

#### PayPal Risk Data Access Platform

The Road to Achieve High Availability and Low Latency

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Software Development Manager, PayPal



# (COI) 成为软件技术专家 全球软件开发大会 的必经之路

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#### Ruth Cao

曹若沈

2016 - Present

Software Development Manager of PayPal Risk

2008 - 2016

Development Lead of Morgan Stanley Risk Management Technology



#### Agenda

#### The Road to Achieve High Availability & Low Latency

- Introduction to PayPal Risk Management
- PayPal Risk Data Access Platform
- Best Practices and Lessons Learnt
- Future Work
- Q & A



#### PayPal: a Leading Digital Payments Company







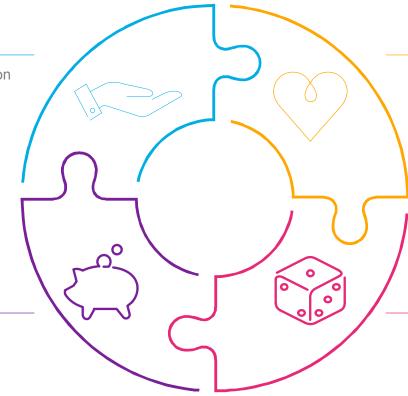
#### Risk Management is a Competitive Advantage for PayPal

#### **Customer Trust**

- Never share financial information with merchants
- The most trusted partner for mobile payments

#### Financial Leverage

 Losses among lowest in the industry



#### Ease of Use

- Allow consumers to open a new account and transact immediately
- Real time risk decision making process

#### **Customer First**

- Strong buyer and seller protection
- Lowest false positives in our history



#### Risk Data Access Platform Business Requirements

#### Loss Reduction & Customer Protection

- 50+ Data-intensive Models
- 10,000+ Online Variables
- 1000+ Rules and Other Data Points



#### **Great Customer Experience**

- Real Time Risk Decision Making Process
- Transparent to Good Users
- Very Tight SLA
  - Light Weight Decisions need to be made within 50-100ms
  - Deeper Inspection are completed in 200-800ms





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#### PayPal Risk Data Access Platform



Data Location Transparency

Four 9's Availability

High Performance

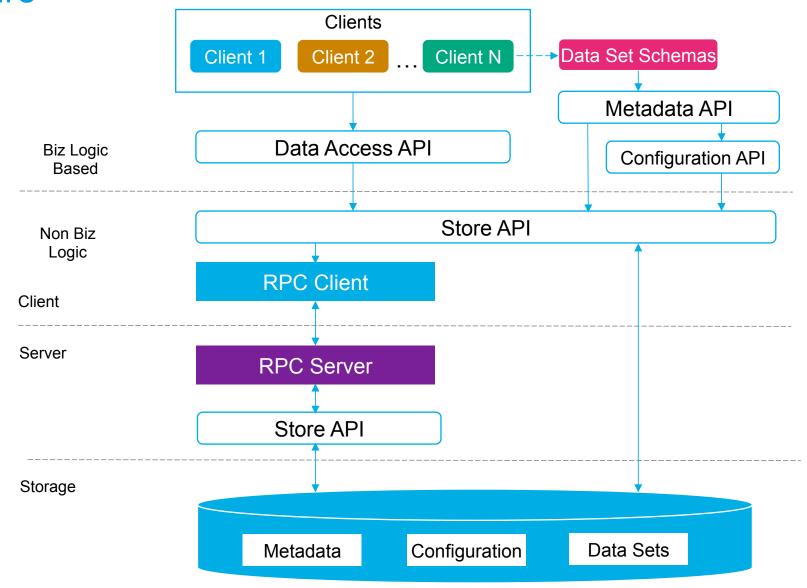
Design Principles

✓ Data Access Abstraction

✓ Metadata Driven

✓ Fully-asynchronous Design

#### Architecture





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#### **Data Access Abstraction Challenges**

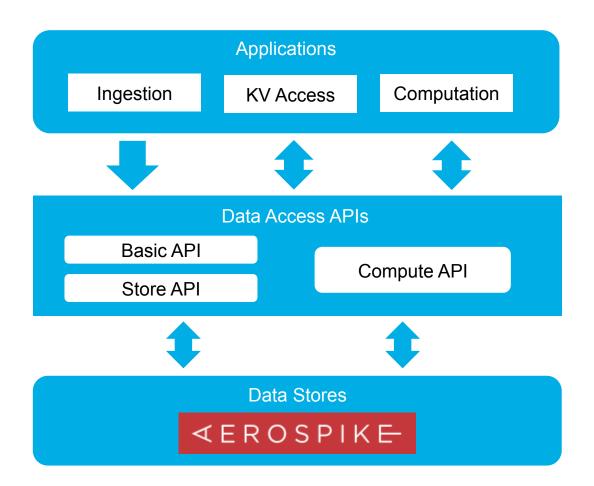
Stacks

Clusters

130 **Client Components** 



#### **Data Access Abstraction Solution**



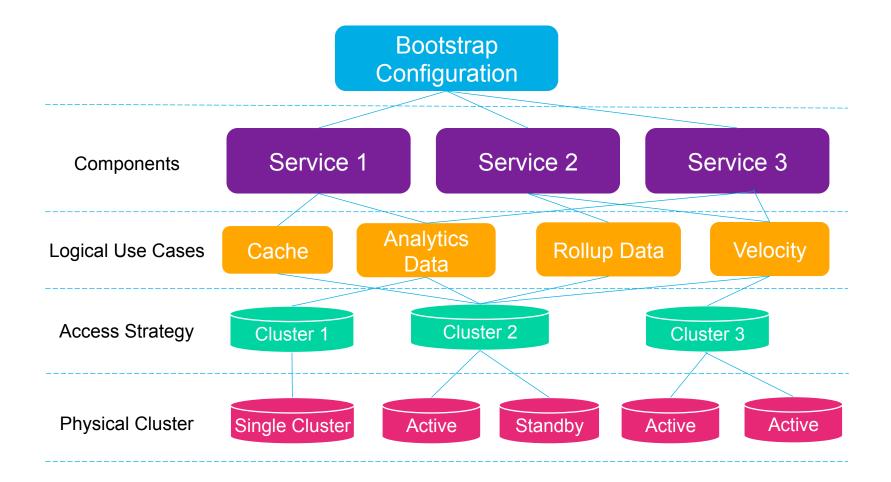
- Data Store Agnostic
  - Support Multiple Key-Value Products
  - Migrate to the Newest Data Platforms Automatically
- Data Location Transparency
  - Integrate Once and Access Data Anywhere
- Intelligent Client
  - Simplify Client Integration and Offers Different Connection Modes
- Maximize Underlying Data Store Capability
  - User Defined Function in Aerospike

#### Why Metadata Driven Approach?

Pain Points	Solution
Configuration Scattered Everywhere	<ul><li>✓ Single Source of Truth</li><li>✓ On-the-fly Refresh</li><li>✓ Multi-layer Backup</li></ul>
Wrong Boundary	<ul><li>✓ Allow Client Side Override</li><li>✓ Physical/Logical Mapping</li><li>✓ Various Access Strategies</li></ul>



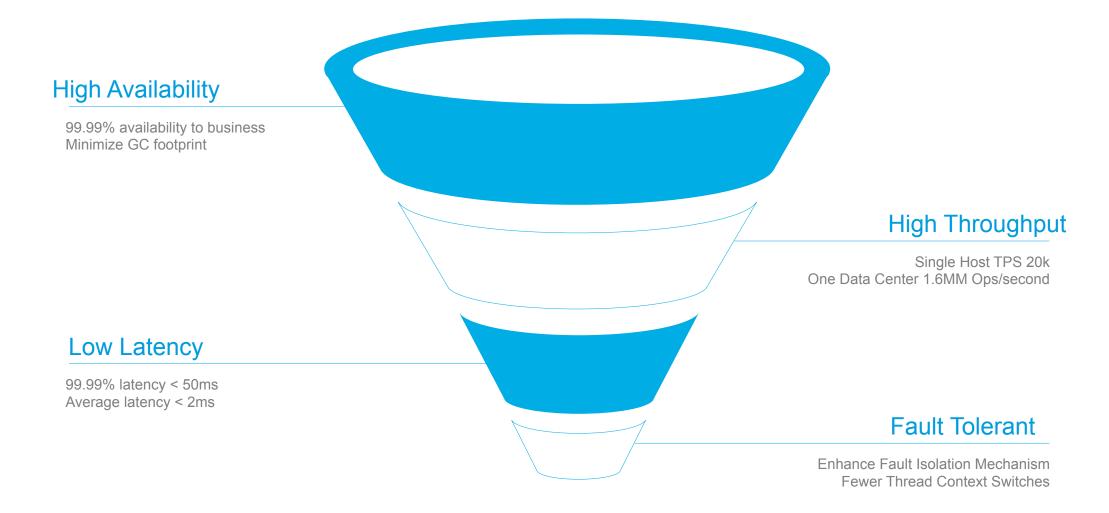
#### **Unified Configuration System**





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#### **Key Performance Metrics**





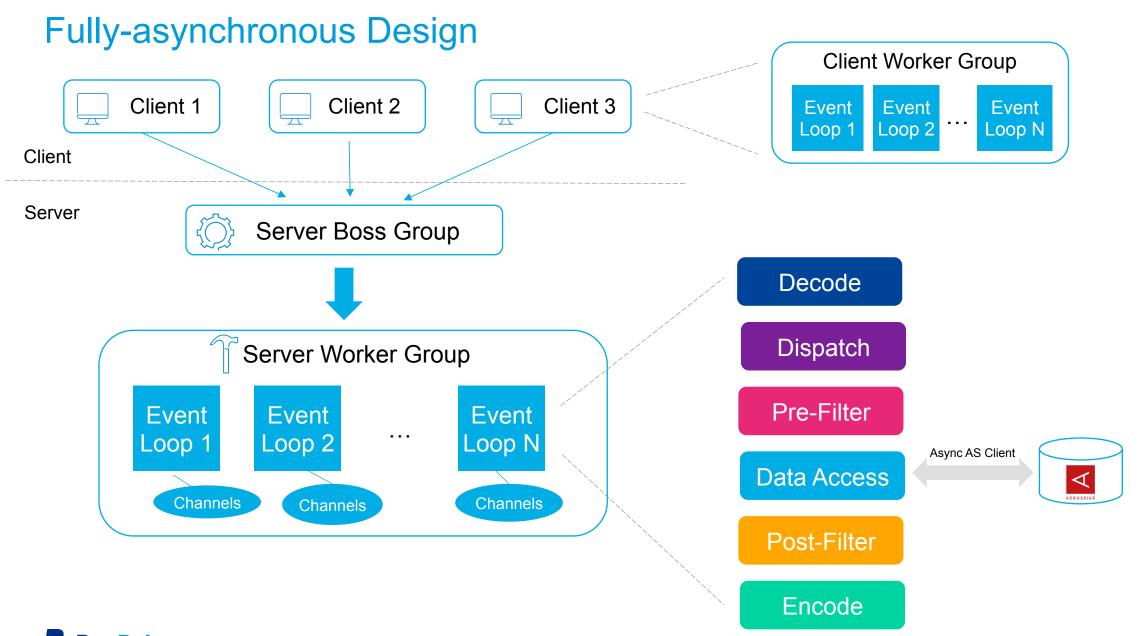
#### Asynchronous Development Model

```
//asynchronous call
                                                                                ✓ Event-driven
// synchronous call ✓ Line-by-Line
                                                   compute (1, 2, res -> {
int res = compute (1, 2);

✓ Straightforward

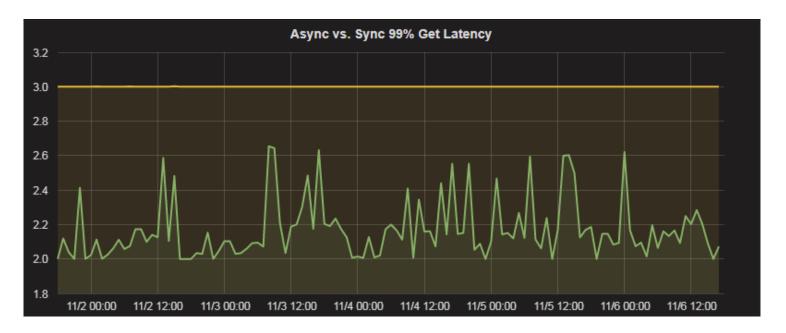
                                                                                ✓ Non-blocking
                                                       // Called with result
                                                   });
                                           while (true) {
                                                                                 Handler 1
                                             take next event
                                             find handler
                                              dispatch event
          Queue of Events
                                                                                 Handler 2
                                                                                 Handler 3
```

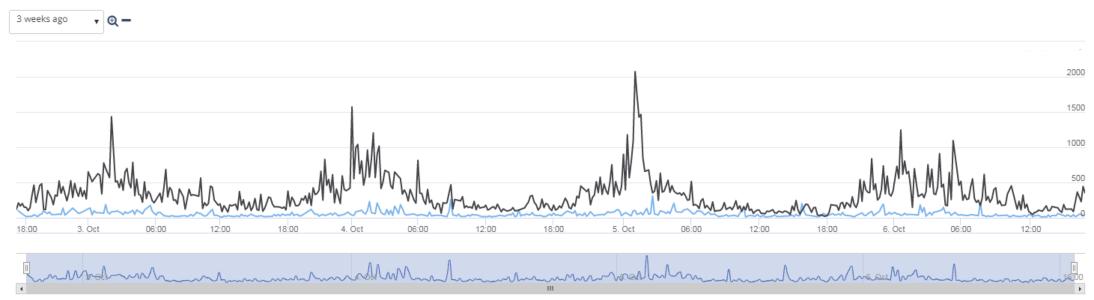




#### Performance Results (1)

- Lower Latency
  - 20% latency improvement
- Fewer Failure Count
  - 75-95% failure reduction



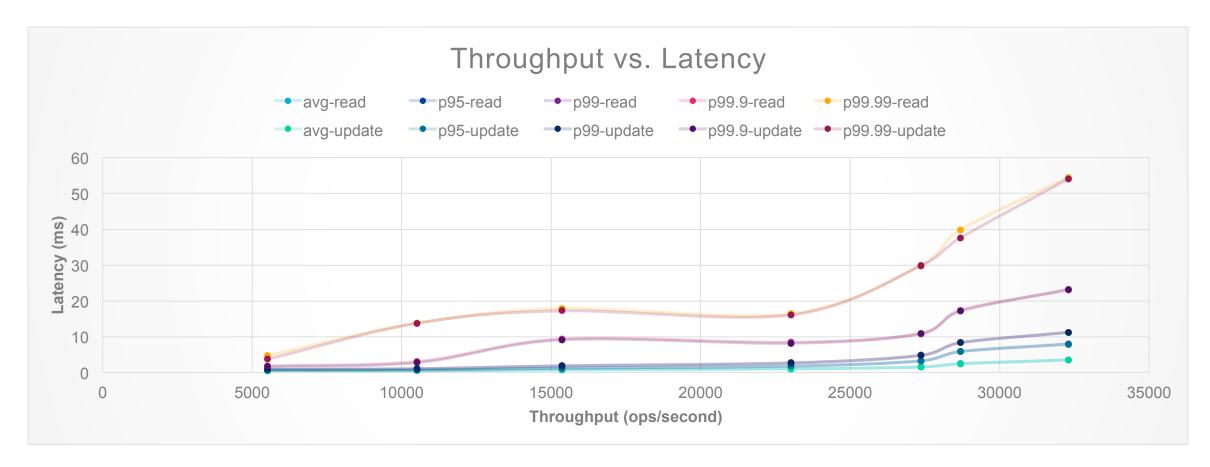




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#### Performance Results (2)

- ✓ Higher Throughput
- √ 4-core VM Testing





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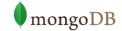


#### **NO Perfect Data Store Product**

- Know What to Optimize for
  - Understanding Your Own Use Case Helps
- Reduce Operational Overhead
  - Monitoring Matters When You Scale
  - Define the Contract between Data Access and DB Carefully











- Pay Attention to Efficiency
  - Otherwise It's not worthwhile the Cost



#### Asynchronous Programming is Hard

- Require Mindset Shift from Synchronous Model
  - Have to Make Whole Stack Asynchronous
  - Require More Coding Discipline to Make Every Callback Correct

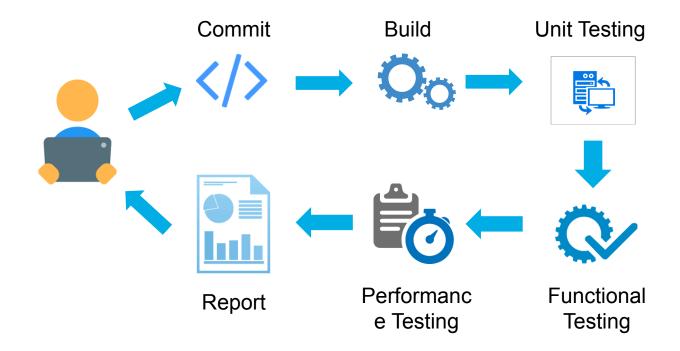
- More Complicated Error Handling Mechanism
  - Need More Tooling & Skills to Identify the Bug
- Tricky Memory Management
  - Pooled vs. UnPooled
  - Retain/Release ByteBuf at the Right Time





#### LnP is Time-consuming

- Don't Expect Success at One Shot
  - Too Many Parameters to Tune
- Continuous Integration is NOT an Option
  - Sign-off after Each Code Commit
- Dependency Matters
  - SSL, Logging, Environment, etc.





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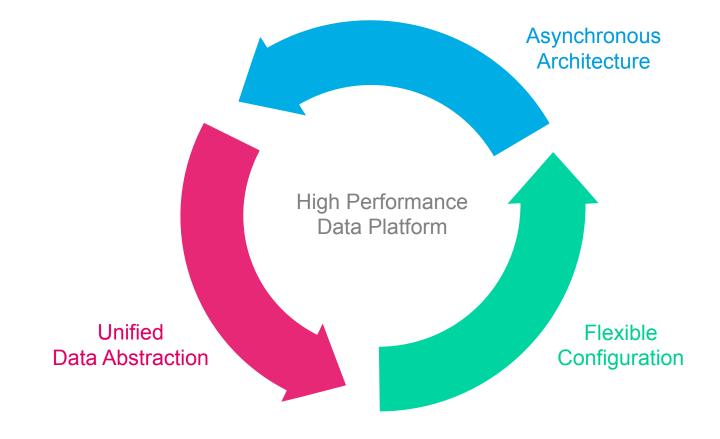
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#### **Future Work**

- Data Access Platform Buildout
  - Support More Data Stores
  - Data Abstraction Deep Dive
    - Domain-specific Abstraction
    - Environment Awareness
    - Better Governance
- Continuous Performance Tuning
  - NIO vs. Epoll SocketChannel
  - Proto Buffers vs. Msgpack
- Open Source



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#### Recap

✓ Risk Management is a Competitive Advantage for PayPal

✓ Data Access Abstraction

✓ Comprehensive Configuration System

✓ Asynchronous and Non-blocking Architecture



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Q & A

Thank You!