



KPI MTD AUG

KPI MTD JUL

Information

Clear all slicers

Contact Status

Select all

Not Call Yet

Reached Seller

DASHBOARD TRACKING KPI BD

KPI MTD at date: 7/13/2024



%KPI
73.73%



Incentive\$
\$300



#Seller
5590



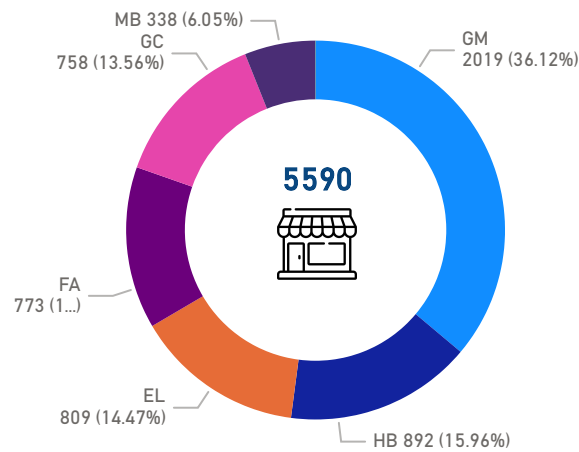
Seller Reached
4522



Selling Seller
5049

Seller ratio by main cluster

GM HB EL FA GC MB DG

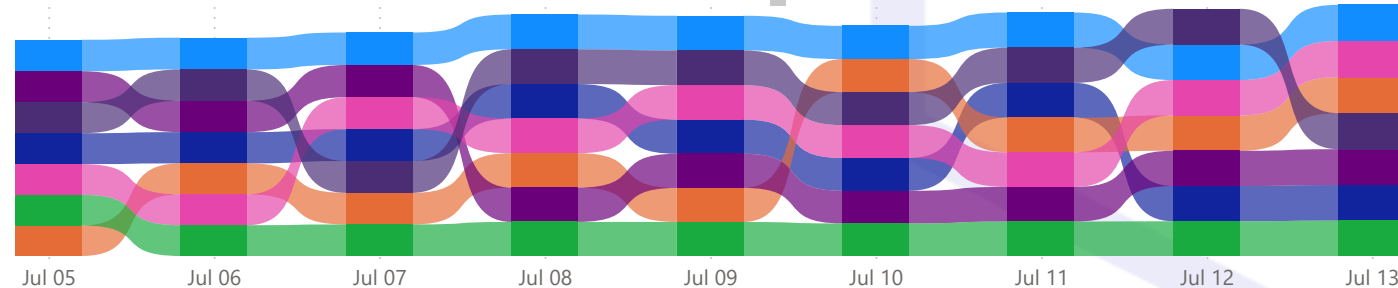


Performance MTD

METRIC_NAME	%WEIGHT	TARGET	ACTUAL	%Complete with Target	%KPI
11.%Selling Seller	15%	100%	90.32%	90.3%	13.55%
10.%Adapt ASC	10%	75%	65.28%	87.0%	8.70%
09.%LSS >10\$	5%	45%	20.05%	44.6%	2.23%
08.%LSS Active Seller	15%	40%	25.85%	64.6%	9.69%
07.%FSM_join	5%	5334	4747	89.0%	4.45%
06.%Adapt GMVC	10%	47%	17.50%	37.2%	3.72%
05.%Adapt Join_CP	10%	65%	24.54%	37.8%	3.78%
04.%Adapt Purchasable	5%	88%	82.22%	93.4%	4.67%
03.%Adapt_NOI	10%	50%	24.26%	48.5%	4.85%
02.%Login30D	5%	95%	117.62%	123.8%	6.19%
01.%Reach Phone	10%	68%	80.89%	119.0%	11.90%

RANKING AGENT'S KPI - By

Anh Thư
Hoàng Đức
Hoàng Quyên
Hương Vy
Lan Anh
Quỳnh Anh
Tài Phát



Week_text	W27-2024			W28-2024					
	05/07	06/07	07/07	08/07	09/07	10/07	11/07	12/07	13/07
1.%Reach_Phone	11.75%	11.75%	11.75%	11.75%	11.75%	11.75%	11.90%	11.90%	11.90%
2.%Reach_Login_L30D	6.18%	6.17%	6.17%	6.17%	6.23%	6.24%	6.17%	6.17%	6.19%
3.%Reach_NOI3	5.06%	5.06%	4.97%	4.93%	4.97%	4.93%	4.91%	4.88%	4.85%
4.%Reach_Purchasable	4.71%	4.71%	4.71%	4.69%	4.69%	4.68%	4.67%	4.67%	4.67%
5.%Reach Join at least 2CP	0.00%	0.00%	0.00%	0.00%	0.00%	1.98%	2.92%	3.57%	3.78%
6.%Reach GMVC	0.00%	0.00%	0.00%	6.00%	6.00%	1.83%	2.73%	3.38%	3.72%
7.%Reach FSM	4.45%	4.45%	4.45%	4.46%	4.45%	4.45%	4.45%	4.45%	4.45%
8.%Reach LSS Active	10.26%	10.76%	12.28%	11.53%	11.01%	10.32%	10.14%	9.84%	9.69%

%REACH KPI MTD

73.73%

KPI MTD YESTERDAY: 72.56% 1.17% ▲

INCENTIVE



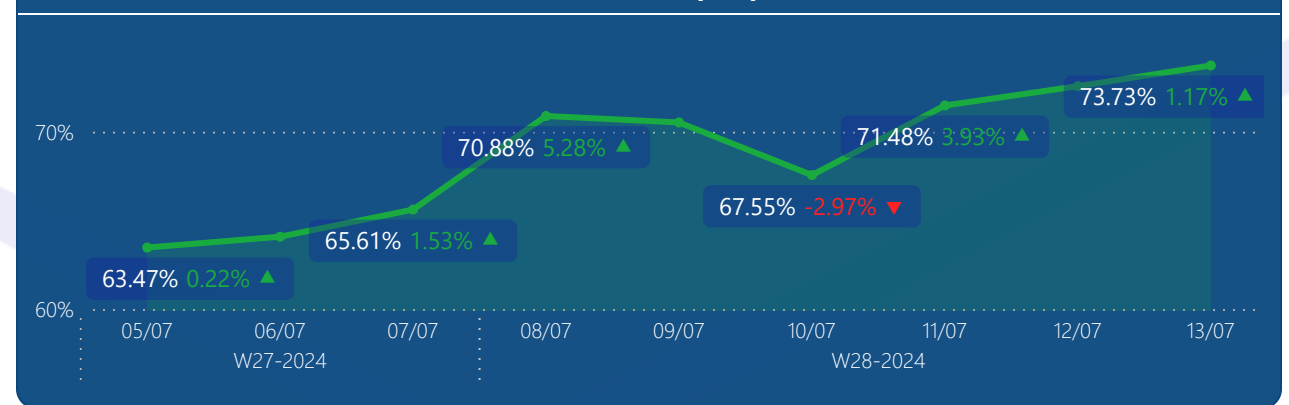
\$300

SELECTED DATE

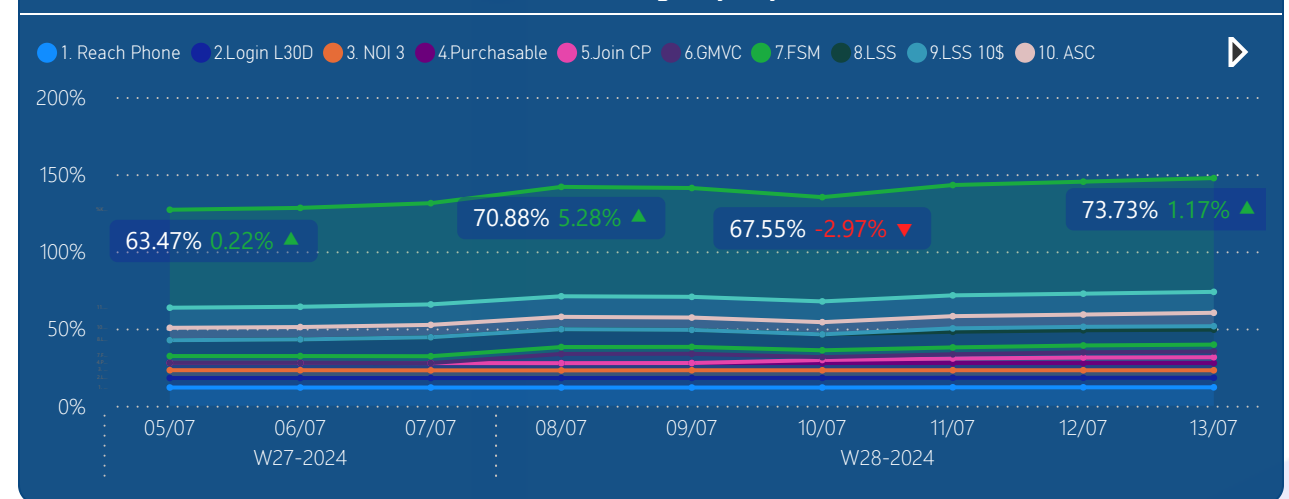
7/5/2024

7/13/2024

%Reach KPI by Day



%Reach Target By Day



Tracking KPI Agent 's Trend By Day

1. Le Hoang Duc



2. Nguyen Huong Vy



3. Nguyen Thi Lan Anh

