

FACULTY MEETING

Date/Time: Wednesday 3rd February 2016, 2.00pm- 5.00pm

Location: Marlborough Room 1, The King's Fund

Attendees: Daniel Burke, Juan Coto, Simon Cotterrell , Catherine Devitt (Chairperson), Laura Farrell, Ian Florance, Liz Gooster, Kirstan Marnane, Stephen Mayson, Des O'Connell, Ann Orton, Hannah Patrick (Secretary), Eyal Pavell, Dick Tyler, Mary Watts (Chairperson).

Apologies: Helen Duguid, Katie Driver, Claire Maidana, Alice Perkins, Anna Phillips, Anne Scoular, Jon Stokes.

SUMMARY OF DISCUSSIONS AND ACTIONS

1. Welcome and Introduction

The meeting opened with each person in the room explaining their wishes for Meyler Campbell in 2016. The general theme was for The Leader Programme to be a success, and for Meyler Campbell to continue to go from strength to strength in Anne's absence.

2. Management update

Catherine Devitt gave an overview of the Management update, highlighting the following areas of progress:

- *Mary Watts* and *Rosie MacKenzie* have made great progress on our Accreditation, having completed the AC application and now moving on to the WABC.
- The Business Development team has formed, had their first meeting, created a sales pack for TLP and had some sales training with Richard Macklin of Dentons.
- Sales of BCP are up an encouraging 30% from this time last year.
- There are a number of clients interested in TLP, and *Dick Tyler* has secured a follow up TLP at Dow Ag and maybe 2 or 3 syndicates at KCL next year. However, we need to fill the pipeline for this year.

- The branding piece with Goosebumps is still ongoing and beginning to take shape. There will be a full discussion in relation to this as a later agenda item.

Ian Florance spoke about a new psychometric called Lumina Spark which is said to be incredibly useful for coaches (Learn more: www.luminalearning.co.uk). He has negotiated a free training session in Lumina Spark for Meyler Campbell Faculty members.

ACTION: Please [let Catherine know](#) if you would be interested in taking part in this training session.

Ian also gave an update on the potential of an MC Book series. He is currently in discussion with publishers to see what this series would look like, but it would aim to give members of the MC Community a platform on which to publish relevant coaching books.

3. Developing and delivering consistent information

It has been noted through Client Care and discussion with the community that the Faculty can often give inconsistent information. As a result, we intend to create an FAQ list for both the website and for the use of the Faculty to make sure that the information we give is consistent. The group split into two and listed the questions that they find themselves being asked on a regular basis, then joined back together to discuss.

Mary Watts has created a document which approximates the exact number of hours that it takes to complete the Business Coach Programme (**BCP Hours Sheet.docx**).

4. Feedback

Please see attached a list of all of the questions suggested on the day, collated into two groups: Questions asked before joining the programme, and questions asked by participants on the programme (**BCP FAQs.docx**).

These questions will now be discussed and refined by the office before deciding further actions.

ACTION: If you have any feedback on the FAQs please [contact Hannah](#).

5. Rebranding Meyler Campbell

Simon Cotterrell from Goosebumps gave a presentation on his latest ideas for a strapline/theme for the Meyler Campbell brand. Please see his presentation attached (**MEC003 - Positioning options - Faculty – 030216.pptx**).

Afterwards the Faculty discussed each of the options and took a vote on their favourite from the selection, and the option that received the most votes was 'Clear Leaders'. Simon will now develop this idea and come back to us.

ACTION: If you have any additional thoughts on the branding please [contact Hannah](#).

6. Faculty development plans for the year

ACTION: If you have any thoughts on content for the Faculty meetings or Faculty development this year, please [contact Catherine](#).

ACTION: We are still in need of volunteers to chair Faculty meetings. Please [get in touch with Catherine](#) and let her know your availability.

7. Closing Round

END OF FACULTY MEETING

Date of next meeting: 20th April 9:30-12:30am, The King's Fund. The Faculty Dinner will take place on the previous evening, venue tbc.

HP 08/02/16