

JENNIFER GAUMNITZ

Contact Information:

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Work History

2011 to 2019, **Senior Content Specialist (part-time) and Projects Editor/Manager (part-time)**, MultiMedia Animal Care of MJH Associates (formerly at UBM Life Sciences, Veterinary and Advanstar Communications), Lenexa, KS

Job Responsibilities: Scheduling and managing the production of print and digital projects (posted on dvm360.com) and webinars from inception to delivery for industry clients (including Bayer, Merial, Novartis, IDEXX Laboratories, Ceva, Dechra Veterinary Products, Nationwide Insurance, Boehringer Ingelheim, Hill's Pet Nutrition, Greenies). Responsibilities include managing freelance and internal writers, technical/medical editors, and graphic designers; communicating with clients and their agency reps throughout project timeline; creating social media and e-newsletter promotions; editing, copy-fitting, and proofreading; and ensuring oversight and quality of projects delivered to clients.

1993 to present, **Contributing Editor**, CVC conventions, UBM Life Sciences, Veterinary (formerly Advanstar Communications), Lenexa, KS

Job Responsibilities: Producing final programs and marketing pieces for three annual national veterinary conventions, including writing copy, overseeing and assisting with layout (InDesign), proofreading, and approving printer proofs.

2009, **Book Editor** for *The U.S. Animal Health Industry: Its pioneers and their legacy of innovation*, Advanstar Communications Inc., Lenexa, KS, and Brakke Consulting, Dallas, TX (ISBN: 0-615-29221-6)

Job Responsibilities: Edited and oversaw layout and production of 144-page book on the history of the animal health industry, told through oral and written interviews documenting individuals and companies that had a significant impact on the industry.

1991 to present, **Contributing Editor**, UBM Life Sciences, Veterinary (formerly Advanstar Communications), Lenexa, KS

Job Responsibilities: Copy editing of veterinarian-written peer-reviewed manuscripts for publication in *Veterinary Medicine*; proofreading of veterinary industry books, such as *Veterinary Values*; production of the 1993 and 1994 *Veterinary Pharmaceuticals and Biologicals* (veterinary equivalent of *Physicians' Desk Reference*)

1989 to 1991, **Managing Editor**, *Veterinary Medicine*, Lenexa, KS

Job Responsibilities: Procurement and scheduling for publication of veterinary manuscripts, coordination of expert reviewers, management of editorial and graphics staff, oversight of production of monthly issues, and copy editing and proofreading of manuscripts

1984 to 1989, **Senior Associate Editor**, *Veterinary Medicine*, Lenexa, KS

Job Responsibilities: Copy editing of manuscripts and proofreading of publications

1999 to 2000, **Freelance Copy Editor and Proofreader**

Small Animal Clinical Nutrition, 4th Edition (© 2000 by Mark Morris Institute, Topeka, KS)

1987 to 1988, **Freelance Copy Editor, Proofreader, and Production Assistant**

Field Guide to Colic Management in the Horse: The Practitioner's Reference
(© 1988 by Veterinary Medicine Publishing Co., Lenexa, KS)

1983-1984, **Editor**, *Iowa Engineer*

Iowa State University College of Engineering Student Magazine, Ames, IA

Education

2019/2020 — University of Kansas Coding Boot Camp

1984 — Bachelor of Science in Journalism and Mass Communication, with Distinction
Iowa State University, Ames, IA
Emphasis: Science Writing; Minor: Zoology

Computer Skills

Proficiency in Microsoft Word, Excel, PowerPoint, Publisher, Outlook, Adobe InDesign, Acrobat, and Alfresco (content management system)

Junior level skill in HTML5, CSS, JavaScript, jQuery, Node.js, APIs (coding training will eventually include MySQL and MongoDB databases, Node/Express servers, and exposure to React, Java, Python, and C#)

Familiarity with Adobe Photoshop, Illustrator, Dreamweaver, Drupal, Final Cut Pro

Other

Proficiency in Associated Press style; developed and maintained several company style guides
Reputation of ~22,000 on English Language & Usage Stack Exchange, sister site of Stack Overflow
(english.stackexchange.com/users/18655/jlg)

Recent Digital Work posted on dvm360.com

dvm360.com/jennifer-gaumnitz-senior-content-specialist

References

Josh Fultz, Joshua 24 Fifteen Design, LLC, St. Joseph, MO 2415Design.com
816-390-2757 joshua2415design@gmail.com

Brendan Howard, Business Channel Director, MJH Life Sciences, Lenexa, KS
913-283-4470 brendan.howard@gmail.com

Margaret Rampey, Editor (retired), *Veterinary Medicine* magazine, Advanstar Communications, Lenexa, KS
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