

# ELEVATE

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23-24 OCTOBER 2018

InterContinental Kuala Lumpur

Learn from

**20+ industry experts**

on how to lead your talents  
towards **Success.**

***Behind every great organisation,  
is an even greater team***

co-organisers



lead sponsor

**WOBB**



**ABOUT THE EVENT**

**ELEVATE**

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**ELEVATE 2018 brings together a unique mix of corporate leaders, successful startup founders, professional managers, and certified coaches to share their knowledge and experience on the topic of PEOPLE and the impact on business goals.**

- ✓ **How do we build a great team?**
- ✓ **How do I recruit the right people?**
- ✓ **Gen Y? Millennials? Gen Z?**
- ✓ **How do I ensure that my best talent remains engaged in my company?**
- ✓ **What are the best analytics for better people management?**



# SPEAKERS

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**Derek Toh**  
CEO, WOBB

**WOBB**



**Michael Teoh**  
Founder,  
Thriving Talents



**Christoffer Erichsen**  
CEO, Human Inc.



**Janet Lee**  
CEO & Culture  
Consultant, 95%



**Audra Pakalnyte**  
Regional Head of  
People, Fave



**Chen Fong Tuan**  
Chief People  
Officer,  
Mah Sing Group



**Timothy Tiah**  
Executive  
Director, Colony



**Datuk Jake  
Abdullah**  
CEO, Astro Radio



**Vaclav Koranda**  
Vice President Human  
Resources, T-Systems  
Malaysia



# SPEAKERS

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**Chinmay Sharma**  
Director People &  
Culture (Malaysia),  
Philip Morris International



**Francesca Chia**  
Co-Founder,  
GoGet.my



**Kenny Ong**  
Managing Director, Malaysia,  
Singapore & Indochina,  
Universal Music Group



**Anna Tan**  
Country HR  
Director,  
Schneider Electric



**Zailani Ali**  
Executive Director,  
Group Human Resource,  
UMW Corporation



**Serene Tan**  
Human Resources  
Director, Jardine  
Schindler Malaysia



**Mark Koh**  
CEO & Co-Founder,  
Supahands



**Philip Soh**  
Past President

**A Leading Japanese  
IT Company**



**Adrian Lim**  
CEO, VLT





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9:00 AM	Opening
9:10 AM	<b>KEYNOTE SPEECH</b>
9:30 AM	<b>PANEL DISCUSSION 1</b>  <b>Developing a Culture of People Development and On-The-Job Coaching</b> <ul style="list-style-type: none"><li>• Providing open channels for communication with real time feedback - Moving towards continuous performance management and qualitative feedback</li><li>• Embedding recognition, rewards and opportunities/progression in people development strategies</li><li>• Utilizing performance management and profiling tools to create progression plans, track employee progress and discover hidden strenghts</li></ul> Panelists: <ul style="list-style-type: none"><li>• Anna Tan, Country HR Director, Schneider Electric</li><li>• Datuk Jake Abdullah, CEO, Astro Radio</li><li>• Michael Teoh Su Lim, Founder, Thriving Talents</li><li>• Timothy Tiah, Executive Director, Colony</li></ul>
10:30 AM	Morning Refreshments
11:00 AM	<b>TOPIC 1</b>  <b>Mindfulness at Work and How to Use it in the Workplace</b>
11:45 AM	<b>TOPIC 2</b>  <b>Early Career Acceleration: The Schneider Electric Experience</b> <p>There is now a demand for tomorrow's leaders that is rapidly outpacing their supply and the retention of high-potential employees is a major concern in many organisations. Schneider Electric, through an early career acceleration programme, focuses on identifying and cultivating the strengths of its employees to efficiently monitor, develop and accelerate capable leaders early in their career.</p> Speaker: Anna Tan, Country HR Director, Schneider Electric

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12:30 PM	Networking Lunch
1:30 PM	<p><b>TOPIC 3</b></p> <p><b>Unlock the Motivations &amp; Expectations of the Millennial Generations - Strategies of Transforming Your Leadership Styles to become a Magnet for the Millennial Talents to Join Your Firm</b></p> <ul style="list-style-type: none"><li>• Dive into the wealth of experience from the lead speaker on his experiences, assisting companies to Attract, Engage &amp; Retain the Millennial from his work with Fortune 500s across 40 Countries since 2012</li><li>• Understand the 4 Human Brain 'Drugs' that Motivate the Millennial &amp; Get Them more Driven to Work with You</li><li>• Master the Skills &amp; Expectations needed to Lead the Millennial Better, while Understanding the Root Causes of their Pains in their Careers</li></ul> <p>Speaker: Michael Teoh Su Lim, Founder, Thriving Talents</p>
2:15 PM	<p><b>TOPIC 4</b></p> <p><b>Innovating and Design Thinking to Drive Business Growth &amp; Transformation</b></p> <p>Fast paced change in the business environment is leading to business transformation and new expectations from business partners. Professionals and business leaders across the world have integrated design thinking as an effective approach to integrate business and innovation.</p> <p>Come explore how to apply design thinking, a globally recognised methodology and toolkit for a empathetic problem-solving, in your work.</p> <ul style="list-style-type: none"><li>• You will leave knowing the answer to these questions:</li><li>• What is Design Thinking and why are business leaders across Asia adopting it?</li><li>• What are 3 examples of ways you can innovate using Design Thinking?</li><li>• 5 tips how you can drive innovation and begin to design think</li></ul> <p>Speaker: Christoffer Erichsen, CEO, Human Inc.</p>
3:00 PM	Afternoon Refreshments



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**3:30**  
PM

## **PANEL DISCUSSION 2**

### **Change Management - How Can Organisations Evolve and Adapt to Stay Relevant in Today's Fast Paced Digital Environment**

- Behaving 'counter-culturally' – leading a movement which can lead to the occurrence of a tipping point where new behaviours become the new normal
- Introducing feedback mechanism to see what needs to be changed
- How can organisations live and uphold the new values once it's been defined? How can we prevent old culture from fighting its rearguard action? What should be done when these values are tested?

#### **Panelists:**

- Adrian Lim, CEO, VLT
- Chinmay Sharma, Director People & Culture (Malaysia), Philip Morris International
- Christoffer Erichsen, CEO, Human Inc.
- Janet Lee, CEO & Culture Consultant, 95%

**4:30**  
PM

## **VIDEO PRESENTATION**

**4:45**  
PM

## **Wrap Up & End of Day 1**

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9:20

AM

Opening

9:30

AM

### PANEL DISCUSSION 3

#### Hiring in Today's Talent Market - Moving to the Tempo of Today's Fast and Transparent Digital Recruiting World

- How has the reliance on technology changed expectations and evolved interaction between employers and talent?
- Strategies for building strong digital employer branding content
- Navigating social media channels for recruitment purposes
- How can startups compete in the same talent pool as more established, well known employers?

Moderator:

Derek Toh, CEO, WOBB.

Panelists:

- Mark Koh, CEO & Co-Founder, Supahands
- Serene Tan, Human Resources Director, Jardine Schindler Malaysia
- Vaclav Koranda, Vice President Human Resources, T-Systems Malaysia
- Zailani Ali, Executive Director, Group Human Resource, UMW Corporation

10:30

AM

Morning Refreshments

11:00

AM

### TOPIC 5

#### Exploring Team Dynamics: Overcoming Issues of Trust, Clarity, Communication and Prioritisation

- What makes a Team work?
- The role of Leadership in a Team
- Performance & Results vs. Feeling Good
- Fundamentals of Relationship and Team culture
- The Weakest Link

Speaker:

Kenny Ong, Managing Director, Malaysia, Singapore & Indochina, Universal Music Group

11:45

AM

### TOPIC 6

#### Growing pains: Dealing with High Expectations and Resistance in Diversity and Inclusion Culture Change in Organisations

Speaker:

Janet Lee, CEO & Culture Consultant, 95%



# ABOUT THE EVENT

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<b>12:30</b> PM	Networking Lunch
<b>1:30</b> PM	<b>TOPIC 7</b>  <b>What do Gen Y and Millennial Leaders Need to Know to Succeed and Deliver Value to Organisations?</b>  Speaker: Chen Fong Tuan, Chief People Officer, Mah Sing Group
<b>2:15</b> PM	<b>TOPIC 8</b>  <b>Performance Management for the 21st Century</b>  Speaker: Vaclav Koranda, Vice President Human Resources, T-Systems Malaysia
<b>3:00</b> PM	Afternoon Refreshments
<b>3:30</b> PM	<b>PANEL DISCUSSION 4</b>  <b>Which Came First, the Chicken or the Egg? Which Comes First, Customer Experience or Employee Experience?</b>  <ul style="list-style-type: none"><li>• Who 'owns' the employee experience? The CEO? HR? Team Leaders?</li><li>• What does excellent employee experience look like?</li><li>• Is it possible for businesses to coast by with a poor employee experience but a strong customer experience? Why and why not?</li></ul> Panelists: <ul style="list-style-type: none"><li>• Francesca Chia, Co-Founder, <a href="#">GoGet.my</a></li><li>• Audra Pakalnyte, Regional Head of People, Fave</li><li>• Philip Soh, Past President, A Leading Japanese IT Company</li></ul>
<b>4:30</b> PM	VIDEO PRESENTATION
<b>4:45</b> PM	Wrap Up & End of Event

**TICKETS**

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### INDIVIDUAL ATTENDEES

<b>EARLY BIRD</b>	<b>RM 3,000 nett</b>	Sales end 30th September
<b>REGULAR</b>	<b>RM 3,500 nett</b>	Sales end 19th October
<b>LATE</b>	<b>RM 4,000 nett</b>	Sales end 24th October

### GROUP DISCOUNT

***10% discount for a Group of 3+***

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***HRDF CLAIMABLE***



**Contact us to secure your ticket today!**



**Michelle at [michellew@kwconfex.com](mailto:michellew@kwconfex.com)**



**Jwan at [jwan.heah@pulsegroup.asia](mailto:jwan.heah@pulsegroup.asia)**



**Shakira at [shakira@wobb.co](mailto:shakira@wobb.co)**

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23rd - 24th October 2018 | InterContinental Kuala Lumpur

TIER	STANDARD RATES				
	DELEGATES			SPONSORS/EXHIBITORS	
PACKAGES	EARLY BIRD <i>End 30 Sept</i>	STANDARD <i>End 19 Oct</i>	LATE <i>(Online Payments Only)</i>	EXHIBITION BASIC**	EXHIBITION ENHANCED***
	MYR 3,000/pax	MYR 3,500/pax	MYR 4,000/pax	MYR 12,000	MYR 16,000
SELECT <i>*Please tick the applicable package</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## DEADLINE (Book & Pay)

\*Note all late payments automatically adjust to the next rate tier

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\*\* Exhibition Table Top | 2 Chairs | 3 Delegate Passes

\*\*\*Exhibition Table Top | 2 Chairs | 4 Delegate Passes | Delegate List

## REGISTRATION FORM

### ATTENDEE DETAILS

Name (Dr/Mr/Mrs/Ms):

Job Title:

Email:

Tel:

Nationality:

Mobile Phone:

Name (Dr/Mr/Mrs/Ms):

Job Title:

Email:

Tel:

Nationality:

Mobile Phone:

Name (Dr/Mr/Mrs/Ms):

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Email:

Tel:

Nationality:

Mobile Phone:

### COMPANY DETAILS

Company Name:

Address:

Postcode:

Country:

Tel:

Fax:

Nature of Business:

Company Website:

### AUTHORISATION

Manager Name:

Job Title:

Email:

Tel:

Fax:

Mobile Phone:

Signature (Mandatory):

This event is  
HRDF claimable



INTERCONTINENTAL  
KUALA LUMPUR

InterContinental Kuala Lumpur  
165, Jalan Ampang, Kuala Lumpur,  
50450 Kuala Lumpur, Malaysia  
Tel : +603-2782 6000

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Upon the completion and receipt of the registration form, payment is required within 5 working days of the issuance of the invoice. Walk-in delegates with payment will only be admitted on the basis of space availability at the conference and with immediate full payment. Full payment prior to the event is mandatory for attendance.

Cancellation must be received in writing at least 14 business days before the start of the event, to receive a refund less 50% processing fee per registration. No refund will be made available for cancellation notifications received less than 14 business days before the event.

KW Group reserves the right to make any amendments and/or changes to the programme, venue, speaker and/or topics if warranted by circumstances beyond its control.

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Delegates may pay by telegraphic transfer to KW Group Sdn. Bhd. (in 5 working days).

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30, Jalan Sultan Ismail,  
50250 Kuala Lumpur,  
Wilayah Persekutuan.

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Organised By:



For enquiries and registration:

**KW Group SDN BHD (Malaysia)**

Unit B-6-10, Block B, Phileo Damansara 1, Jalan 16/11,  
46350 Petaling Jaya, Selangor, Malaysia.

Email: [jackp@kwconfex.com](mailto:jackp@kwconfex.com)

Online: [www.kwglobaltrade.com](http://www.kwglobaltrade.com)

Tel: +603 7957 2333