Constraints:

ID	Constraint
CON-1	A minimum of 100 users on the site must be supported without any website trafficking issues
CON-2	Chat bot must be available for the Novelty site on a 24/7 basis
CON-3	Customer feedback will be allocated on a weekly basis to improve the website and make the changes as necessary for the most efficient user experience
CON-4	Register error field must return an error via email or a message on the site itself if the user input is invalid
CON-5	Storage in the database will remain stored for a three (3) month time frame. This will be useful in a situation where the data must be pulled
CON-6	Network connection must be very reliable to prevent outages