# Data Intake Report

Name: G2M insight for Cab Investment firm

Report date: 14/03/2024 Internship Batch: LISUM31

Version:<1.0>

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Data storage location:

#### Tabular data details:

#### Cab\_Data.csv

<b>Total number of observations</b>	359392
<b>Total number of files</b>	1/4
Total number of features	7
Base format of the file	.csv
Size of the data	21.2 MB

### City.csv

<b>Total number of observations</b>	20
Total number of files	2/4
<b>Total number of features</b>	3
Base format of the file	.csv
Size of the data	759 bytes

#### **Customer ID.csv**

<b>Total number of observations</b>	49171
Total number of files	3/4
Total number of features	4
Base format of the file	.csv
Size of the data	10,51,215 bytes

### $Transaction\_ID.csv$

<b>Total number of observations</b>	440098
<b>Total number of files</b>	4/4
<b>Total number of features</b>	3
Base format of the file	.csv
Size of the data	89,98,194 bytes

## **Proposed Approach:**

- We have been provided with four data sets (Cab\_Data, Customer\_ID, Transaction\_ID, and City)
- We have performed EDA to understand each data set and understand the relations between them.
- We have merged them into a master data set and have performed few analysis for invesment options between the two Cabs in the data set.

Areas Investigated are

- -Payment modes of each company
- -Gender wise income
- -Cab usage in each state based on cabs
- -Profit analysis