



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

My first priority is to work for National people

I will be an honest and without prejudice to the people of our nation

Democratic and Republican parties are currently the primary parties in congress

Political parties are funded by contributions from multiple sources

I am choosing to voting for a good leader ,the leader should be honesty protecting like a safeguard to our national people

We need to vote honesty for a good leader so that we can have a better future

The big policy decisions are taken by political executives of the political party in power

Social democratic party of India , popularly known as SDPI ,is an indian political party which was funded on 21 June 2009 in New Delhi



Persona’s name
Short summary of the persona

Political juggernaut candidates ground level operation on the day of election

Juggeranatus are likely involved identifying key issues on during the election

Influenced by local and region issues that were relevant to specific constituencies

Monolithic and varied greatly depending on individual belief ,experience ,and priorities .

People to drum up our candidates respectively

People could help the candidates change of success in the election

Media coverage debates and analysis of the election campaigns to the formations .

Social media played a ride in disseminating information and shaping public discourse



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?