

TransiTech - Personas, Scenarios, and Storyboards

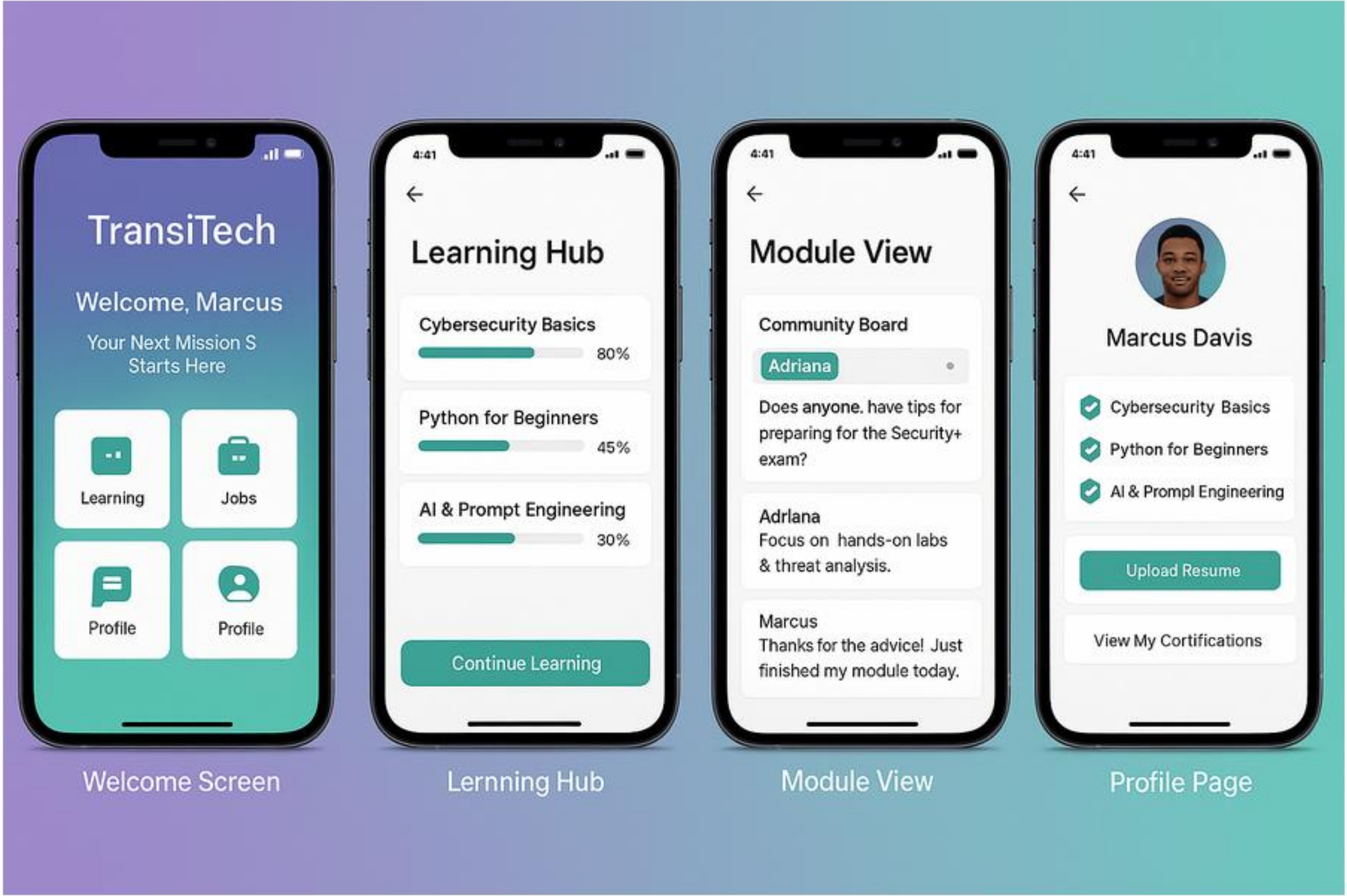
Personas:

1. Marcus Davis - Veteran transitioning into tech (cybersecurity, AI, coding). Goal: turn military experience into a civilian IT career.
2. Sarah Johnson - Career counselor who tracks veteran progress, mentors, and guides training.
3. Alex Chen - Employer/recruiter looking for certified veteran talent for tech roles.

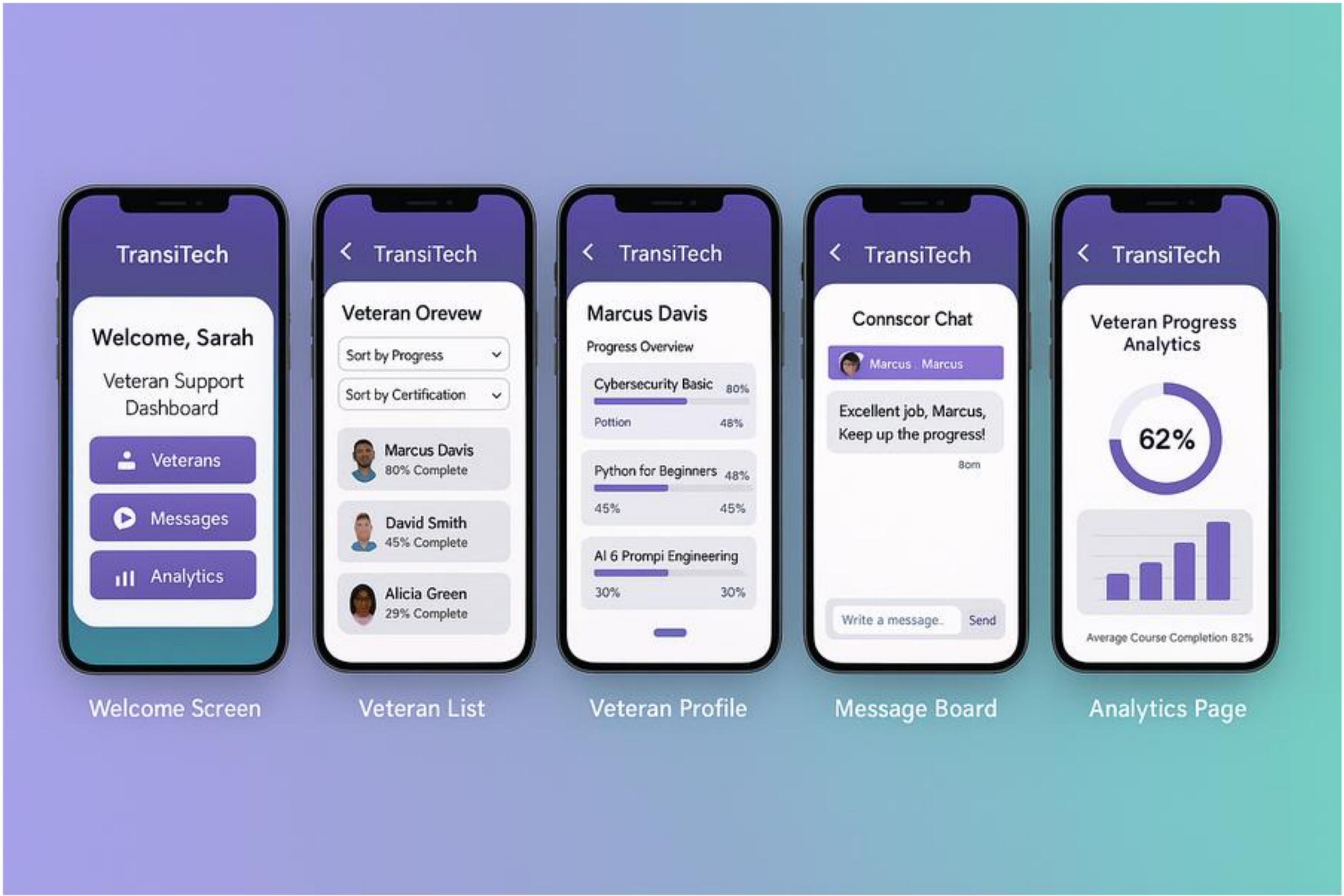
Scenarios / Storyboards:

- Marcus uses TransiTech to continue cybersecurity learning, talk in the community board, and update his profile/resume.
- Sarah views veteran progress, messages Marcus, and reviews analytics to keep him on track.
- Alex searches for qualified veterans, views Marcus's profile, and invites him to interview.

These flows align with TransiTech's mission: bridge the gap between military service and civilian tech careers.



Marcus Davis – Veteran View (Learning, Community, Profile)



Sarah Johnson – Counselor Dashboard View

