



Ida Strom

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## Skills

Adobe Creative Suite  
Sketch  
Figma  
Flinto  
HTML/CSS  
Cinema 4D  
Quantitative Research  
Usability Testing  
Agile Methodologies  
Google Analytics

## Awards

**Company of the year**  
2015 - JA Stockholm

**JA Alumni Leadership**  
2015 - JA Berlin

## Experiences

2019.6 – 2019.8 San Francisco	<b>Product Design Intern</b> Product Design Intern at the Stay Informed Design Team at Twitter in San Francisco.	Twitter, Inc.
2018.8 – 2019.5 San Francisco	<b>Product Designer</b> Lead design for financial startup Golden Snacks. Created wireframes, user testing & visual design.	Golden Snacks
2018.9 – 2019.3 Remote	<b>Marketing coordinator</b> Worked with strategic partnerships and online marketing activations.	CDLP
2018.6 – 2018.8 Stockholm	<b>Creative intern</b> Worked with various projects within marketing and UX design.	CDLP
2017 San Francisco	<b>CEO-assistant &amp; marketing coordinator</b> Assisted CEO with administrative tasks including managing calendar and coordinated logistics, as well as managing social media.	Stilla, Inc.
2016.2 – 2016.8 Stockholm	<b>Marketing coordinator</b> Managed social media & influencer marketing. Assisted the eCommerce Manager with developing the overall digital experience.	Swedish Stockings
2014.8 – 2015.5 Åre, Sweden	<b>Co-founder &amp; CEO</b> Founded award-winning online platform Makalu Magazine.	Makalu Magazine

## Education

2016–2019 San Francisco	<b>Academy of Art University</b> BFA Web Design & New Media
2016 Stockholm	<b>Berghs School of Communication</b> Communication Strategy