WEEK 4

THE CLASH OF NEIGHBORHOODS

PROBLEM: How To Find The Best Neighborhood In Toronto Based On Specific Needs And Requirements?

BACKGROUND

For an individual looking for a new apartment that's close to their new place of work, it can, unfortunately, be a challenge with the yearly increase in house prices across the province to find an affordable place to call home. Yes, one can easily go on Craigslist or Kijiji and find a sweet deal but with hidden additional expenses in transportation. When considering a new location for settlement, the factors considered are often the proximity of other establishments to a prospective location. Let's take Brian for example who is a nerd that enjoys the active lifestyle, a vegan, a current grad with an entry-level job position. How can Brian find the best neighborhood that would satisfy all his needs and requirements with his current work situation as an entry-level? A common denominator for Brian would be minimizing the cost of transportation from one place to the other. Brian would need a good gym location, farmers market, or grocery store where he's able to get fresh foods to support his Vegan lifestyle, and a good public library to enjoy his quiet time which is in close proximity to other said locations. Brian's search for the best location for housing can be executed effortlessly with the use of location data to find a neighborhood that's close to all the establishments he's going to frequent on a daily or routine basis.