2006 - Present Experience Safe Mode Services Owner 2011 - Present Flywheel UI/UX Designer 2010-2012 LA Law Library Graphic Designer 2010 Magnify 360 Front End Web Developer

Professional Skills

Software

Adobe Photoshop CS2,3,4,5 Adobe Illustrator Adobe Indesign Adobe Flash HTML5 CSS, CSS2, CSS3

JavaScript iQuery

jQuery Mobile

Android XML Layout SEM

Visual Studio 05, 08, 10 Dream Meaver Eclipse

Microsoft Word

Microsoft Excel Microsoft PowerPoint

UX/Design

Pixel Perfect Designs

High and Low Fidelity Wireframes Communication English

Arabic

Education

May 2010

California State University, Northridge Bachelor of Business Administration Major: Marketing

To work in a challenging environment where my graphical & technical experience can be embraced & utilized.

Work Experience

Kaleo Apps – UI/UX Designer (Jul 2013 – Present)

Kaleo Apps is a startup company that is creating a content management system for building phone applications. I manage the project, set expectations and provide the bridge between business idea and technical step by step process for the developers. I provide everything from logic flow charts to high fidelity mockups. I also write the front end HTML and CSS for the site and the phone application that would be compatible with iOS, Android and Windows.

Flywheel - UI/UX Designer (Dec 2011 - Present)

Flywheel is a startup company that provides a Geo tracking software that can be implemented on any smartphone. Their main focus has been in the transportation industry and has expanding rapidly and internationally in the past 3 years. I design the UI/UX of new features and maintain the administrative site. I am also responsible for the front end development (XML Layout) and UI/UX of the Android application.

LA Law Library - Graphic Designer (Dec 2010 - Feb 2012)

I came in when the Library was ready to completely reinvent itself from being a warehouse of books to a leader in research technology. I was given the responsibility to create the look for the new marketing strategy and maintain the brand across all communication effort, digital and print.

Magnify 360 - Front End Web Developer (Oct 2010 - Dec 2010)

Serving clients such as Intuit®, MasterCard®, netSpendTM, Seagate® and many more, I developed landing pages for search engine optimization and higher click through rates. Later, my skills in marketing and design were utilized to design page components, e-banners and web pages.

Safe Mode Services - Owner (Aug 2010 - Present)

A business created to satisfy any digital or marketing need from creating a brand and market strategy to websites and phone apps.

Clients served:

- Vitro An advertisement agency serving clients such as: Budweiser, Land Rover, Asics ...
- MadainCorp A software service provider
- Cabulous A cab dispatch service provider
- GGothika Gothic jewelry owned by a gold smith dealing with precise stones
- WeNominate.com A voting site similar to Yelp
- Top To Toe Mobile In home SPA service
- Skin Body Lounge SPA
- All Star Video Games Ecommerce site, selling vintage video games and consoles
- GG Jewelry High end Jewelry
- City Wide Dispatch A cab dispatcher
- Cam Caddie Wholesaler, providing camera accessories
- Hefner Property Management Business property management company
- Nels Kitchen Umbrella brand for organic food products
- Gilson's Property Management Business property management company