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Table of Contents

Description	pg. 3
Branding	pg. 4
Style Guide	pg. 5
Flowchart	pg. 6
Wireframes	pg. 7-12

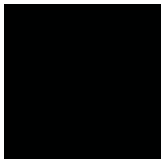
Description

taskit is a web application that allows users to create projects and develop tasks in a step-by-step system. Users will be able to sign up for an account quickly. Once the account has been made, users can start creating their own projects right away.

Target Audience

taskit can be useful for most audiences; although, the application focuses mainly on everyday tasks. We do believe more female users ages 20 - 35 will be the main demographic since they have technology more accessible and tend to be more organized. However, males who are organized can find *taskit* useful as well.

Branding



#000000

#D4495C



Alternatives



useful for smaller areas

Alternative Colors



#F6B98D

#D4495C



#A0EBE7

#8A9BD4



Style Guide

Main Heading

Scada Bold Italic (36pt)

Sub Heading

Scada Italic (30pt)

This is an example of a paragraph for the website/application. Do not forget about the leading used.

Lato Regular (20pt)
Leading - 24pt

Buttons & Links

Button

Normal

Normal link

Button

Hover/Active

Visited link

Flow Chart

