LRG GOVT ARTS COLLEGE FOR WOMEN TIRUPUR

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A Project report entitled as

"POLITICAL JUGGERNAUTS:

A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA ELECTIONS"

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L.R.G. ATRS COLLEGE FOR WOMEN, TIRUPUR

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POLITICAL JUGGERNAUTS:

A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA ELECTIONS

1.INTRODUCTION

1.1 Overview

The Lok Sabha elections in 2019 were conducted in India, which is the world's largest democratic country. The Lok Sabha is the lower house of the Indian Parliament. These elections are held every five years to elect the Members of Parliament (MPs) who will represent constituencies across the country.

The 2019 Lok Sabha elections took place in seven phases, starting from April 11 and concluding on May 19. The Election Commission of India, an independent constitutional authority, oversees the entire electoral process.

In these elections, a total of 543 seats were up for grabs in the Lok Sabha. The candidates represented various political parties, including the Bharatiya Janata Party (BJP), the Indian National Congress, regional parties, and independent candidates. The results of the Lok Sabha elections were announced on May 23, 2019. The BJP emerged as the single largest party, winning 303 seats, while its alliance, the National Democratic Alliance (NDA), secured a majority with a total of 352 seats. As a result, Narendra Modi was re-elected as the Prime Minister of India for a second consecutive term.
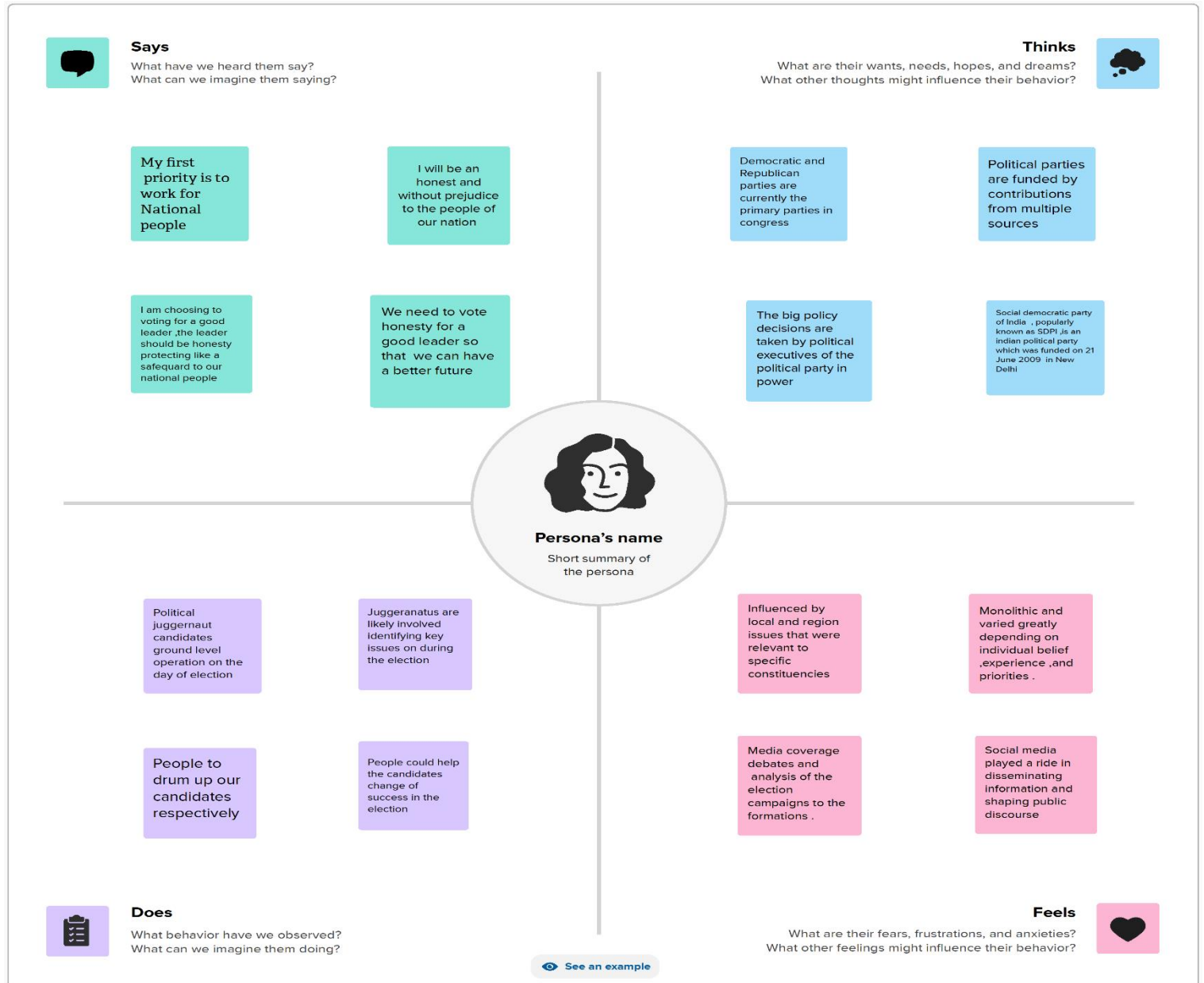
1.2 Purpose

The purpose of the quantitative analysis of candidates in the 2019 Lok Sabha elections is to provide insights into various aspects of the candidates, such as their demographic backgrounds, party affiliations, educational qualifications, criminal records, and electoral performance. This analysis aims to shed light on the representation of different groups in the political sphere and evaluate the impact of various factors on electoral outcomes.

By examining these quantitative factors, the analysis aims to identify trends and patterns in candidate selection and performance across different constituencies and parties. It also seeks to enable a comparison between candidates from different regions, parties, and social backgrounds.

Overall, the purpose of this quantitative analysis is to contribute to a better understanding of the democratic process in India and inform future research and policy decisions related to elections and representation

2.PROBLEM DEFINITION AND DESIGN THIINKING

2.1 Empathy Map

Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

My first priority is to work for National people

I will be an honest and without prejudice to the people of our nation

Democratic and Republican parties are currently the primary parties in congress

Political parties are funded by contributions from multiple sources

I am choosing to voting for a good leader ,the leader should be honesty protecting like a safequard to our national people

We need to vote honesty for a good leader so that we can have a better future

The big policy decisions are taken by political executives of the political party in power

Social democratic party of India , popularly known as SDPI ,is an indian political party which was funded on 21 June 2009 in New Delhi

Persona's name
Short summary of the persona

Political juggernaut candidates ground level operation on the day of election

Juggeranatus are likely involved identifying key issues on during the election

Influenced by local and region issues that were relevant to specific constituencies

Monolithic and varied greatly depending on individual belief ,experience ,and priorities .

People to drum up our candidates respectively

People could help the candidates change of success in the election

Media coverage debates and analysis of the election campaigns to the formations .

Social media played a ride in disseminating information and shaping public discourse

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example

2.2 Ideation & Brainstorming Mapping

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

① Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

Type your paragraph...

> Terrorism, Naxalism, religious violences and caste - related violence are important issues that affect the political environment of the indian nation

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

② Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1 | Person 2 | Person 3 | Person 4

Person 5 | Person 6 | Person 7 | Person 8

③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, group, and categorize important ideas as themes within your mural.

> We will create all voter id as an app through internet and give it to all people in india 70%people use mobile then all voter id will be updated on mobile so no problem later. The remaining 30 percent people only have to stand in another queue so easy to move

④ Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

> When campaigning on behalf of the party,people are disturbed

> Traffic will be affected during the party meeting

> Many to people faced during the election whom other country indians

> Some voters may face challenges meeting specific identification requirement to cast thier ballots

> When the party meeting takes place,the traffic will be affected and there will be an accident

> Electrol bonds will bring more black money into the poltical system

> Political policy where in violent struggle is encouraged rather than suppressed

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
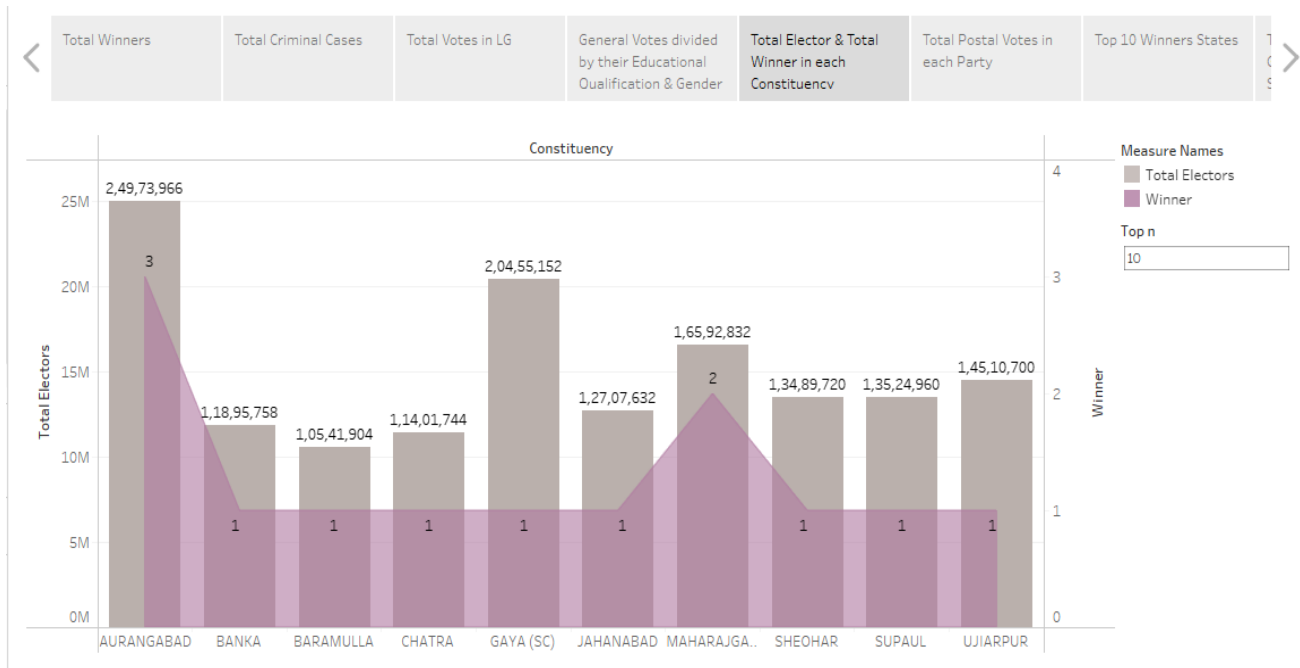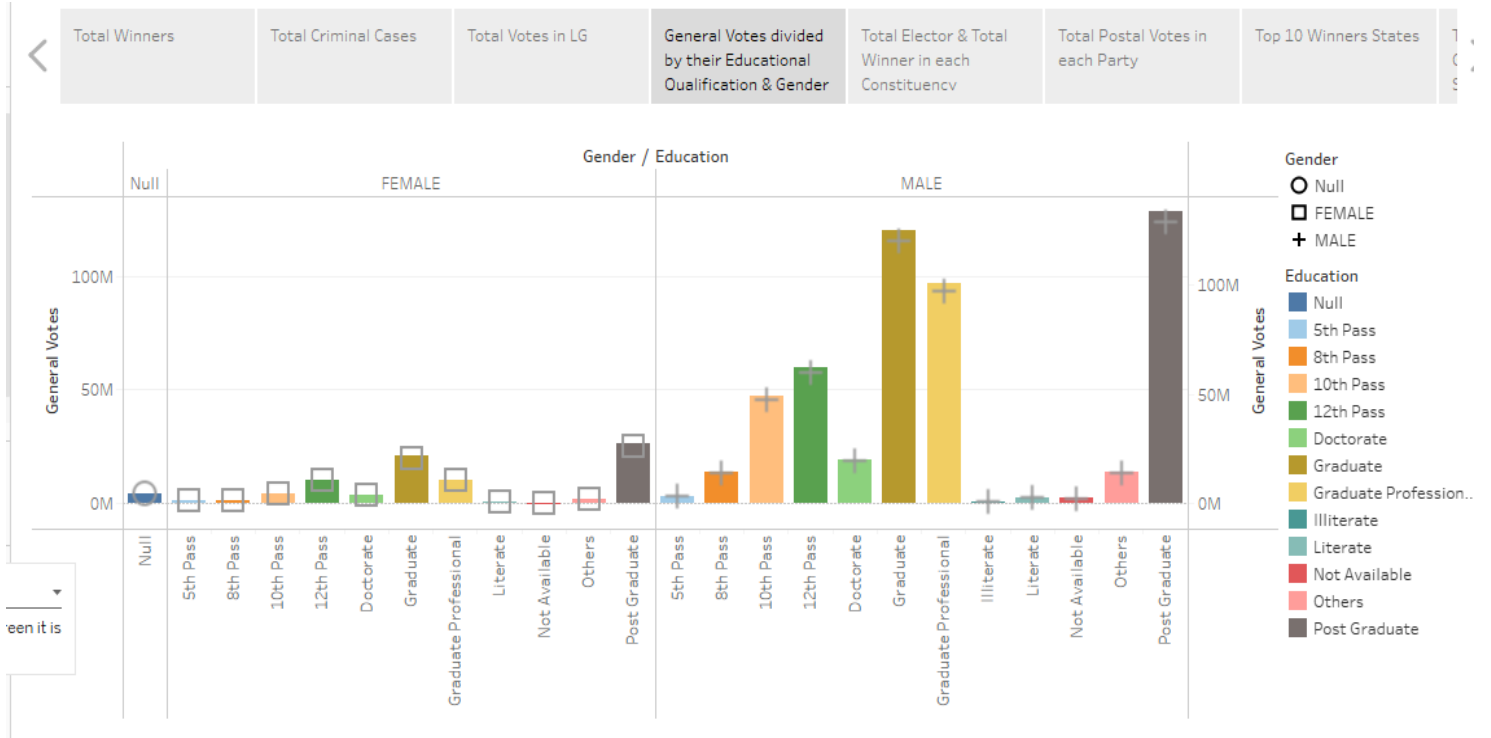Open the template →

Share template feedback
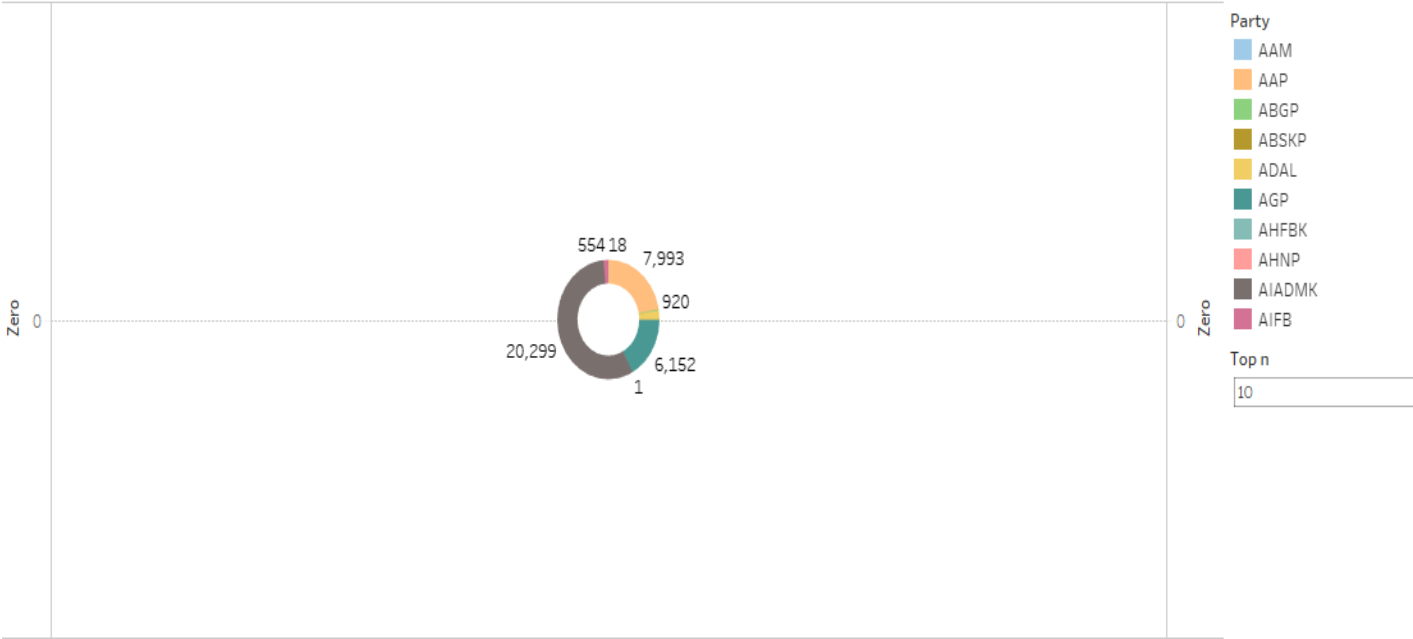
3.RESULT
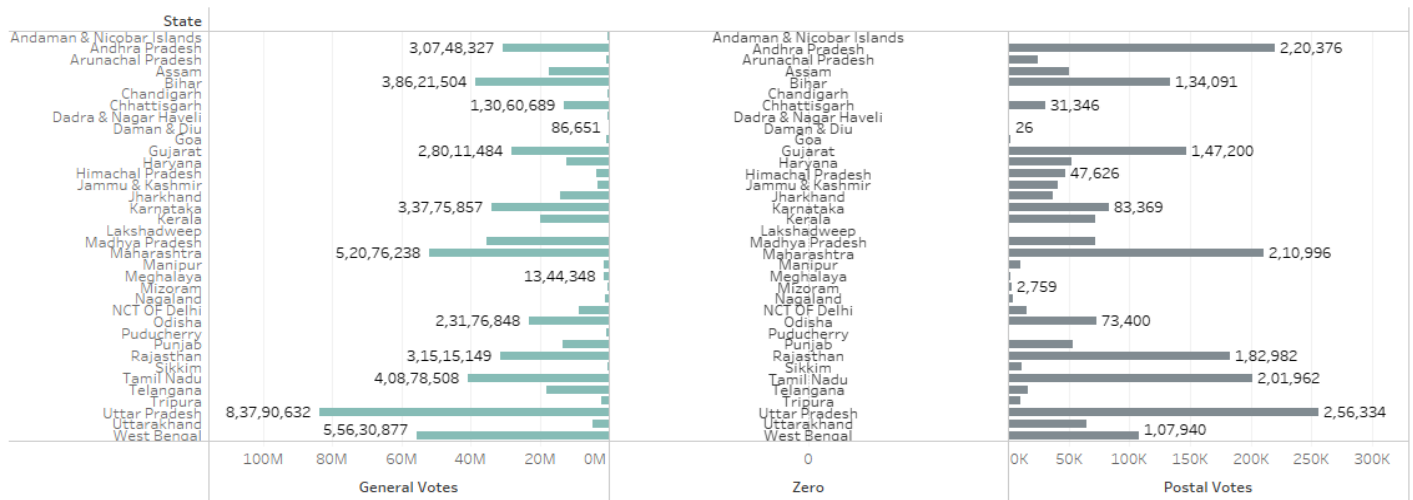
DASHBOARD 1

LOK SABHA ANALYSIS 2019
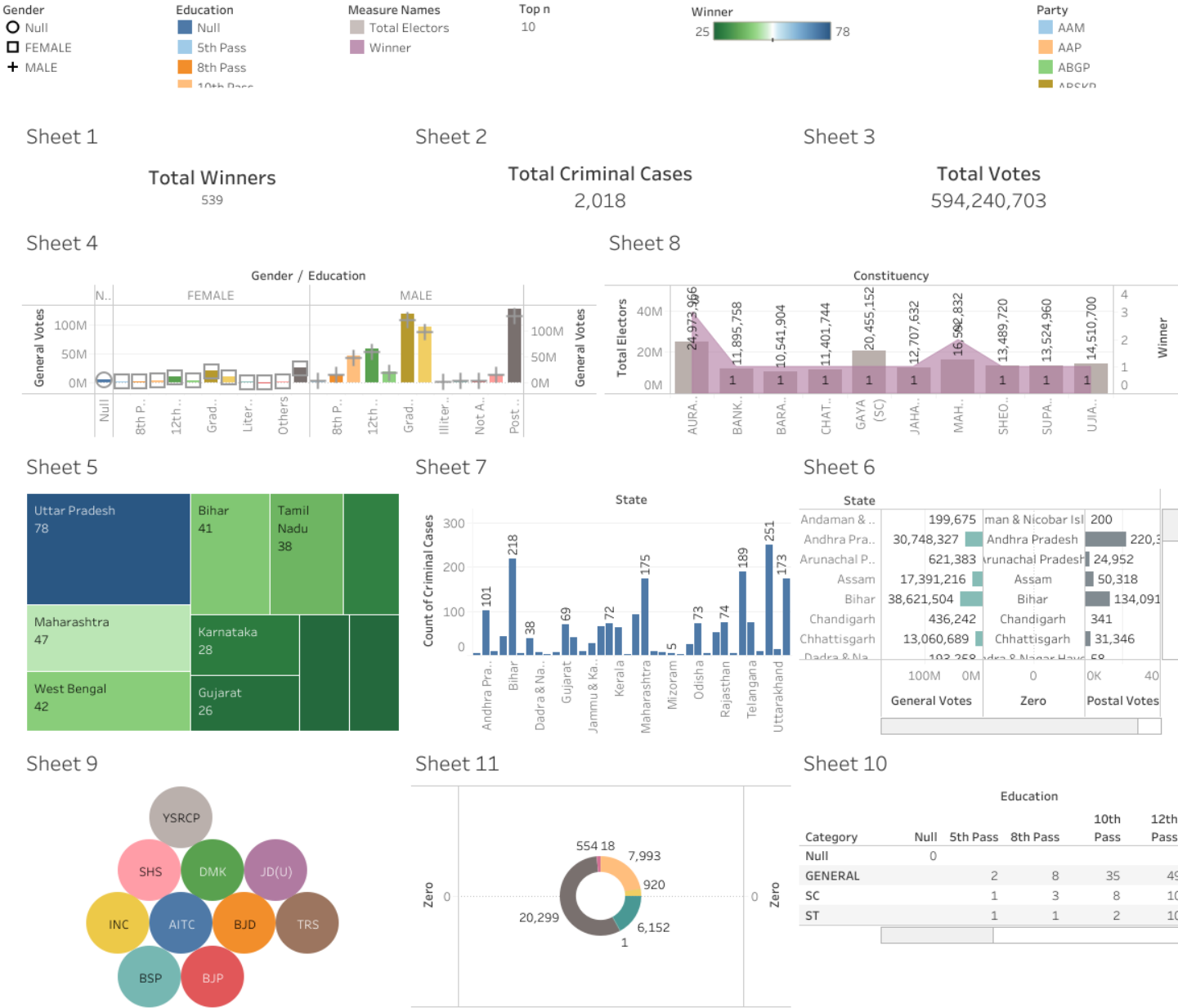
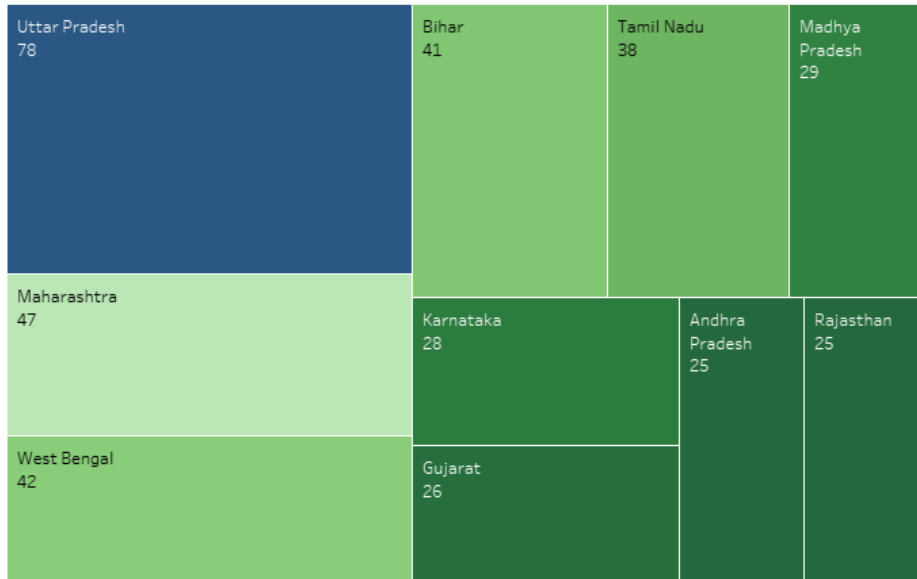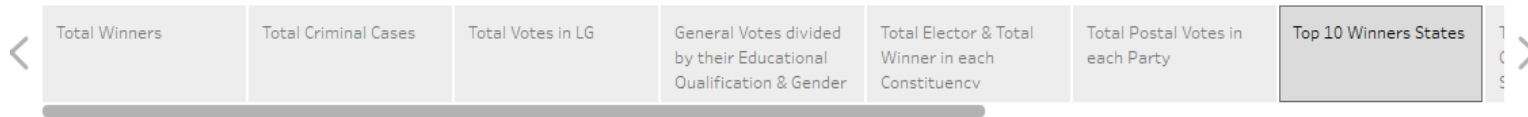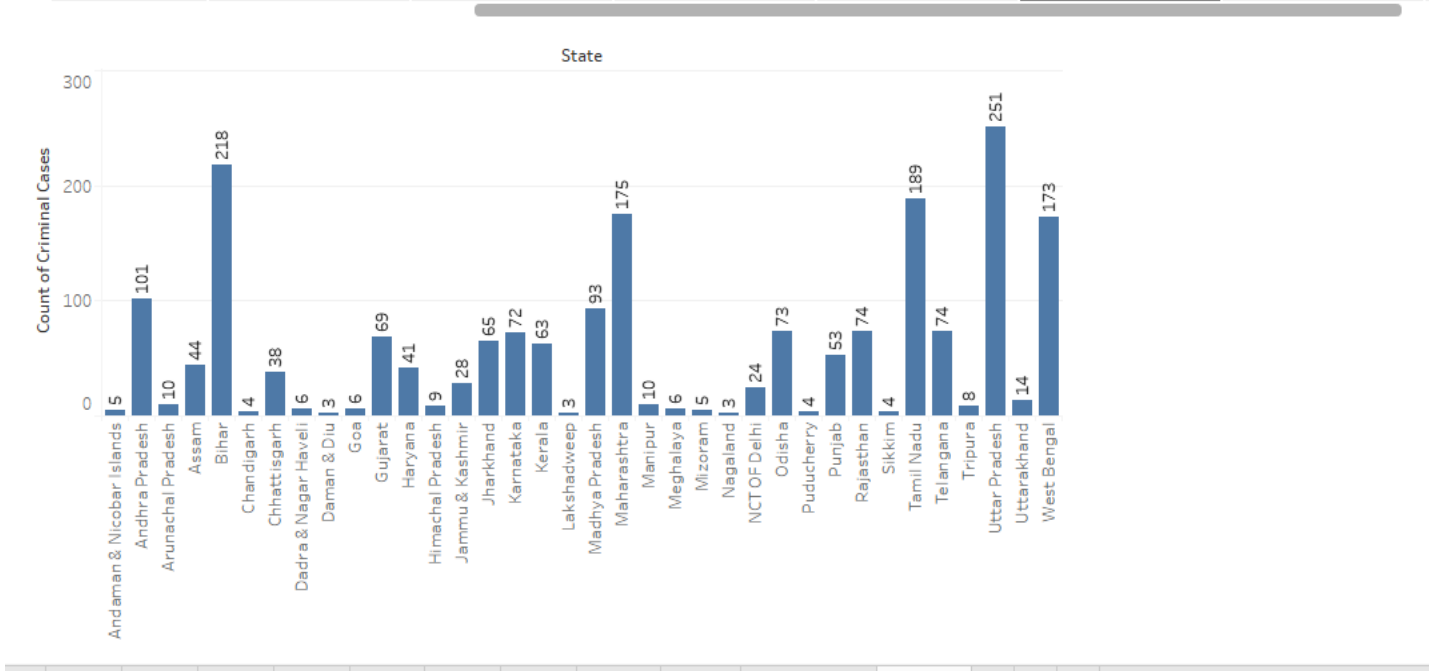# STORY 1

Total Winners	Total Criminal Cases	Total Votes in LG	General Votes divided by their Educational Qualification & Gender	Tot Win Con

Total Winners
539

Total Votes in LG	General Votes divided by their Educational Qualification & Gender	Total Elector & Total Winner in each Constituency

Total Votes
59,42,40,703

Total Winners	Total Criminal Cases	Total Votes in LG	General Votes divided by their Educational Qualification & Gende

Total Criminal Cases
2,018

| Total Winners | Total Criminal Cases | Total Votes in LG | General Votes divided by their Educational Qualification & Gender | Total Elector & Total Winner in each Constituency | Total Postal Votes in each Party | Top 10 Winners States |

Gender / Education

Null — FEMALE — MALE

Gender
- Null
- FEMALE
- MALE

Education
- Null
- 5th Pass
- 8th Pass
- 10th Pass
- 12th Pass
- Doctorate
- Graduate
- Graduate Profession..
- Illiterate
- Literate
- Not Available
- Others
- Post Graduate

| Total Winners | Total Criminal Cases | Total Votes in LG | General Votes divided by their Educational Qualification & Gender | Total Elector & Total Winner in each Constituency | Total Postal Votes in each Party | Top 10 Winners States |

Constituency

Measure Names
- Total Electors
- Winner

Top n
10

Constituency	Total Electors
AURANGABAD	2,49,73,966
BANKA	1,18,95,758
BARAMULLA	1,05,41,904
CHATRA	1,14,01,744
GAYA (SC)	2,04,55,152
JAHANABAD	1,27,07,632
MAHARAJGA..	1,65,92,832
SHEOHAR	1,34,89,720
SUPAUL	1,35,24,960
UJIARPUR	1,45,10,700

| Total Winners | Total Criminal Cases | Total Votes in LG | General Votes divided by their Educational Qualification & Gender | Total Elector & Total Winner in each Constituency | Total Postal Votes in each Party | Top 10 Winners States |

554 18   7,993

920

20,299

6,152

1

Party
- AAM
- AAP
- ABGP
- ABSKP
- ADAL
- AGP
- AHFBK
- AHNP
- AIADMK
- AIFB

Top n

10

Winner
25 ——— 78

Top n
10

State

Education

Category	Null	5th Pass	8th Pass	10th Pass	12th Pass	Doctora..	Gradua..	Graduat e Profe..	Illiterate	Literate	Not Available	Others	Post Gra duate
Null	0												
GENERAL		2	8	35	49	17	103	73	1	1	0	14	96
SC		1	3	8	10	6	18	12	0	1	0	1	25
ST		1	1	2	10	0	11	14	0	0		2	14

VISUALIZATION

1.KPI'S

Total Criminal Cases
2,018

Total Winners
539

Total Votes
59,42,40,703

2.GENDER & EDUCATION WISE GENERAL VOTES

Sheet 4

Sum of General Votes and sum of General Votes for each Education broken down by Gender. For pane Sum of General Votes: Color shows details about Education. For pane Sum of General Votes (2): Shape shows details about Gender.
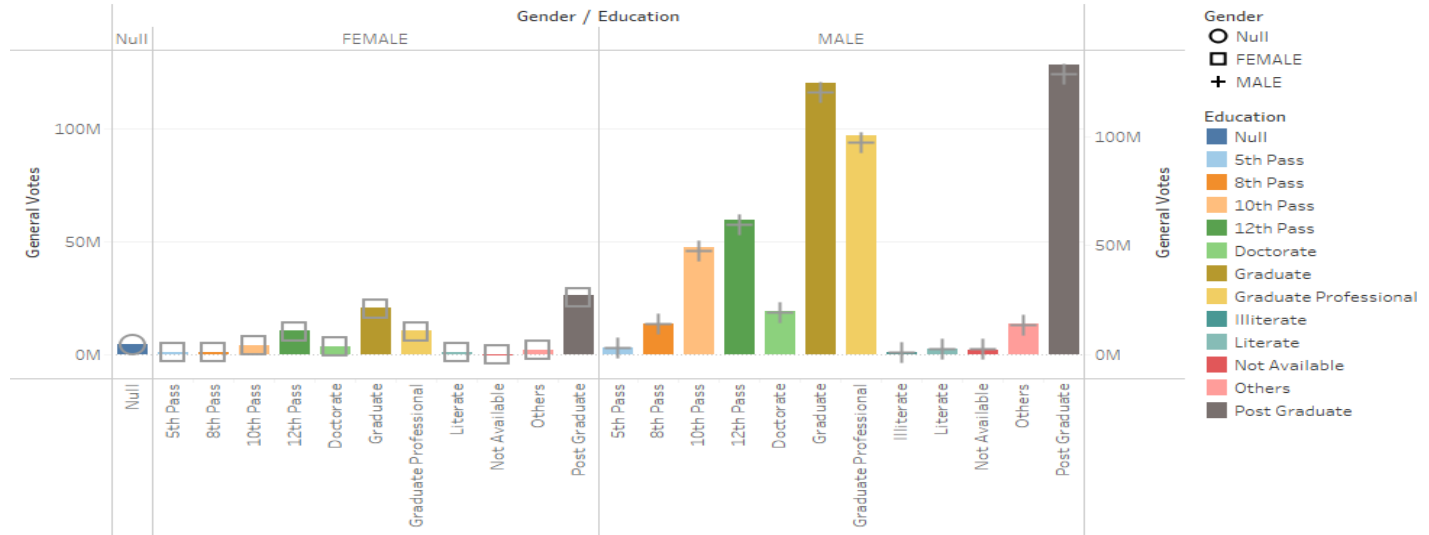
3.STATE WISE WINNER

Sheet 5
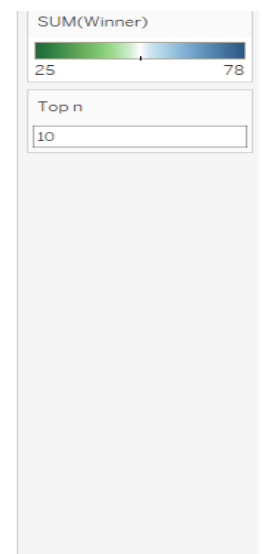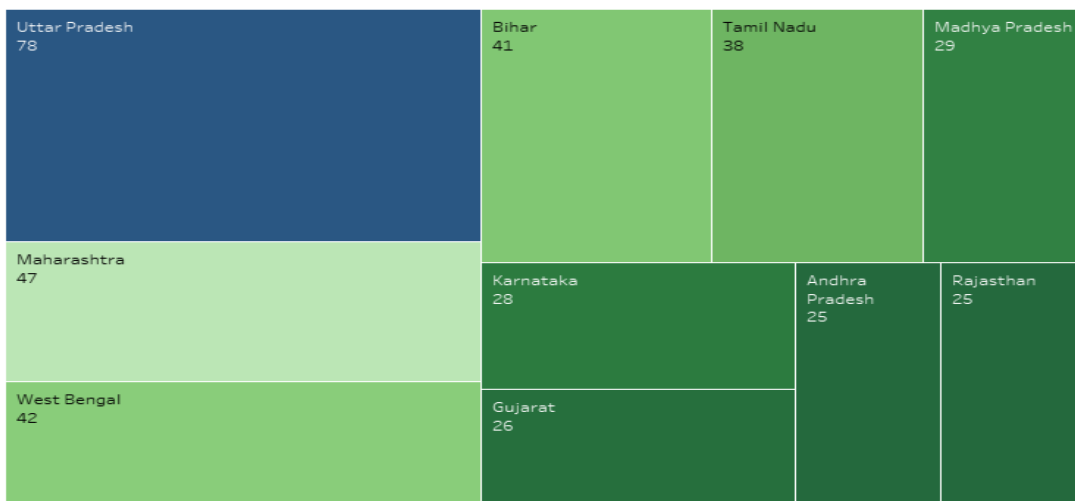
4.STATE WISE GENERAL VOTES AND POSTAL VOTES

Sheet 6
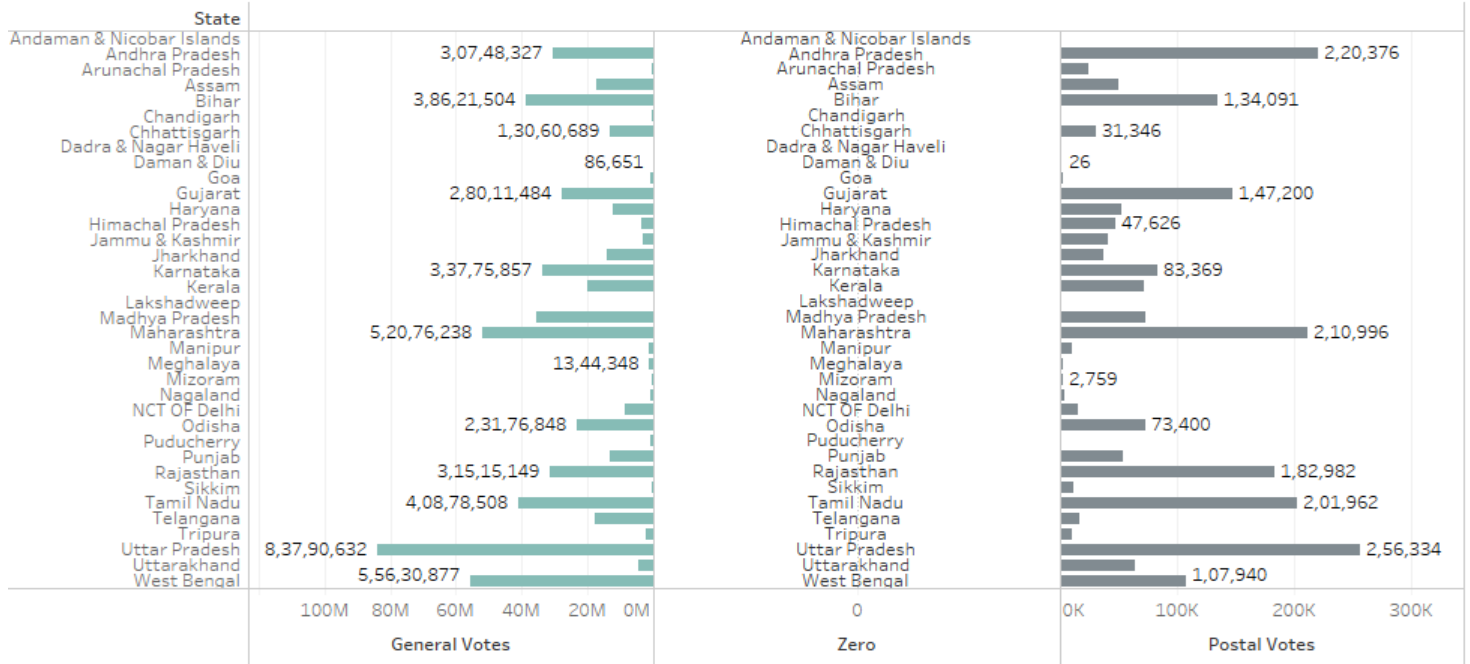
Sum of General Votes, sum of Zero and sum of Postal Votes for each State. For pane Sum of General Votes: The marks are labeled by sum of General Votes. For pane Sum of Postal Votes: The marks are labeled by sum of Postal Votes.
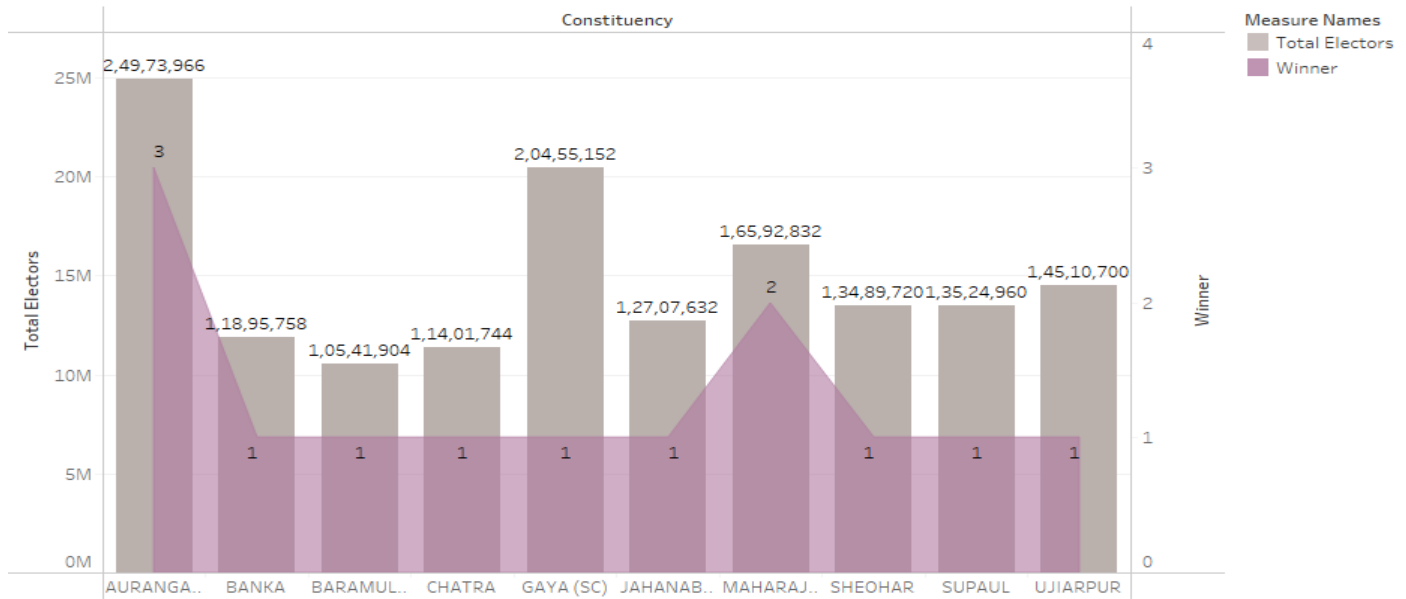
5.STATE WISE CRIMINAL CASES

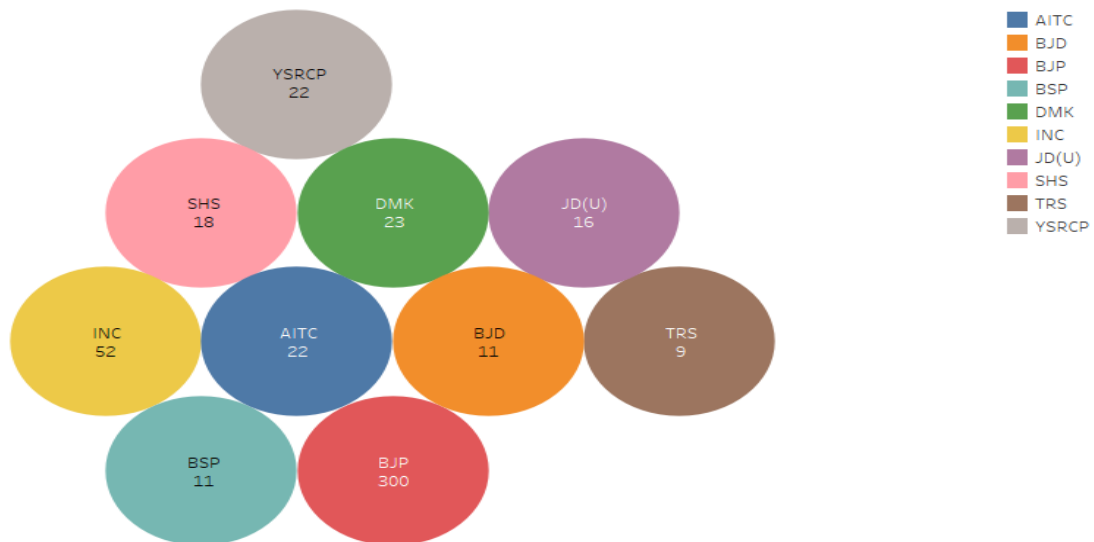Sheet 7
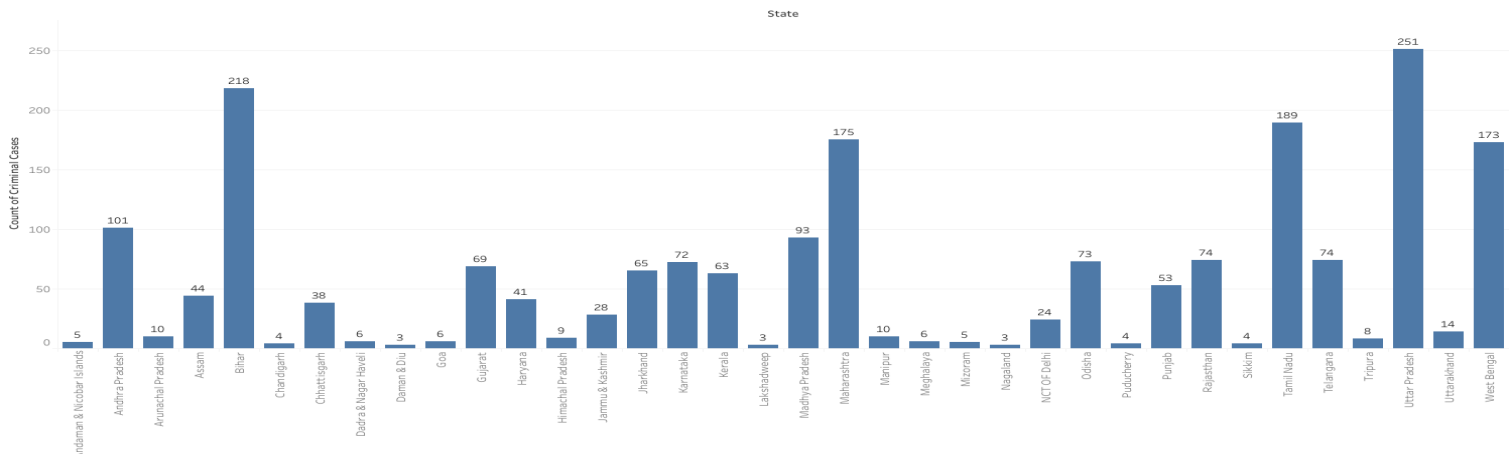
6.CONSITITUENCY WISE WINNERS & ELECTORS

Sheet 8

Total Electors and Winner for each Constituency. Color shows details about Total Electors and Winner. For pane Sum of Winner: The marks are labeled by Winner. For pane Sum of Total Electors: The marks are labeled by Total Electors. The view is filtered on Constituency, which has multiple members selected.

7.PARTY WISE WINNER

Sheet 9

Party and sum of Winner. Color shows details about Party. Size shows Top n (Parameters). The marks are labeled by Party and sum of Winner. The view is filtered on Party, which has multiple members selected.
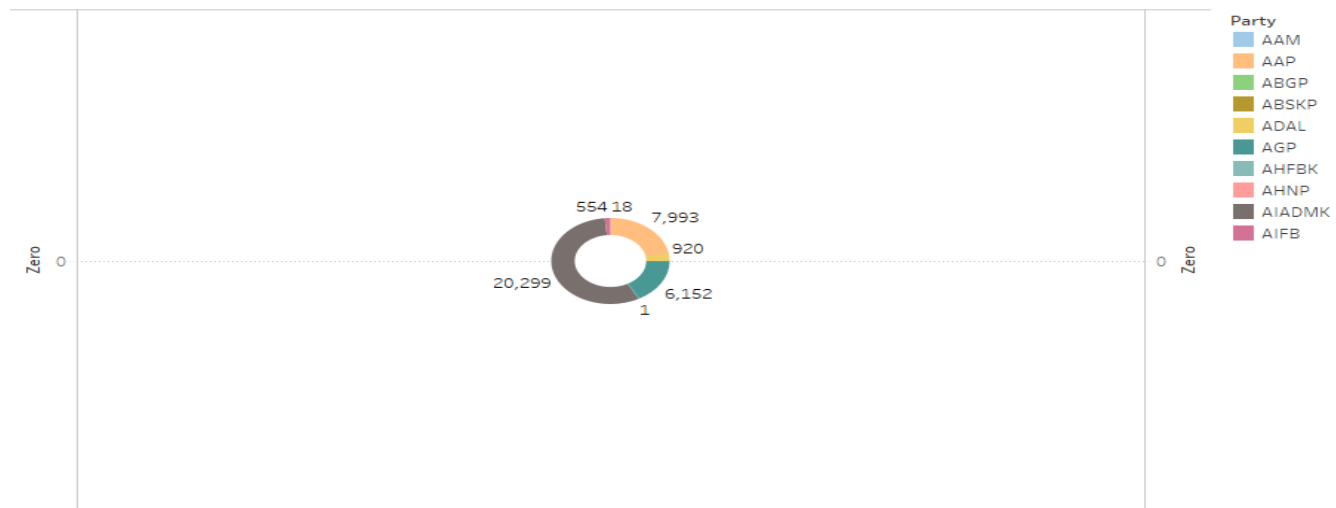
8.WINNERS BY EDUCATION & CATEGORY

Sheet 10

| | | | | | | | | Education | | | | | |
Category	Null	5th Pass	8th Pass	10th Pass	12th Pass	Doctora..	Gradua..	Graduate Profe..	Illiterate	Literate	Not Available	Others	Post Graduate
Null	0												
GENERAL		2	8	35	49	17	103	73	1	1	0	14	96
SC		1	3	8	10	6	18	12	0	1	0	1	25
ST		1	1	2	10	0	11	14	0	0		2	14

Sum of Winner broken down by Education vs. Category.

9.PARTY WISE POSTAL VOTES

Sheet 11

Sum of Zero and sum of Zero. For pane Sum of Zero: Color shows details about Party. The marks are labeled by sum of Postal Votes. The view is filtered on Party, which has multiple members selected.

4.ADVANTAGES & DISADVANTAGES

4.1 Advantages

- Lok Sabha elections enable citizens to exercise their right to vote and choose their representatives.
- This ensures that the government is formed by the will of the people and promotes the idea of democratic governance.

- Regular Lok Sabha elections provide an opportunity for change and smooth transition of power. This helps maintain political stability and prevents authoritarianism.

4.2 Disadvantages

- The reliance on numerical data and statistical analysis.
- The potential for data limitations and biases. Quantitative analysis relies on the availability and accuracy of data, which may be incomplete or biased. For example, data on caste, religion, and gender may not be consistently recorded or may be subject to misreporting.

- Political campaigns and dynamics can vary widely across regions and constituencies, and a purely quantitative approach may not adequately capture these variations.

5.APPLICATIONS

- The Lok Sabha has certain powers that make it more powerful than the Rajya Sabha. Motions of no confidence against the government can be introduced and passed in the Lok Sabha. If passed by a majority vote, the Prime Minister and the Council of Ministers resign collectively.

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FUNCTIONS OF LOK SABHA:

- Legislative Function- A bill to become law must be passed by the Lok Sabha. ...
- Executive Function- The council of ministers is responsible for the Lok Sabha. ...
- Financial Functions- A money Bill can be introduced only in Lok Sabha and not in Rajya Sabha.

6.Conclusion

In conclusion, estimating business expenses is a critical aspect of financial planning and decision-making for businesses. It allows businesses to create budgets, forecast their financial performance, control costs, make pricing decisions, and evaluate investment opportunities. By accurately estimating expenses, businesses can optimize their financial performance and make informed decisions to ensure profitability and competitiveness in the market.

The Lok Sabha is more powerful than the Rajya Sabha in almost all matters. Even in those matters in which the Constitution has placed both Houses on an equal footing, the Lok Sabha has more influence due to its greater numerical strength.

7.FUTURE SCOPE

The Future scope of the quantitative analysis of candidates in the 2019 Lok Sabha elections is vast and can contribute to several areas of research and policy decisions.

Firstly, the analysis can be expanded to include more variables and factors that may influence candidate selection and electoral outcomes. For example, factors such as caste, religion, and gender can be included to examine their impact on candidate representation and electoral success. This can provide valuable insights into the dynamics of social identity and political power in India.

Additionally, the analysis can be extended to cover multiple election cycles, allowing for a longitudinal study of candidate trends and patterns over time. This can help identify any changes or shifts in candidate selection criteria and performance, providing a deeper understanding of the evolving political landscape.

Furthermore, the analysis can be used to evaluate the effectiveness of electoral reforms and policies aimed at promoting diversity and inclusivity in candidate selection. By examining the representation of marginalized groups, such as women and minorities, the analysis can assess the impact of these reforms and identify areas for improvement.

8.APPENDIX

GitHub link:

https://github.com/JK-TEAMS/Political-Juggernauts_NM2023TMID01811

Dashboard1:
https://public.tableau.com/views/Dashboard1_16971019492410/Dashboard1
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Story 1:

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Visualisation 1:

 Sheet 1:

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Visualisation 8:

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Visualisation 9:

https://public.tableau.com/views/sheet11_16973586479460/Sheet11?:language=en-US&:display_count=n&:origin=viz_share_link

Video Demonstration link:

https://drive.google.com/file/d/1gtB-YbBF_Wxl7kDO-rhaaNW7kuzaV5Fc/view?usp=drivesdk