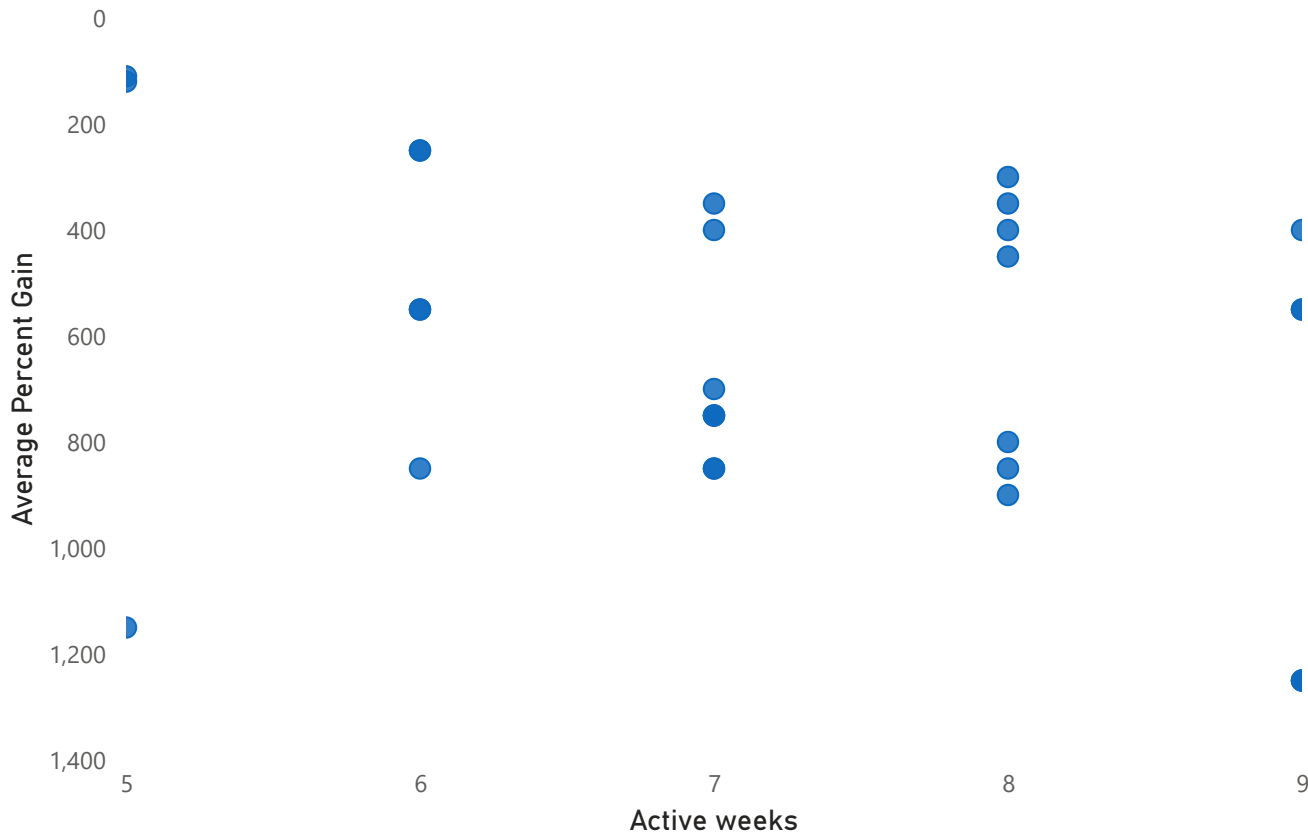


Google Trends Rising Search Analysis Dashboard

Persistence vs Growth Intensity of Top 20 Rising Search Terms



term	Average Rank	Average Percent Gain	Active weeks
alabama vs georgia	2	3,175.00	9
andy dick	4	2,700.00	9
barcelona vs eintracht frankfurt	12	1,200.00	9
byu vs texas tech	10	1,050.00	9
chiefs game	20	1,250.00	9
colts vs jaguars	19	1,250.00	9
cowboys vs lions	3	2,050.00	9
dolphins vs jets	18	1,300.00	9
dorothy gale	3	4,575.00	9
dorothy gale meaning	11	1,450.00	9
duke football	20	1,250.00	9
fievel	2	5,525.00	9
fievel definition	9	1,600.00	9
frank gehry	13	900.00	9
golden globe nominations 2026	16	650.00	9
heat vs magic	17	650.00	9
inter miami	16	750.00	9
lakers vs 76ers	20	550.00	9
lakers vs celtics	6	1,300.00	9
line de commerce de la rive	10	400.00	9
Total	11	1,844.87	9

Week

12/10/2025



7/12/2025



Key Insights

- Sustained rising terms tend to show higher average percent gain when they remain active across multiple weeks.
- Terms with similar persistence levels can exhibit significantly different growth intensity, highlighting differences between short-lived spikes and sustained trends.
- Overall, persistence and intensity provide clearer differentiation than rank movement within this filtered dataset.