General ideas & strategies

Interactive case study

Present to them a potential problem that Cappemini or client could face, and guide them through to the solution through a series of activities

The way this works is that we will present to them a business problem and different actions they can make at each stage, which expand, leading to multiple path choices. The idea is that only the correct/smart business decisions will lead to good business outcome.

This can be done in small groups so we get multiple endings for the students and then after the activity, we show them the best business decision to make at each stage and why that is the case, and show them explanations on why certain decisions will lead to less beneficial outcomes.

Include topic speakers

Bring in speakers (e.g. Bon from I&D) that have experience in their topics of interest to engage with the students. These would consist of the subject specific topic speakers as indicated in the Work Experience 2023 plan e.g. DevOps and Climate Fresk.

Break out rooms for smaller group tasks

One of our main strategies to make the sessions more interactive is by breaking the students into smaller group for tasks, which gives more opportunity for each student to contribute within the team as engagement level might be low or dominated by a few students if session always ran with whole group

Need to have workarounds if interaction is low

We want to think of ways to encourage interaction, but we also want to have backup plans if the engagement level are low. But we can also work on a wide range of activities that encourage interactions.

- Seeking advice from more experienced people, Jack and Tom's PowerPoint for ideas/ ask them
- Use quiz apps/ websites do this in teams
- Workshops
- Q&A
- Presentation amongst students

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Soft skills

We want to also help the students develop their soft skills throughout the week. But this will naturally be achieved throughout the week as we have presentation, teamwork, problem-solving tasks. Inform them about importance of networking (LinkedIn)

Accommodating different skillsets of students

We understand that the students will have different skillsets. Some will have more technical experience than others, but that's ok. We can try to identify those students in the first 2 days and monitor them, if finish tasks early or want more of a challenge, we can prepare more advanced contents to cater for different levels of understanding, or any students that want to push themselves.

We also want to mix up technical and non-technical students in groups so they can help each other grow and bring in different views during activities.

Give students a content pack to take away with them

We understand that they might not take in all the information that we throw at them throughout the week, but that's okay. We want them to have a chance to revisit some of the core materials that we present to them, so organizing a content pack with key information or knowledge will help them in the future.

How to connect with Capgemini in future

- Introduce them to apprenticeship and other opportunities
- Ask Vijay to speak about apprenticeships
- Get someone e.g., Bon to speak about other routes into Cap e.g., firebrand, CFG
- Get grads/apps/firebranders/CFGs to speak
- Networking through LinkedIn
- Give an employability workshop

Engagement strategies

- Interactive elements to keep students involved (quiz/ group tasks/ presentations)
- Point system for fun competition?
- Interesting demo around data

Teamwork

We plan to get students to engage with one another as much as possible from Day 1 so that they get to know one another, which will make teamwork tasks and overall engagement more successful.