# James J. Bertram

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#### **EMPLOYMENT**

Web Developer Freelance Spring – Summer 2015

### www.tedpaints.com

- Installed a CMS (WordPress) to build a simple website for displaying/selling client's art.
- Implemented CSS media queries for mobile responsiveness.
- User Experience focused site design.

## JJBertram.github.io

- A github page to host personal information, resume, github and githup project pages.
- Familiarized myself with linux (Ubuntu 14.04) and the command line.
- Learned and used git/github on all projects for version control.
- Learned and used the Bootstrap framework for all projects.
- Learned and used GIMP for all image manipulation.

#### **Technical Assistant**

### www.FirstPageSage.com

Summer – Winter 2014

- Content manager for most of our clients (edited images, media, text, newsletter templates, etc).
- Created page mock-ups and revisions using Photoshop.
- Fixed SEO errors (using GA, WMT, and MOZ tools) and tracked web traffic analysis in Google Docs.
- Purchased, placed, and tracked text-link ads to boost client Google page rank.
- UX research into ad placement, click and bounce rates, time spent on page etc.

#### Web Developer, Intern

#### www.Jolkona.org

**Summer 2013 – Summer 2014** 

- Built event pages from mock-ups using Bootstrap, HTML5, CSS3.
- Worked with team of interns to modularize large projects into manageable short-term goals.
- Learned a lot about UX and design (flat) by working with a team of professional volunteers.

## **EDUCATION**

Knoxville, TN Bellevue, WA **University of Tennessee Bellevue Community College** 

Fall 2004 – May 2008 Fall 2013 – Summer 2014

- B.A. in Anthropology, May 2008.
- I AAS-T in Web Development, Summer 2014.

#### **SUMMARY OF LANGUAGES & TECHNOLOGIES**

- JavaScript; HTML5; CSS3; jQuery
- Java; Eclipse; IntelliJ IDEA
- C#; Visual Studio; .NET; Microsoft SQL
- Linux; git; github; command line
- WordPress; Bootstrap; PhotoShop; GIMP;