自我介绍：

我是张雨婷，毕业于上海市七宝中学，现在担任密西根学院学生会联络部外联组联谊组志愿者，交通大学招新志愿者协会宣传组成员。

我对于学生工作有着充足的热爱，而落实到具体工作中，我总能将这份热情化作动力，将创新落于实干。协调、沟通、策划、组织、后勤、宣传……“一周CP”、男生节、“Prologue”文化艺术节开幕式、联手启程、繁星周……各个工作、各个活动中都有我活跃的身影。

在不断思考总结、不断拓展自我的路上，也希望以自己的微光照亮一方天地，将自己的汗水与思考投入学生工作，发掘学生会的价值与无限可能。“凡心所向，素履以往，生如逆旅，一苇以航。”愿驾一叶扁舟，奔赴所爱。

英文版：

I am Zhang Yuting, graduated from Shanghai Qibao High School, and now I am a volunteer in the outer liaison group of the Liaison Department of the Michigan College Student Union, and a member of the publicity group of the New Volunteer Association.

I have enough love for student work, and when it comes to concrete work, I can always turn this passion into motivation and innovation into practical work. Coordination, communication, planning, organization, logistics, publicity ...... "One Week CP, "Prologue" Cultural Arts Festival opening ceremony, joint departure, Star Week ...... I have been active in all kinds of work and activities.

On the way of continuous thinking and summarizing and expanding myself, I hope to light up the world with my own light, put my sweat and thoughts into student work, and discover the value and infinite possibilities of the student union. "Where my heart leads, I will walk in the past, life is like a journey, a reed to sail." I would like to sail a boat and go to my love.

中文版：

**一、学生会总体：**

**1. 问题：**

**目前每个部门的每次活动结束后没有对活动的反思，没有提出本次活动的优势与不足。这方面信息只能从部长及学姐学长处了解，但会出现如下问题：活动时间久远学姐学长没办法记住当时的细节，除现任部长外没有其他联系渠道，疫情转为线上后再之前线下活动的具体情况缺失、部长无法传递线下活动经验。**

**想法：**

**在每次活动后，记录活动流程，分析活动的效果，优势与不足。将文字记录留档，由部长和主席团保管。**

**意义：由于JI学生会每年换届，每届由新部长接任，新任部长经验不够充足，因此，对每次活动的总结和反思是极其重要的。这样的做法可以传递经验，在因经验不足而遇到同样的问题时能够有更好的解决方法。**

**2. 问题：春招志愿者参与度普遍不高**

**想法：由部长牵头带领春招志愿者了解部门及部员，春季开展团建，主动分配合作工作给春招志愿者**

**3. 想法：大多数情况下活动办完后负责筹备工作的志愿者并不知道活动开展情况，可在活动结束后负责人与部员开展活动成果分享会，将活动取得的成果、期间发生的故事与部员分享，提升部员的成就感与归属感**

**4. 想法：在大型活动中进行蓝虎周边的售卖和发放**

**二、 联络部：**

**内联组：**

**问题：**

**1. 每次活动缺少做宣传推送的人或做宣传推送的人积极性不高，导致分配任务效率、宣传质量不高**

**2. 负责策划的同学未能进行实施工作的监管，导致有些部分拖due也没人管理，活动举办时会有疏漏和仓促的情况**

**3. 部门内部人员相互不认识、不熟悉**

**4. 愿意做活动策划工作的同学少，wkld不均衡**

**5. 在SRC问问题的同学太少，参与度小**

**6. SRC平台回复不及时、调研不充分**

**解决方案：**

**1. 在每次活动开展前5天（时间长短依据活动不同而定）由活动主负责人向主席团汇报活动筹备情况，起到督促监督作用**

**2. 通过与部长谈话可知，知道SRC平台的同学，尤其是大一，很少，知道的同学也很少想到去运用这个平台。而平台回复的不及时也是“劝退”许多同学的原因。因此，可以在问题被提出之后，可以就此问题及相关问题在学生群体中做出调研，一来扩大平台的影响力，二来提高对学生权益问题的重视度。**

**外联组**

**小铺组：**

**1. 缺少绘画设计人才。许多会绘画设计的同学或者在招新时候不愿意加入小以及对周边大赛活动参与不积极**

**2. 缺乏一个比较长期性的收集同学们意见还有想要产品类型的渠道，沟通比较不及时**

**3. 产品上新比较依赖学院445老师那边，很多时候学院老师工作比较繁忙的话反馈不及时，很多产品停留在设计和打样阶段**

**解决方案：**

**1. 在秋招时提升对小铺的宣传工作，使同学们更了解小铺，提升会绘画设计的同学对小铺的兴趣**

**2. 增设长期性的收集同学们意见及想要产品类型的调研**

**联谊组：**

**问题：**

**1. 负责人主要与合作学院对接，其他部员不了解活动全貌**

**2. 许多部员没有分配到工作**

**3. 开会积极性较低**

**解决方案：**

**1. 削减联谊组招新人数**

**2. 开展活动筹备会，使其他部员了解活动全貌**

**三、 技术部**

**问题：**

**1. 目前活动较为单一，主要活动只有系列workshop，和小程序的撰写**

**2. Workshop专业性、距离感较强，参与度不高**

**3. 有出现过workshop和学校与学院的大型活动冲突导致分流的情况**

**4. 做推送的人数少、意愿不高**

**5. 春招志愿者在部门中参与度不高**

**6. Workshop每年固定项目少（主要是机械键盘和常用软件），导致新workshop的准备周期长、wkld大**

**解决方案：**

**1. 在开展workshop前发放调查问卷大致了解感兴趣的人数，选取参与度更有可能较高的题材开展workshop**

**2. 为提高参与度，yyh部长认为可以申请第二课堂学时，或者多办一些类似机械键盘的动手类型的workshop（这类workshop普遍更受大家欢迎）**

**3. 开展一些继承性的workshop，运用之前留下的slides及资料，主要面向大一新生，减小准备workshop的wkld**

**4. 在部长群中整理出学校和学院开展大型活动的时间，便于各个部门安排活动时间，避免时间冲突。**

**5. 创新除workshop外其他参与度更广的形式多样化的活动，如交流会、matter most线下化等。**

**四、 事业部**

**问题：**

**1. 疫情导致部门整体wkld下降**

**2. 活动整体参与度不高，宣传力度不够**

**3. 企业招聘信息发布与宣讲会都是企业对于在校学生的单项输出**

**4. 生涯导师计划Piazza平台宣传不足、很少有同学知道。问题少、参与度低。**

**5. 提升积极性-正式、距离感**

**6. 《启程在JI》并没有做出改动，甚至许多内容时间比较久远，信息比较滞后**

**7. 完成启程在JI时间仓促-由老部长完成**

**8. 事业部 与密缘人访谈组的职能重合**

**解决方案：**

**1. 结合与部长谈话，我们得知活动参与度不高，主要原因是活动较为正式，给同学们带来距离感；咨询生涯导师piazza的同学极少，主要原因在于大部分同学认为就业相关没有紧迫性，并不急于在大一大二或本科阶段了解清楚。**

**事业部可积极利用学生会资源，如往届学生会主席团、部长等，为大家开展宣讲会和交流会。内容可更偏向所学学科、专业、dd、gdp项目等与职业发展规划的关系。提高大家对就业相关内容的兴趣与重视程度。**

**2. 结合与部长谈话，我们得知《启程在JI》往年在部长换届后开始制作，新生入学前两周交稿，时间非常紧迫，导致来不及做出改进和创新。由于今年开始时间早，工期长，《启程在JI》可增设和改进板块，使内容更加完整清晰。**

**3. 开展与企业双向交流的活动，建立沟通桥梁，如开展交流会、建立可同时由学生发布个人简历和企业发布招聘需求的平台。**

**4. 与访谈组进行协调协商或开展合作。**

**五、 文艺部**

**问题：**

**1. 每个活动导演组workload较大**

**2. 部长没有系统性对活动整体流程进行传授和指导**

**解决方案：**

**1. 将活动细化成不同板块，由每个板块负责人与导演组对接，使活动筹备更有效率。**

**2. 下届秋招多招收一些部员**

**3. 可以考虑未能实施的草坪小型歌会的想法**

**六、 社体部**

**问题：**

**1. 场地借用流程不够规范，导致出现报销问题**

**2. 宣传工作质量不高**

**3. 部门小朋友之间关系一般**

**解决方案：**

**1. 由部长督促提前向学院发出场地预约报销申请，或统一提前收取报名费用**

**想法：**

**1. 开展大型体育类趣味活动邀请师生家长共同参与，时间可在一些赛事决赛的周末，安排在决赛之后**

**七、 传媒部**

**问题：**

**1. 部门成员积极性高，想法多**

**2. Workshop参与人数少，学生会整体推送水平不高**

**解决方案：**

**1. 下一届招新时略微削减部门人数，去除不必要的人员浪费以及方便管理**

**2. 以下方案不针对传媒部问题，主要讨论基于学生会整体架构改变的一些想法：**

**传媒部工作模式改进方案：负责每个活动的宣传工作：包括活动预热推、现场拍摄、总结推、宣传片拍摄、活动海报等宣传方面的内容**

**模式：为使传媒部职能清晰的同时又保持其独立性，在宣传工作方面，传媒部可采用成立活动小组的方式进行工作。每个活动由传媒部的部分同学成立一个工作小组，为本次活动的宣传组，由1-2位小组负责人加入活动策划组，主要负责活动宣传部分，以便传媒部更好地了解活动全貌，做出更加精确和高质量的作品，同时也可以提供对活动的时间线的预计，使活动宣传更贴合活动流程。**

**3. 基于上述工作模式，秋招结束后由部长或老部员开展推送、摄影、视频剪辑、海报制作workshop，要求每位部员参加，提升部员宣传能力。**

英文版：

I. General Student Council:

1. Problem:

Currently, there is a lack of reflection on departmental activities, with no evaluation of strengths and weaknesses. This information is only known by the minister and senior students. However, this leads to issues such as senior students forgetting details over time, limited contact channels, missing information on offline activities due to online transitions, and the inability to pass on offline activity experiences to future ministers.

Idea:

Implement a practice of recording and analyzing each activity's process, evaluating its effectiveness, strengths, and weaknesses. These written records should be stored and maintained by both the Minister and the Bureau.

Significance:

Since the JI Student Council changes annually and new ministers lack experience, it is crucial to summarize and reflect on each activity. This practice ensures the transfer of knowledge and enables better problem-solving when inexperienced ministers encounter similar issues.

2. Problem:

Low participation of spring volunteers.

Idea:

The minister should take the lead in recruiting and leading spring volunteers, helping them understand the department and its members. Additionally, engage in team-building activities during the spring and proactively assign cooperative tasks to these volunteers.

3. Idea:

Share activity results and stories with ministry members after each activity, especially with volunteers responsible for the preparation work. This will enhance the sense of achievement and belonging among ministry members.

4. Idea:

Sell and distribute Blue Tiger peripherals during major events.

II. Inner Liaison Department:

Problems:

1. Insufficient motivation and efficiency in task allocation and publicity.

2. Lack of supervision from planning leaders, leading to delays and oversight in completing tasks.

3. Limited familiarity among internal volunteers.

4. Uneven distribution of workload for event planning.

5. Low participation and engagement in the SRC platform.

6. Inadequate response time and research on the SRC platform.

Solutions:

1. Five days before each activity, the main person in charge should report to the Bureau on the activity's preparation, ensuring supervision and accountability.

2. Increase awareness and utilization of the SRC platform by conducting research within the student group and emphasizing the platform's significance for student rights.

III. Technical Department:

Problems:

1. Limited variety in activities, mainly focused on workshops and small program development.

2. Low participation in workshops due to their specialized nature.

3. Conflict between workshops and other large-scale activities, resulting in divided attention.

4. Low willingness to engage in promotional activities.

5. Insufficient participation of spring volunteers.

6. Lack of fixed workshop projects, leading to long preparation cycles and heavy workloads for new workshops.

Solutions:

1. Conduct pre-workshop questionnaires to gauge interest and select topics with higher participation potential.

2. Consider applying for additional classroom hours or organizing hands-on workshops similar to mechanical keyboard workshops, as they tend to be more popular.

3. Utilize existing workshop materials and conduct inheritance workshops, specifically targeting freshmen, to reduce preparation workload.

4. Coordinate with the Ministerial group to avoid scheduling conflicts with other school and college activities.

5. Introduce innovative activities beyond workshops, such as exchange sessions and offline engagement.

IV. Business Unit:

Issues:

1. Decreased workload due to the pandemic.

2. Low overall participation and inadequate publicity for activities.

3. Limited communication channels for company recruitment information and seminars.

4. Insufficient promotion of the Career Mentor Program's Piazza platform, resulting in low engagement.

5. Promote motivation and address the sense of formality and distance.

6. Update and revitalize content, ensuring up-to-date information.

7. Rushed completion of "Departure in JI" by the previous minister.

8. Overlapping functions between the Business Department and the Secret Society's interview group.

Solutions:

1. Increase participation by organizing presentations and exchange sessions, utilizing the resources of past presidents and ministers of the Student Union.

2. Enhance "Departure in JI" by adding additional content and panels, ensuring completeness and relevance.

3. Establish two-way communication with enterprises to bridge the gap, organize exchange sessions, and create a platform for students and enterprises to post recruitment needs and CVs.

4. Coordinate and collaborate with interview groups.

V. Department of Arts and Culture:

Issues:

1. High workload for activity director teams.

2. Lack of systematic teaching and guidance for the overall activity process.

Solutions:

1. Divide activities into sections and assign each section to an in-charge member, ensuring efficient activity preparation.

2. Recruit more members during the next fall recruitment.

3. Consider implementing the idea of a mini-singing party on the lawn.

VI. Social and Sports Department:

Problems:

1. Lack of standardized procedures for venue borrowing, resulting in reimbursement issues.

2. Insufficient quality of publicity work.

3. Limited relationship among department members.

Solutions:

1. The minister should supervise the issuance of venue reservation reimbursement requests or collect registration fees in advance to streamline the process.

Ideas:

1. Organize large sports and fun activities, inviting students, teachers, and parents to participate after the final events on weekends.

VII. Media Department:

Problems:

1. Highly motivated department members with numerous ideas.

2. Low workshop participation and overall level of Student Union promotion.

Solutions:

1. Optimize department management by slightly reducing the number of members to improve efficiency.

2. Restructure the Media Department's work model, creating activity groups responsible for specific publicity tasks related to each activity. This ensures a clear division of responsibilities and enables the department to produce accurate and high-quality work.

3. Conduct workshops to enhance members' skills in promotion, photography, video editing, and poster design.

VIII. Outreach Group:

Small Store:

1. Lack of drawing and design talents and limited student involvement in design competitions.

2. Inadequate channels for collecting students' opinions and preferences, leading to communication gaps.

3. Delayed progress in product design due to limited feedback from college teachers.

Solutions:

1. Increase store publicity during fall recruitment to attract students with drawing and design skills.

2. Establish a long-term feedback mechanism to collect students' opinions and preferences.

Associated Group:

Issues:

1. Lack of communication and understanding among members regarding the overall activity.

2. Inefficient task allocation.

3. Low motivation for holding meetings.

Solutions:

1. Reduce the number of new recruits to improve communication and involvement.

2. Conduct preparatory meetings to ensure members have a comprehensive understanding of activities and their roles.