

FIT3179 Data Visualization Week 10 Homework

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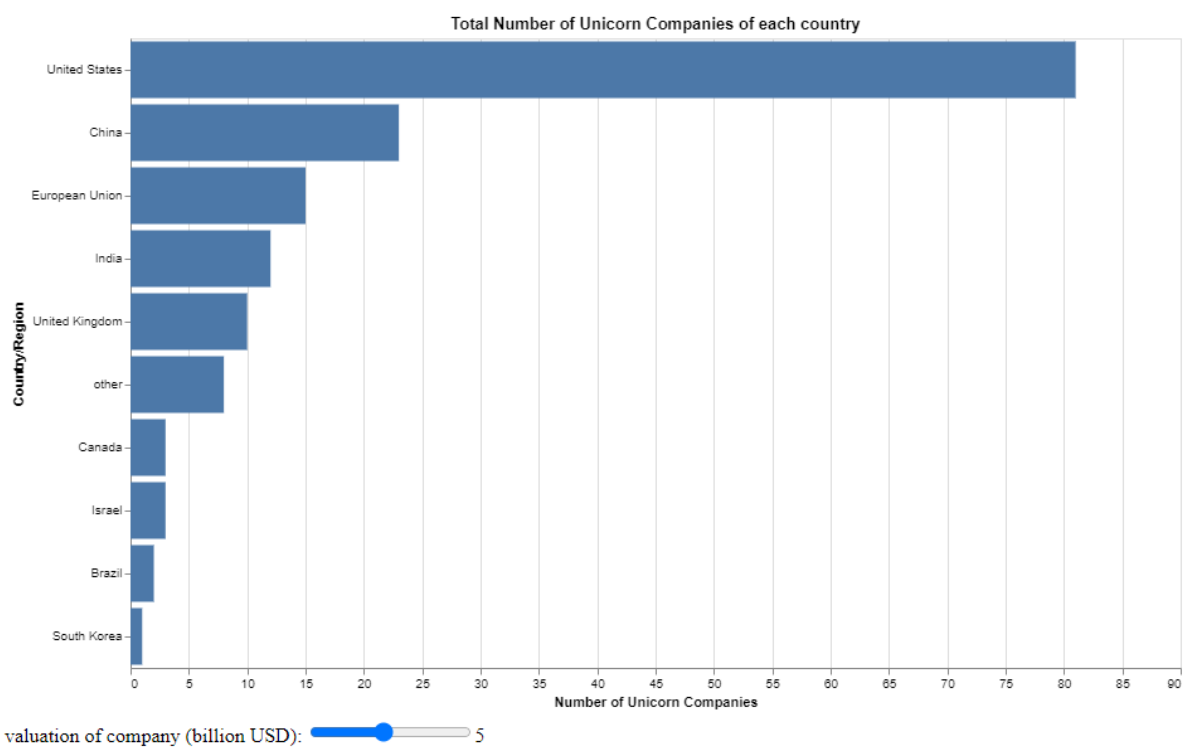
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Studio: 20

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Github link: jjdull.github.io/FIT3179/

Data Source: <https://www.cbinsights.com/research-unicorn-companies>



Domain: The World Economy

Type: Tabular data

Attributes:

Country (Categorical),

Number of Companies (Ordered and Quantitative)

Map Idiom: bar chart is used here to compare number of unicorn companies between different countries

Why Bar Chart:

Easy for readers to compare unicorn companies across countries.

Clear representation of categorical and quantitative data.

Simple and accessible for various audiences.

Additional Features:

The designed bar chart includes a slider filter for interactive comparative analysis, allowing users to dynamically explore unicorn companies' distribution in different countries based on valuations from 1 to 10 billion USD. This mechanism enhances user engagement and data exploration.