

VARIABLES	(1) Premium rel B1	(2) Premium rel B1	(3) Premium rel B1	(4) Premium rel B1	(5) premrel
diff	12.63*** (4.247)	3.953 (12.31)	0.211 (4.287)	-18.93 (14.81)	15.50*** (2.700)
bundle_index2			34.85*** (6.688)	55.13*** (17.10)	
uv					32.18 (32.70)
cc					
Constant	22.36 (20.61)	143.4 (90.76)	-35.33 (25.57)	-66.72 (61.12)	15.94 (15.41)
Observations	244	108	244	108	352
R-squared	0.102	0.002	0.231	0.182	0.135
Number of item_id bundles considered	67 1-5	43 6-8	67 1-5	43 6-8	67

Robust standard errors in parentheses  
\*\*\* p<0.01, \*\* p<0.05, \* p<0.1