

JUAN J. ALEMAN

Mobile: (956)212-8910
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Portfolio: www.jjaleman.com
Pharr, TX

FULL STACK WEB DEVELOPER

A seasoned professional with an abundance of consumer relations, community development, economic cultivation and large/small group instruction expertise. Actively seeking entry-level opportunities within the web development field. A true self-starter with a "will-do" disposition. Recently acquired competency within the full spectrum of web development to include, project initiation (information gathering), project planning, project execution (design/development), and project monitor and control (final delivery, and maintenance). Fully implements continuous process improvement to revamp and improve web development skill-set and focus.

EDUCATION

Lambda School
Full Stack Web Development
March 2019 - Present

Valley Technical Academy
Full Stack Web Development
Boot Camp
June 2018 -Sept 2018

Texas Tech University
Bachelor of Arts in Public
Relations
2003 - 2008

TECHNICAL COMPETENCIES

HTML	NPM	(CLI)
CSS	NodeJS	OOP
JavaScript	APIs	Asana
Bootstrap	Apache	Visual Studio Code
LESS	MySQL	WordPress
React JS	Git	WooCommerce
JSON	GitHub	Mail Chimp
Java	Atom	MVC Frameworks

SOFT SKILLS

- Bilingual
- Public Speaker
- Community Outreach
- Relationship Management
- Large/small group instruction

SOCIAL MEDIA

GitHub - [JJAleman](https://github.com/JJAleman)
LinkedIn - www.linkedin.com/in/jjaleman

EXPERIENCE

Shaddai Solutions LLC **2018 - Present**

Junior Web Developer

McAllen, TX

- Designed, implemented and monitored web pages and sites for continuous improvement in a fast-paced environment.
- Built website interfaces with HTML and CSS.
- Created and managed content for 50+ websites using WordPress.
- Provided continued maintenance and development of bug fixes and patch sets for existing web applications.
- Organized and created schedules for the graphic design team, supervising the progress of projects from production to post-production.
- Pitched in to assist senior developers when deadlines were pressing and staffing needs were minimal.
- Updated ongoing weekly marketing campaigns and social media for companies such as Junior's Supermarket, Milano's Italian Restaurant as well as various other businesses across the Rio Grande Valley.
- Assembled e-mail blasts across several platforms to reach over 1K registered subscribers.
- Routinely worked with a team of 5 that reside across several countries and acted as the project lead.
- Represented the team at meetings with executives and discussed project goals and milestones.
- Established milestones for projects and ensured that all team members were well-prepared so that deadlines were met.
- Managed creative projects from concept to completion while managing outside vendors.
- Collaborated with clients from concept through final delivery of product or service.

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EXPERIENCE CONT.

La Herradura

2014 - 2018

Proprietor

Reynosa, MX

- Recruited, hired and trained talented staff to fill vacancies.
- Raised \$10,000 in capital to launch a casual/family style restaurant seating 20 guests.
- Managed financial and business operations, including payroll, daily deposits, and cost controls.
- Routinely supported other areas of the restaurant as requested, including answering telephones and completing financial transactions for other staff.

Molina Healthcare of Texas

2011-2016

Community Engagement Coordinator

Edinburg, TX

- Collaborated with community leaders, organizations, and public agencies to promote the organization's community service programs.
- Educate the public regarding product lines including: Medicaid, CHIP, Medicare, Marketplace, and MMP.
- Executed the enrollment growth strategy for the lower Rio Grande Valley of Texas which resulted in an increase of members.
- Developed innovative programs and activities based on analysis of community needs and interests.
- Referred clients to appropriate team members, community agencies and organizations to meet treatment needs.
- Attended 15 community service project-related professional conferences and meetings each month.

Ocean Dental

2009-2010

Community Awareness Representative

Pharr, TX

- Coordinated with internal business divisions, agency partners and local vendors to guarantee on time, cost-effective delivery of all marketing communications materials.
- Trained prospect community awareness representatives in the Texas region including El Paso, Houston and Corpus Christi.
- Established and maintained an external communications calendar, and managed scheduled assignments.