

DIGITAL MAGAZINES

What are Digital Magazines ?

Digital magazines are magazines that are in a digital format that is available for download via a subscription or for free. Digital magazines are a great alternative to traditional prints because they are cheaper and more eco-friendly. This is because they do not have to be printed to be published using far more less energy than the energy used to produce prints.

Digital magazines may just be a replica of the print, but many publishers add interactive objects, such as hyperlinks, videos, and animations. These are the things that make some people want to get digital copies instead of prints.

Some issues with selling digital media is piracy and/or copyright infringement the free or cheaper distribution of the pirated material. It is sometime very simple for a thief to copy the file and upload it to a P2P network or bit-torrent.

Tablets and viewing digital media



Tablets have changed the way we view digital magazines by making them more portable and easy to view and use. Tablets such as the iPad, iPad mini, Samsung Note 10.1, Nexus 7 tablet are portable and have plenty of space for digital magazines and other multimedia. Some people may take their tablets to work or school. People can use these devices on the train, taxi, or plane because most of the content is downloadable. Software such as newstand or dedicated apps make it even easier to download and/or subscribe to content.

