

## Organization

**easy to  
lose an  
ID card**

Makes it easier for  
schools, universities,  
and businesses to  
track their staff

Temporary  
guest id for  
users

**displays  
your  
current  
balance**

## Availability

App available  
for ios and  
Android  
devices

Can also be  
used on  
computer's via  
website

Can be used  
both online  
and offline

Availability  
24/7

## Location

**Phones  
can be  
tracked**

**places  
that  
accept  
the card**

Much harder  
to find a lost  
card than a  
lost phone

Students can see  
what locations  
they've swiped into  
at what time. useful  
for finding other  
lost items

## Saving

costs money  
to replace a  
lost ID card

**save  
previous  
purchases**

easy to  
break/damage  
an ID card

saves time  
scanning your  
phone instead  
of taking your  
card out

## Security

**harder for  
someone  
to steal it  
from you**

hides your  
data and  
information

**Can shut  
card off if  
it is lost or  
stolen**

## Organization

Pull up student ID, network ID (specific to USC), saves passwords, and could show grade level/classification. Students sometimes get ID and username confused

## Availability

share with a friend/send money

## Location

directions to location

Track a lost card with the app

Can see current location

## Saving

order items ahead of time

More secure payment process for meal plans

Students can use Id's for other apps partnered with the company or school

subscription can be canceled at any time

## Security

Helps users classify security access

Can use a temporary card on your phone if your actual card is damaged