Name Jing Low Section 27F3 Assignment 04

Due Date February 12, 2018

- 1. In your own words, describe internet trolling.
 - a. Internet trolling is the action of expressing provocative ideas with the intent of using this sense of humor to annoy/upset the others or to cause disruption/confusion through an online platform. Most of the times, this is done in an online community (Facebook, Reddit, etc.) to attract attention, but trolling can also occur in a private online conversation such as a chat or an e-mail. Additionally, internet trolling varies widely in types, especially in the type of "humor" employed in the action.
 - b. A person who is performs the trolling action is called a troll.
- 2. Find two or more examples of internet trolling and provide links to the sources.

Brain Cells Can Outlive the Body



a.

b. http://knowyourmeme.com/photos/1035579-ken-m

From: Jane Gilles

Date: Wednesday 8 Oct 2008 12.19pm

To: David Thorne

Subject: Overdue account

Dear David,

Our records indicate that your account is overdue by the amount of \$233.95. If you have already made this payment please contact us within the next 7 days to confirm payment has been applied to your account and is no longer outstanding.

Yours sincerely, Jane Gilles

From: David Thorne

Date: Wednesday 8 Oct 2008 12.37pm

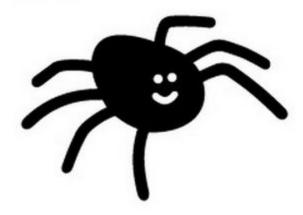
To: Jane Gilles

Subject: Re: Overdue account

Dear Jane.

I do not have any money so am sending you this drawing I did of a spider instead. I value the drawing at \$233.95 so trust that this settles the matter.

Regards, David.



- d. https://www.internetmarketingninjas.com/blog/social-media/awesome-internet-trol ls/
- 3. Describe five or more features of internet trolling.
 - a. Most of the times, but not always, at least one reply to the trolling would show aggression, usually showed by **all capitalized letters** or **bad language**.
 - b. Trolling usually (again, not always) involve pretending to be extremely ignorant or all-knowing to the extent that the audience would be annoyed or fooled.
 - c. A successful trolling action on a public social media post would receive a lot of attention, usually significantly more than the non-trolling posts. For example, a successful trolling done below a 9GAG post would have more than a thousand reactions and hundreds of replies. If it was on Twitter, the trolling post would be retweeted significantly.
 - d. If the trolling is done on a private post (a post by an ordinary user instead of a page or a group admin), the troll is most likely close to the owner of the original post in real life. The troll could be a family member, a friend, etc. Such relationship can be checked through last names or chat histories.
 - e. If the content of a trolling action is directly related to another post/statement, there is usually a drastic change in mood/tone in between the two. For instance, the original post would be serious while the trolling does not take the original seriously; or the original post would be a joke while the troll intentionally takes the joke seriously. One example is shown below.



ii. http://thechive.com/2013/06/28/the-art-of-trolling-30-photos/