**Visualize your spendings.**

**Piccy Bank monitors your spending behaviour through pictures.**

**The Problem**

Budgeting takes a lot of time and effort.

You try to be financially responsible by tracking receipts, bill payments, income, and everything you spend your money on. In the end, all you get is a pile of numbers that doesn’t mean anything. You researched different options online but there’s millions of way to budget and plan your expenses.

**The solution**

Spending better should be easy.

Instead of tracking those few cents, you want to pinpoint your financial weak spots. Visual reminders and social factors can help you look at your purchases from a new and intuitive perspective. piccybank helps you identify problematic spending behaviours.

**How it works**

* Take a picture of what you buy
* Rate the item “worth it” or “ditch it” and see if your opinion changes.
* Share the item and get feedback from the public.
* Get meaningful analytics on your spending behaviour.