

Technical questions to ask SignIPS

- What are the instructions to implement narrowcasting? How do you implement it for multiple screens?
- What does a CMS for narrowcasting look like typically?
- What does a player look like?
- How could a player be connected to a wall-mounted TV-screen with HDMI?

1. I have already answered this question in my research, you can find it in the narrowcasting research document. SignIPS would have the same answer - Merlijn

SignIPS:

2. There is not a "typical" CMS for narrowcasting, if you want to get a better understanding of what this would look like, I suggest downloading some narrowcasting systems and analyse them, since there are a ton of free systems over the internet. This would give you a better understanding of how these systems work.

3. A player looks most of the times like a little box, something that you would have attached to your own tv for example. The players that we use or have used are the Minix media Player and the odriod n2. This will give a good image of what a player typically looks like.

4. We use our own custom-made mounts. But also, you could just use regular mounts if they fit. Else we have also seen people that would simply solve it with a Tie wrap.

Technical questions to ask Simac