	(1)	(2)	(3)	(4)	(5)	(6)	(7)
VARIABLES	$\operatorname{premrel}$	$\operatorname{premrel}$	$\operatorname{premrel}$	$_{ m premrel}$	$\operatorname{premrel}$	$_{ m premrel}$	$_{ m premrel}$
diff	0.156	12.48***	12.44***	11.42***	11.67***	10.55***	8.986***
	(3.758)	(2.427)	(2.485)	(2.629)	(2.875)	(3.067)	(3.273)
${ m bundle_index}2$	26.70***						
	(8.197)						
cc		18.67		19.61			22.86
		(16.63)		(16.65)			(16.84)
uv			28.88	30.73		30.67	33.19
			(29.29)	(29.32)		(29.34)	(29.35)
xb					27.00	28.66	34.48
					(27.33)	(27.37)	(27.67)
$\operatorname{Constant}$	-18.39	8.197	17.10	5.547	20.30	18.28	5.054
	(20.43)	(16.85)	(13.93)	(17.03)	(13.85)	(13.98)	(17.02)
Observations	194	347	347	347	347	347	347
R-squared	0.154	0.114	0.113	0.117	0.113	0.116	0.122
Number of item_id	68	68	68	68	68	68	68

Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1