

SHADOW SHARE

Date: 4-2-2019

Guide: Teenu V Therese

1. Project Overview?

This is a charity based project which provides a crowdfunding facility and equipment sharing. The Fundraiser can accomplish the needs publishing their details in the sites. The Sponsors can view the details and they can either donate fund or equipment's.

2. To what extend the system is proposed for?

This project allow people to seek funds or equipment's for their needs. Donator can donate fund by verifying the user. Sponsors who wish to donate equipment's can buys it from a store and donate it to the users.

3. Specify the Viewers/Public which is to be involved in the System?

- Students can get benefits
- Disabled persons can get benefit
- Patients can get fund or equipment's
- Creative Ideas

4. List the Modules included in your System?

- End User Registration and Login
- Sponsor Registration and Login
- Equipment Seller Registration and Login
- Payment Management
- Search
- Admin

5. Identify the users in your project?

- End user
- Admin
- Sponsor
- Equipment Seller

6. Who owns the system?

Admin

7. System is related to which firm/industry/organization?

Charity

8. Details of person that you have contacted for data collection?

Jubin Thomas(MSW)

St Aloysius College Mangalore

9. Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

1. What are the financials? Is the organization a small grassroots operation with little money or a big charity with reputation and lots of money?

It's important that you become familiar with donors, grants, and awards the organization may have received, so you can catch possible red flags—like if a small organization is spending more than its budget, or a large organization runs out of money too quickly.

2. How is the organization governed? Is there a board and leadership team, or is it just the founder of the organization? What are the governance practices?

It's important that whether there's a single leader or a large board of directors, there are policies in place to hold leadership accountable. All the activities should be governed under the control of a governing body.

3. What services are offered to those communities or individuals? Do they truly meet the needs of the community?

There are many type services providing to the community such as education, Healthcare, Fund donation etc. It is very difficult to find the people who actually needs it. So there should be clean selection process.

4. How is the organization's impact measured? Who is responsible for determining impact and evaluating results?

If there are no set standards in place, impact can't be measured reliably.

5. How is the organization's work communicated to the public? To donors?

The work and results should be transparent and honest, no matter what those results are.

6. Are personal narratives of others used with permission, accuracy, and respect? Is there a way to prove the stories are true?

If the stories made public are different than the originals, consider carefully if it is being simplified for marketing purposes or misrepresented for less-than-honest reasons. We should have mechanism to check whether the details are correct or not.

7. How can we assume that the money provided to right people?

Genuine NGOs usually provide reports or updates on causes they work for so keep in touch with the NGO even after you have donated money –

following up with them will ensure that the money you donated is being used for the right purpose.

8. Which is the preferred way of collecting money from donors?

Generally good NGO's do not take cash donations. They prefer donation through cheque or online payment. The best and the most cost-effective way is to pay directly to the NGO either by sending a cheque or online. Do not go by paying to agents of the NGO commonly known as direct selling agents (DSA), who get the commission on the collections. It is often heard that the DSAs work on high commissions amounting to about 40-50%, so in a way the capital which was meant to be used for noble causes is getting halved by the DSAs.

9. How can crowdfunding campaigns help people?

Crowdfund campaigns can give charities the opportunity to raise money online. By campaign, we mean a project on a crowdfunding website that tells everyone what that charity is fundraising for and why.

10. Which are best ways to help people other than donating money?

There are many ways you could help someone by donating blood, clothes, Medical kits, Equipment's, Study Materials etc. But we need to make sure that it reaches to the right people.

11. How can we implement an efficient fundraising strategy?

Step 1: Define your cause.

Step 2: Set a fundraising goal.

Step 3: Create your charity event's budget.

Step 4: Pinpoint a target audience.

Step 5: Find a venue.

Step 6: Establish a theme for your charity event. .

Step 7: Market your charity event aggressively.

Step 8: Decide how you'll accept donations.

