

## The Business environment of Vanier library.

As said previously, our client does not operate in a business, so I took the liberty to ask a few faculty members questions and experiences about their time at Vanier. It's an academic library where students come to study, relax, complete their work or ask any faculty member to help with their research in a quiet environment. The Vanier library has a plethora of books and magazines to choose from on all 3 floors and has an online catalog which all available books. They also have Faculty members such as library clerks oversee loaning material to students and check receiving orders of books and magazines (Emilie MacKay). New books are then entered into their database/catalog by a cataloguer which updates their website. Their website is run on "Koha" which is an open source library system. (Michael Leung). Members such as librarians show students how to research topics and recommend them certain sources if they can (Susan Bissonnette). Talking with a few library members, they all seem to agree that the library is a quiet place except for the 5th floor and some rare instances. The school library is not the only library in the sector, however since it is not a business, there is little competition with other libraries. Some libraries might have books or equipment's that other doesn't and vice versa. However, the library biggest competitor is the internet. Instead of going to a local library, people can simply go on the internet and get dozens of sources from a few searches on Google. Although some sources might not have any references and on the internet, anybody can write anything. Companies that are based on statistics and analytics also pose as a competitor as they can sell their data to other websites which in many cases publish articles a lot faster. There was also a bit of disagreement with the renovation of the library between the school and the library. According to Susan, many of the ideas that faculty members had for the renovation for the library were taken into consideration but never applied into the finalization of the library.

## Sources

Library clerk - Emily MacKay

Cataloguer - Michael Leung

Librarian - Susan Bissonnette

Description of the business environment –this is a description of the world in which your client operates, based on your research