ASEND WEBSITE UI DESIGN

This document provides specifications of ASEND website UI design.

Colors Used: White, black and royal blue.

PAGES (Desktop)

The website will have 4 pages namely: home (the landing page), about, services, and concours.

A. **Home Page: The home page is the landing page i.e. the page which first loads or opens up when the link is clicked (e.g. https://asendprep.com). This page will contain a summary of everything about ASEND: who we are, what we offer, what we have been doing, and how you can contact us. As shown in the figure below. The various sections include: navigation menu, a simple hero section with a background image of the whole team, a simple summary about us and what we do, with a picture of us in prep class or orientation, our partners (e.g. chitechma, mountain university etc.), summary of services we offer (orientation, one on one mentorship, prep class, pre-med & pre-engr exams, and a see more buttons which will take us to the services page), statistics page(number of students who have succeeded through us, number of team members etc.), our team (this section gives a brief insight on our staffs, their qualification or school level, links to their social media and what they teach, a simple call to action to join the team which takes users to Google form to be filled, testimonial section(students testimony of how ASEND helped them make it to their dream school), our recent activities (which includes world engineering day, prep class, premed/pre-engr exams and so on), students answers to frequent questions we get from students during orientation), a contact form and finally a footer.**

ASEND

Home About us Services Concours Support us

Headline that highlights the Value Proposition

Describe exactly what your product or service does and how it makes your customer's lives better. Avoid using verbose words or phrases.

Contact Us Learn More

About Us

Describe what makes your company different to competitors

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse varius enim in eros elementum tristique. Duis cursus, mi quis viverra ornare, eros dolor interdum nulla, ut commodo diam libero vitae erat.

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Learn More

Partners

Trusted by the world's best companies [social proof to build credibility]

webflow Relume webflow Relume Relume webflow

Our Services

What we offer

Captivating text here that explains the services osend offers to students

Service Heading

This is a service text that should describe what the service is all about. Now just filling up the available space with text.

Service Heading

This is a service text that should describe what the service is all about. Now just filling up the available space with text.

Service Heading

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Service Heading

This is a service text that should describe what the service is all about. Now just filling up the available space with text.

See more

4000 +
Students Oriented

3
major cities in Cameroon

100 +
team members

Our Team

Lorem Ipsum is simply dummy text of the printing.

Tracy D. Wright
B.eng Telecommunications Engineering
Engineering Tutor

Tracy D. Wright
title/ college year
Engineering Tutor

Tracy D. Wright
title/ college year
Engineering Tutor

[captivating text e.g. Join us in making an impact in the lives of the younger generation.
Next e.g. Join us in making an impact in the lives of the younger generation.
Join us in making an impact in the lives of the younger generation.

Join Our Team

Testimonials

What our students say about us

★★★★★

"A customer testimonial that highlights features and answers potential customer doubts about your product or service. Showcase testimonials from a similar demographic to your customers."

Student Name
School and department

★★★★★

"A customer testimonial that highlights features and answers potential customer doubts about your product or service. Showcase testimonials from a similar demographic to your customers."

Customer Name
Position, Company name

★★★★★

"A customer testimonial that highlights features and answers potential customer doubts about your product or service. Showcase testimonials from a similar demographic to your customers."

Customer Name
Position, Company name

Recent Activities

Lorem Ipsum is simply dummy text of the printing.

World Engineering Day 00/00/00

event description lorem issue text to fill out the space below and cover some ground to increase beauty..

Read more -->

Title 00/00/0000

event description lorem issue text to fill out the space below and cover some ground to increase beauty..

Read more -->

Title 00/00/0000

event description lorem issue text to fill out the space below and cover some ground to increase beauty..

Read more -->

Title 00/00/0000

event description lorem issue text to fill out the space below and cover some ground to increase beauty..

Read more -->

Title 00/00/0000

event description lorem issue text to fill out the space below and cover some ground to increase beauty..

Read more -->

Title 00/00/0000

event description lorem issue text to fill out the space below and cover some ground to increase beauty..

Read more -->

See More Activities -->

Be an impact to someone's life today by helping us provide them with access to quality education, orientation, and the possibility of them studying their dream school.

Support Us

Frequently asked questions

Frequently asked questions ordered by popularity. Remember that if the visitor has not committed to the call to action, they may still have questions (doubts) that can be answered.

- Question text goes here +
- Question text goes here +
- Question text goes here +
- Question text goes here +
- Question text goes here +
- Question text goes here +

Still have questions?

Support details to capture customers that might be on the fence.

Chat to sales

Contact Us

email: Info@essendprep.com

Location:
Buea: Mountain University
Limbe: Espoire College
Kumba: Diligent Bilingual School
Buea-road

Call for inquiries:
Kumba: 237-677-777-777 or 237-676-987-211
Buea: 237-677-777-777 or 234-934-304-329
Limbe: 237-677-777-777 or 674-728-134-132

OR

Leave us a message

Name

email (optional)

Phone Number

Subject

Message

Send Message

Join our newsletter
Subscribe to our newsletter and get updates on our weekly activities.

Enter your email

Subscribe

Logo

Company
Home
About Us
Services
Concours

Concours
Engineering
Agriculture and Veterinary Medicine
General Medicine and related fields

Support
FAQ's
Help Center
Privacy Policy

Contact Info
Link Twenty One
Link Twenty Two
Link Twenty Three
Link Twenty Four
Link Twenty Five

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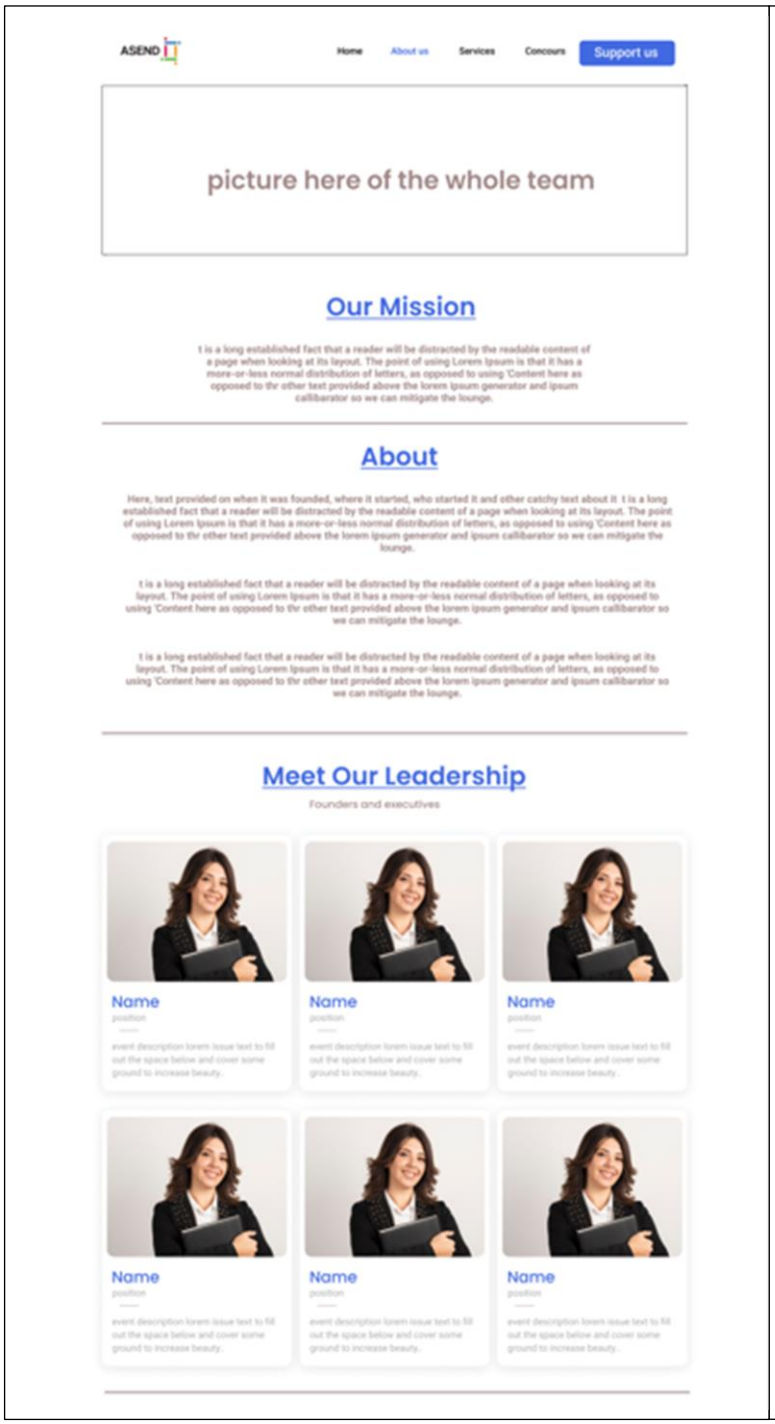
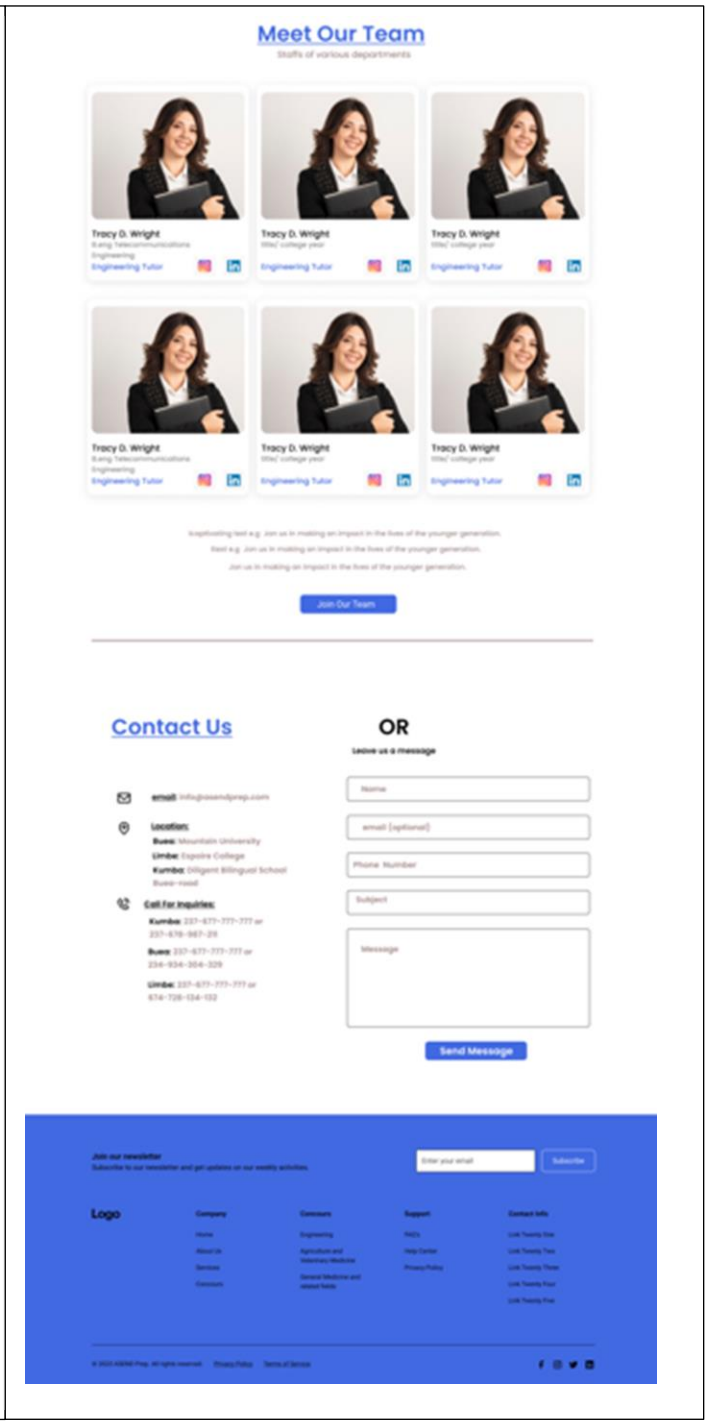
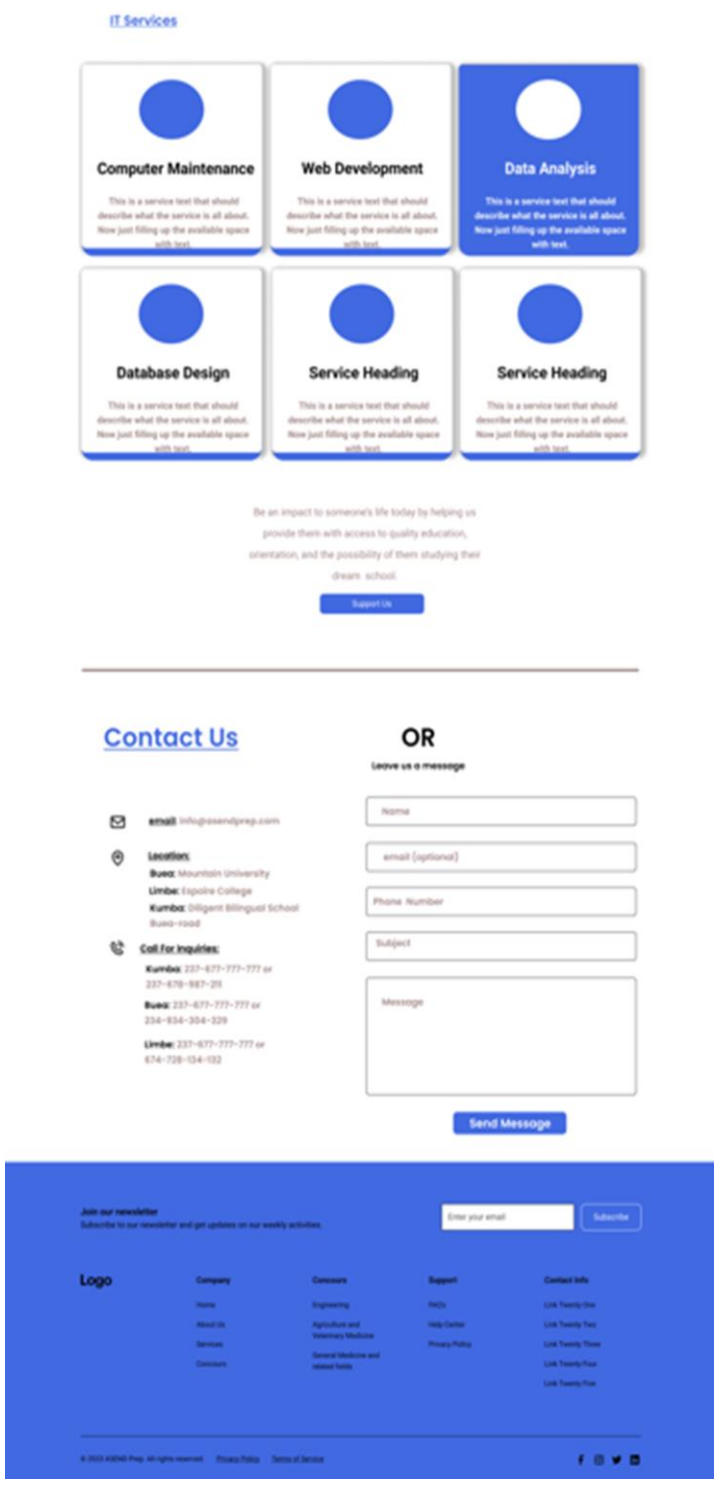
B. <u>About US</u>: This page gives a brief intro to ASEND, its mission, how it started, founders and team members. It is separated into the various sections: header(a picture of the team), our mission, about(i.e. who ASEND is, when ASEND started, how they started, and how far they have gone), our leaders(consisting of founders and 3 exco members), our team(consisting of few staffs), contact info and footer.



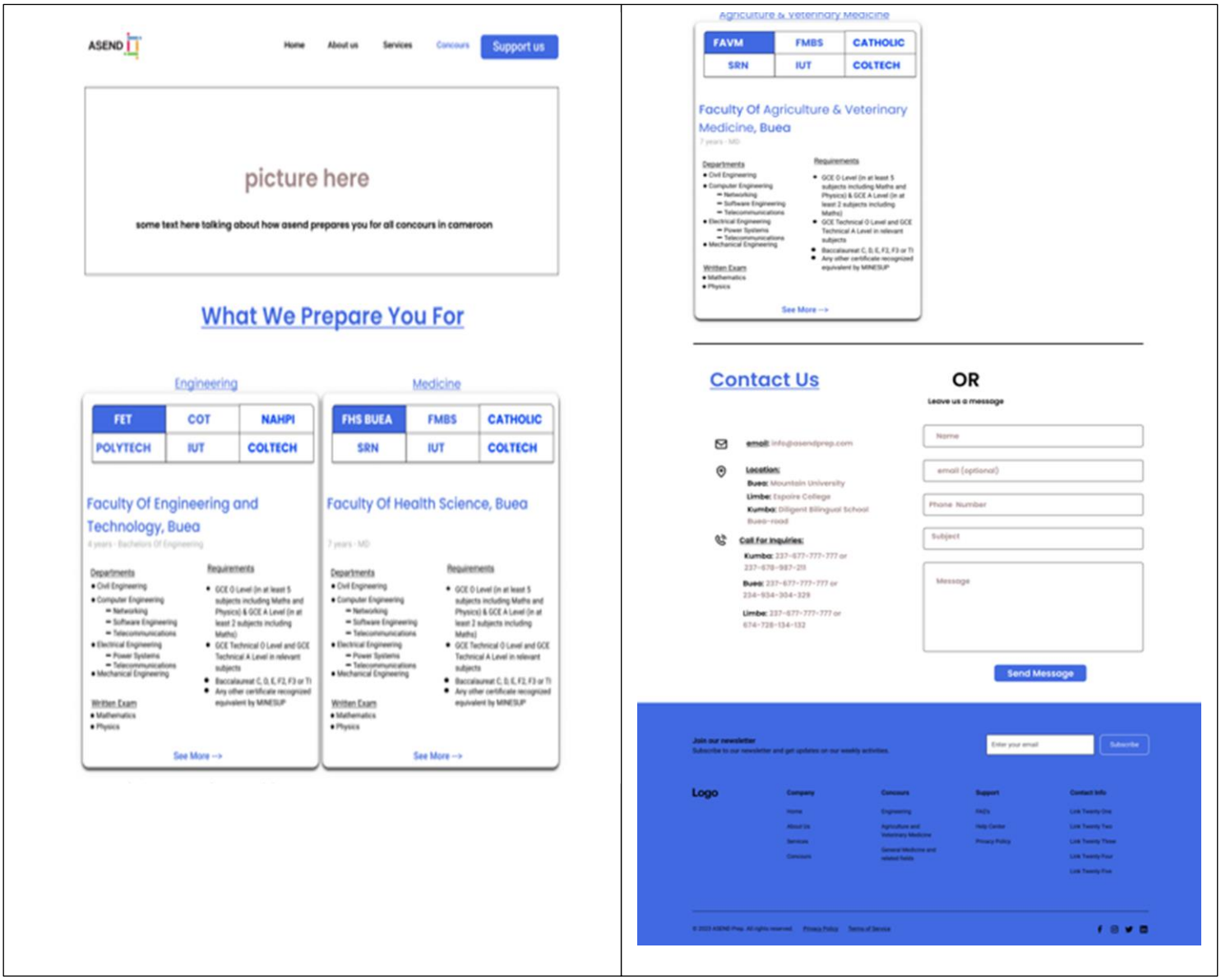


C. **Services Page: This page is a summary of the services we offer. It is divided into 4 sections, the header (a picture of us during orientation and a catchy phrase), our services, contact form and footer. The services are sub-divided into 3 namely**
   - **Services offered before concour such as online classes, orientation, prep class etc.**
   - **Services after concour (mentorship etc.)**
   - **IT services e.g (concour registration, computer maintenance, graphic design, web development, data analysis etc)**

ASEND
Home
About us
Services
Concours
Support us
image of us during orientation
sample text e.g get the help you need to boost your productivity.
Our Services
text describing the services we offer and the various types
Before Concour
Online Classes
On site classes
career orientation
Service Heading
Service Heading
Service Heading
Service Heading
Service Heading
Service Heading
After Concour
Online Classes
On site classes
career orientation
Mentorship
Service Heading
Service Heading
IT Services

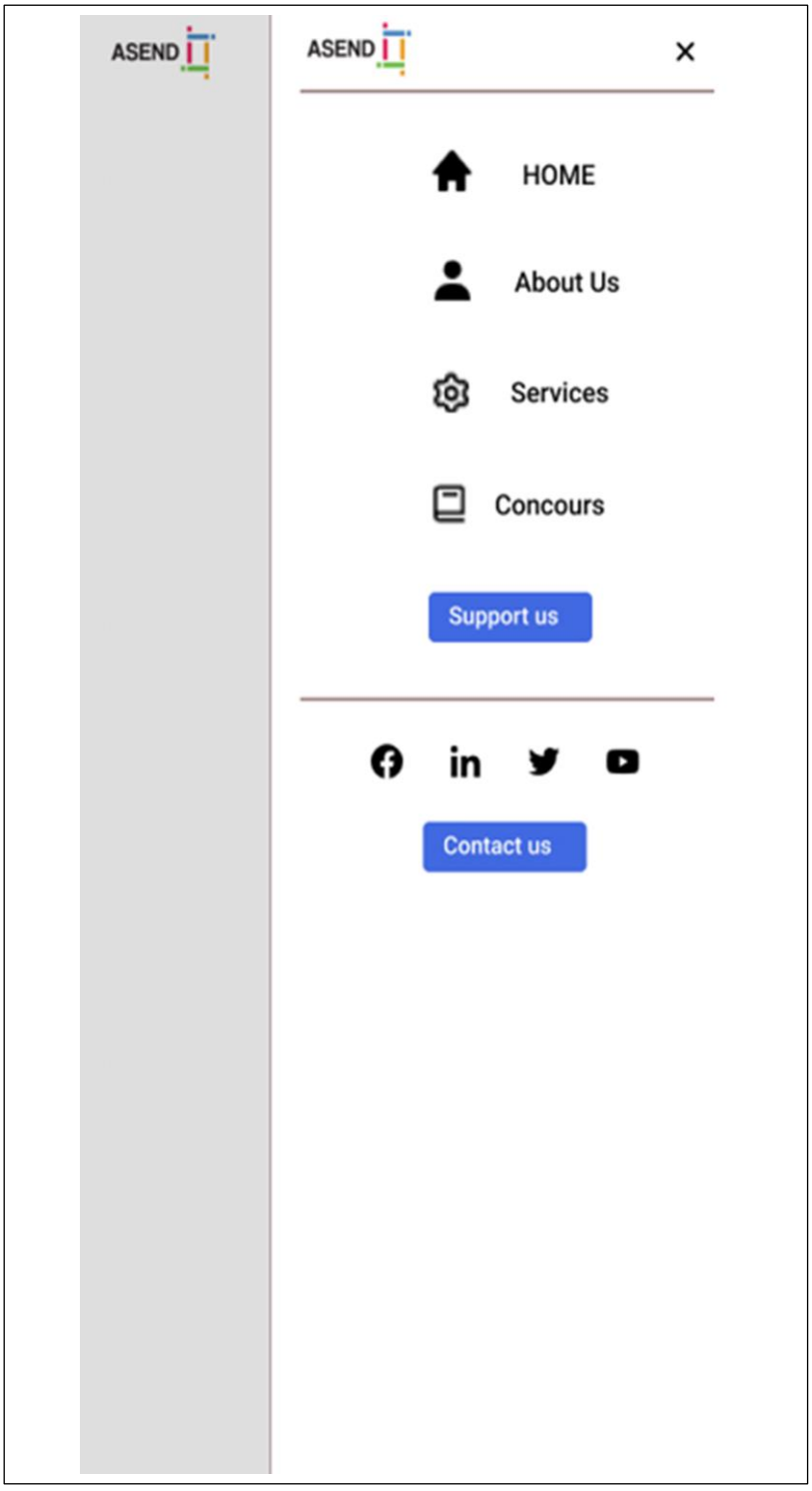

IT Services
Computer Maintenance
Web Development
Data Analysis
Database Design
Service Heading
Service Heading
Be an impact to someone's life today by helping us provide them with access to quality education, orientation, and the possibility of them studying their dream school.
Support Us
Contact Us
OR
Leave us a message
email: info@asendprep.com
Location:
Buea: Mountain University
Limbe: Espoire College
Kumba: Diligent Bilingual School
Buea-road
Call For Inquiries:
Kumba: 237-677-777-777 or 237-678-987-211
Buea: 237-677-777-777 or 234-934-304-329
Limbe: 237-677-777-777 or 674-728-134-132
Name
email (optional)
Phone Number
Subject
Message
Send Message
Join our newsletter
Subscribe to our newsletter and get updates on our weekly activities.
Enter your email
Subscribe
Logo
Company
Concours
Support
Contact Info

D. Concours Page: This page will contain the various concour and some info about them, e.g requirements, degree obtained, departments etc. This will be divided into medicine, engineering and agriculture and veterinary medicine. Each concour section is such that when a button is clicked, the details about that concour are shown.

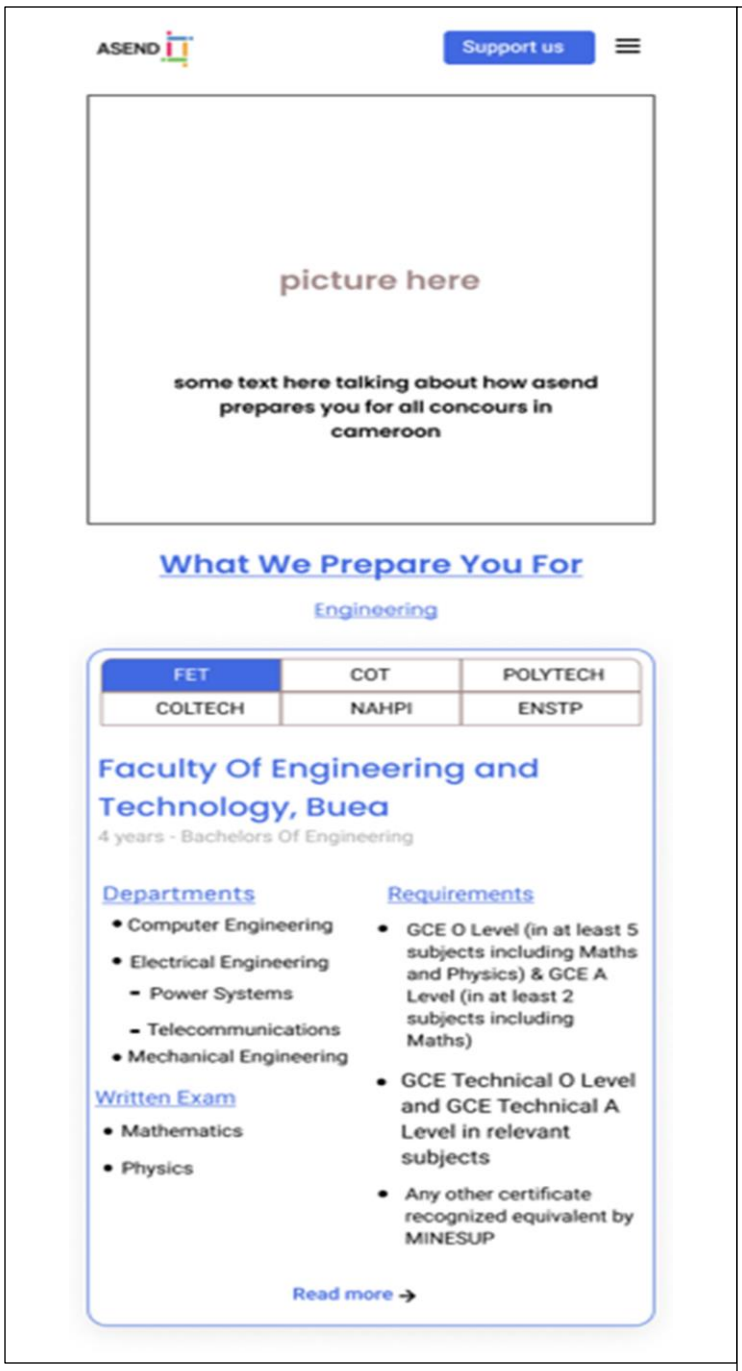


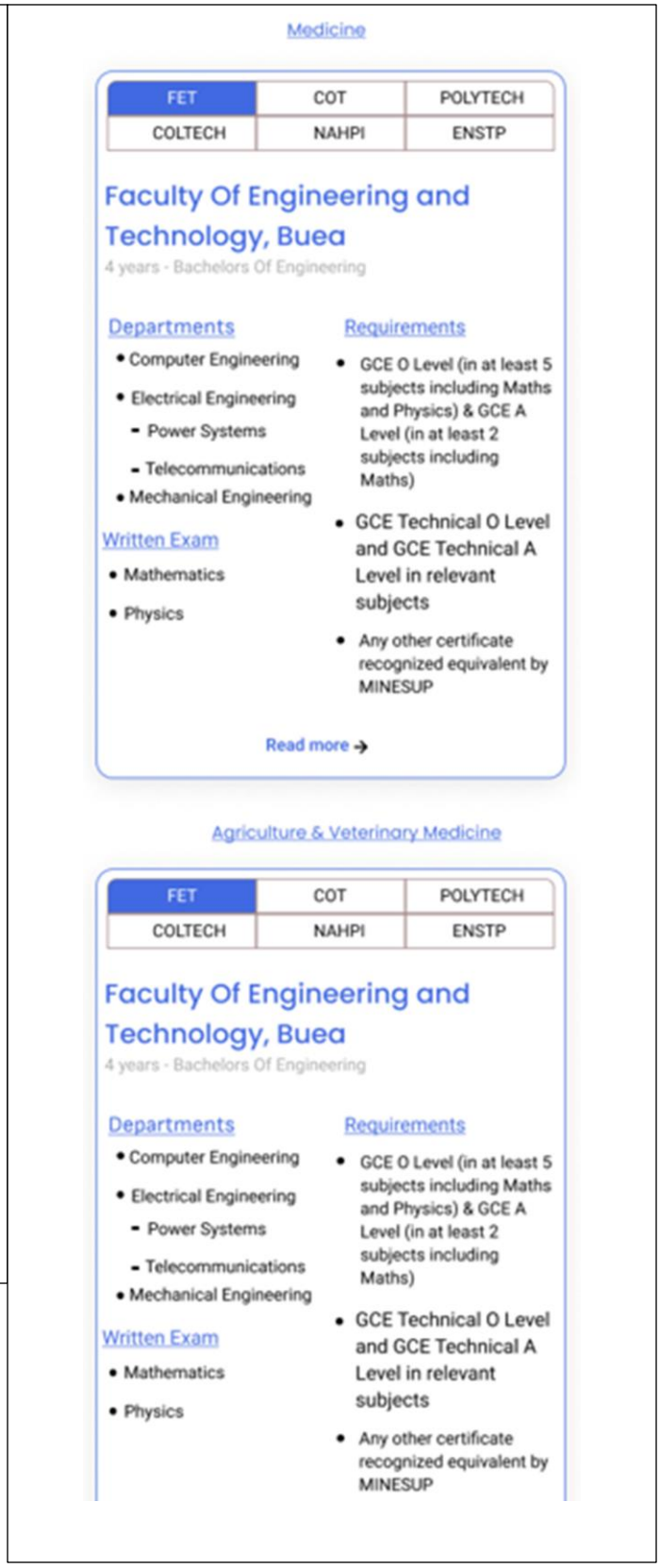
PAGES (Mobile)

Mobile Menu:



Concours Page:





Contact Us

email: info@asendprep.com

Location:

Buea: Mountain University
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Buea-road

Call For Inquiries:

Kumba: 237-677-777-777 or
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Buea: 237-677-777-777 or
234-934-304-329

Limbe: 237-677-777-777 or
674-728-134-132

OR

Leave us a message

Name

email (optional)

Phone Number

Subject

Message

Send

Join our newsletter
Subscribe to our newsletter and get updates on our weekly activities.

Enter your email

Subscribe

ASEND

Company

Home
About Us
Services
Concours

Concours

Engineering
Agriculture and Veterinary Medicine
General Medicine and related fields

Support

FAQ's
Help Center
Privacy Policy

Contact Info

Link Twenty One
Link Twenty Two
Link Twenty Three
Link Twenty Four
Link Twenty Five

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