# 2. Map User Journeys

# **User Journey Mapping**

- Chart the flow from opening the app to completing tasks like finding an item or adding a new one.
- Include scenarios for key features like search, notifications, and analytics.

# 1. Alex Turner (Individual User)

Goal: Organize digital files and track gadgets.

## Journey:

1. **Open the App**: Alex launches the app on a smartphone or PC.

#### 2. Search for a File:

- Uses voice command: "Find my project documents folder."
- The app searches synced cloud drives and local storage.

# 3. Organize Files:

- Views a list of unorganized files flagged by the app.
- Tags files by category (e.g., work, personal).

# 4. Track Subscriptions:

- Checks the "Upcoming Renewals" section on the dashboard.
- Gets a notification about an expiring subscription and renews it via the app.

# 5. Get Usage Insights:

- Receives a suggestion: "You haven't used this old tablet in 6 months consider decluttering."
- 6. **Logout**: Exits the app, assured everything is synced and organized.

# 2. Grace Patel (Senior Family Member)

Goal: Track medical documents and set reminders for appointments.

## Journey:

1. **Open the App**: Grace taps the app icon on her tablet.

#### 2. Access Medical Records:

- Uses a voice command: "Show my health records."
- The app displays medical documents categorized by date and type.

#### 3. Set a Reminder:

- Taps the "Reminders" icon.
- Sets: "Doctor's appointment on January 15th at 10 AM."

## 4. Find a Warranty Document:

- Scans the QR code on her washing machine using the app.
- The app displays the warranty and maintenance schedule.

#### 5. Receive Notifications:

- The app sends a gentle reminder: "Time for the weekly grocery run."
- 6. **Logout**: Grace taps the exit button, content with her completed tasks.

# 3. Raj Sharma (Small Business Owner)

**Goal:** Track business inventory and organize documents.

## Journey:

1. Open the App: Raj logs in via his work computer.

#### 2. Track Inventory:

- Accesses the "Business Inventory" dashboard.
- Views flagged items low in stock (e.g., coffee beans, napkins).
- Adds a purchase reminder: "Order 20 lbs of coffee beans by Friday."

#### 3. Organize Manuals:

- Searches for the coffee machine's manual via a voice command: "Find the maintenance guide for Coffee Machine Model X."
- Updates the maintenance status as "Completed."

## 4. Check Budget Insights:

- Opens the "Budget" section and reviews monthly spending trends.
- 5. **Logout**: Raj logs out, satisfied that his business inventory is updated and under control.

# 4. Mia Lopez (Student)

Goal: Manage academic materials and declutter personal files.

## Journey:

1. **Open the App:** Mia launches the app on her laptop.

#### 2. Search for Lecture Notes:

- Uses the search bar to type: "Physics notes, November 2024."
- The app displays her categorized files by subject and date.

# 3. Organize Academic Files:

• Uses a drag-and-drop feature to categorize notes into folders.

#### 4. Declutter Files:

- Views a notification: "Your device is 80% full. Do you want to clean up?"
- Approves the suggested deletions of redundant files and apps.

# 5. Share a Project File:

• Uses the app to send a group project file to her teammates via email.

# 6. Set an Assignment Reminder:

- Adds: "Submit Chemistry assignment by Jan 10, 11:59 PM."
- 7. Logout: Mia closes the app after syncing her progress to the cloud.

#### 5. Jatin Khatri

#### Goals:

- 1. Manage accounting for a trading business.
- 2. Write and debug code for a micro-SaaS.
- 3. Organize and track family responsibilities.

# **Journey Breakdown**

# 1. Manage Trading Business Accounting

## 1. Open the App:

Launch the app on a desktop or smartphone.

#### 2. Access Business Dashboard:

- Navigate to the "Business Management" section.
- View monthly profit/loss insights and recent transactions.

## 3. Log a New Expense:

- Click "Add Transaction" or use voice command: "Log a purchase of ₹50,000 for stock replenishment."
- Attach invoices by scanning them using the phone's camera.

#### 4. Set a Tax Reminder:

Create a task: "File GST returns by January 20th."

## 5. **Generate Reports**:

• Export an accounting report for December 2024 as a PDF.

#### 6. Backup Data:

• Sync business data to cloud storage automatically after updates.

# 2. Write and Debug Micro-SaaS Code

# 1. Switch to Developer Dashboard:

 Navigate to the "Project Management" section for micro-SaaS development.

## 2. Organize Project Files:

 View all source code files tagged by module (e.g., API, Backend, Frontend).

## 3. Find and Debug Code:

- Use search: "Find instances of 'NullPointerException' in backend code."
- Open the file in a lightweight built-in text editor or link it to VS Code for advanced editing.

## 4. Set Coding Tasks:

- Add a task: "Fix API authentication bug by Jan 3rd."
- Mark it as "In Progress" when working on it.

## 5. Sync with Team Members (if any):

 Share project files via the app or push changes to a linked GitHub repository.

## 6. Receive Al Suggestions:

 Get intelligent prompts: "Do you want to optimize this loop for faster execution?"

#### 7. Take Breaks:

• The app suggests: "You've been coding for 2 hours. Take a 10-minute break!"

# 3. Manage Family Responsibilities

# 1. Access Family Dashboard:

• Switch to the "Family Responsibilities" category on the app.

#### 2. Track Tasks:

- Review:
  - "Pay electricity bill by Jan 5th."

"Schedule a health check-up for Mom."

#### 3. Organize Documents:

- Use the app's scanner to digitize and categorize documents (e.g., medical reports, warranties).
- Add tags like "Critical" or "Expiring Soon."

#### 4. Set a Family Budget:

- Plan monthly expenses with predefined categories: "Groceries, Utilities, Travel."
- Receive Al insights: "Groceries expenses have increased by 10% this month."

#### 5. Receive Notifications:

Alerts for bills, family events, or important dates (e.g., birthdays).

# **Cross-Functional Features for Efficiency**

#### 1. Customizable Dashboard:

 Combine key insights for business, coding, and family responsibilities on a single screen.

#### 2. Voice Commands:

- Use commands like:
  - "What's my coding task for today?"
  - "Show pending family responsibilities."

#### 3. Al Insights:

- Get actionable tips:
  - "Your trading expenses are unusually high this month."
  - "Consider creating a shared grocery list for the family."

## 4. Mobile and Desktop Sync:

Seamlessly switch between devices depending on where you're working.