghai UX Designer Intern
2018-03	Daily design support of products such as ordering & take-out procedures

SKILL

English	IELTS 6.5
Sketch	
Axure	
Photoshop	
Illustrator	
After Effects	
Flinto	
C4D	
HTML / CSS	

CONTENTS

- 01 Huawei cloud management platform
 - 02 eBay's data visualization analysis & processing platform
 - 03 eBay's AI assistant on data & solution
 - 04 Visual Design / Hand drawing / Coding





Huawei Cloud Management Platform

Auto-Driving Network System

Background 项目背景

With the rise of cloud computing, big data and mobile internet, network traffic is increasing day by day. Many enterprises are facing huge network operation and maintenance pressure. The endless business needs make the network more and more complicated. The operation and maintenance data such as network status, alarms, and logs of the sea is far beyond the scope that the operation and maintenance personnel can effectively manage. The traditional operation and maintenance method of manual management is unsustainable, and there is an urgent need for an automated management and control system to verify the network status in real time in the network operation, find faults in time, and reduce business interruption time.

随着云计算、大数据、移动互联网网的兴起，网络流量与日俱增。当前许多企业都面临着巨大的网络运维压力，层出不穷的业务需求使得网络日益复杂，海量的网络状态、告警、日志等运维数据远远超出了运维人员可以有效管理范围，仅靠人工管理的传统运维方式已经无以为继，急需自动化管控系统能够在网络运行中实时验证网络状况、及时发现故障，减少业务中断时间。



Design Thinking

Design thinking is a people-oriented design method. It starts from the needs of users, comprehensively considers the technical feasibility and commercial demands of products, defines the core scene of product experience, and involves customers to jointly carry out innovative design.

Design Thinking 是一种以人为本的设计方法，它从用户的实际需求出发，综合考量技术可行性和产品的商业诉求，定义产品体验的核心场景，卷入客户联合开展创新设计。



Trends & Insights 业界趋势&洞察

1. Virtualize real-world entities and visualize virtual and abstract data

真实世界实体的虚拟化，虚拟抽象数据的具象化

In order to create a unified technological visual style facing to the future, the industry trend is to virtualize real-world entities and visualize virtual and abstract data. It can facilitate user understanding, reduce user thinking time, and improve the overall efficiency of network operation and maintenance.

2. Refactor the human-computer interaction experience

人机交互体验重构

In recent years, industrial intelligence has developed rapidly and has penetrated into various industries. Technologies such as voice control, face recognition, VR, AR, and smart phones have been widely used in the field of operation and maintenance. The interaction between people and machines will integrate voice, face, gestures, biometric signals and other methods to meet the needs of different situations. It will definitely redefine the interactive experience of network operation and maintenance.

3. Build a smart digital world

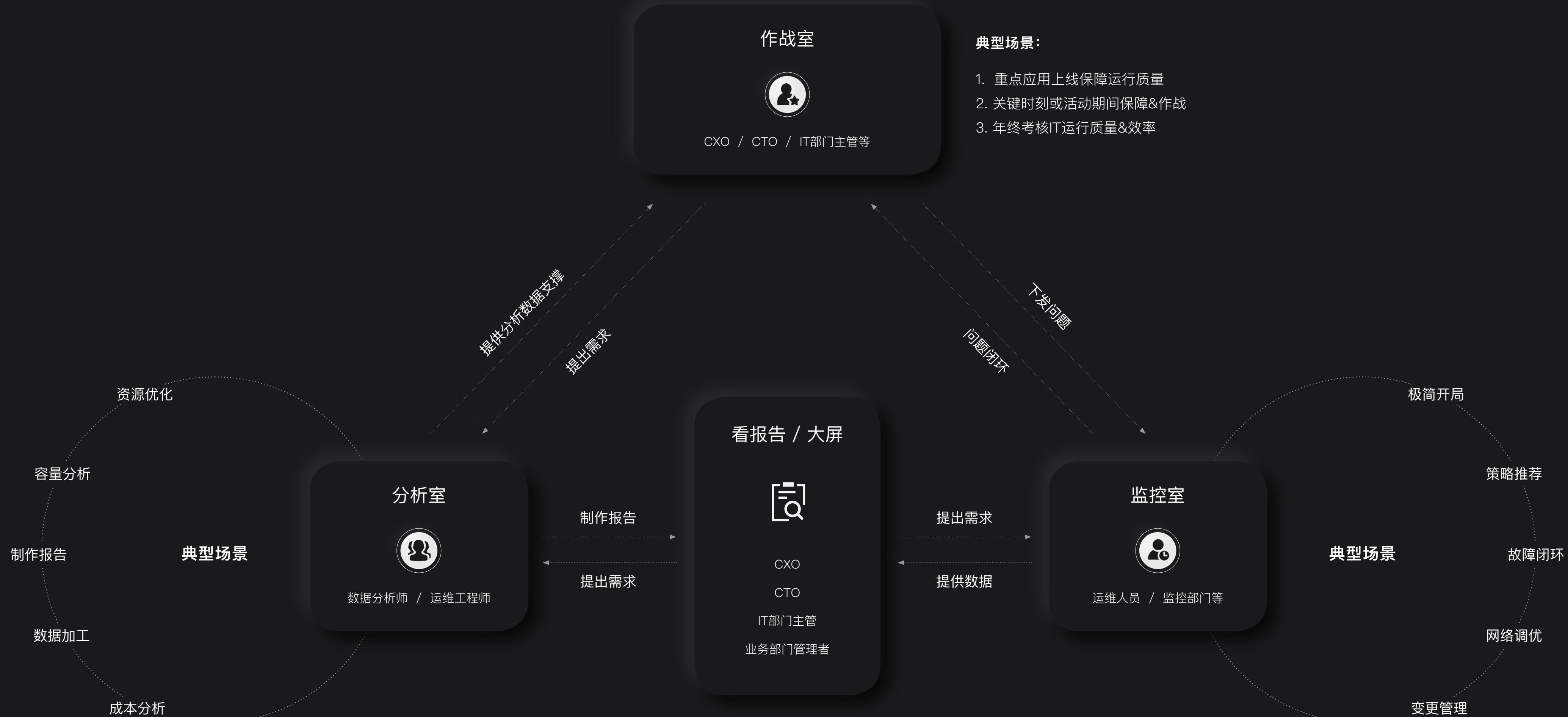
构建智能的数字世界

The digital twin connects the real and virtual worlds by collecting real-time data from installed sensors. Based on the virtual world, the system can implement algorithm training and self-learning, making the system more and more intelligent, and all human-computer interaction actions will become more intuitive, faster and safer.



User Research 用户研究

用户角色图谱



User Research 用户研究

Persona 典型用户角色模型



Name: **Jack**

Age: **33**

Department: **网络技术部门**

Tags:

- 经验丰富
- 技术水平高
- 工作内容繁杂
- 面对的用户多
- 响应速度要求高

Operation & Maintenance Engineer 网络运维工程师

Jack is an IT operation and maintenance personnel, and his daily responsibility is relatively cumbersome, mainly for locating and repairing network faults and changing application strategies. He also defines services according to business requirements, analyzes and distributes IT resources uniformly, and integrates IT and business Information such as operating conditions, failures, optimization suggestions, etc. is generated and reported to the superior. At the same time, it is necessary to coordinate the resources of each network link and communicate frequently with tenants.

KPI

- 对业务部门需求的响应速度
- 站点开局的效率
- 网络资源的利用率
- 故障处理及修复的效率
- 应用运行的可靠性

Activities

- 故障定位与处理
- 应用监控与管理
- 应用策略变更
- 输出故障处理报告
- 用户数据分析

Motivation & Needs

- 希望能够对网络进行全生命周期的维护和管理，不用在多个运维工具间来回切换
- 希望能够更加快速地发现和定位故障，缩短故障闭环的时间，减少损失
- 希望应用出现问题时，能够自动提供优化建议，提高效率
- 希望提高整个系统的自动化能力，减少人工干预，解除对专家的强依赖性
- 希望能够有效利用网络资源，实现利用率的最大化，降低运维成本

Quotes

“Hope that through this product, we can see the overall situation of network operation, grasp the operation data of each site and application, provide high-quality and stable network resources, ensure the efficient operation of application, achieve active operation and maintenance, intelligent fault closed-loop, and greatly improve the efficiency and quality of network operation and maintenance.”

“Due to the lack of a unified resource monitoring and optimization plan, the business department's waste of resources is increasing. At present, the overall resources of enterprises make the situation quantitative statistics and fuzzy planning. In addition, now we are all mixed management mode, and there is no way to achieve the unified distribution and management of resources.”

“If there is a fault, I have to log in to the monitoring screen to see if there is any alarm, then use the operation and maintenance tool to check the IP, and then go to the controller to see which DHCP service is. Then log in to the analyzer to find the DHCP server, log in and rule out all kinds of possibilities by experience. I have logged in to four systems before I finish processing.”



机会点



方向与目标

- 梳理层级架构和页面逻辑
- 简化用户操作流程
- 清除痛点，优化用户体验
- 自然人机交互，沉浸式体验
- 灵活、敏捷的网络运维优化过程



用户痛点/期望

- 站点开局依赖全局配置，强制跳转中断流程
- 必配/不必配的步骤不清晰
- 菜单跳转频繁，操作不连贯
- 手动配置参数复杂，易出错
- 站点较多，存在重复配置现象
- 后台导入的应用数据没有呈现在应用中
- 应用组添加应用时，三种方式平铺不易理解
- 配置项多而杂，前后逻辑关系不清晰
- 手工配置依赖专家经验
- 策略无仿真，无前后对比
- 人工分析依赖专家经验
- 发生故障无法回溯
- 运维工具难用
- 性能无结果引导
- 信息分散，页面频繁跳转
- 无法模拟仿真，无法预知变更造成的影响
- 自动化能力不足

01

集中式的信息层级架构：进行一站式集中配置站点和应用，简化网络部署和运维步骤

02

数据实时、完全可视化：将信息实时透明地传递给用户并对用户的操作及时反馈，提升用户对系统的信任感，辅助用户进行判断和决策

03

实时动态模拟仿真：实时持续地动态模拟业务场景，预测策略实施后的结果，与当前状况进行对比，辅助用户进行决策

04

基于人工智能和深度学习的主动式运维：引入人工智能和深度学习能力，主动预知或发现故障并进行定界定位和自动修复

05

创新人机交互方式：引入智能语音助手、机器人、AR/VR虚拟现实、隔空操作和全息影像等新兴人机交互方式，打造沉浸式体验

06

面向未来的、具有科技感的、统一的视觉风格：引入3D、动效等视觉元素，打造统一的充满未来感和科技感的视觉风格，提升品牌形象

极简

- 基于任务流的端到端配置
- 基于业务关联的全局监控（业务+逻辑）
- 应用自动分类并能灵活调整
- 支持第三方导入，可视化还原
- 一站式极简配置
- 基于行业优秀案例的配置推荐
- 精准及时的故障提醒

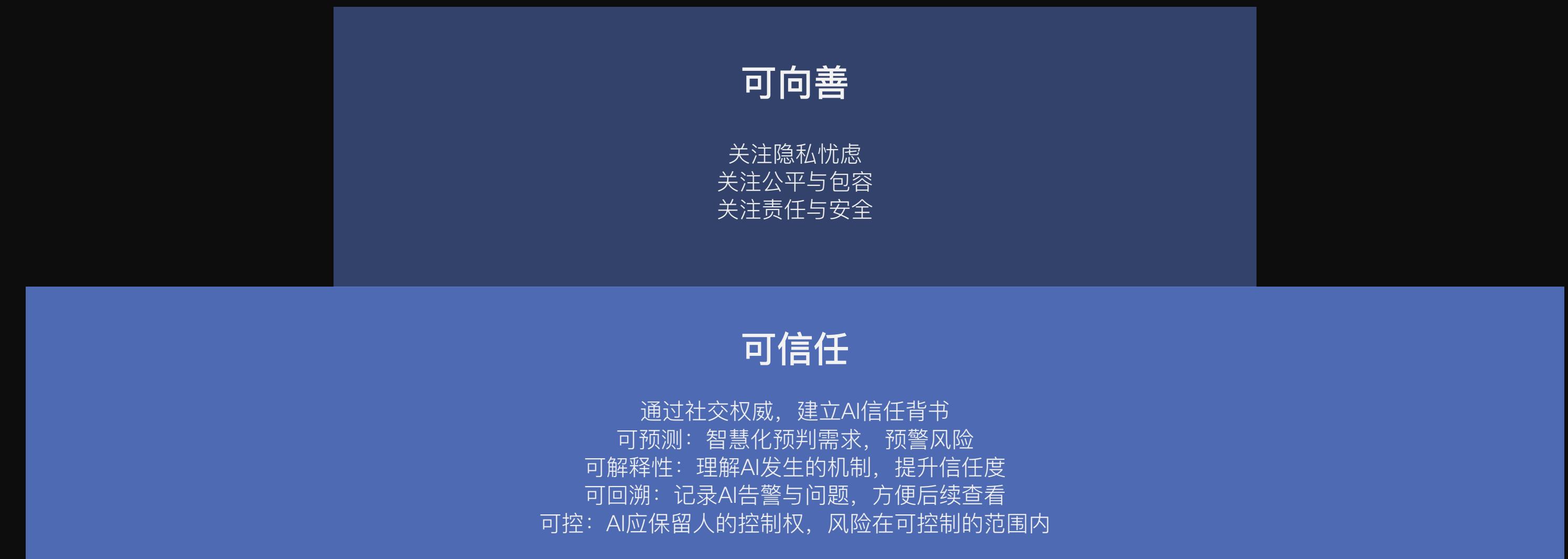
智能

- 应用自动分类并能灵活调整
- 基于行业及规模的策略推荐
- 策略应用前后对比及仿真
- 策略应用后的验证
- 基于网络情况进行策略智能推荐

可视

- 可视化的任务流程指引
- 应用关联网络可视
- 多VPN可视化监控
- 基于GIS和拓扑的可视化配置
- 验证结果，实时可视
- 基于历史数据提前预测故障并自动修复
- 基于故障的智能诊断（E2E）
- 对象360信息聚合
- 修复方案智能推荐
- 配置变更前后对比，影响分析
- 变更后的结果分析

智慧化六可模型



可感知

增强感知，信息聚焦
处理过程可感知

可决策

基于多方式反馈的AI信息找人
信息结构化助力推荐体系

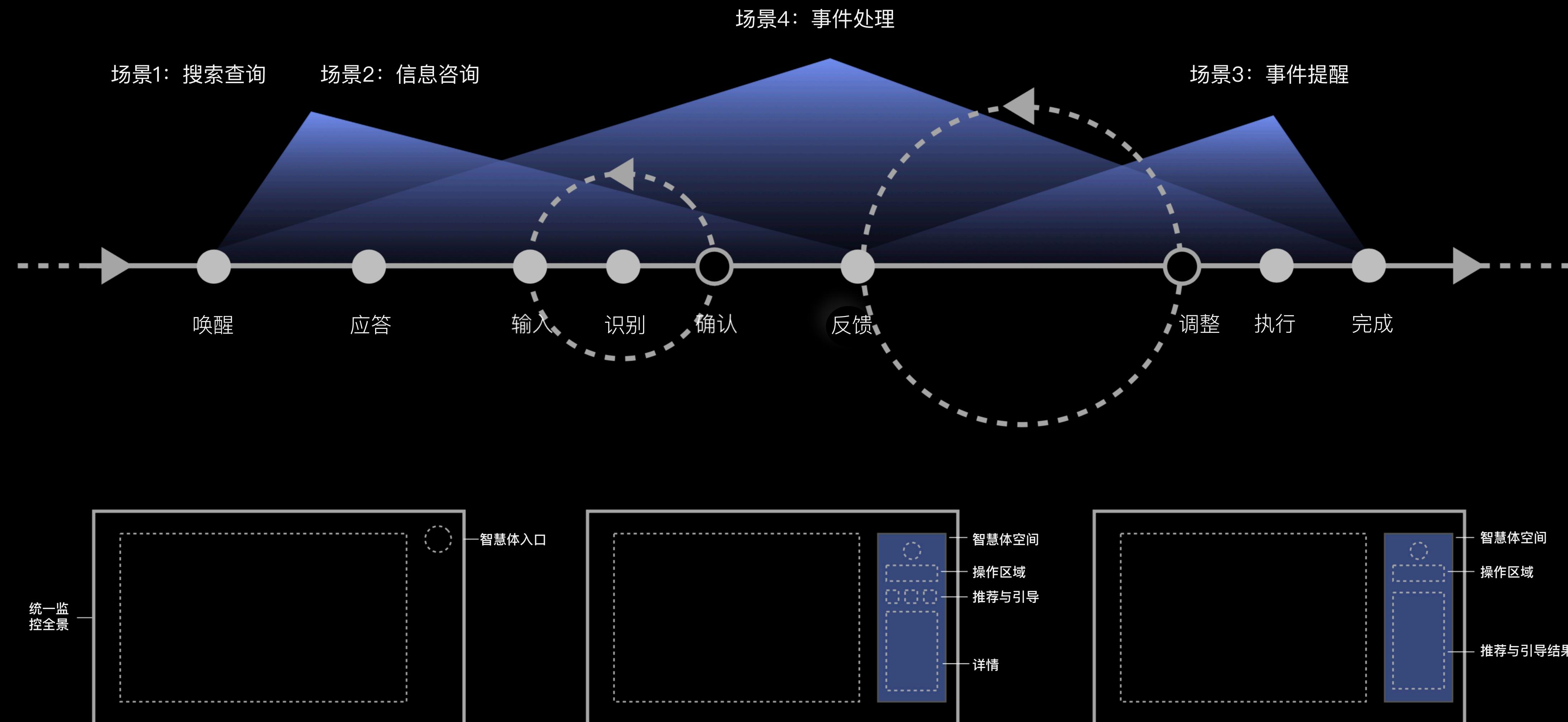
可塑造

行为反馈转化为AI经验库
经验迁移，规则学习
规则形成与制定

可协作

AI与人自然交互
引导推荐多人参与协作
多对象自然连接

基于智能感知与反馈的云管理体验设计框架

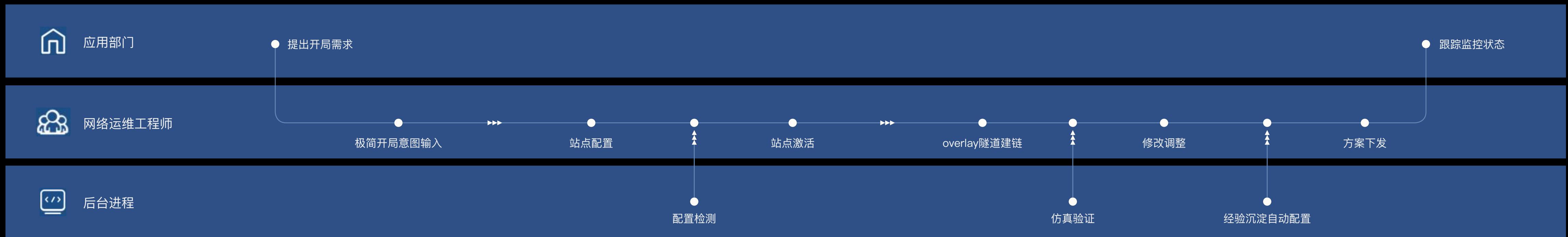


SCENARIO 1 极简开局

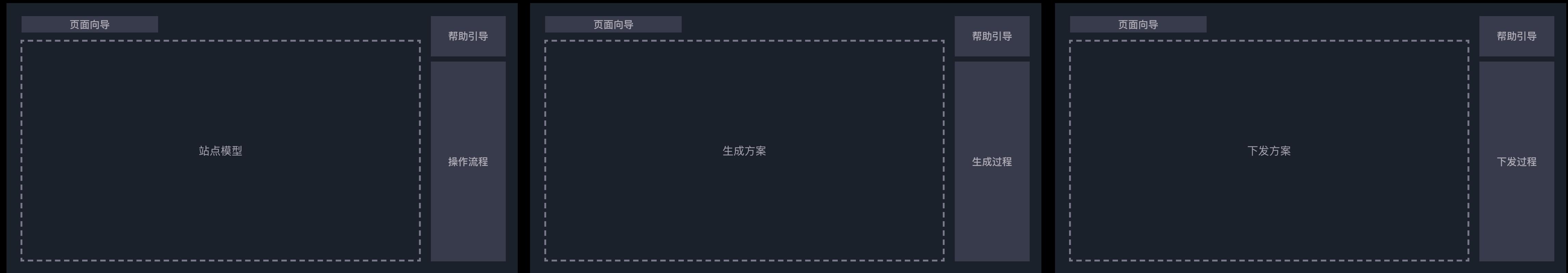
VALUE

- 通过自然互动式的交互方式获取并识别用户的意图，然后以沉浸式的向导设计来引导用户进行操作，简化操作路径，让开局的流程更加简单、快捷；
- 一站式的操作，避免过多的页面跳转中断流程，配合可视化的方案呈现和动态可信的智慧体引导，可以有效缩短用户决策时间，提升效率；

CUSTOMER JOURNEY



WIREFRAME



极简开局

基于GIS地图的可视化全局监控

真实世界实体的虚拟化，将物理世界中具象的实物进行抽象转化
为数字化的模型，可以更好地被用户感知和理解。虚拟抽象数据
的具象化，将虚拟结构化的数据变成可视化的模型，可以更直观
地为用户所理解和接受。

平台数据监控面板的收起与展开

默认为收起状态的数据监控显示面板位于页面右侧，展示了用户
最关心的一些数据，当用户想查看数据详情时，可以将鼠标hover
到面板上切换成展开状态。

监控视角智能调整，多维度最佳视角呈现

从上层的应用到底层的站点，或从底层的站点到上层的应用，基
于用户不同的习惯和目标，监控视角灵活调整，端到端完整展示
业务关系，帮助用户从整体到局部进行深入分析。



极简开局

基于场景和用户行为的意图推荐

主动感知用户场景，结合用户行为习惯的数据分析，有针对性地提供常用的意图/资源/帮助等各类推荐，尽可能为用户下一步的操作提供选择，减少或避免用户重复输入。



智慧体驱动式任务流，自然互动式的人机对话

基于用户的原始意图，智慧体自主编排作业流程，系统进行智能化识别与转译，或再通过多轮交流对用户目标进行进一步理解和拆解，按步骤地引导用户完成相关操作。

可视化的站点连接关系模型，一站式极简开局

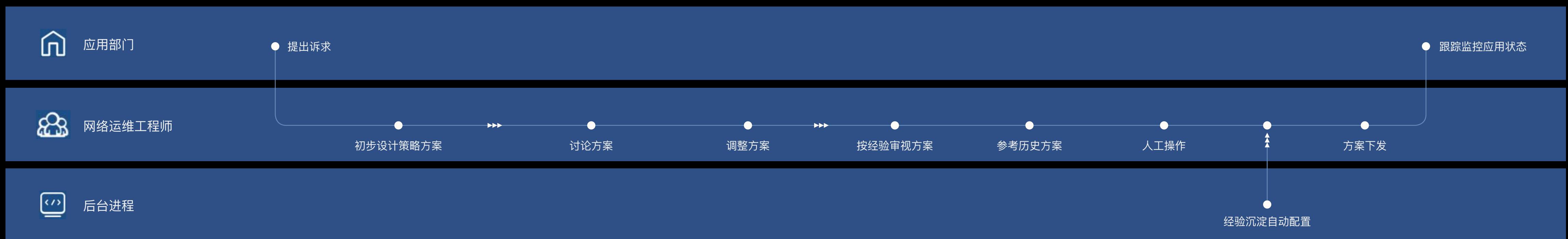
在用户操作时为用户提供可视化的站点连接关系模型，更加直观地为用户展示各个站点之间的连接关系，一站式极简开局，减少页面跳转，让整个过程更加透明，提升效率。

SCENARIO 2 策略推荐

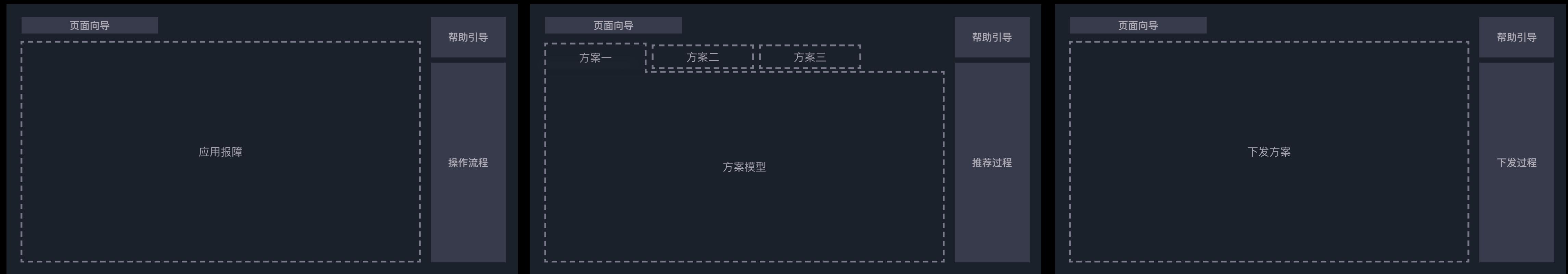
VALUE

1. 发生故障秒级定位，可视化展示故障位置，多种差异化修复方案可供选择并以易理解的方式进行呈现；
2. 动态可信的推荐过程，对方案进行模拟仿真和对比，提前预知下发结果，辅助用户进行决策；

CUSTOMER JOURNEY



WIREFRAME



策略推荐

应用出现故障智慧体秒级及时提醒

当有应用出现故障时，智慧体会秒级响应，由正常状态切换为告警状态，迅速做出故障告警，及时提醒用户进行处理。

端到端连线变为告警色，直观展示故障应用连接关系

出现故障的应用端到端的连线变为告警色，直观展示了故障应用的连线关系，为运维工程师进行故障定位提供了直观可视的帮助，提升了运维效率。

历史数据回溯，辅助决策

相应应用和站点的历史数据图表在告警后进行呈现，详细展示过去的一段时间内相关数据的表现，辅助用户进行决策。



策略推荐

多种差异化方案可供选择

基于应用出现的故障，智能化地提供多种差异化的方案供用户选择，满足不同类型用户的差异化需求，最大化商业利益。

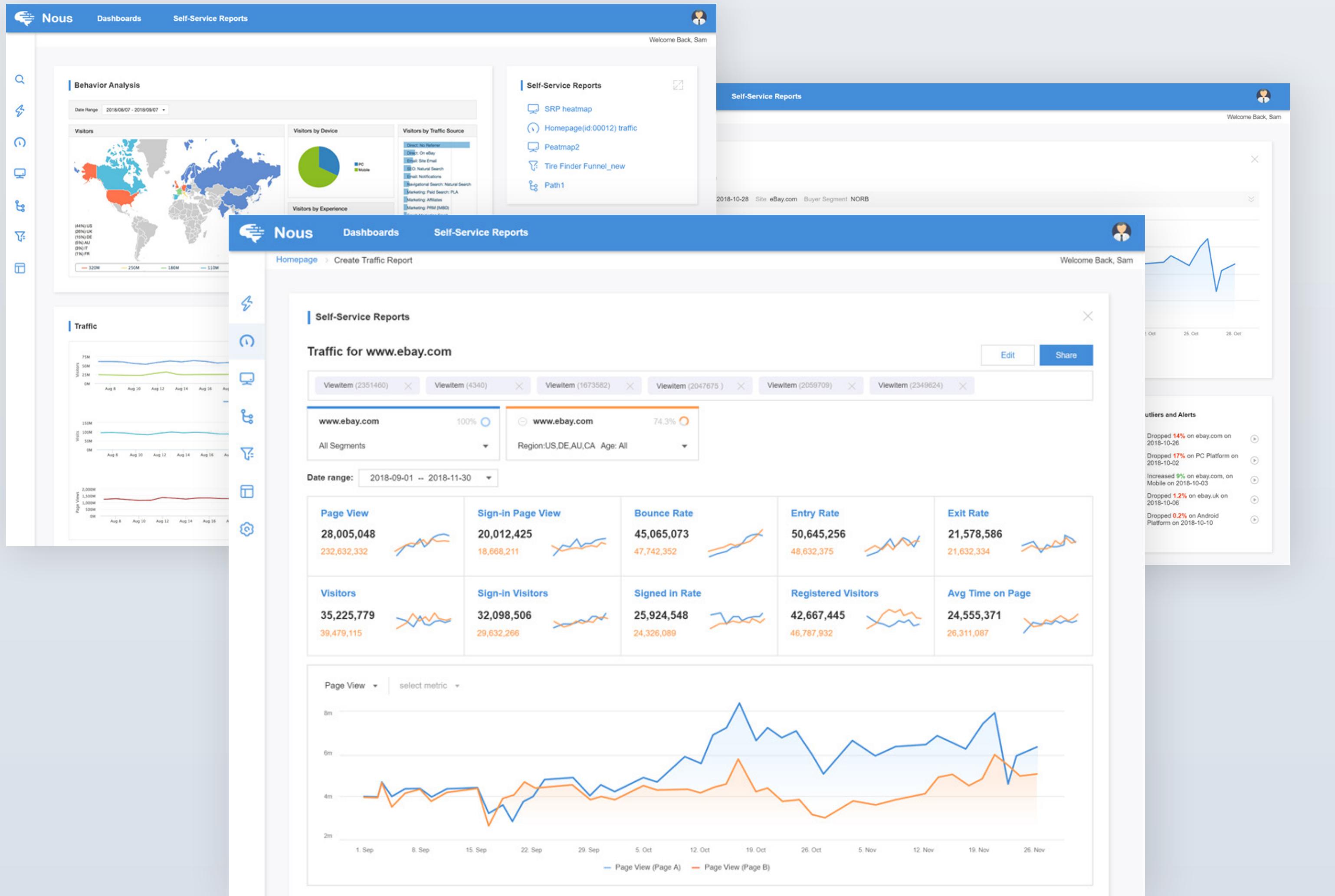
智慧体行为透明，构建信任关系

方案推荐的过程根据现实场景进行动态展示，符合用户心理预期以及现实需要，可以让整个过程更加可信可感知。

智能预测和分析方案影响，辅助用户决策

基于立体数字空间可视化呈现处理方案，并对处理结果进行预测和模拟仿真，增强用户对推荐处理方案的可信度，让用户放心下发表建议的处理预案。





eBay全新 web 端数据可视化分析与处理平台

BACKGROUND/项目背景

Nous是eBay上海DSS (Data Service & Solution)数据分析与处理部门全新开发的一个web端数据可视化与处理平台,旨在为eBay高层管理者和数据分析师提供一个更加专业、便捷和可定制化的数据搜索、获取和处理的数据分析工具,让eBay旗下各大网站产生的每一个数据都能被有效地收集及利用,从而让目标用户及时获取公司各个产品的运行情况,更好地协助公司线上商品的定向推荐,以及库存准备、仓储地分配等工作。

我的任务

前期:

- 与产品经理David和导师Needa一起开会,参与产品构思,明确产品目标;
- 运用用户访谈、情绪版等方法进行用户研究,得出产品所需具备的功能,明确整体设计风格;
- 运用用户模型、User Journey等方法分析用户需求,梳理产品逻辑,明确产品功能的优先级,确定页面的结构和布局等;

具体负责的设计工作:

Landing Page (首页)、 Search (搜索) 模块  Traffic (流量统计分析) 模块;
设计规范的整理等;

项目成员

产品经理: Zhao, David

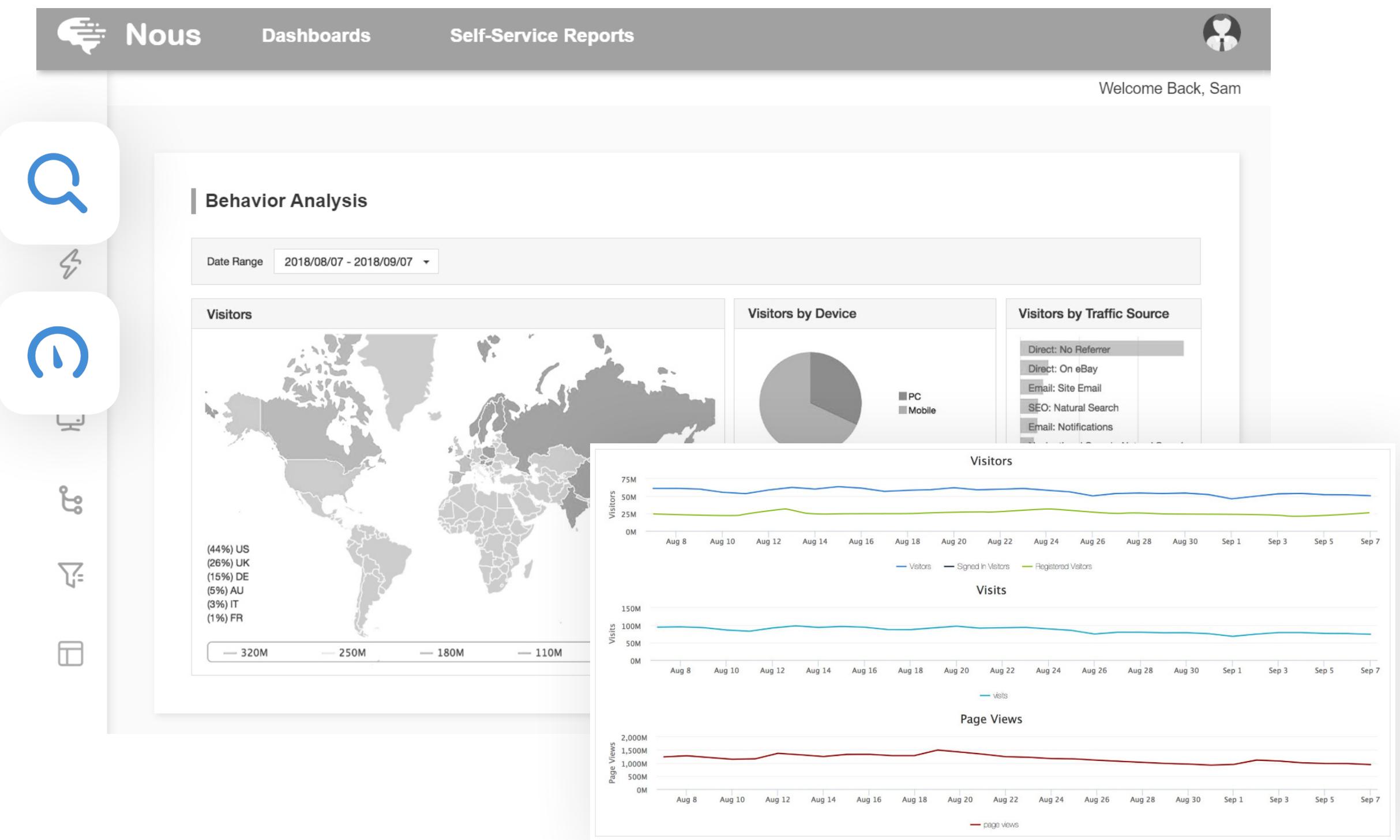
体验设计师: Ren, Needa

体验设计师实习生: Xu, Jian

开发工程师: 5名

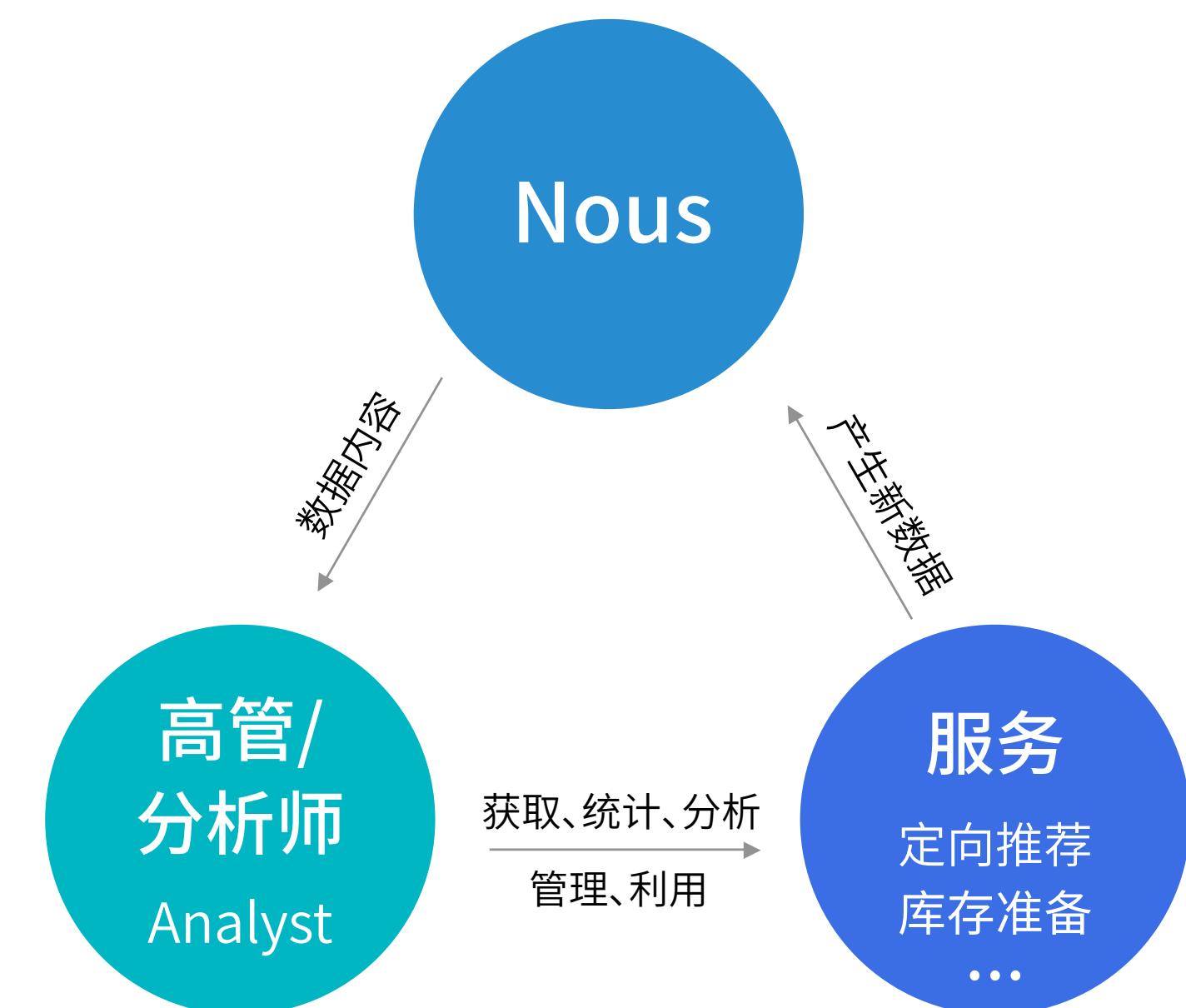
项目时间

2018.09 至 2019.05



产品目标：

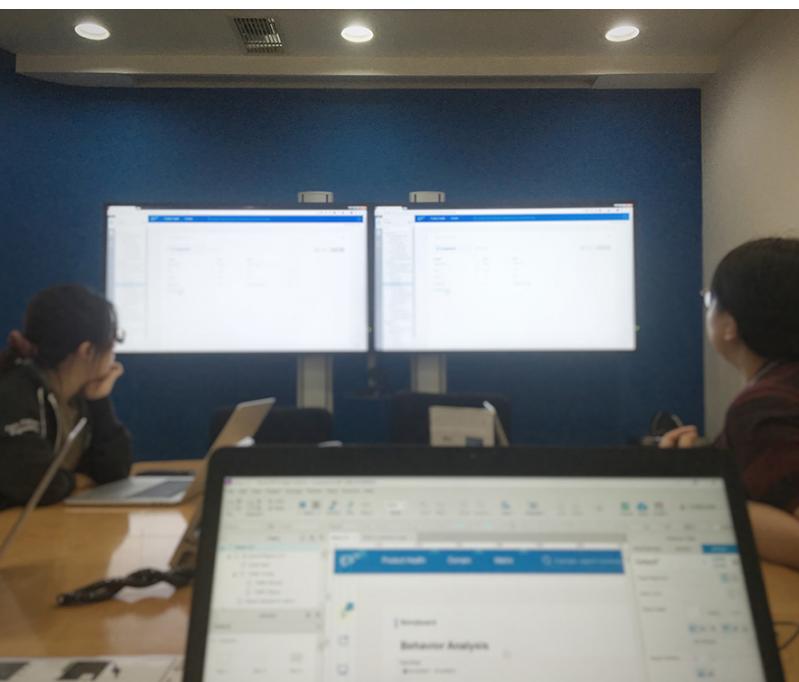
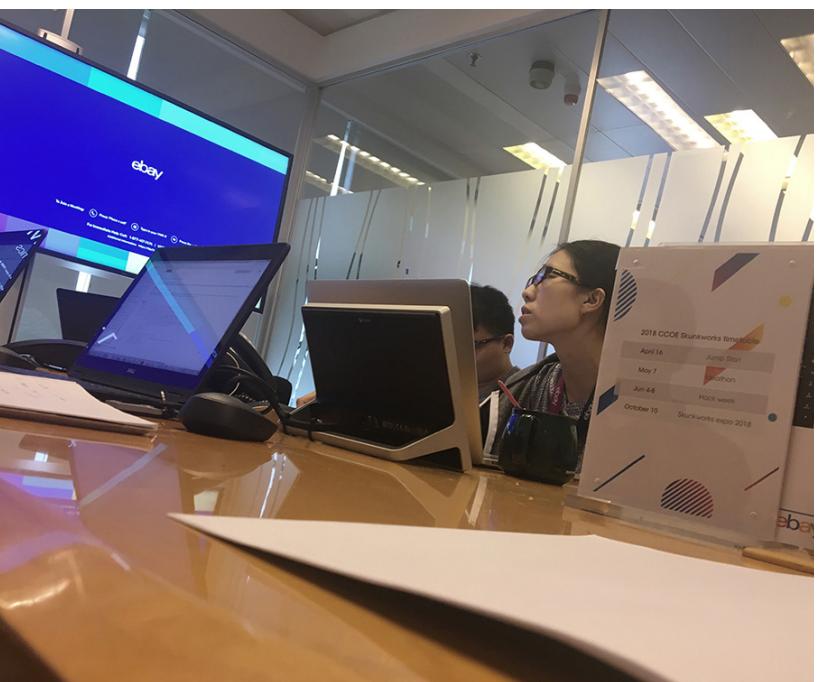
1. 将eBay目前分散的数据统计工具统一整合到一个数据平台上；
2. 获取、统计、分析、管理、利用 eBay旗下各大网站、各种渠道产生的数据；
3. 以数据为依据，协助商品的定向推荐、库存准备等服务；



用户研究：



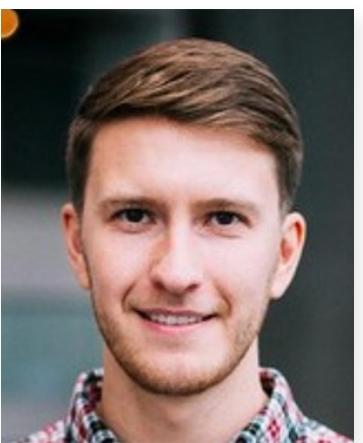
01 用户访谈



访谈问题记录

- 1.基本信息(年龄、职业、从业时间、岗位级别)；
- 2.平时登录公司数据平台的频率？
- 3.在日常工作中使用公司现有数据管理平台的流程？
- 4.在使用过程中有哪些偏好与习惯？
- 5.说说你对公司现有的几个平台的看法或意见？
- 6.对于目前的数据工具，在功能上还有没有其他的期待？
- 7.你希望新产品是什么样的？请用几个形容词概括；

02 典型人物角色建模



Or Levi
 ebay 高级数据分析师
 美国 圣何塞

“希望数据图表的呈现方式能够尽量直观、易读，我可能会进行的操作都能够被满足。”

我几乎每天都会使用公司的数据平台来开展日常工作；目前公司的数据分析平台太多且功能不集中，导致数据不能被统一有效地收集、统计与利用；我经常需要在不同的平台之间不停切换，导致我的工作效率很低下；

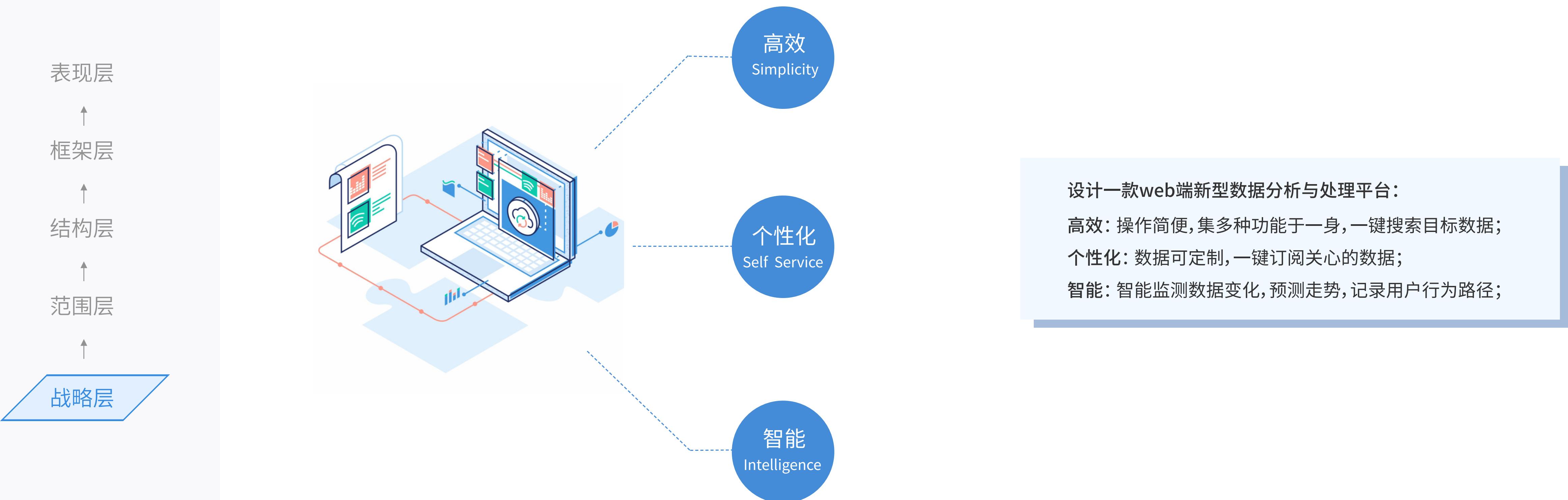


Scott Schenkel
 ebay 市场部高管
 美国 圣何塞

“希望数据的获取、订阅方式是人性化的，我只想看到我关心的那些核心数据而已。”

我只是偶尔会用一下这些数据平台；目前平台上的数据太多太杂，重要的信息被淹没；数据多以表格的形式呈现，可读性不高；每当我想看我关心的数据时，都要先进行一系列的搜索才能找到他们，很费时间；

确立设计目标：



明确产品功能和优先级：

主要功能



梳理页面流程：
UCD方法



表现层

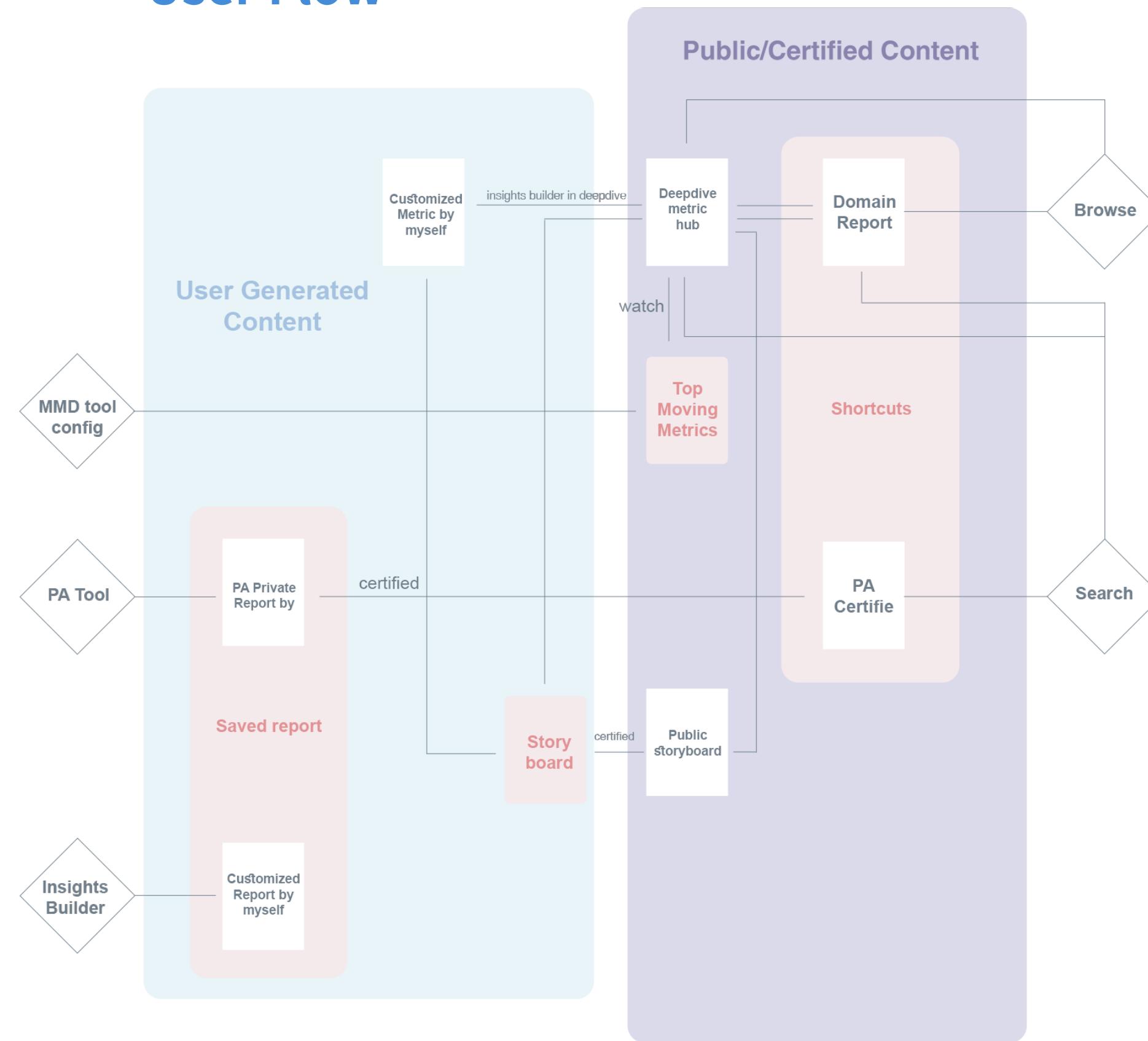
框架层

结构层

范围层

战略层

User Flow

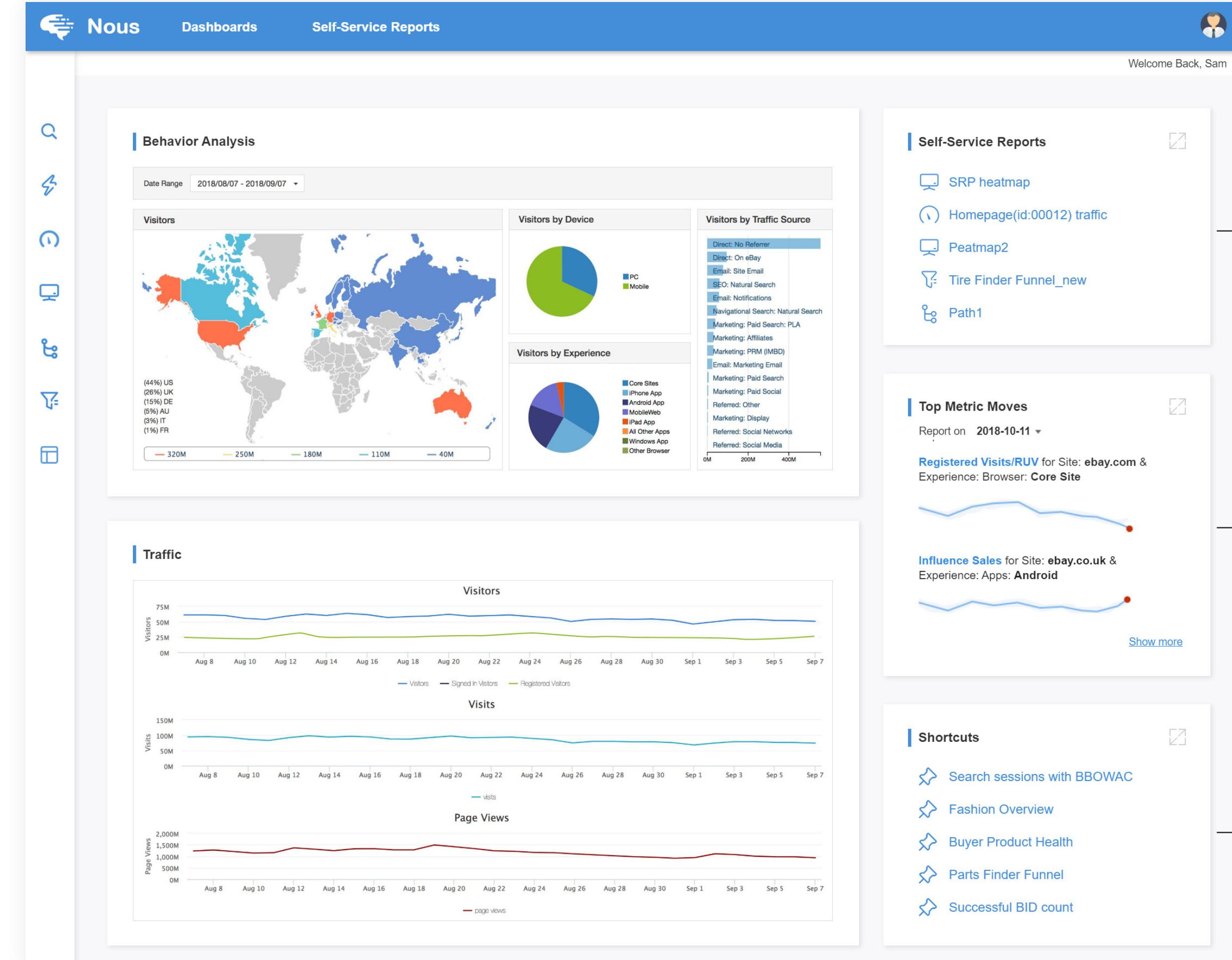




Landing Page/首页

Nous — 古典哲学术语, 意为“智能”

- 搜索**, 快速搜索平台上的数据
- 快速开始**, 快速开始之前执行过的操作
- 流量监测**, 监测各个站点数据指标
- 热点地图**, 视觉化呈现网页热点区域
- 路径**, 记录用户的具体操作路径过程
- 漏斗**, 可视化用户到达目标页面经过的步骤
- 预测**, 智能预测各项数据的走势



个性化订阅数据

核心数据变化情况

捷径, 一键链接目标数据



Search/搜索

Nous Dashboards Self-Service Reports

Homepage > Search

Search everything in Nous

Example: Bounce rate of NORB users on US site in last 30 days

Search History

- Conversion rate on eBay.com in last 30 days
- Bounce rate of NORB users site on ebay.com
- GMV of UK holiday season in 2018
- GMB of payment 2.0 in last 30 days
- Bounce rate on eBay.com in last 60 days

Trending Now

- NORB
- mWeb
- Payment 2.0
- GMV
- Conversion
- Bounce Rate

By Domain

- Product Health
- Advertising
- Buyer Growth
- GEO/CBT
- Identity
- Merchandising
- Payments
- Product Based Commerce
- Risk
- Search
- Seller
- SEO
- Shipping
- Shopping Experience
- Structured Data
- TROE
- Verticals

By Dimension

- Site
- Device
- Experience
- Traffic Source
- Buyer Segment

Step 1 输入/点击想要搜索的数据

Step 2
得出结果及与之相关的数据

Nous Dashboards Self-Service Reports

Welcome Back, Sam

Homepage > Search

Search everything in Nous

Bounce rate of NORB users on eBay.com

Metric Thumbnail

Bounce rate of NORB users on eBay.com Domain: SEO
Site: eBay.com Buyer Segment: NORB Date Range: 2018-09-28 to 2018-10-28

Description
The current home page metric includes all of the home pages in the home page family, including the new highlight home. The highline Home page metric only includes the new highlight home page. The percentage of sessions that landed on home page, which left immediately. Excludes bot sessions, but single-page sessions are included.

The current home page metric includes all of the home pages in the home page family, including the new highlight home. The highline Home page metric only includes the new highlight home page.

Matching Result 28 finds

- Metrics (16)
- Report (8)
- Storyboard (1)
- Others (3)

Domain

- SEO
- Shopping Experience
- Search
- Motors
- Fashion
- Advertising
- Seller
- Shipping
- Trust & Payments
- Identity

Report

- US Bounce Rate
- Norb Users Bounce Rate on holiday seasons
- Standard web analytics
- Home Page Performance during Christmas Holiday (Bounce & Conversion)
- Homepage to Search to VI page Bounce Rate Research

Builders

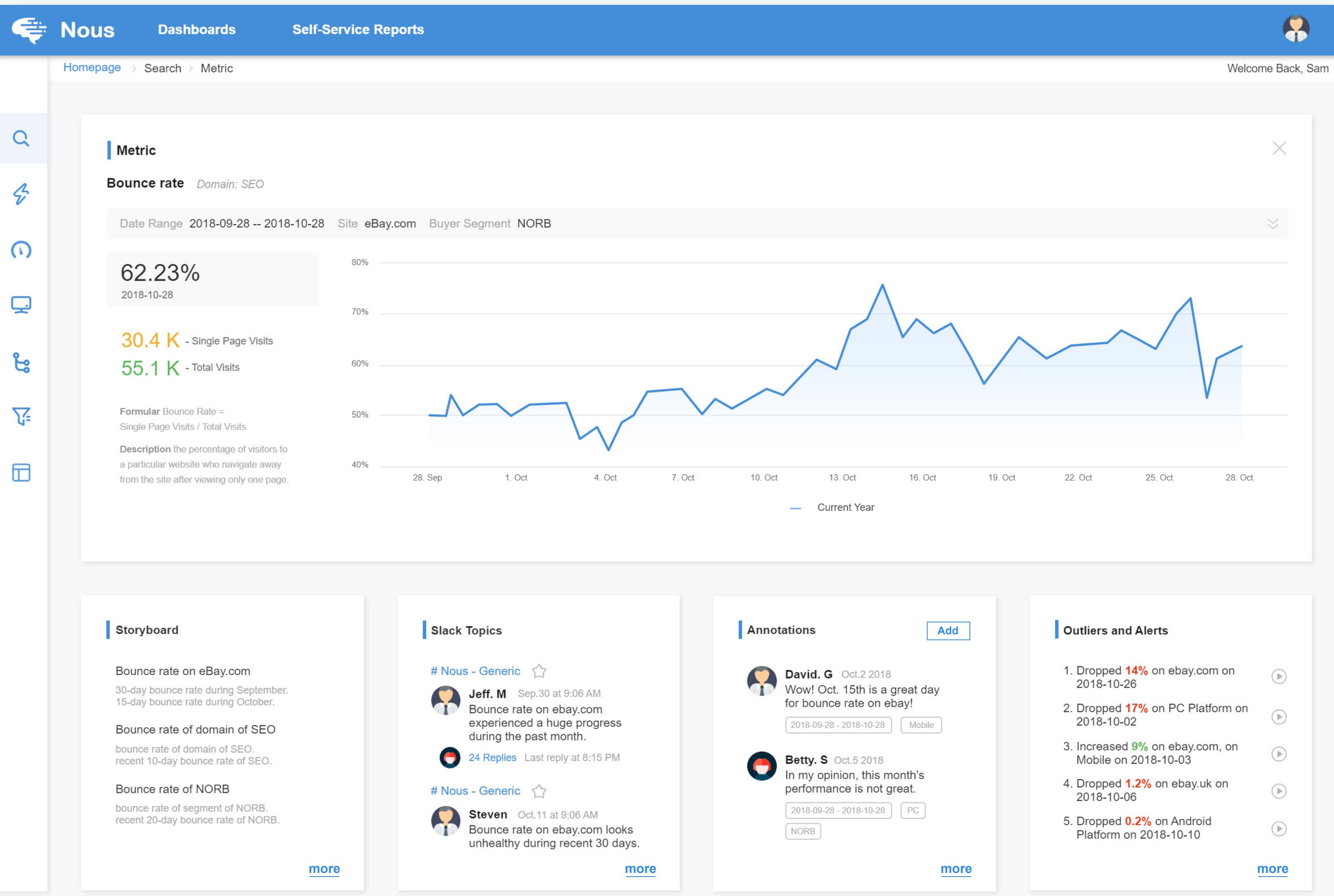
- Bounce Rate analysis on buyer segment PreBuy & NORB

Storyboard

- Tracking Bounce Rate on search by PC/Mobile platform
- Tracking Bounce Rate on search by buyer segment

Slack Topics

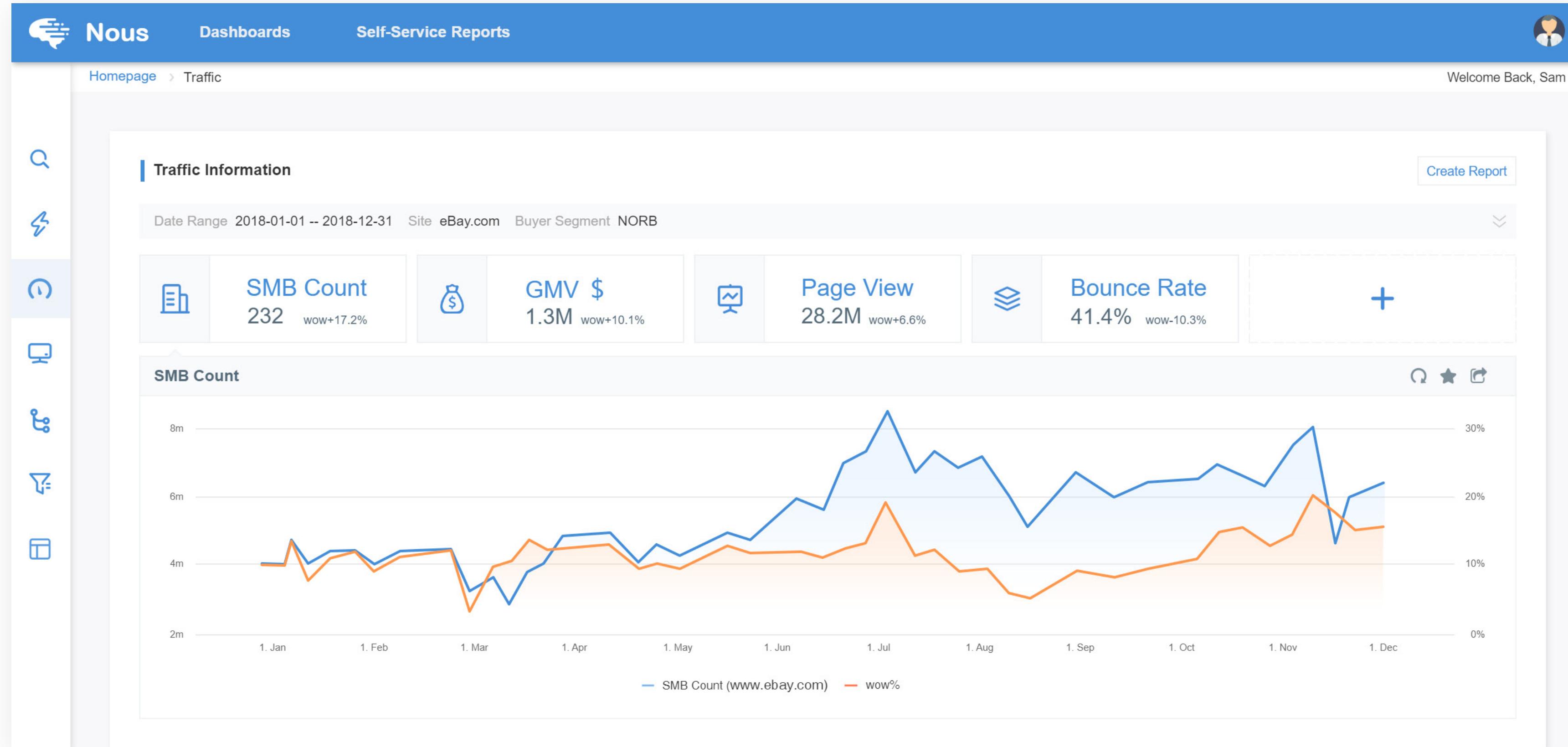
- # URLs for an eBay site ranked by total bounce rate / sessions including that page regardless of reference... #nous



Step 3 点击链接跳转到数据详情页



Traffic Config/流量监测





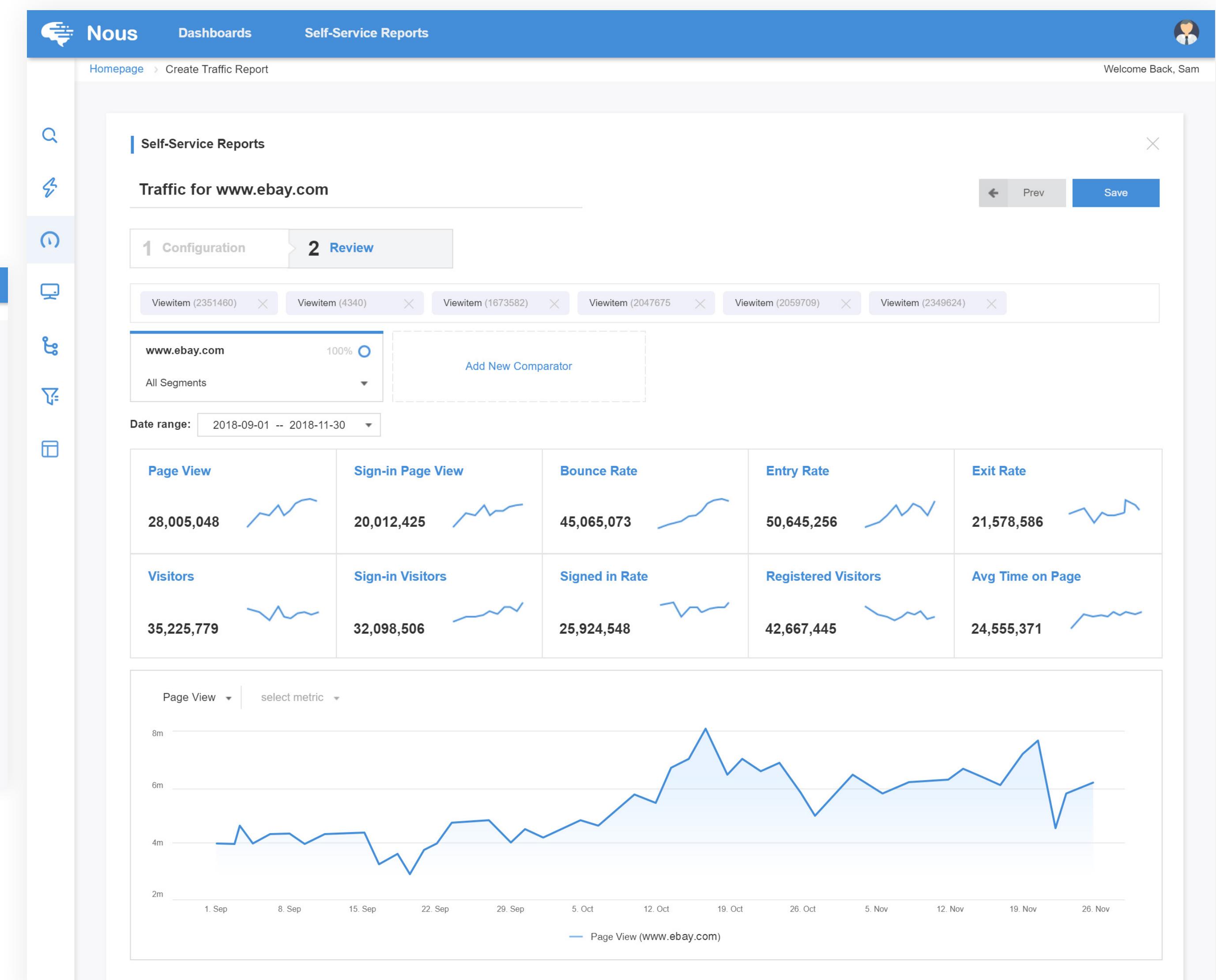
Create Traffic Report/创建数据报告

The screenshot shows the 'Create Traffic Report' configuration step. It includes a search bar, a date range selector from '2018-09-01 -- 2018-11-30', and a table with two rows of metrics:

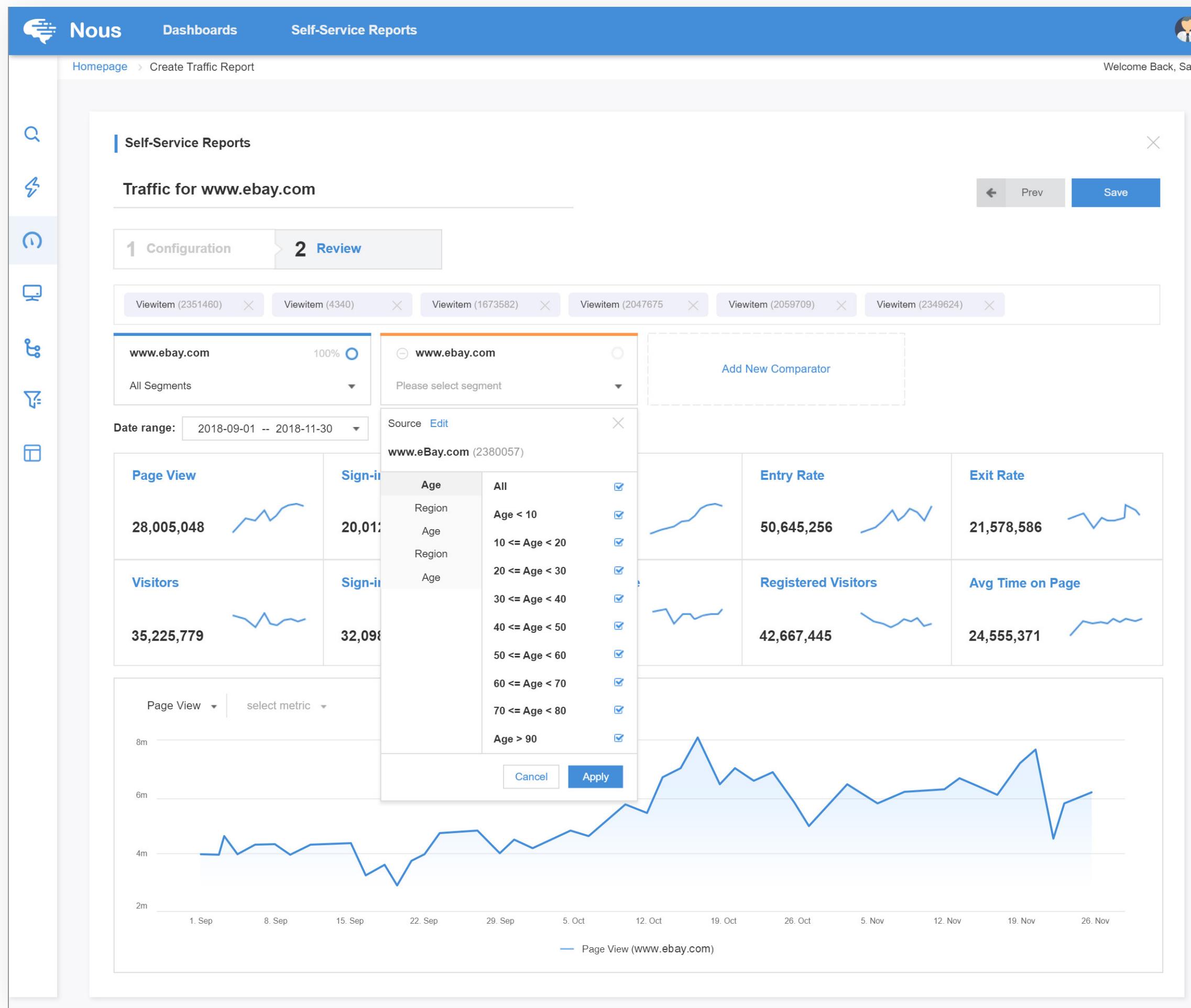
Page View	Sign-in Page View	Bounce Rate	Entry Rate	Exit Rate
28,005,048	20,012,425	45,065,073	50,645,256	21,578,586

Below the table, there is a chart titled 'Page View' showing a line graph from September 1st to November 26th, with values ranging from 2m to 8m.

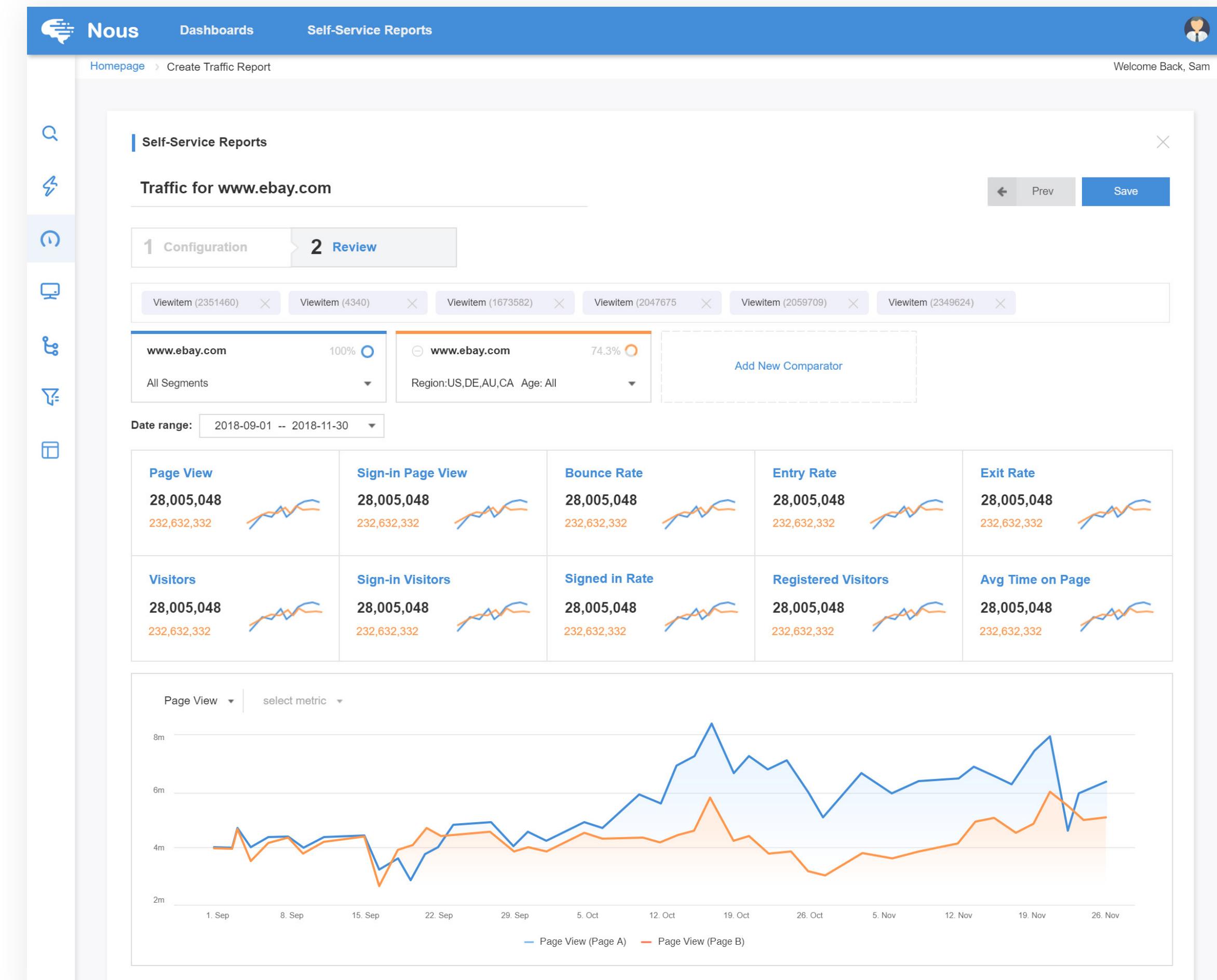
Step 1 输入/浏览 网页编号或网址



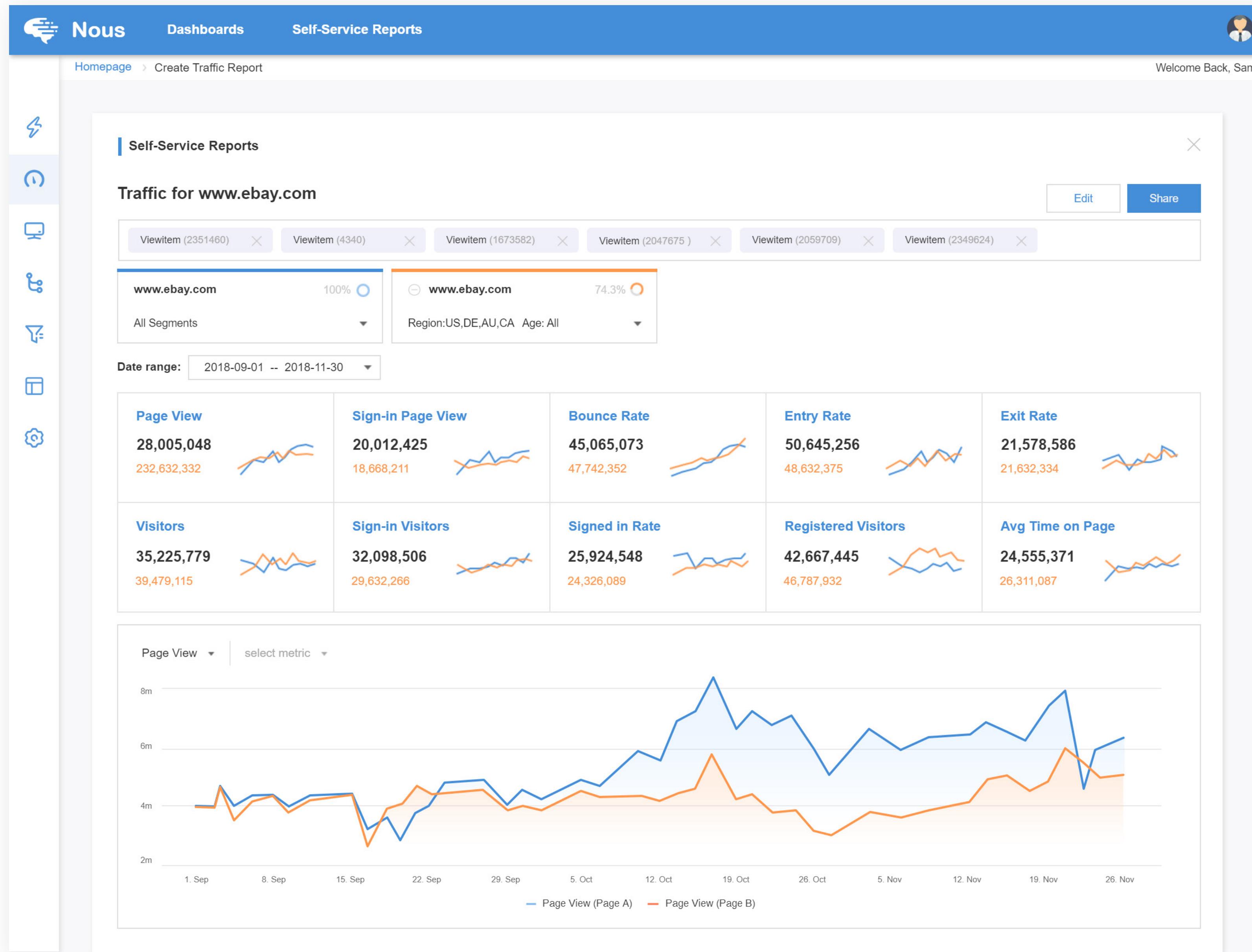
Step 2 得到对应网页所选时间段内的所有数据指标(点击量、退出率等)



Step 3 选择不同地区、年龄段的用户数据进行对比



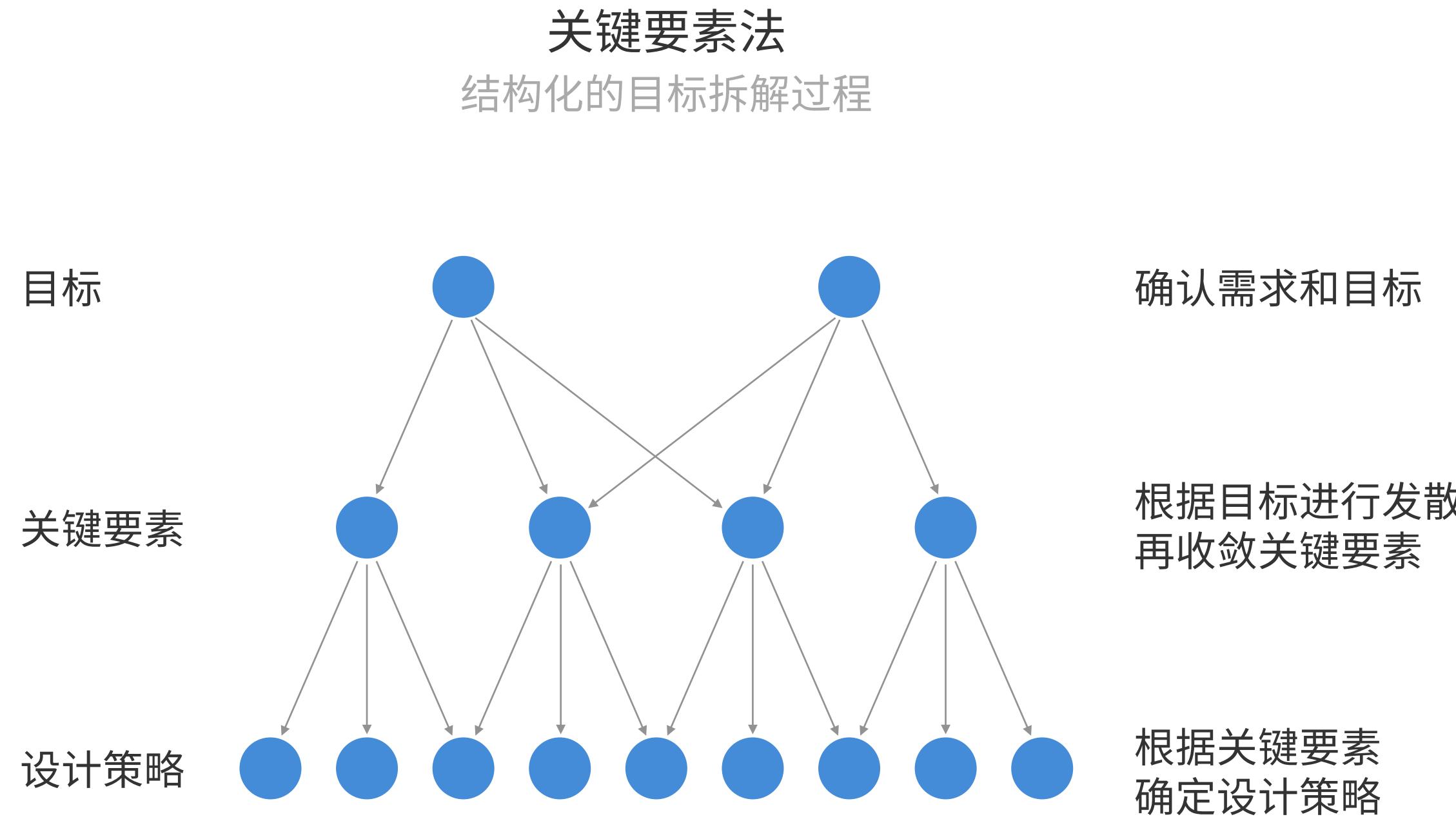
Step 4 得出对比数据、图表并保存



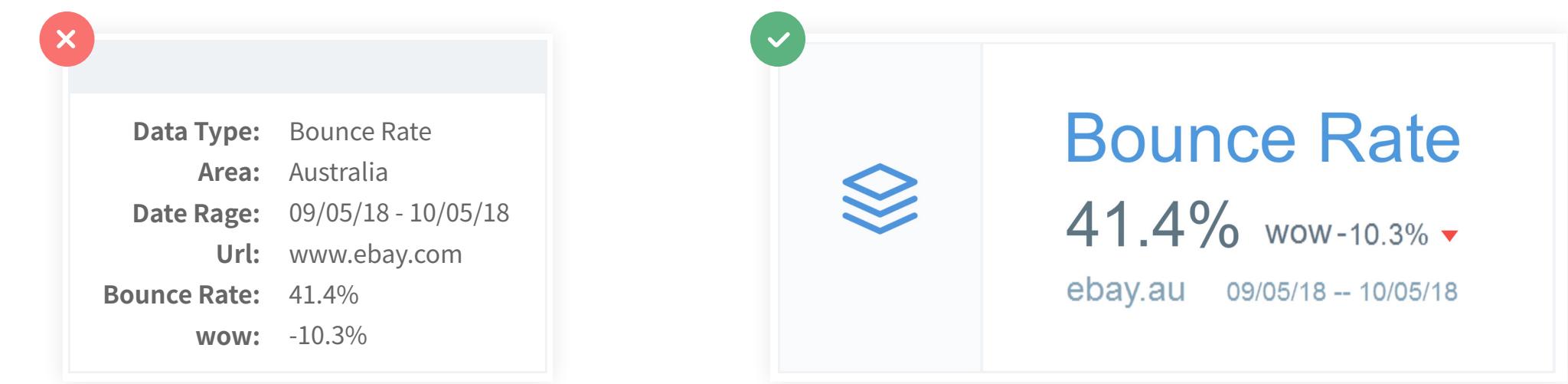
Step 5 Review

检查所得结果，继续分享或返回编辑

项目沉淀1 - 目标明确的需求



项目沉淀2 - 表单设计细节



- 避免大量列表信息,过多文字信息会让人无法找到重点;
- 尽量可视化,突出重要信息,通过视觉对比加强信息层级(如文字大小/颜色,添加图标等);



iBot

eBay产品和业务数据问题的AI助手

此项目参加eBay Skunkworks 2018 并获得[中国区三等奖](#)

项目背景

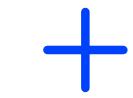
iBot, 全称insights bot(洞察机器人), 专注于ebay产品和业务数据问题的移动端AI小助手, 随时随地为用户提供公司各个产品各项数据在不同时间段的表现和趋势, 当数据出现异常变化时会智能地作出提醒。

该项目为ebay skunkworks 2018参赛作品, 荣获中国区三等奖。

团队成员



徐健 东南大学
UX Designer intern



周同学 南京大学
soft engineer intern

项目idea的提出者、发起者, 负责项目的整体构思和全部设计工作;

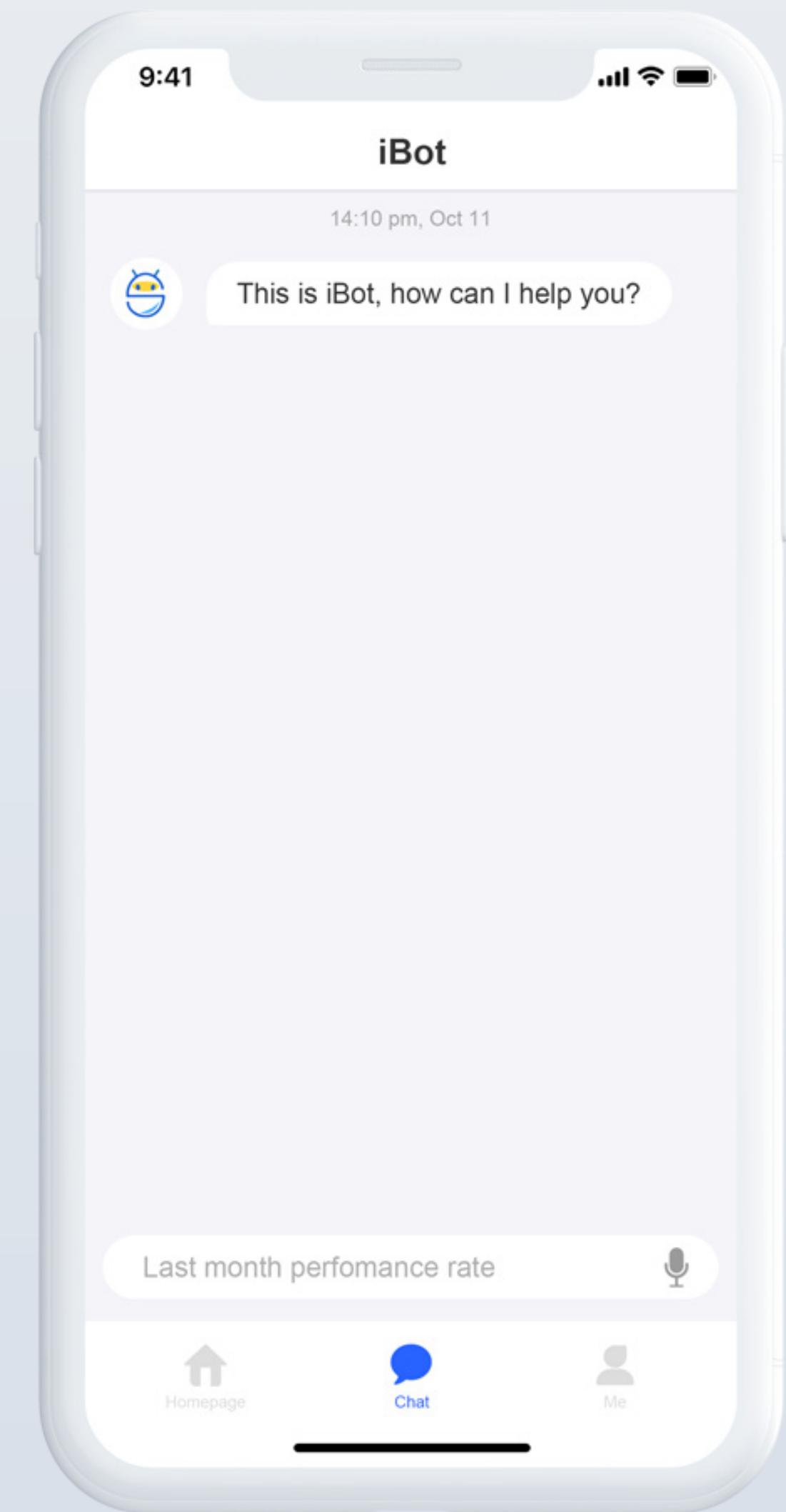


杨同学 同济大学
soft engineer intern

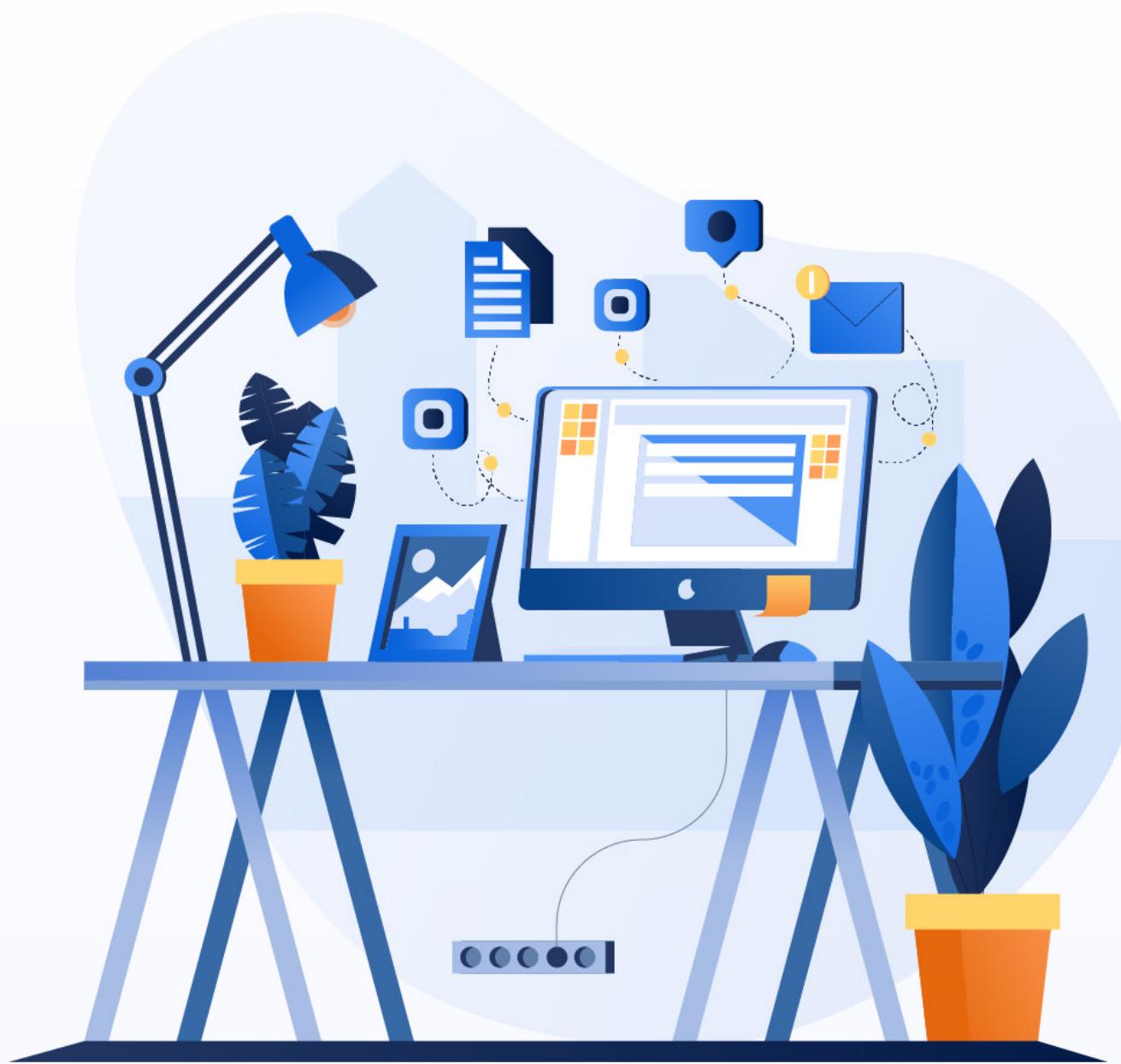
主要负责项目的开发和算法工作, 参与项目方案和交互流程的讨论等;

项目时间

2018年10月



目标拆解



产品目标

提高数据获取的**效率**

提高数据获取的**有效性**

智能化获取和管理数据

用户目标

随时随地快速获取想要的数据

需要一个**AI数据管理小助手**

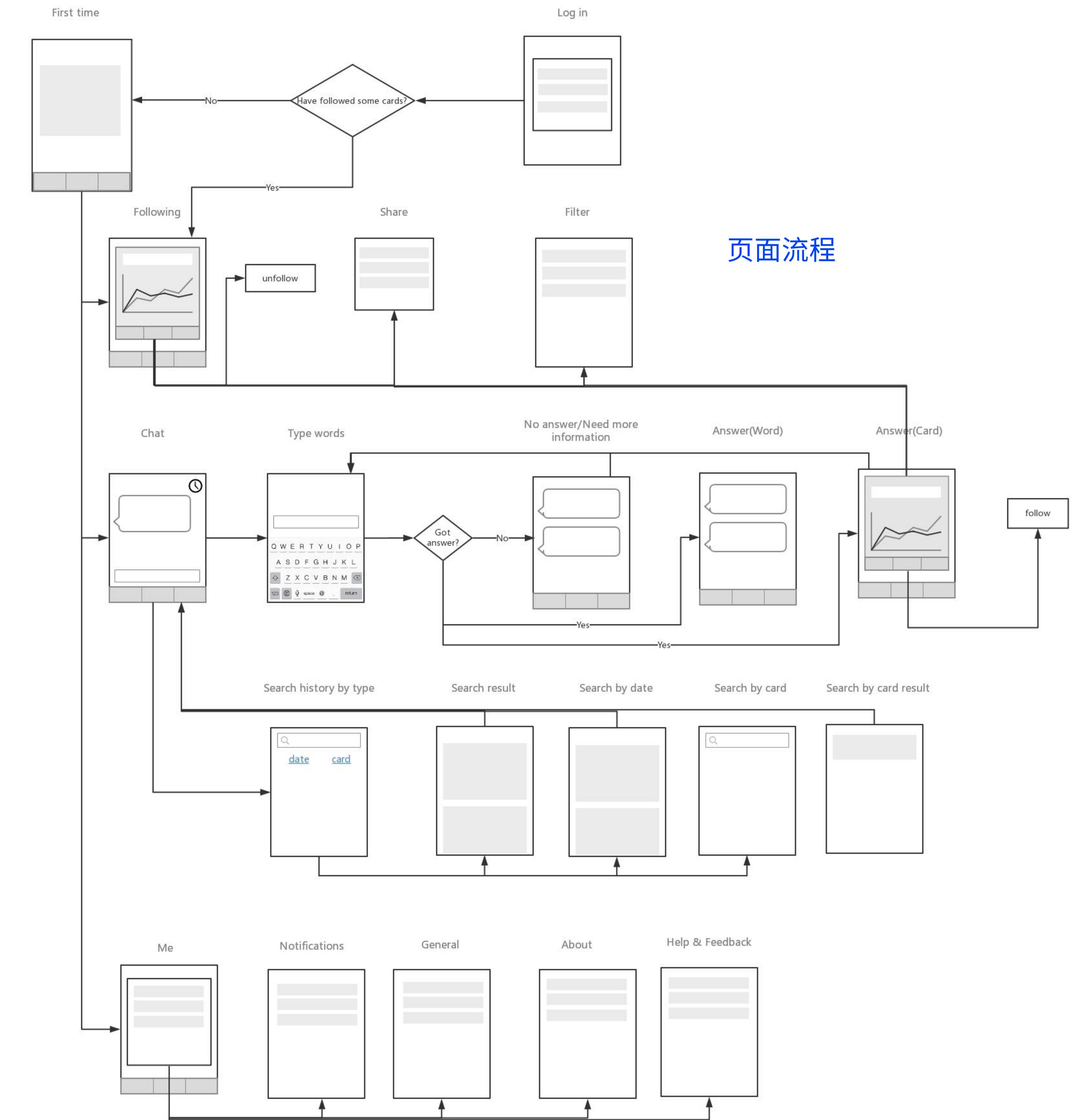
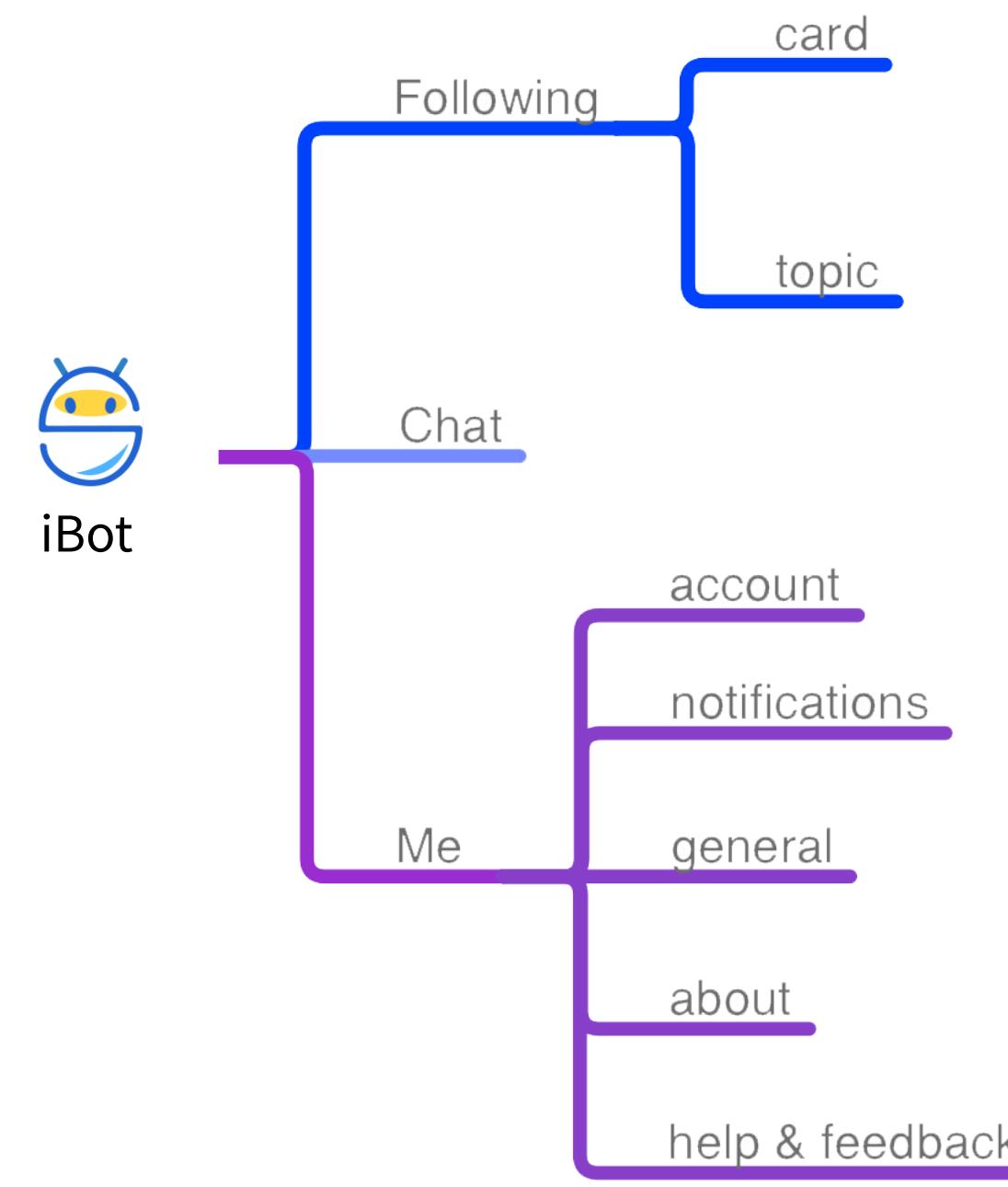
设计目标

智能化

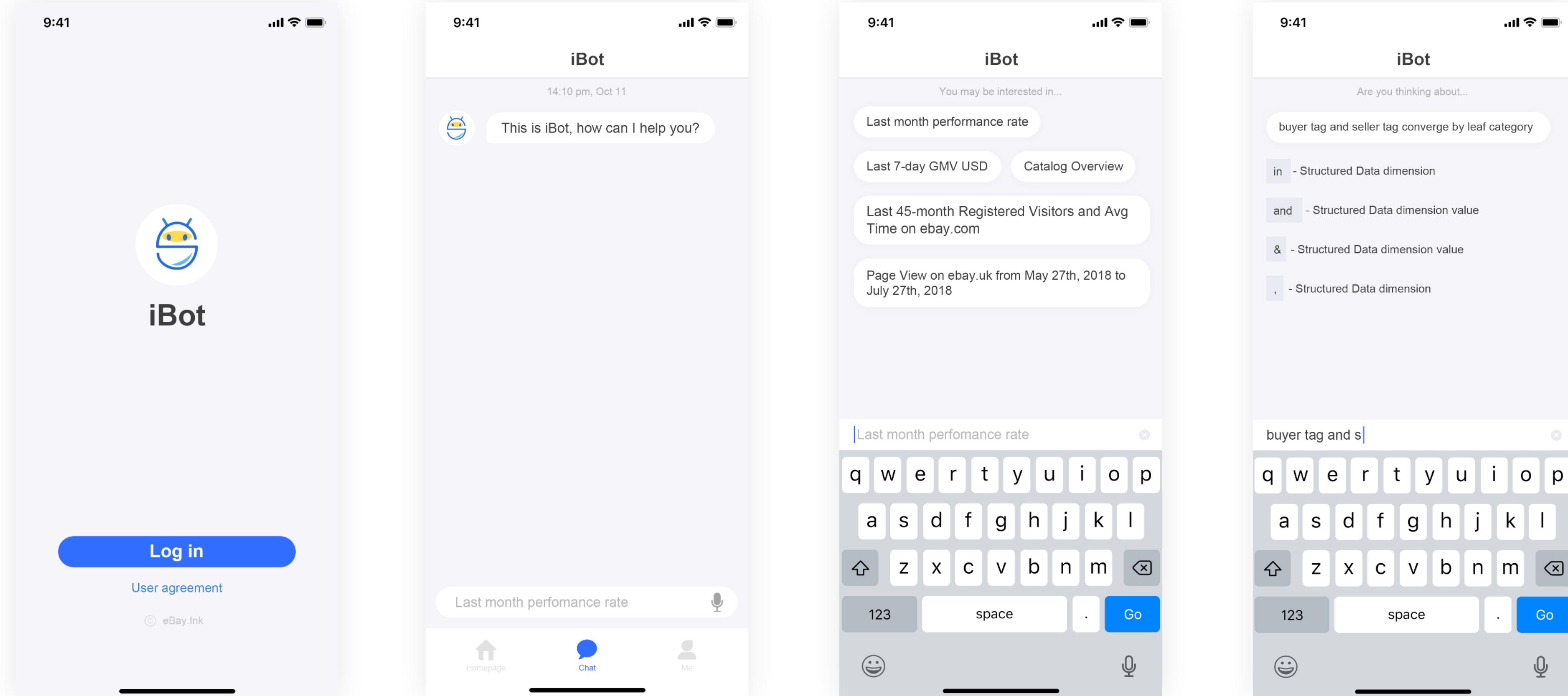
提高效率

提高有效性

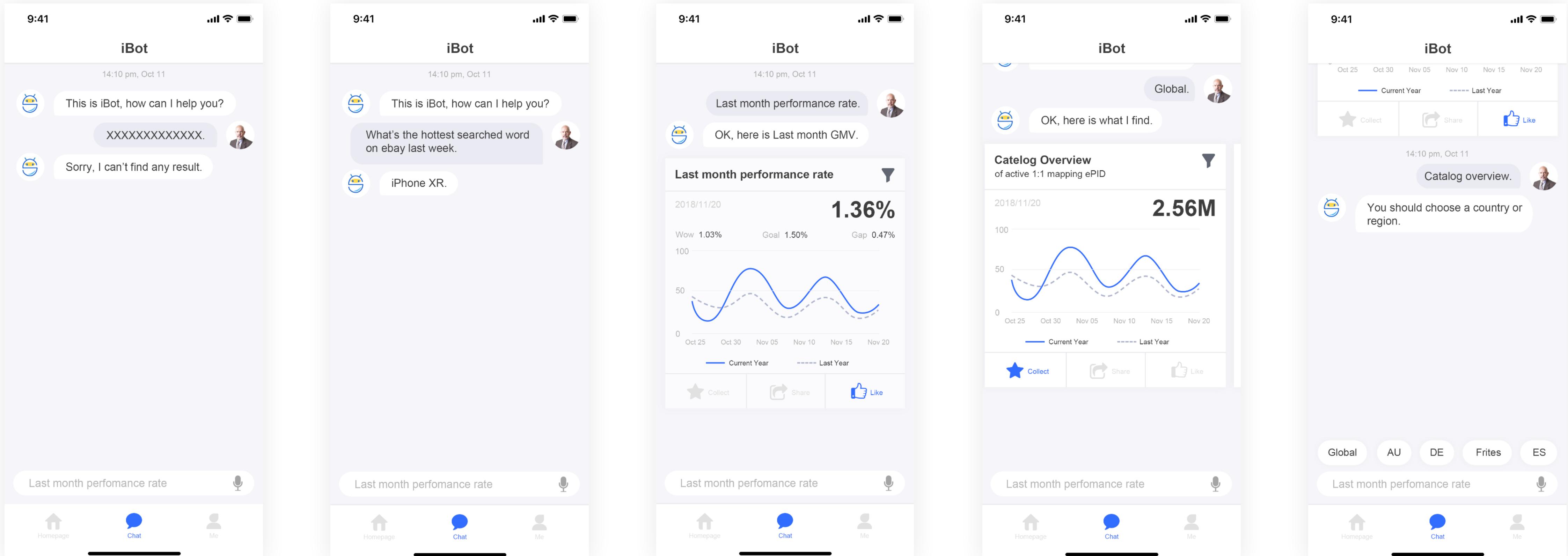
页面流程梳理



效果图(部分)



Question



Answer

项目沉淀

刚刚参加实习/工作时对工作流程很可能陷入一个误区,以为就是接需求--画图--接需求--画图,如此循环往复;其实,设计师还有更重要的事情要完成,以下是参加实习以来,对UCD设计流程的重新理解&自查表:

沟通	战略	需求背景、目标客户、需求确认
	范围	涉及的平台及功能范围
	实现	技术手段的可行性、时间节点
设计输出	架构	信息架构
	流程	业务流程、任务流程
	界面	页面布局、设计细节、文案
	评审	评审、初稿、定稿
跟进	测试	QA测试、上线测试
	数据	A/B Test数据、上线前后数据

DSS Mockups

eBay DSS数据处理部门所有项目的高保真设计原型存放网站
负责网站的全部设计工作以及前端开发(HTML+CSS)

DSS Mockups

- Current Projects
- Explore By Teams
- UI Resources

Current Projects



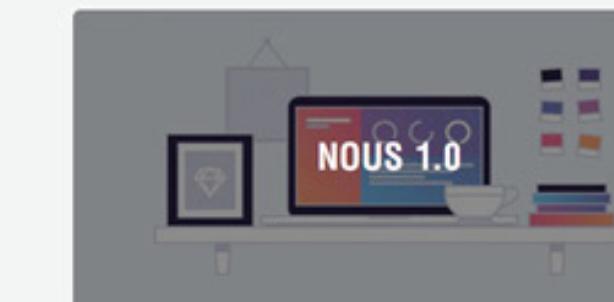
Designer: Yang Baoling, Lin Meixiu



Designer: Wu Joe, Yang Baoling, Lin Meixiu



Designer: Ren Nedda, Xu Jian



Designer: Ren Nedda, Xu Jian



Designer: Ren Nedda, Wu Joe, Xu Jian



Designer: Ren Nedda, Xu Jian



Designer: Wu Joe, Li Hang



Designer: Wu Joe, Li Hang



Designer: Xu Jian

Explore By Teams

- All Projects
- NRP
- Nous
- M1
- GRO
- DNA
- iBot
- iHub
- Trust
- Seller
- SD
- Shipping
- Core Insight
- iDO
- Others

- PM:
- Yogesh
- Hai
- Sridhar
- Saran
- Tonghao
- David
- April
- Gavin
- Ivy
- Lio
- Robert
- Debora
- Edward
- Sankar
- Weirs
- Rong
- Pingping
- Alex
- Irisa



Designer: Lin Meixiu, Yang Baoling



Designer: Xu Jian



Videos

Trending Products

Self Service Analytics

DSS Mockups

Current Projects | Explore By Teams | UI Resources

Current Projects

Designer: Ren Nedda, Xu Jian Designer: Ren Nedda, Wu Joe, Xu Jian Designer: Ren Nedda, Xu Jian Designer: Wu Joe, Li Hang

Designer: Ren Nedda, Xu Jian Designer: Wu Joe, Li Hang Designer: Xu Jian

Explore By Teams

All Projects | NRP Nous M1 GRO DNA iBot iHub Trust Seller SD Shipping Core Insight iDO Others

PM: Yogesh Hai Sridhar Saran Tonghao David April Gavin Ivy Lio Robert Debora Edward Sankar Weirs Rong Pingping Alex Irlisa

Designer: Ren Nedda, Xu Jian Designer: Ren Nedda, Xu Jian Designer: Wu Joe, Ge Shuyue, Ren Nedda Designer: Ren Nedda, Wu Joe, Xu Jian

Designer: Yang Baoling, Lin Meixiu Designer: Wu Joe, Li Hang Designer: Yang Baoling Designer: Wu Joe, Yang Baoling, Lin Meixiu

Designer: Wu Joe, Yang Baoling, Lin Meixiu Designer: Wu Joe, Lin Meixiu, Ge Shuyue Designer: Wu Joe, Li Hang Designer: Ren Nedda

Designer: Ren Nedda, Xu Jian Designer: Ren Nedda Designer: Lin Meixiu Designer: Wu Joe, Lin Meixiu, Yang Baoling

项目背景

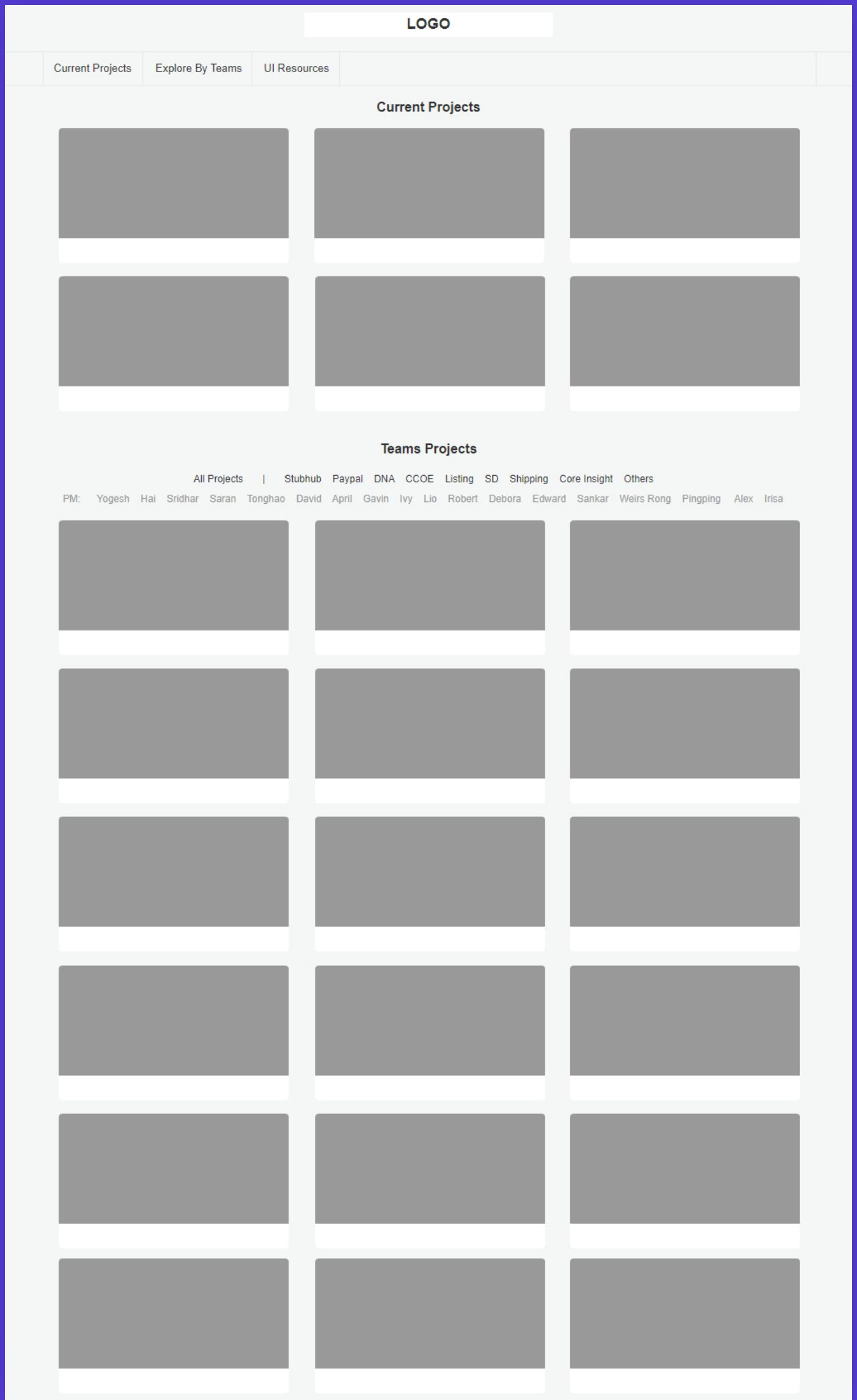
DSS Mockups 为eBay DSS数据处理部门存放所有项目设计原型的网站,本网站从2019年1月初上线至今,已成为数据处理部门进行团队协作、讨论、评审的重要平台,团队中几乎人人使用;

经团队讨论确定网站的设计目标和主要功能后:
负责全部设计工作以及前端开发 (HTML+CSS)

项目时间

2018年12月至2019年1月

原型设计



部分代码 (HTML+CSS)

工具:  Sublime Text 3

Sublime Text

```
<!DOCTYPE html>
<html>
<head>
<title>DSS UED Mockups</title>
<link rel="stylesheet" href="lib/bootstrap.min.css" >
<script type="text/javascript" src="lib/jquery-3.1.0.min.js"></script>
<script type="text/javascript" src="lib/bootstrap.min.js"></script>
<link rel="stylesheet" type="text/css" href="lib/landing_style.css"/>
<script language="javascript" src="count/index.php?action=visit"></script>
</head>
<body>
<div class="nav_banner">
<button class="designers-list"><span>glyphicon glyphicon-sunglasses</span></button>
<span class="alt-text">Not Important</span></div>
<span class="nav_logo" href="#">

Sublime Text



```
<div class="project-container pro-ido">

<div class="overlay-txt">
<p>iDO : Wang Irlisa</p>

</div>

Designer: Ren Nedda, Xu Jian
</div>

<div class="project-container pro-vega">

<div class="overlay-txt">
VEGA
<p>PMK : Varghese Thomas</p>

</div>
Designer: Ren Nedda
</div>

<div class="project-container pro-brand">

<div class="overlay-txt">
Brand Insights
<p>PMK : Li Hai</p>

</div>
Designer: Lin Meixiu
</div>

<div class="project-container pro-m1">

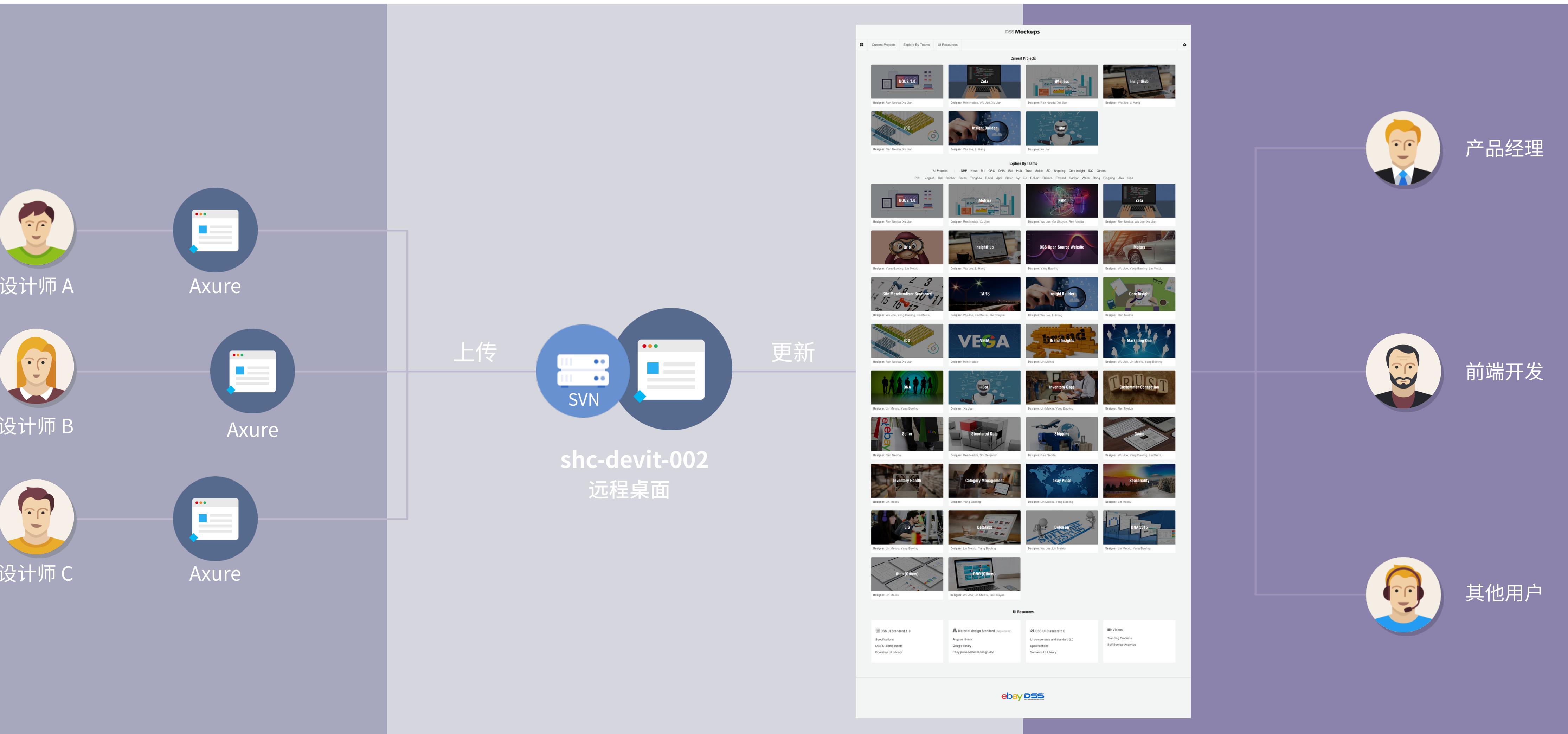
<div class="overlay-txt">
Marketing One
<p>PMK : Zhu Gavin , Paidi Sridhar, Raj Saran</p>

</div>


```


```

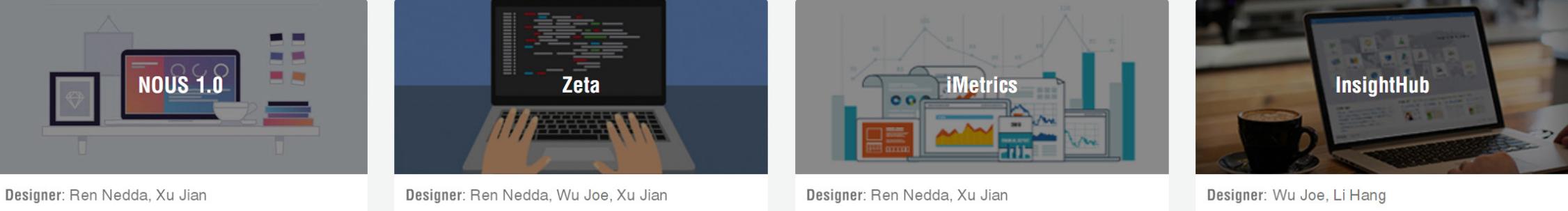
工作流程/Work Flow



DSS Mockups

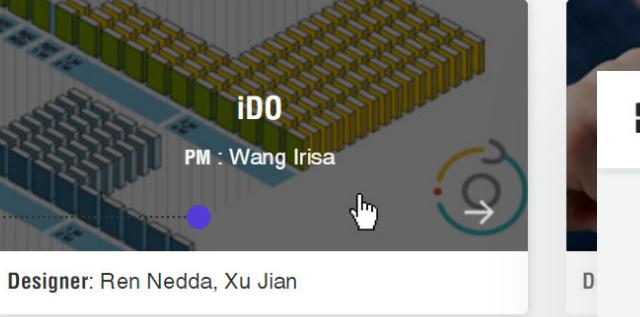
Current Projects | Explore By Teams | UI Resources | 

Current Projects



Designer: Ren Nedda, Xu Jian Designer: Ren Nedda, Wu Joe, Xu Jian Designer: Ren Nedda, Xu Jian Designer: Wu Joe, Li Hang

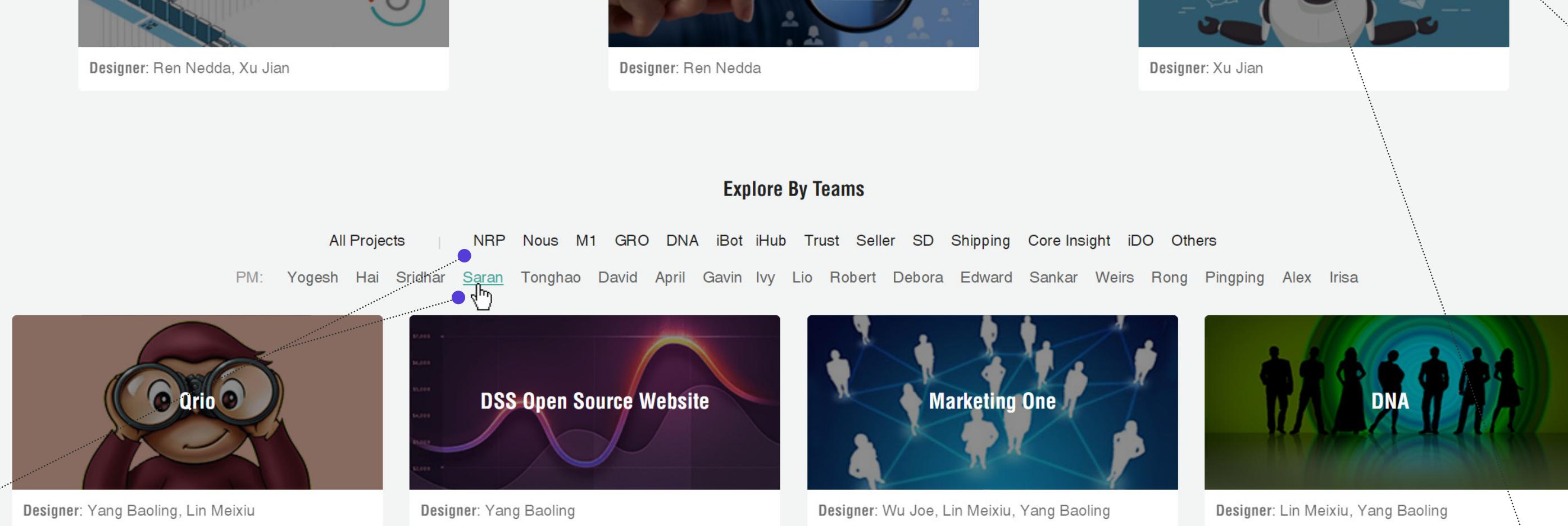
All Projects



PM: Wang Irisa
Designer: Ren Nedda, Xu Jian

Explore By Teams

All Projects | NRP Nous M1 GRO DNA iBot iHub Trust Seller SD Shipping Core Insight iDO Others
PM: Yogesh Hai Sridhar Saran Tonghao David April Gavin Ivy Lio Robert Debora Edward Sankar Weirs Rong Pingping Alex Irisa



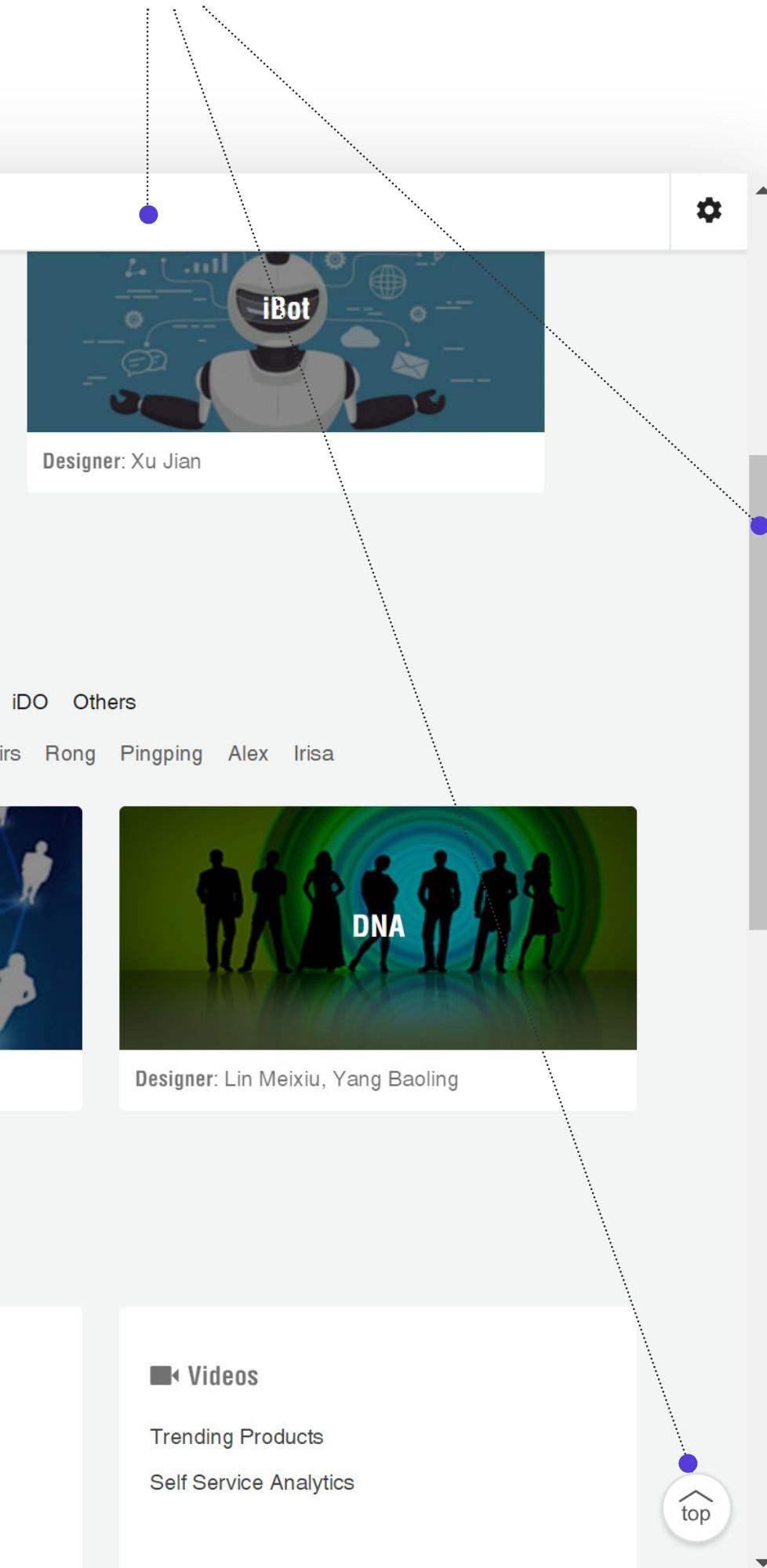
Designer: Yang Baoling, Lin Meixiu Designer: Yang Baoling Designer: Wu Joe, Lin Meixiu, Yang Baoling Designer: Lin Meixiu, Yang Baoling

UI Resources

- DSS UI Standard 1.0**
 - Specifications
 - DSS UI components
 - Bootstrap UI Library
- Material design Standard (deprecated)**
 - Angular library
 - Google library
 - Ebay pulse Material design doc
- DSS UI Standard 2.0**
 - UI components and standard 2.0
 - Specifications
 - Semantic UI Library
- Videos**
 - Trending Products
 - Self Service Analytics

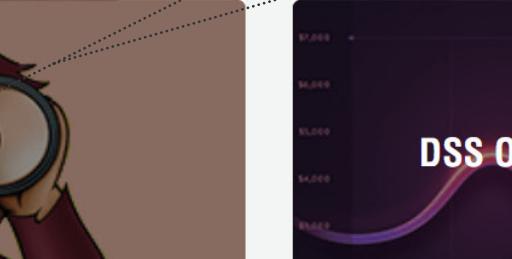
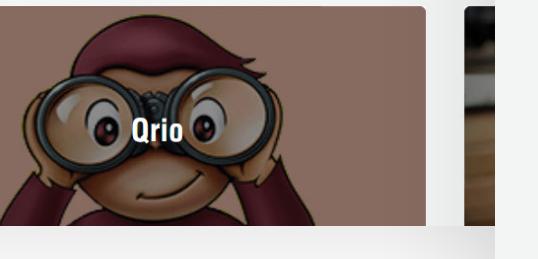
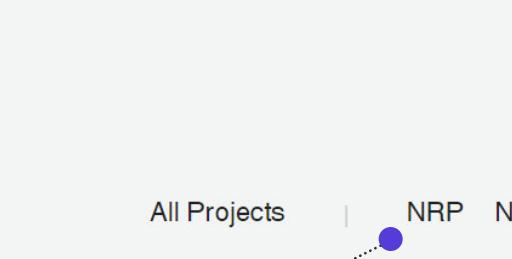
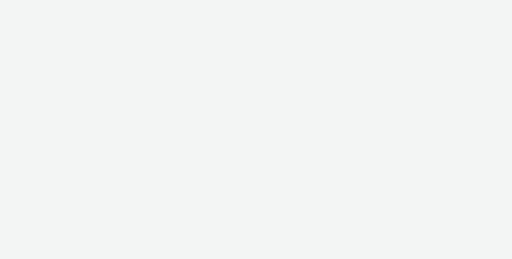
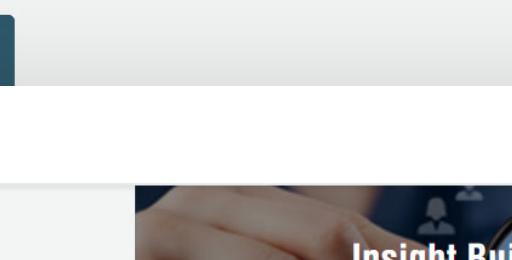
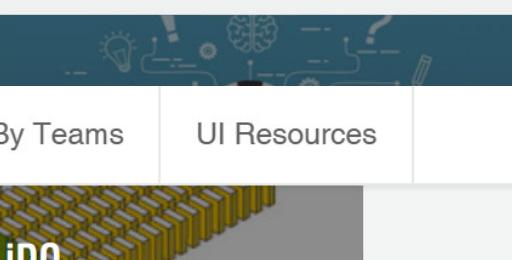
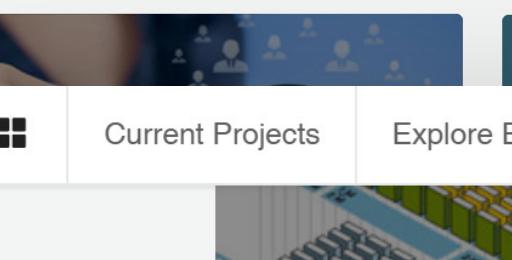
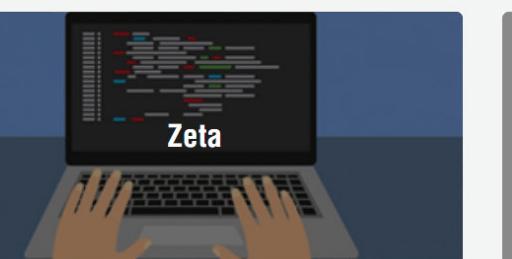
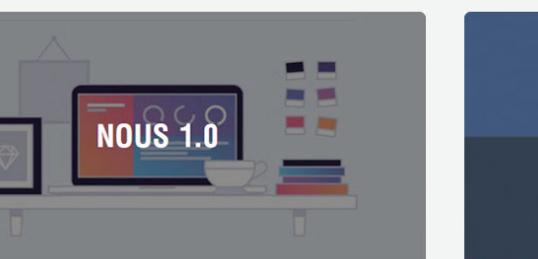
向下滚动效果：

菜单栏一直位于顶部；
向下滚动一定距离后出现回到顶部的button



Hover微交互效果：

底图放大，投影，透明度加深
显示PM名字和箭头
暗示可点击



点击效果：

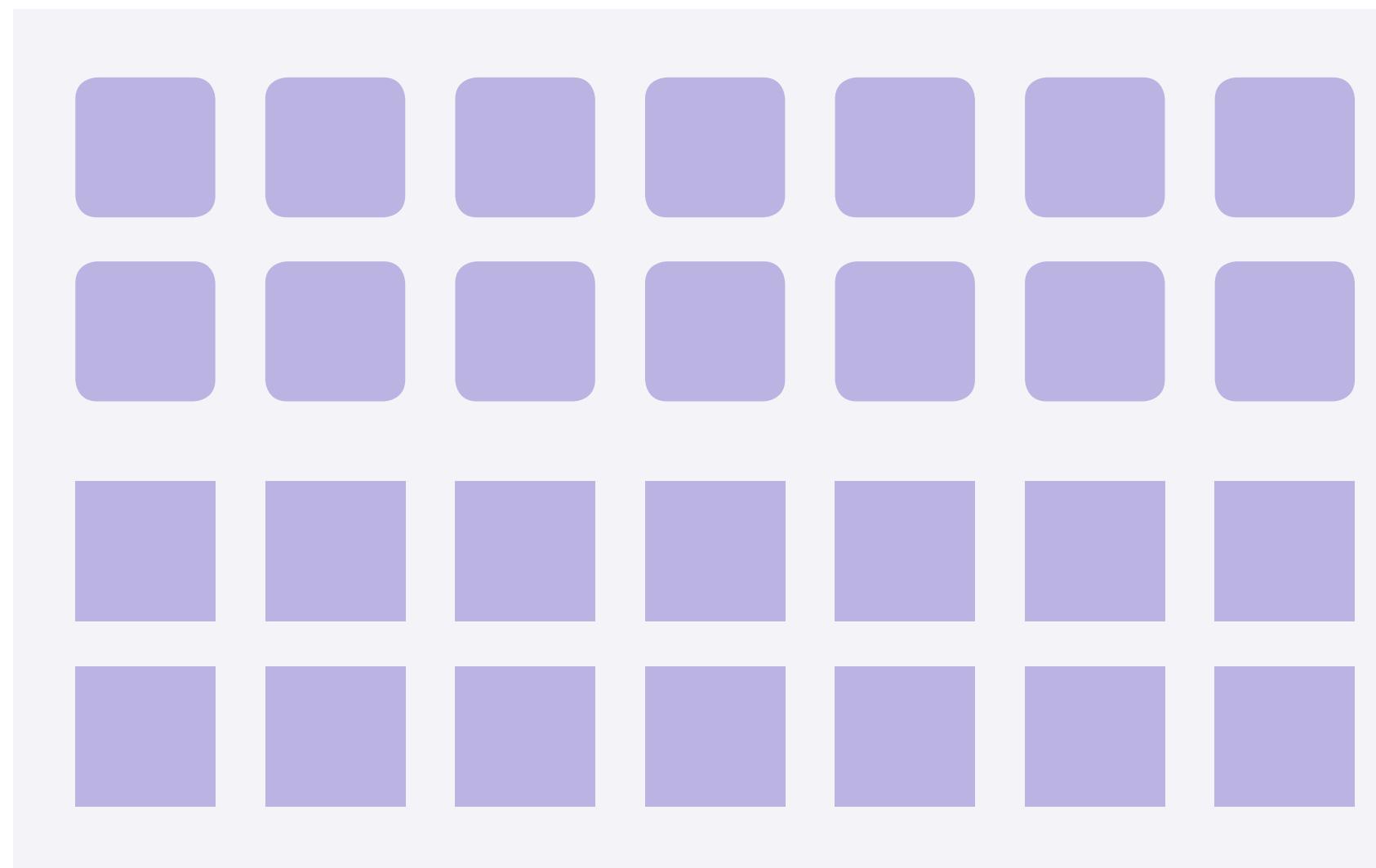
Hover: 更改颜色加下划线
click: 只显示该PM或Team的项目

UI Resource:

快速到达公司内部设计规范页面或者
bootstrap等设计参考资源页面

项目沉淀 1 - 圆角 or 直角?

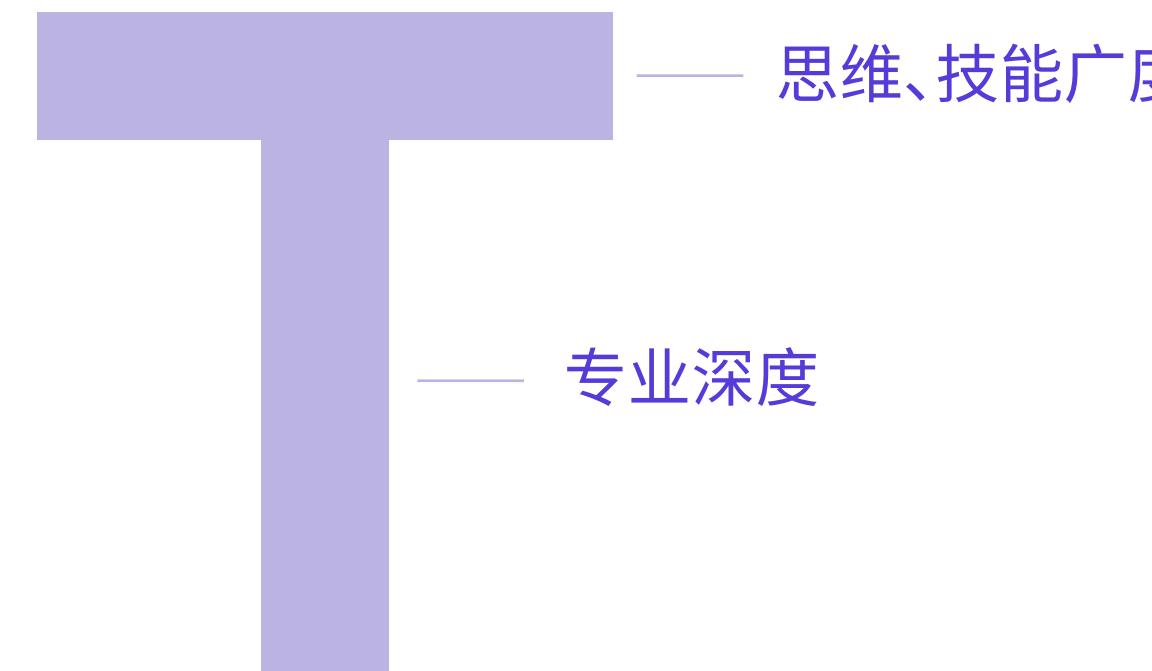
网格布局中,圆角更具识别性



在连续对其卡片的情况下,使用圆角更容易计算卡片的数量,因为圆角卡片角落的**可辨识性边缘**引导我们的眼睛识别视觉差异,相反,具有尖角的卡片看起来彼此相同且统一,不太能吸引眼睛注意。

项目沉淀 2 - “T”型设计师

一方面专精,多方位全能



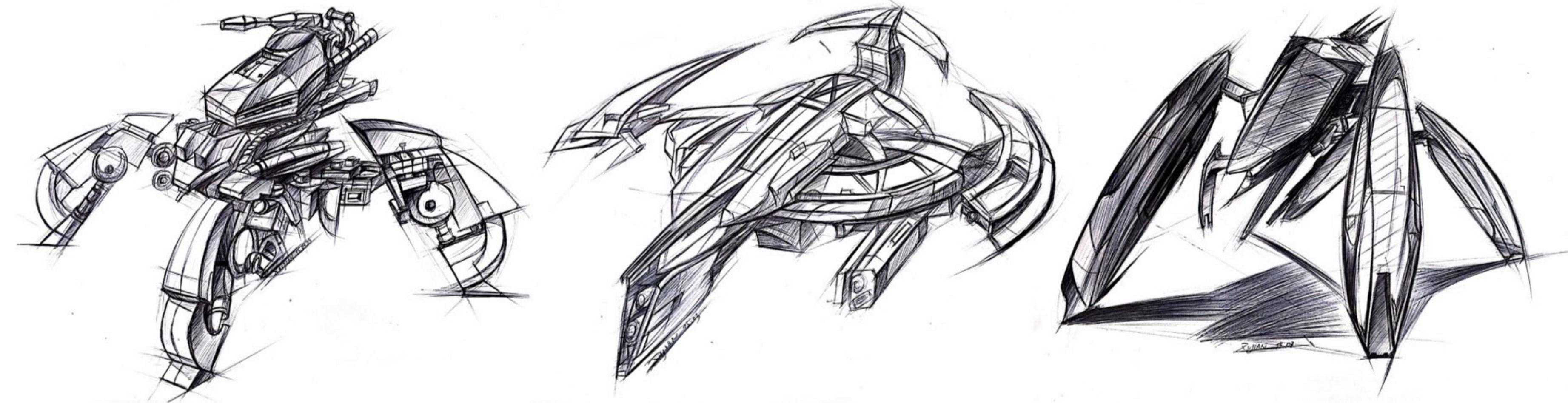
—— 思维、技能广度

—— 专业深度

只会埋头接需求的设计师是没有未来的,在精专自身专业能力的同时还需要不断**自主学习**,拓宽自己的思维和技能的广度;

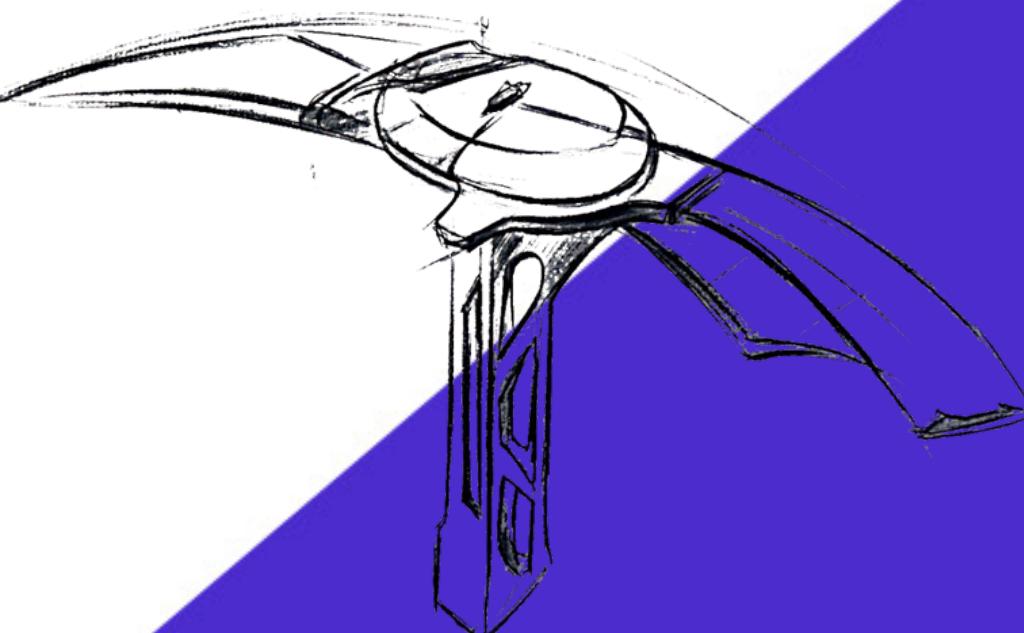
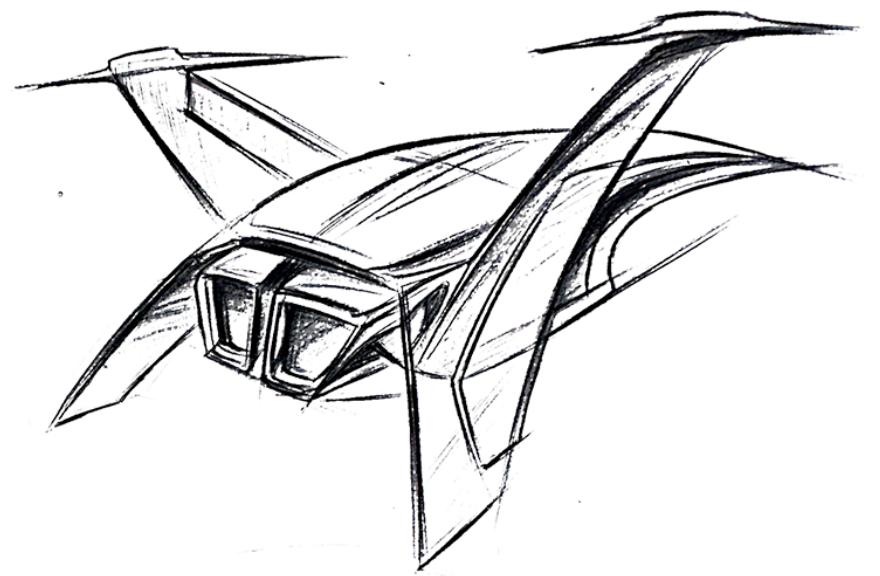
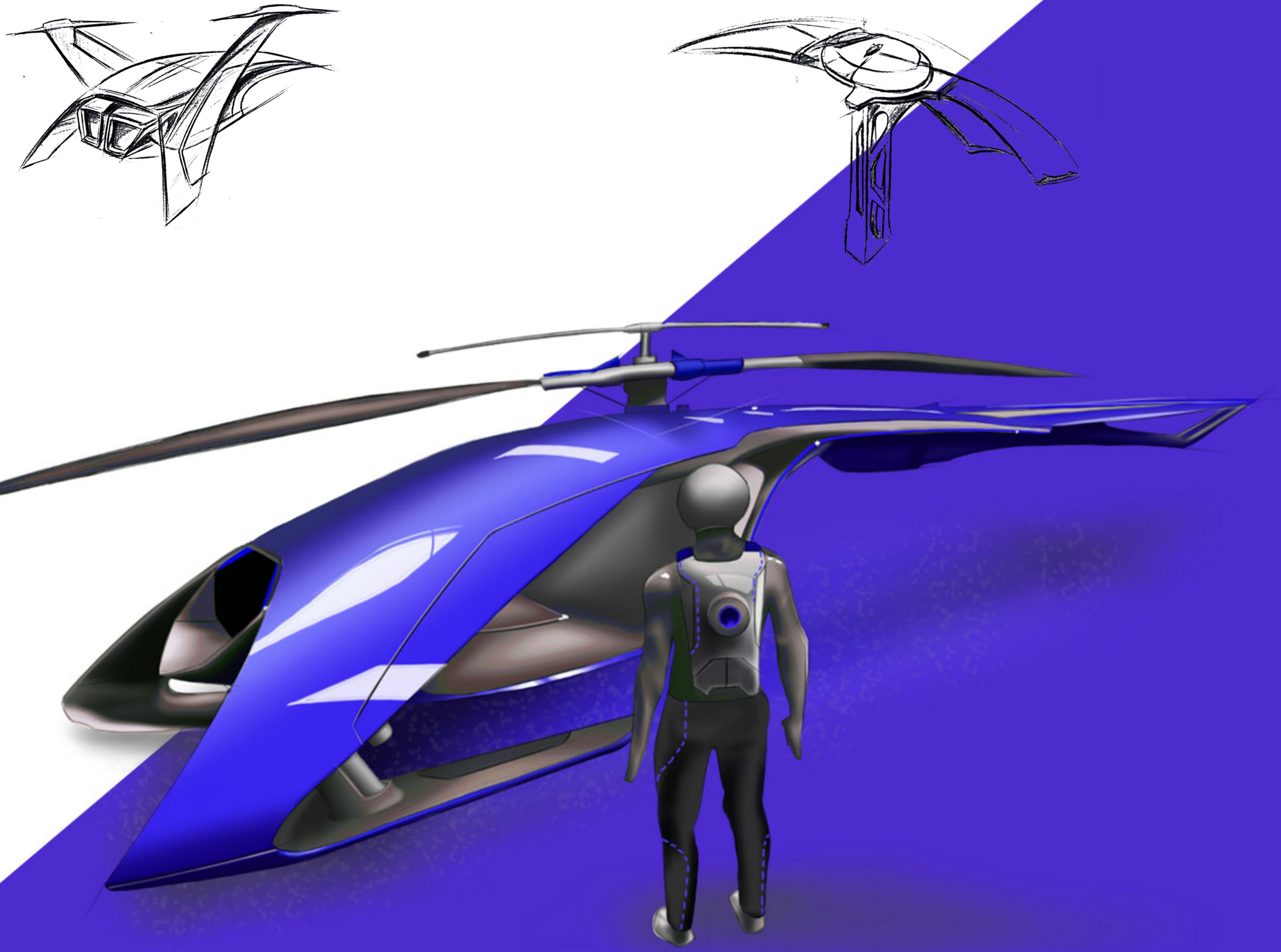
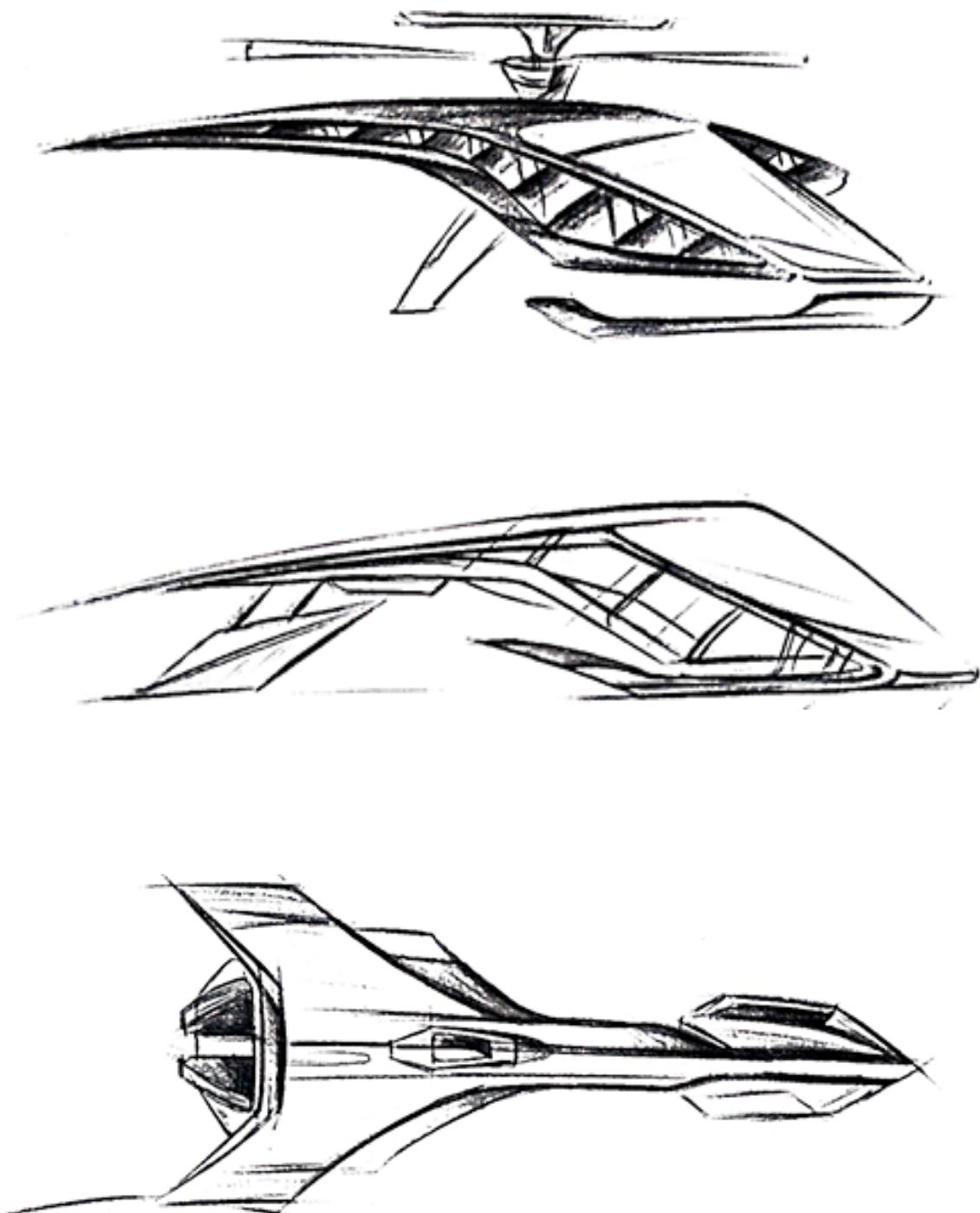
通过此项目的实战经验,对HTML/CSS的前端开发流程有了清晰地认识,在往后的工作中,还会不断学习新知识,从更高的视野看待所处的行业,尽快成长为一名从战略层到表现层、从用户研究到开发全能的、满足新时代要求的设计师。

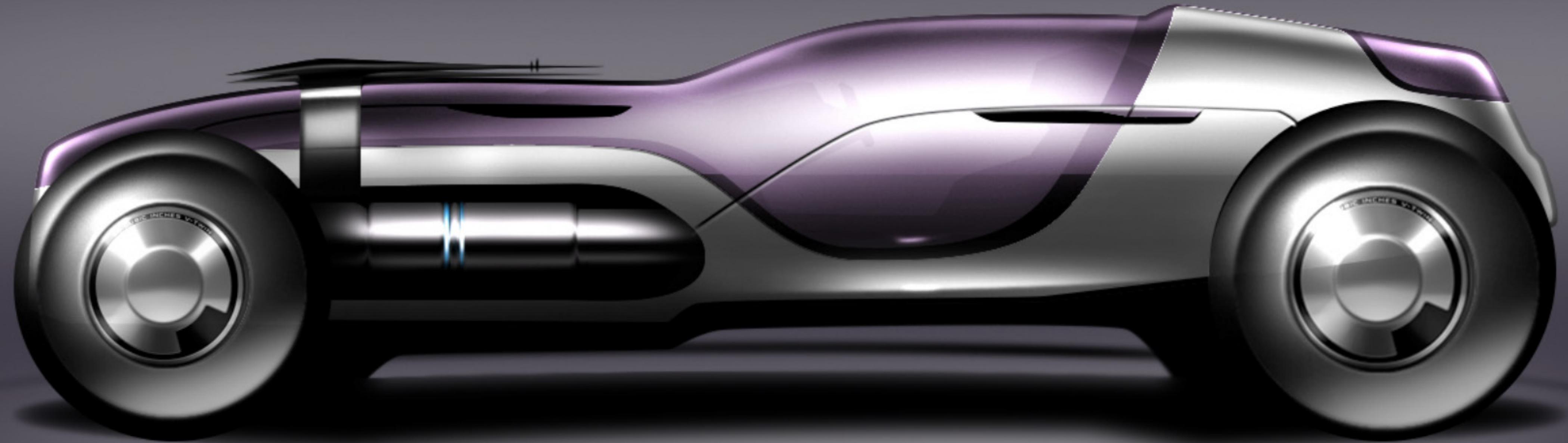
手绘练习(圆珠笔)





手绘练习 (wacom + sketchbook)





THANKS

Xu Jian

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