

# Tentative Research on the Causes of Declining Birthrate

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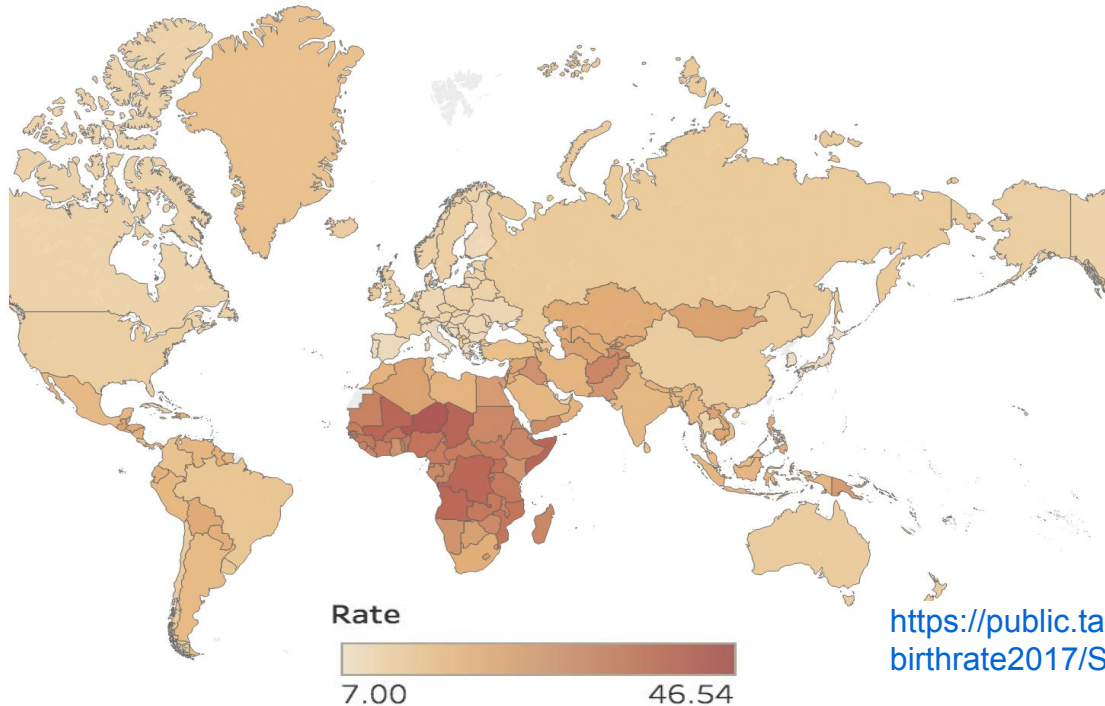




# PART I: INTRODUCTION

# Global Birth Rate

birth rate 2017



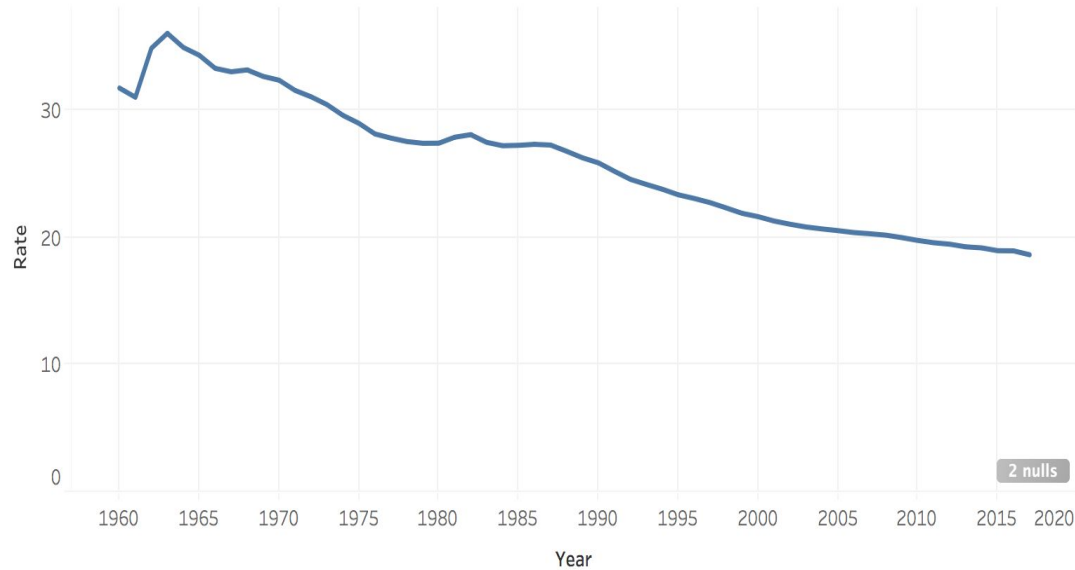
Lowest in EU:  
Italy —7.6

Highest in Africa:  
Niger —46

<https://public.tableau.com/profile/yq6720#!/vizhome/world-birthrate2017/Sheet2?publish=yes>

# Declining birth rate

Time series global birth rate (per 1,000 people)



Birth rate declined dramatically in recent 50 years.

# Research Motivation and Target Audiences

- Problems of Declining Birth Rate: Aging Problem
  - Decline in Working-Age Population
  - Increase in Health Care Costs
- Audiences of Our Dashboard
  - Policy Makers
  - Researchers: Sociologists

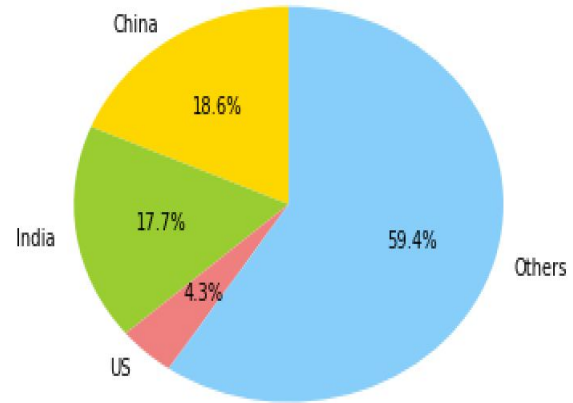
# Study Objects

- Three countries

China, India and US (3 countries with largest population)

- Three factors

Economy, Gender Equality and Healthcare



# Dataset and Methodology



THE WORLD BANK  
IBRD • IDA

Data

- Datasets (from 1960-2017)
  - Economy: 1) GDP, 2) Inflation
  - Gender Equality: 1) Wage Gender Gap Ratio, 2) Female Education Rate (Secondary Enrollment Rate)
  - Healthcare: 1) Contraceptive Prevalence, 2) Mortality Rate of Infant
- Tools
  - Tableau
  - Matplotlib



## PART II

Three potential factors:

Economy, Gender Equality, Health Care





# Two Features in Economy

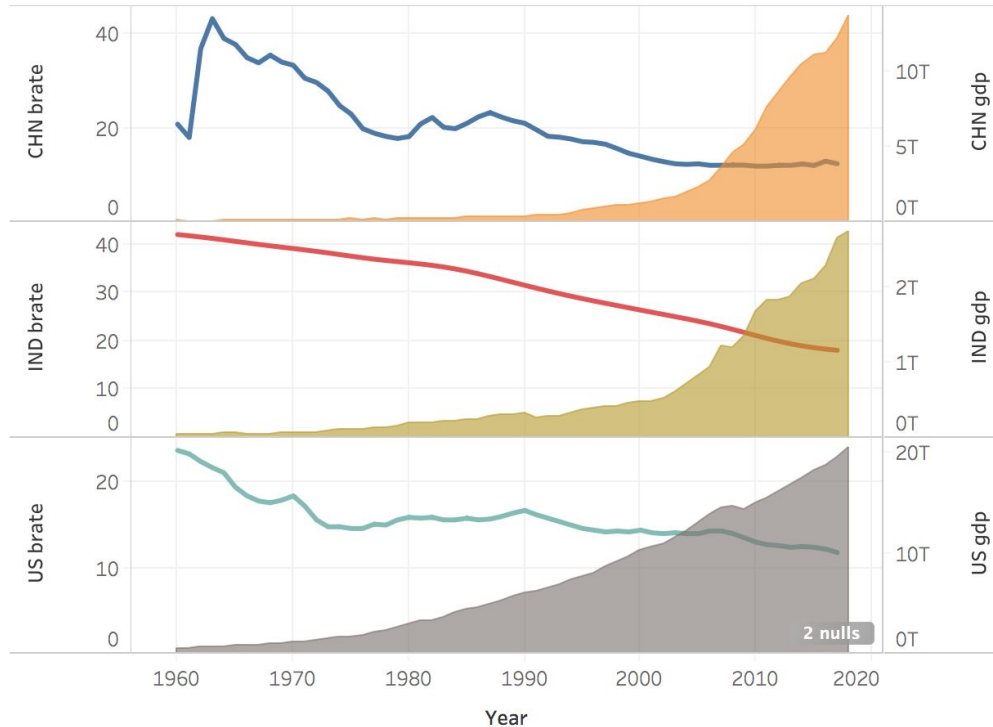
## #1 GDP -- [Tableau]

The development of economy

## #2 Inflation-- [Matplotlib]

The annual percentage change in the price level  
Represent the economic pressure

# Compare GDP and Birth Rate



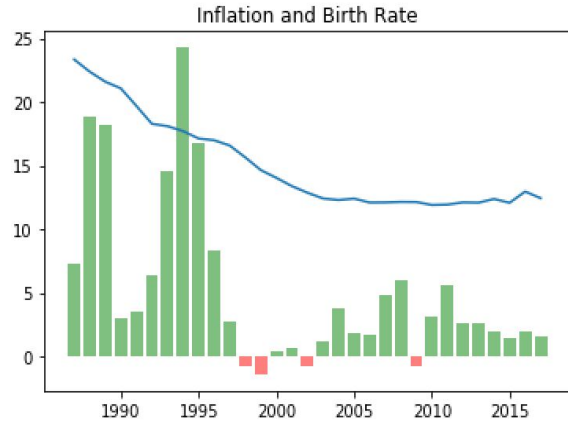
Correlation:

- China: -0.622
- India: -0.874
- US: -0.747

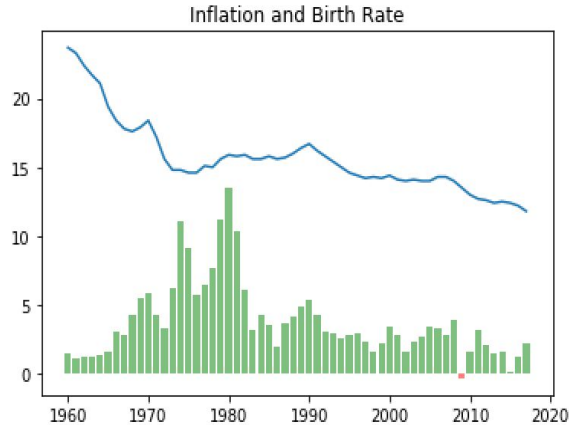
As economy becomes developed, birth rate decreases.

# Neither inflation nor deflation affects birth rate

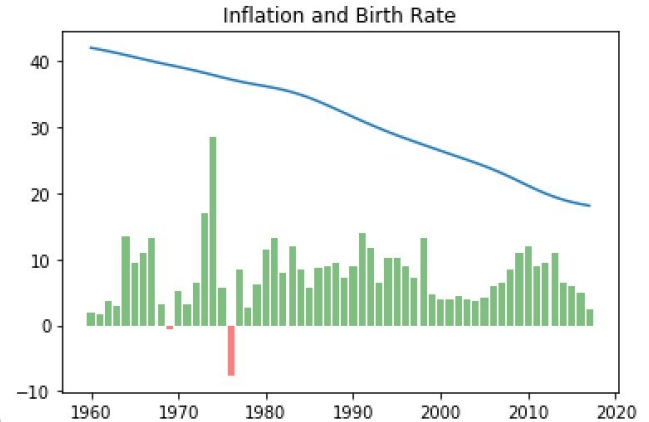
## Compare Inflation and Birth Rate



China



US



India

- Green bars indicate inflation
- Red bars indicate deflation

# Two Features in Gender Equality

## #1 Education Indicator -- [Matplotlib]

School enrollment, secondary, female (% gross)

## #2 Female Wage Indicator -- [Tableau]

Wage and salaried workers, female (% of female employment) (modeled ILO estimate)

# Facts of Female Fertility

Globally, women have an average of 2.4 live births each.

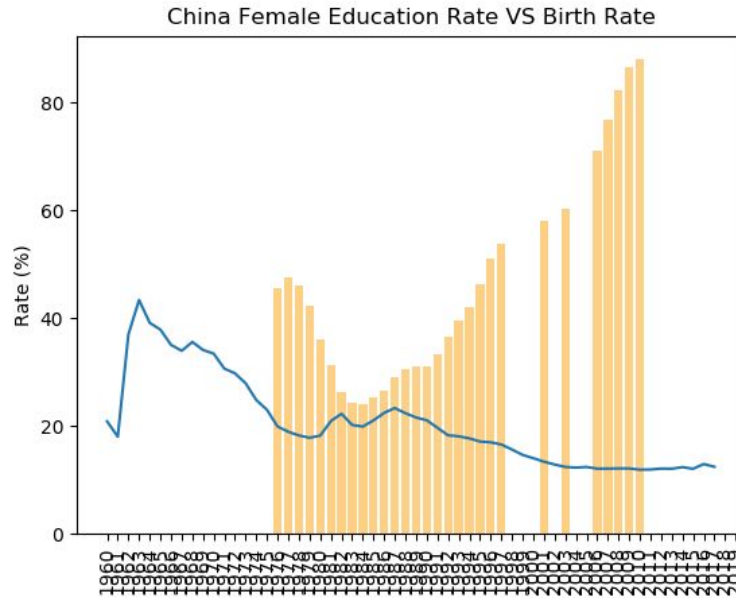
Women's earnings in most countries are less than two-thirds of men's.

53% of women are in the workforce.

Most women are literate, but some countries have rates below 50%.

Source: Bloomberg

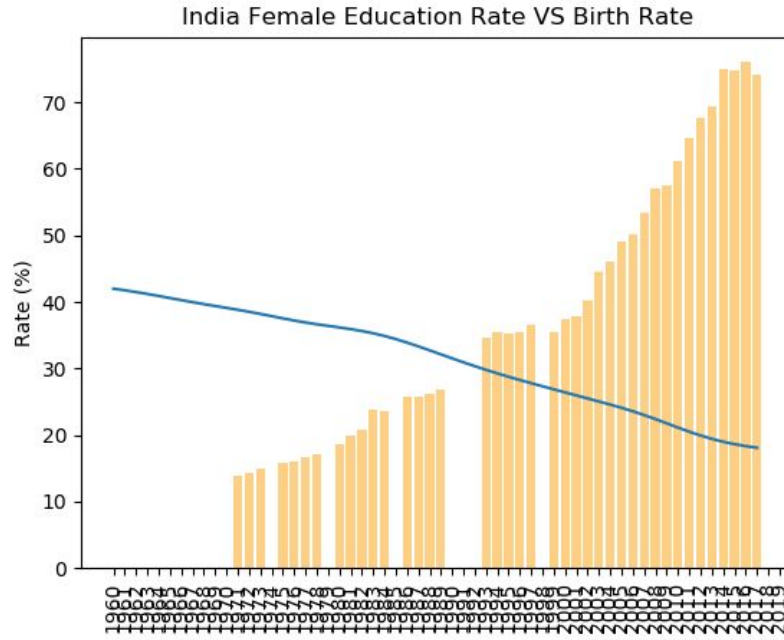
## #1 Education Indicators - School enrollment, secondary, female (% gross)



The higher education female receives, the lower birth rate reaches.

- Yellow bars indicate education rate in each country
- Blue line indicates birth rate in each country

## #1 Education Indicators – School enrollment, secondary, female (% gross)



## Education Index

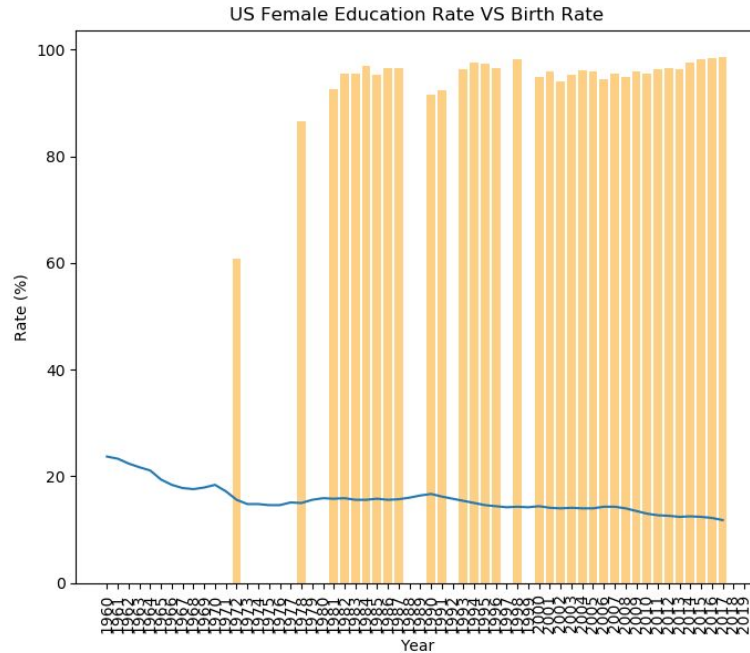
China Education Pearsons correlation: -0.312

US Education Pearsons correlation: -0.247

India Education Pearsons correlation: -0.585

- Yellow bars indicate education rate in each country
- Blue line indicates birth rate in each country

## #1 Education Indicators - School enrollment, secondary, female (% gross)



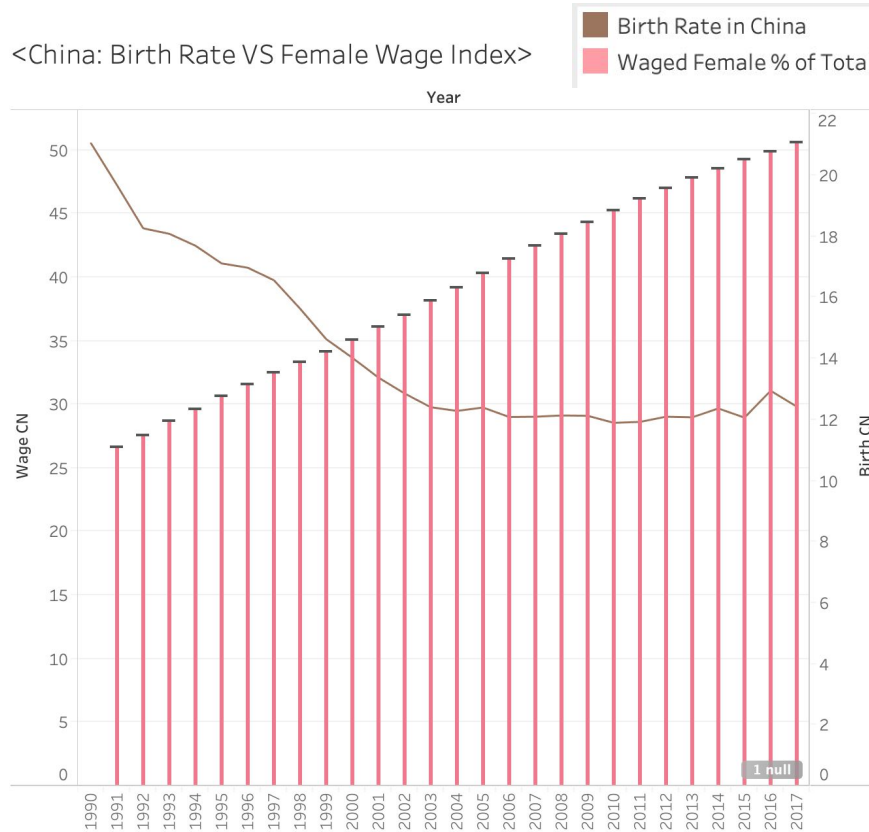
However, the education level does not play an important role in the birth rate after it reached a certain value.

- Yellow bars indicate education rate in each country
- Blue line indicates birth rate in each country



## #2: Wage and salaried workers, female (% of female employment)

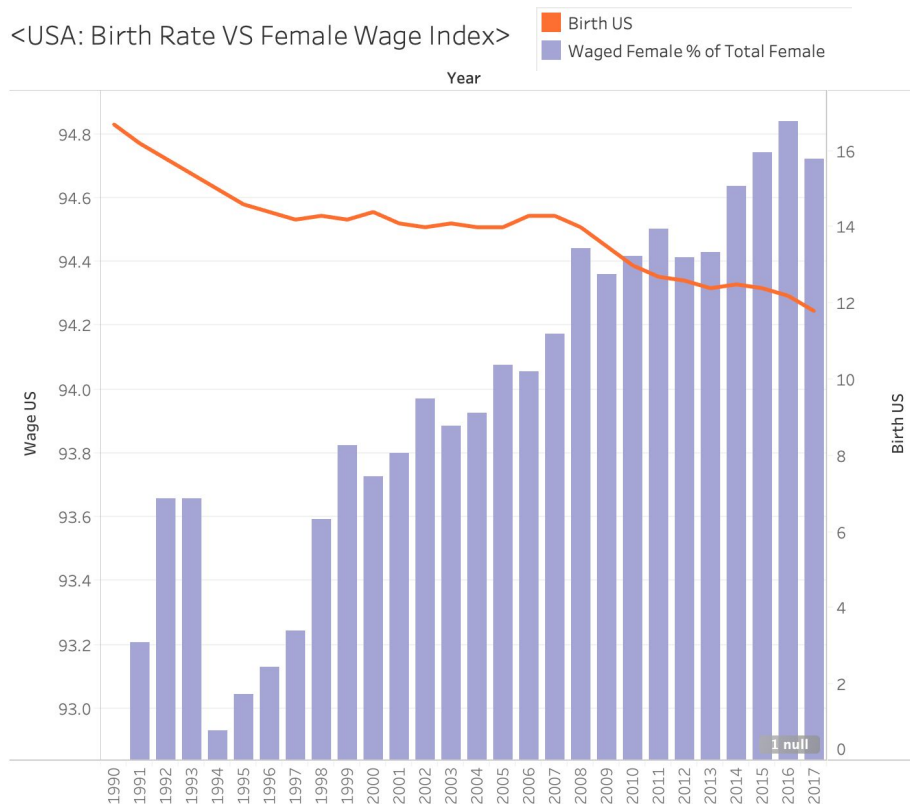
<China: Birth Rate VS Female Wage Index>



The higher ratio of salaried female, the lower birth rate reaches.

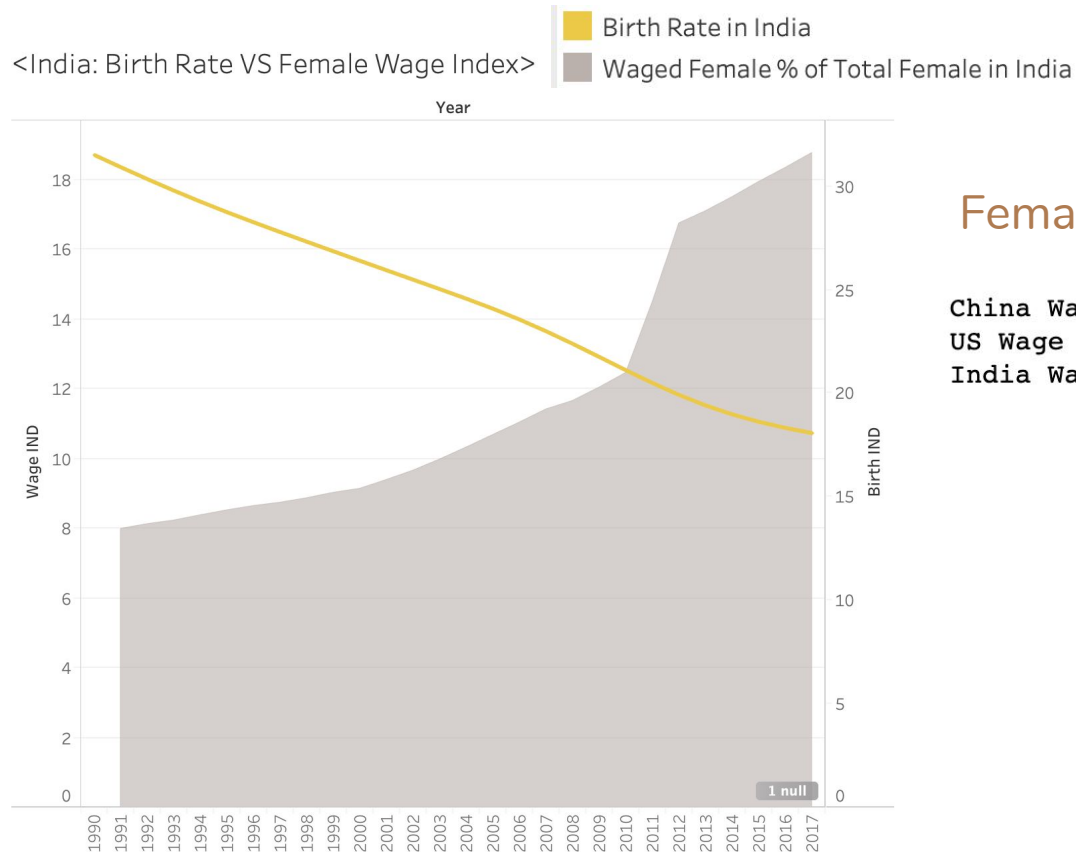
## #2: Wage and salaried workers, female (% of female employment)

<USA: Birth Rate VS Female Wage Index>



Similarly, the ratio of salaried women does not play an important role in the birth rate after it reached a certain value.

## #2: Wage and salaried workers, female (% of female employment)



### Female Wage Index

China Wage Pearsons correlation:  $-0.774$

US Wage Pearsons correlation:  $-0.567$

India Wage Pearsons correlation:  $-0.925$

# Two Features in Healthcare

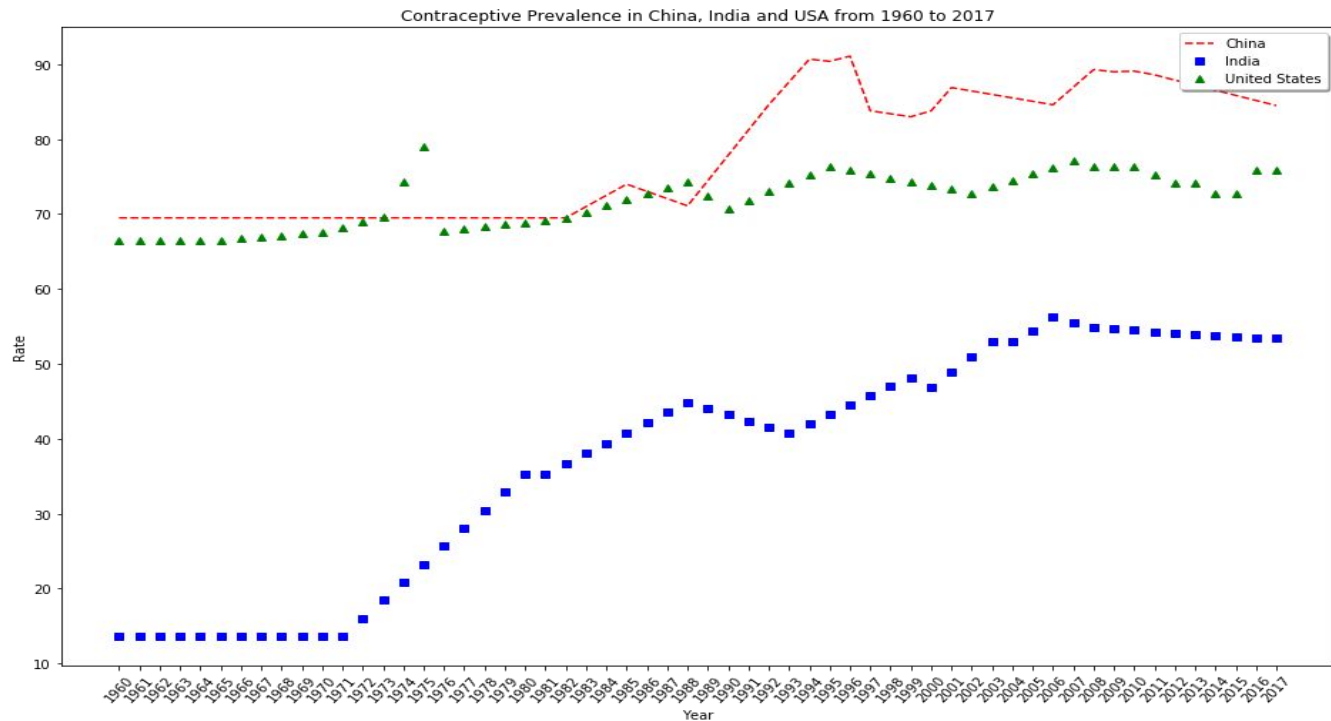
## #1 Contraceptive Prevalence -- [Matplotlib]

The high rate of contraception means that a country has a better healthcare

## #2 Mortality Rate of Infant -- [Matplotlib]

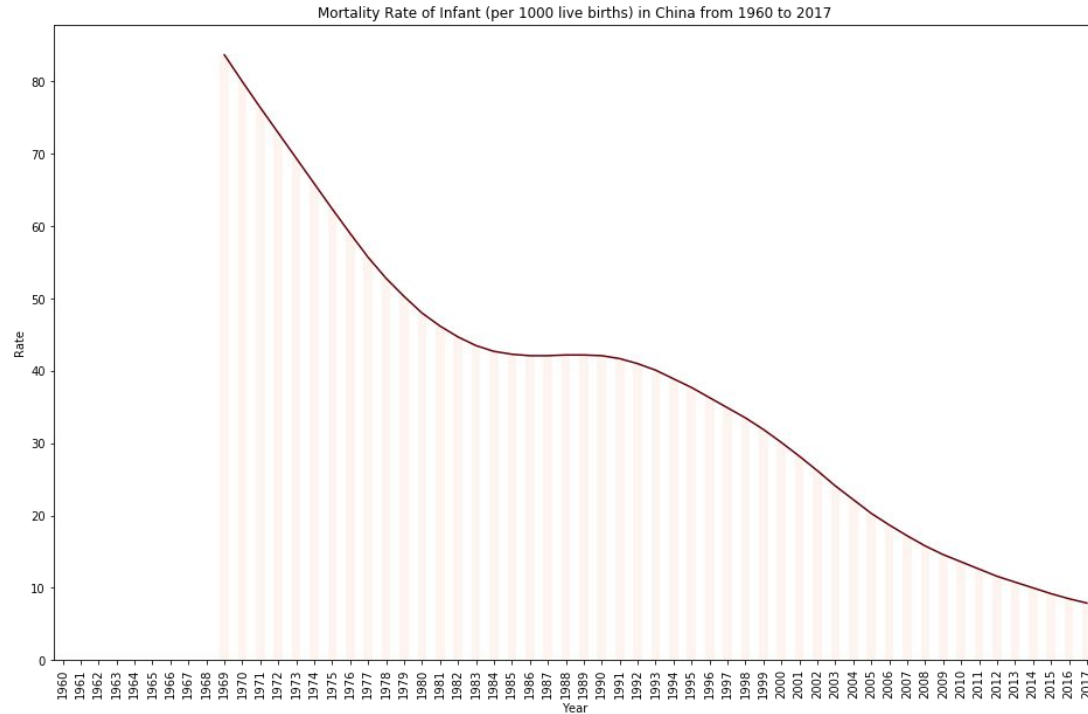
The lower mortality rate of infant, the better healthcare a country has

# Contraceptive Prevalence

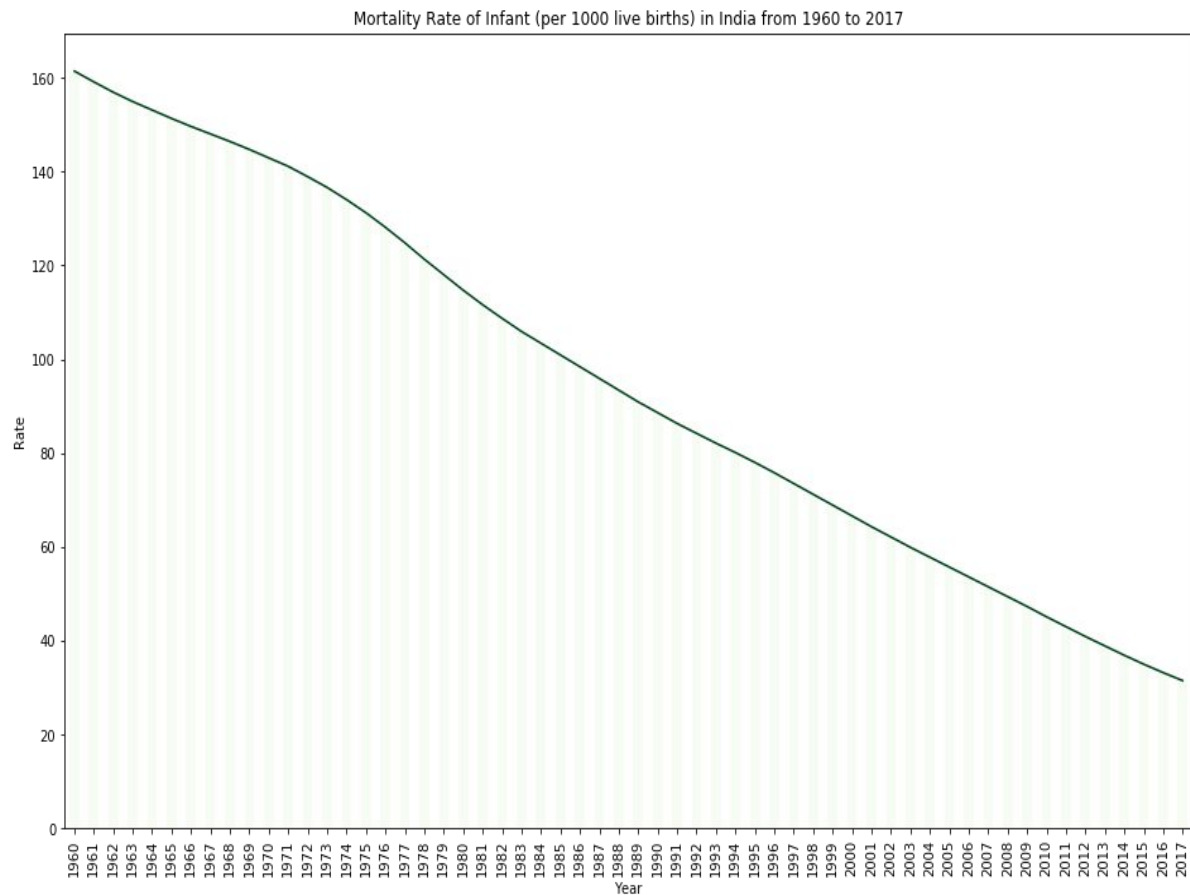


# Mortality Rate of Infant

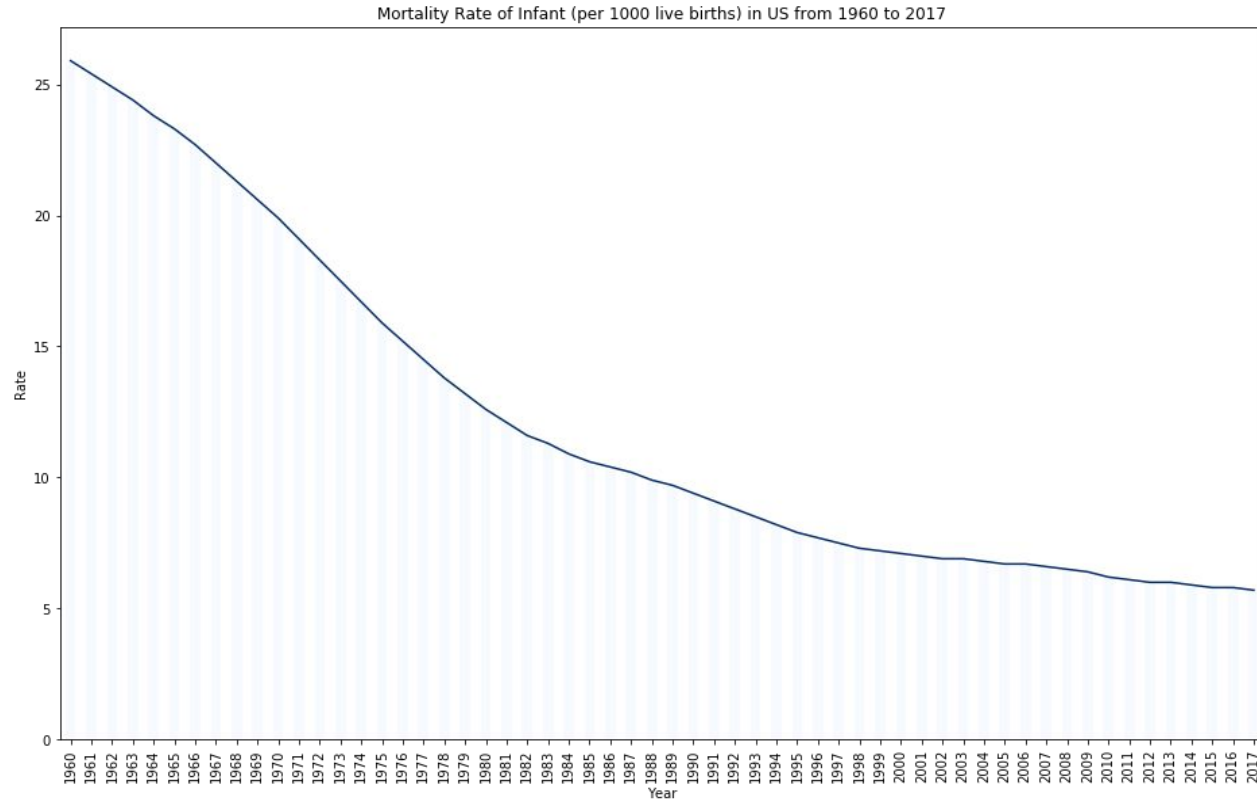
- China



# ● India

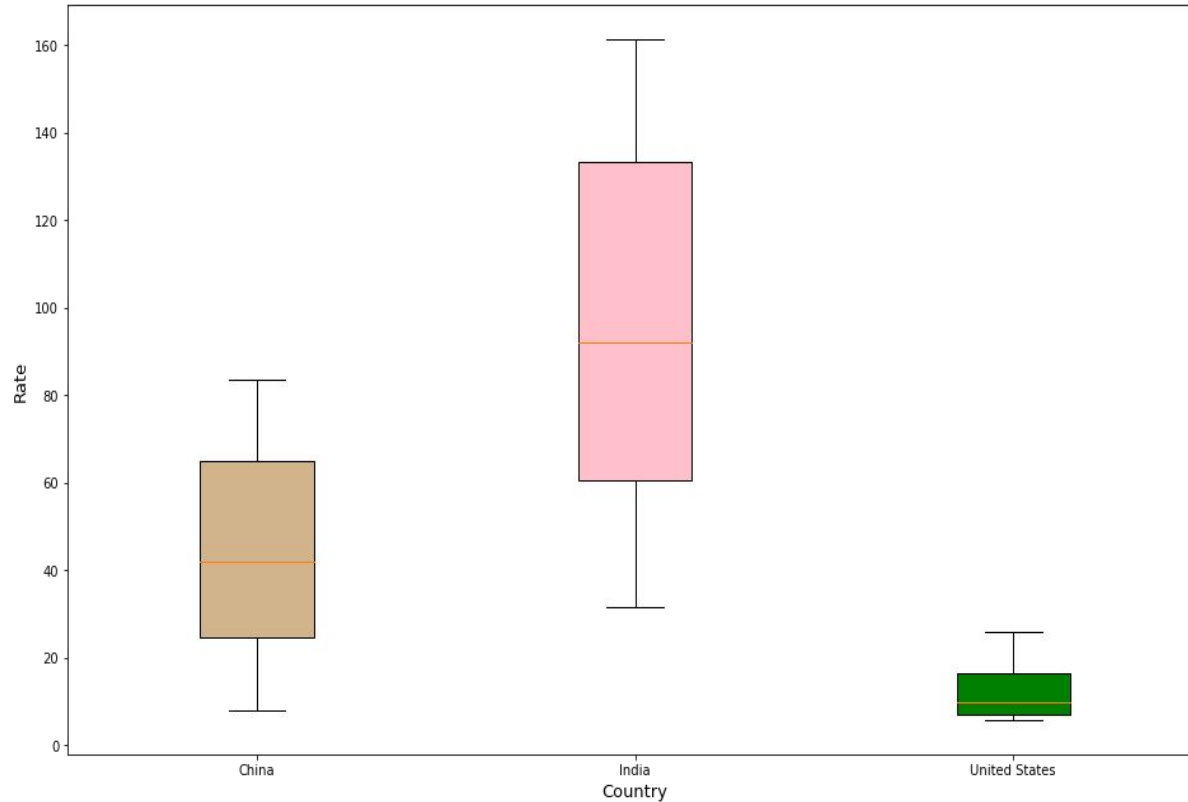


- United States





# Mortality Rate After Dealing with Missing Values



# Correlation

- correlation between birth rate and contraceptive prevalence
  - China: -0.744
  - India: -0.927
  - United States: -0.751

# Correlation

- correlation between birth rate and mortality rate
  - China: 0.894
  - India: 0.988
  - United States: 0.878



## Part III: Linear model



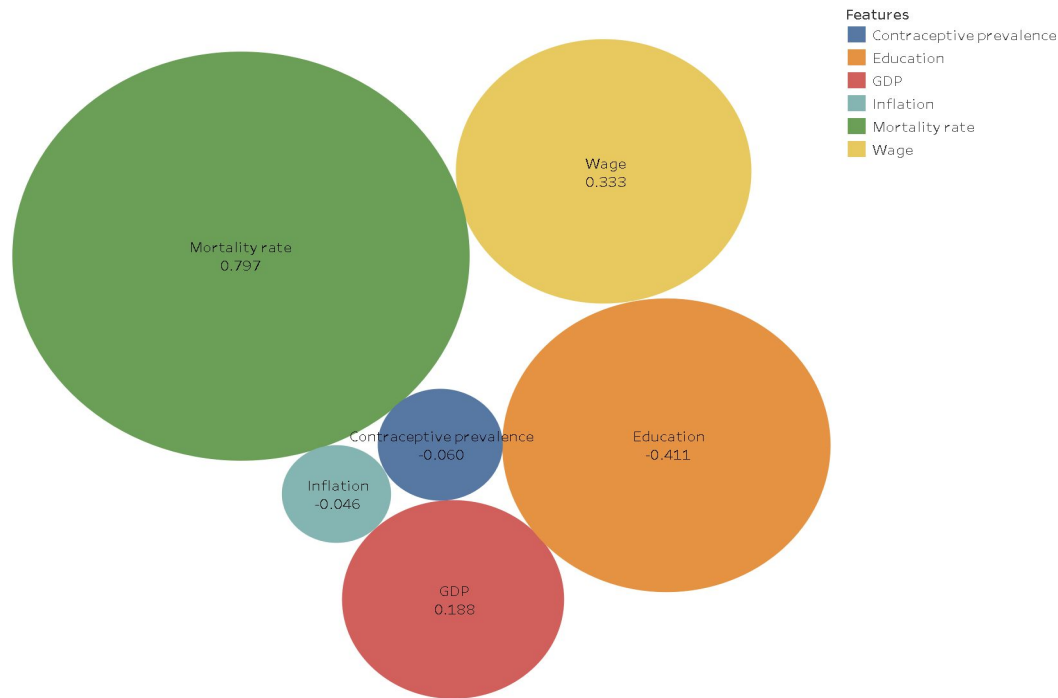
# Feature Importance

## China

Three most important features:

- Mortality rate
- Education
- Wage

Feature Importance



Features and sum of China. Color shows details about Features. Size shows sum of China. The marks are labeled by Features and sum of China.

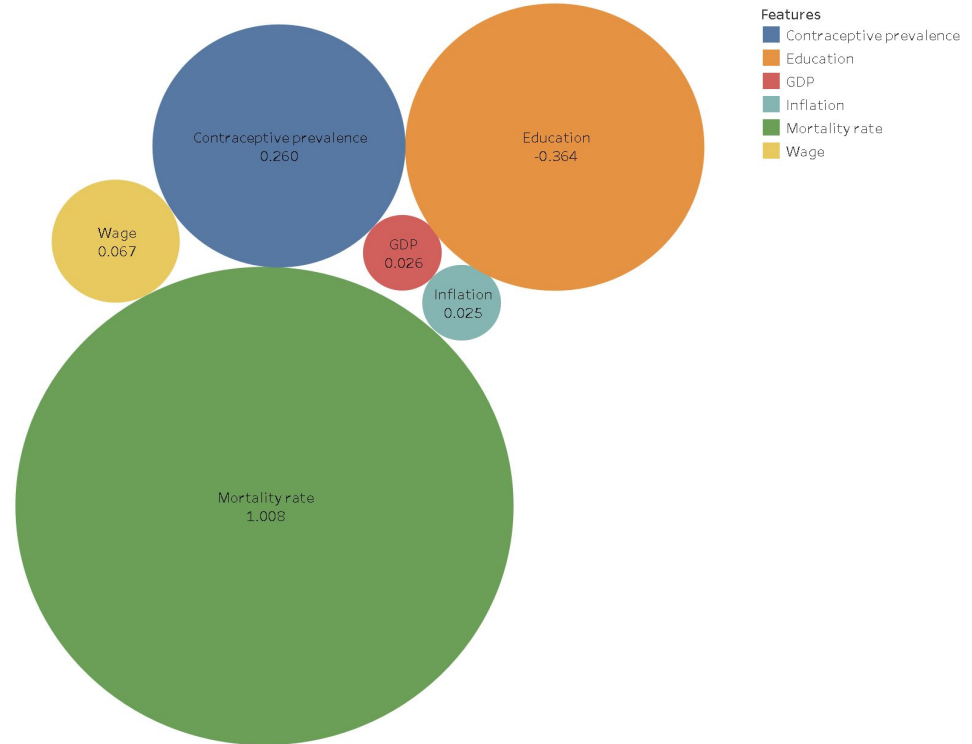
# Feature Importance

## India

Three most important features:

- Mortality rate
- Education
- Contraceptive prevalence

Feature Importance



Features and sum of India. Color shows details about Features. Size shows sum of India. The marks are labeled by Features and sum of India.

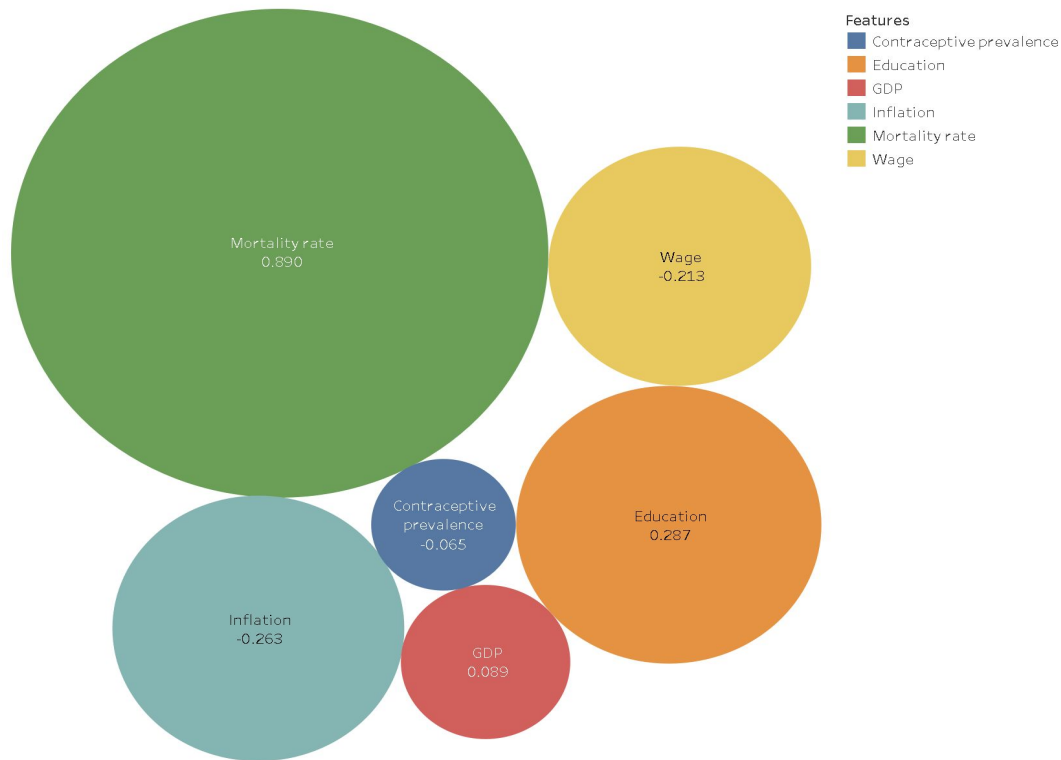
# Feature Importance

## United States

Three most important features:

- Mortality rate
- Education
- Inflation

Feature Importance



Features and sum of US. Color shows details about Features. Size shows sum of US. The marks are labeled by Features and sum of US.



## Part IV: Conclusion



# How Three Factors Impact Birth Rate?

- Economy

The **higher** the GDP, the **lower** the birth rate is

- Gender Equality - Female

Within a certain range, the **higher** education and wage female receives, the **lower** the birth rate reaches

- Health Care

As rate of contraceptive prevalence goes **up**, the birth rate goes **down**

The **higher** mortality rate of infant with the **higher** birth rate

# Features Weight Differently to Every Country

Mortality Rate, Female Education,

Inflation/Wage/Contraceptive prevalence

## Other factors

- **Culture** - Religions, Openness to family types (LGBT parenting, single parent) ...
- **Policy** - Chinese One-child policy, German Family Policy ...

## Suggestions to Policy Makers

- Improve medical quality
- Provide more welfare/support to family with more babies