JENNIFER GAUMNITZ

Digital & Print Publishing

Project Management

Editing/Writing

PROFILE

I have an unusual blend of talents. I am a science journalist, publishing project manager, and a web developer. I create engaging content, streamline production of projects, and develop web applications. I am a curious, hard-working, loyal, collaborative, and dependable team member. I do not miss deadlines, and I manage projects in a manner that keeps employers and colleagues happy and clients satisfied. I have experience building and managing a stable of freelance technical editors, writers, and designers. I am quick to learn new systems and always look for ways to improve systems in which I am working.

CONTACT

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jlgaumnitz.github.io/Jennifer-Gaumnitz-Portfolio

github.com/JLGaumnitz

EXPERIENCE

Managing print and digital projects

I have scheduled and managed the production of custom print and digital projects and webinars from inception to delivery for numerous veterinary and animal health industry clients. We had repeat business from many clients. I wrote marketing copy and email campaigns. Several webinars had nearly 1,000 registrants. I always keep the projects I am in charge of on deadline and within budget. I also have helped produce several books in the veterinary market.

Writing digital and print content

dvm360.com/authors/jennifer-gaumnitz-senior-content-specialist
In addition to project management, I wrote content for dvm360.com, the #1 site for the veterinary profession, and their associated print publications. My article topics ranged from treating hypothyroidism to deciphering pet food labels to recognizing equine shock to running efficient team meetings. My article on interpreting canine liver enzyme results was the #1-read article on dvm360.com.

Practicing full-stack web development

My newest skill set includes hands-on computer coding, including front-end fundamentals, server-side and database architecture, and advanced front-end frameworks. My repositories and commit history are available on GitHub.

My most comprehensive group project is a "Hidden Timber Farm", a horse stable management Heroku-deployed app using Node, Express, Sequelize ORM, Handlebars, and a MySQl/jawsDB database:
App: hiddentimberfarm.herokuapp.com/
Repository: github.com/JLGaumnitz/HiddenTimberFarm

TECHNICAL SKILLS

- Microsoft Office Suite
- Adobe InDesign and Acrobat
- Alfresco and Drupal
- HTML, CSS and Bootstrap, JavaScript, jQuery, Node.js, APIs, MySQL and MongoDB, Node/Express servers, React
- Familiarity with Adobe Photoshop, Illustrator, Dreamweaver, Drupal, Final Cut Pro
- Proficiency in *Associated Press* style; experience developing and maintaining company style guides

EDUCATION

University of Kansas
CODING BOOT CAMP
(Certificate earned in February 2020)

Iowa State University
BACHELOR OF SCIENCE with Distinction
Major: Journalism and Mass Communication
Emphasis: Science Writing
Minor: Zoology