

• Fire Alarm Drill -	1
• Email from a CEO -	2
• Late payment notification -	2
• Insurance renewal letter (insurance due to renew in 2 weeks) -	3
• RSVP for a wedding -	3
• SMS asking for confirmation for a Dr appointment -	3
• Send document to colleague to read on plane - flight about to leave -	1
• Junk email -	4