	(1)	(2)	(3)	(4)
VARIABLES	Premium rel B1	Premium rel B1	Premium rel B1	Premium rel B1
diff	13.39***	-6.975	0.156	-26.11**
	(2.289)	(4.715)	(3.758)	(10.94)
${ m bundle\_index}2$		34.46***	26.70***	48.03***
		(4.274)	(8.197)	(10.06)
Constant	19.07	-18.89	-18.39	20.36
	(13.79)	(21.76)	(20.43)	(35.56)
Observations	347	347	194	153
R-squared	0.110	0.299	0.154	0.294
Number of item_id	68	68	68	51

Standard errors in parentheses \*\*\* p<0.01, \*\* p<0.05, \* p<0.1