

# Homework 5

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## Corporate Design

### \* Visual appearance

The name of the website is Campus Events. The target CD is a CD that makes it easier for the students, the current target audience to this website, to navigate through events and find what he/she is interested in. The primary colour is white, however this is mixed with blue (#4471CF) in buttons used or in the navbar. Image format is jpeg. The website is scalable according to window size.

The website has a consistent style in all of its pages. It consists of the navigation bar on top and the web content underneath it, except for the login page.

The first page that the user sees is the login page. In case the user is not yet a member of the page an option register is provided to him/her.

Once the user logs in a list of events is shown in a grid structure. Each even contains a picture, a short description and a More button which later on will lead to a more detailed description of the event, more pictures and also a subscribe option.

The navigation bar at the moment has two buttons in the beggining (Campus Event and Home) which both lead to the main page.Groups link should lead to event groups that the user has subscribed to. Sources displays also in a grid structure event sources that you can subscribe to(such as news paper, sports club etc).

To find a particular event the user can make use of the search bar also part of the navigation bar.

Each user has a profile conaining all his/her subscribed events.

Navbar also contains a settings button.

### \* Goal

The goal of jevent is to make it easier for people to learn about events in the area or on campus. It should make it easy to subscribe or to create an event for users. Users can register with either campus credentials or other social media (facebook, google+)

To see the website please visit: <http://jevent.tk/>