Capstone Exercise: PIVOT – Organize

The goal of the Organize step is to begin taking action to implement your business case and begin shifting your organization towards a new strategy.

**Leadership**

*It is essential that the board and executive team be bought in on this new initiative. Who among that group will champion it? Does that group need any additional training on insight?*

**Team**

*What skills are needed to effectively drive this initiative? New technology skills, such as data management and AI are always in demand. What new roles and people do you need to source?*

**Funding**

*It’s impossible to change an organization without changing its capital allocation. What funding will this group receive to realize the initiative?*

**Action plan**

*What are the key deliverables and the right timeline? Plan in time for iteration and experimentation.*