

# RFP Analysis Report

## Summary:

This RFP is issued by Region 14 Education Service Center on behalf of itself and the National Cooperative Purchasing Alliance (NCPA). The purpose is to establish a Master Agreement for Software and SaaS Solutions that will be available for use by Region 14 ESC and other public agencies nationwide. Key points: - Respondents are requested to submit their total line of available software and SaaS products and services. - Pricing should be based on a discount from standard pricing schedules. - The resultant contract will be made available to all participating public agencies in the United States through NCPA. - NCPA will provide marketing and administrative support for the awarded vendor(s). - The primary objectives are to provide a comprehensive contract offering, achieve cost savings through combined purchasing power, and reduce administrative costs through a single competitive solicitation process.

## Key Numbers:

Metric	Value
Submittal Deadline	Thursday, November 19th, 2020 2:00 pm CST
Questions Deadline	Thursday, November 12th, 2020
Contract Term	3 years with option to renew for up to 2 additional 1-year terms
Shipment of Ordered Products	Within 7 working days for available goods, 4-6 weeks for specialty items

## Objective:

Based on the information provided, the main objectives of this RFP are to: 1. Establish a Master Agreement for Software and SaaS Solutions that can be used by Region 14 ESC and other public agencies nationwide. 2. Achieve cost savings for vendors and public agencies by leveraging the combined purchasing power through a single competitive solicitation process, eliminating the need for multiple proposals. 3. Obtain cost effective pricing on Software and SaaS Solutions by aggregating the purchasing volume of public agencies. 4. Reduce administrative and overhead costs for vendors and public agencies through streamlined purchasing procedures.

## Target:

Based on the information provided, the target audience or beneficiaries of Sharecare's well-being and health engagement platform appear to be the members of Region 14 Education Service Center (ESC). The context mentions deploying various communication initiatives and a marketing toolkit to create awareness and engage Region 14 ESC members with Sharecare's digital platform, coaching programs, and partner solutions to support their health and well-being needs.