	(1)	(2)	(3)	(4)
VARIABLES	Premium rel B1	Premium rel B1	Premium rel B1	Premium rel B1
diff	16.48***	-5.684	-24.07**	-9.898
	(4.319)	(5.159)	(11.60)	(7.512)
${ m bundle\_index2}$		38.24***	54.27***	34.51***
		(4.927)	(13.03)	(7.771)
$interact\_diff\_bundle\_index$		, ,		0.786
				(1.248)
$\operatorname{Constant}$	18.22	-27.47	-6.280	-9.126
	(24.30)	(25.11)	(46.76)	(33.33)
Observations	352	352	158	352
R-squared	0.132	0.310	0.248	0.312
Number of item_id	67	67	50	67

Robust standard errors in parentheses \*\*\* p<0.01, \*\* p<0.05, \* p<0.1