

JUAN J. ALEMAN

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Pharr, TX

FULL STACK WEB DEVELOPER

A seasoned professional with an abundance of consumer relations, community development, economic cultivation and large/small group instruction expertise. Actively seeking entry-level opportunities within the web development field. A true self-starter with a "will-do" disposition. Recently acquired competency within the full spectrum of web development to include, project initiation (information gathering), project planning, project execution (design/development), and project monitor and control (final delivery, and maintenance). Fully implements continuous process improvement to revamp and improve web development skill-set and focus.

TECHNICAL COMPETENCIES

HTML5	NPM	Asana
CSS3	Yarn	Visual Studio Code
JavaScript	NodeJS	WordPress
Bootstrap	APIs	WooCommerce
LESS	Git	Mail Chimp
React	GitHub	Agile Development
Redux	(CLI)	
JSON	OOP	

SOFT SKILLS

- Bilingual
- Public Speaker
- Community Outreach
- Relationship Management
- Large/small group instruction

SOCIAL MEDIA

GitHub - <https://github.com/JJAleman>
LinkedIn - www.linkedin.com/in/jjaleman

EDUCATION

Lambda School
Full Stack Web Development
March 2019 - Present

Valley Technical Academy
Full Stack Web Development
Boot Camp
June 2018 -Sept 2018

Texas Tech University
Bachelor of Arts in Public
Relations
2003 - 2008

EXPERIENCE

Lambda School **2019-Present**
Section Lead **Remote**

- Lead a cohort of 150+ students.
- Supervised a team of 20 Team Leads.
- Facilitated communication between Student Success staff and the students.
- Held daily stand ups for the TL team.
- Coordinated with a co-section lead and instructors on weekly agenda.
- Supported TLs with their students when they were not available.

Team Lead **Remote**

- Navigate a group of 6-8 students through the curriculum's HTML, CSS & JavaScript unit.
- Provided daily code reviews by meeting with the students 1 on 1.
- Held daily stand ups for the entire team.
- Assisted with debugging issues on their daily assignment.
- Recommended by cohort's Section Leads to be promoted to Section Lead for the next cohort within a month.

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EXPERIENCE CONT.

Shaddai Solutions LLC

2018 - 2019

Junior Web Developer

McAllen, TX

- Designed, implemented and monitored web pages and sites for continuous improvement in a fast-paced environment.
- Built website interfaces with HTML and CSS.
- Created and managed content for 50+ websites using WordPress.
- Provided continued maintenance and development of bug fixes and patch sets for existing web applications.
- Organized and created schedules for the graphic design team, supervising the progress of projects from production to post-production.
- Pitched in to assist senior developers when deadlines were pressing and staffing needs were minimal.
- Updated ongoing weekly marketing campaigns and social media for companies such as Junior's Supermarket, Milano's Italian Restaurant as well as various other businesses across the Rio Grande Valley.
- Assembled e-mail blasts across several platforms to reach over 1K registered subscribers.
- Routinely worked with a team of 5 that reside across several countries and acted as the project lead.
- Represented the team at meetings with executives and discussed project goals and milestones.
- Established milestones for projects and ensured that all team members were well-prepared so that deadlines were met.
- Managed creative projects from concept to completion while managing outside vendors.
- Collaborated with clients from concept through final delivery of product or service.

Molina Healthcare of Texas

2011-2016

Community Engagement Coordinator

Edinburg, TX

- Collaborated with community leaders, organizations, and public agencies to promote the organization's community service programs.
- Educate the public regarding product lines including; Medicaid, CHIP, Medicare, Marketplace, and MMP.
- Executed the enrollment growth strategy for the lower Rio Grande Valley of Texas which resulted in an increase of members.
- Developed innovative programs and activities based on analysis of community needs and interests.
- Referred clients to appropriate team members, community agencies and organizations to meet treatment needs.
- Attended 15 community service project-related professional conferences and meetings each month.

Ocean Dental

2009-2010

Community Awareness Representative

Pharr, TX

- Coordinated with internal business divisions, agency partners and local vendors to guarantee on time, cost-effective delivery of all marketing communications materials.
- Trained prospect community awareness representatives in the Texas region including El Paso, Houston and Corpus Christi.
- Established and maintained an external communications calendar, and managed scheduled assignments.