

Hard Skills

Software

Adobe Photoshop CS2,3,4,5

Adobe Indesign Adobe Illustrator

Adobe Flash

HTML5

CSS, CSS2, CSS3

JavaScript

jQuery

Android XML Layout

jQuery Mobile

SEO

SEM

Visual Studio 05, 08, 10

Dream Weaver

PhoneGap

Eclipse

Microsoft Office

User Experience / Design

I am up to date with the latest trends in UX on both mobile and web. I have hands on experience creating flow charts, wireframes and spec docs.

I have 9 years professional experience creating pixel perfect designs. I am a branding experience and versed in cross platform compatibility through responsive design.

Soft Skills

Communication

English (written and spoken fluently)

Arabic (written and spoken fluently)

Education

California State University, Northridge

Bachelor of Business Administration Major: Marketing

Work Experience

Kaleo Apps - Project Manager (July 2013 - Present)

Kaleo Apps is a startup company that is creating a content management system for building phone applications. My responsibilities are:

- Project Management
- Communicating with clients
- Logic work flow design

- Wireframe design
- High fidelity mockups
- Front end development

Flywheel – UI/UX Designer (Dec 2011 – Dec 2013)

Flywheel is a startup company that provides a Geo tracking software that can be implemented on any smartphone. Their main focus has been in the transportation industry and has expanding rapidly and internationally. My responsibilities were:

- Project Management
- Communicating with clients
- Logic work flow design

- Wireframe design
- High fidelity mockups
- Front end development

LA Law Library - Graphic Designer (Dec 2010 - Feb 2012)

I came in when the Library was ready to completely reinvent itself from being a warehouse of books to a leader in research technology. I was responsible for:

- Graphic design both digital and print
 Web site maintenance
- Organizing events such as Galas
 Developing mass email blasts

Magnify 360 - Front End Web Developer (Oct 2010 - Dec 2010)

Serving clients such as Intuit®, MasterCard®, netSpend™, Seagate® and many more, I developed landing pages for SEO and higher click through rates.

Front end development

- Designing landing pages
- Asset extraction for web use

Safe Mode Services – Owner (Aug 2010 - Dec 2011)

A business created to satisfy any marketing and communication need. Clients served:

- Vitro An advertisement agency serving clients such as: Budweiser, Land Rover, Asics and many more
- MadainCorp A software service provider
- GGothika Gothic jewelry owned by a gold smith dealing with precise stones
- WeNominate.com A voting site similar to Yelp
- Top To Toe Mobile In home SPA service
- Skin Body Lounge SPA
- All Star Video Games Ecommerce site, selling vintage video games and consoles
- GG Jewelry High end Jewelry
- City Wide Dispatch A cab dispatcher
- Cam Caddie Wholesaler, providing camera accessories
- Hefner Property Management Business property management company
- Nels Kitchen Umbrella brand for organic food products