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CSD 380 Mod 2.2

LinkedIn Case Study || Ch. 6

The LinkedIn case study begins by covering their quick rise to fame circa 2003. Later in 2011, the company went live with an IPO that was also successful despite the required heroics and headaches necessary and normal for the upgrades.

The development team was very tired of late nights and catastrophe every time a feature went live. This led Kevin Scott, the new VP of engineering to go out on limb and pause all new feature work until the problem was solved. The team had two months to tackle the backlog of work arounds and change the discouraging culture that had formed around the push and pray launches.

Stopping new feature work allowed the team time to be creative and solve the long-standing issues while still preparing for scaling. This allowed them to eliminate many issues with new launches, as well as launch updates more frequently.