



JAMIE OBERGFELL

3440 Windmill Dr, Apt 4-2
Fort Collins, CO 80526

JLObergfell86@gmail.com
574-329-8258

EXPERIENCE

HENSEL PHELPS | GREELEY, COLORADO

LEAD VISUAL DESIGNER

MAR 2021 - PRESENT

- Design concepts that align with brand identity, project, and business goals. Contribute to the evolution and refinement of the brand's visual identity.
- Uphold and enforce brand guidelines across all design projects, maintaining a consistent visual identity and ensuring our brand's integrity.
- Create visually compelling designs for a variety of materials, such as marketing collateral, presentations, social media graphics, merchandise, and website elements. Utilize industry-standard software tools, including Adobe Creative Suite, to produce high-quality designs.
- Work closely with marketers and other team members to integrate design with content, messaging, and marketing strategies.
- Manage multiple projects simultaneously, prioritize tasks, and meet deadlines while maintaining a high level of creativity and attention to detail.
- Construct UI mockups and prototypes demonstrating the functionality and aesthetic of sites.
- Ability to understand detailed requirements and design complete user experiences that meet those needs and vision

LIGHTSOURCE CREATIVE COMMUNICATIONS | FORT COLLIN, COLORADO

SENIOR GRAPHIC DESIGNER

MAR 2012 – MAR 2020

- Design of corporate identities, collateral, emails and websites
- Design of events materials, such as programs, invitations and signage
- Wireframing and testing of websites
- Working with web developer to implement designs in CMS
- Storyboarding and creation of animations and videos in After Effects
- Video production and animation
- Interviewing, hiring and management of design interns
- Training and managing onsite event teams
- Acting as a member of the review team for all graphics
- Providing support and input for proposals and client presentations

SKILLS

WordPress | Adobe Creative Suite
HTML/CSS | JavaScript | Project
Management Tools (e.g., Trello,
Monday.com) | Design Tools (e.g.,
Figma, Adobe XD)

MOORE AND SCARRY ADVERTISING | FORT MYERS, FLORIDA INTERNET DEPARTMENT Manager

MAY 2010 - MAR 2012

- Delegated tasks based on team members' strengths, optimizing productivity and job satisfaction.
- Managed project timelines to ensure on-time delivery, maintaining a track record of meeting deadlines.
- Conducted performance evaluations, providing feedback and development plans to enhance team skills.
- Oversaw recruitment and training within the department, ensuring a strong, skilled team.
- Designed and implemented a variety of digital assets, including landing pages, banners, e-blasts, newsletters, and custom WordPress themes, enhancing our clients' digital presence.
- Developed custom WordPress themes tailored to client specifications, improving website functionality and user experience.
- Established a streamlined workflow process to support the rapid growth of the company, improving efficiency and communication within the team.

MAXWELL AND MILLER | KALAMAZOO, MICHIGAN ART DIRECTOR

AUG 2008 - OCT 2009

- Maintained the brand image for Consumers Credit Union
- Designed visa inserts, brochures, posters, direct mail, and booklets
- Got quotes from printers
- Press checks
- Oversaw projects from concepts to the final product

EDUCATION

UNIVERSITY OF DENVER | DENVER, COLORADO UX/UI DESIGN BOOTCAMP

MAR 2024 - SEP 2024

BALL STATE UNIVERSITY | MUNCIE, INDIANA ADVERTISING/MARKETING

AUG 2004 - MAY 2008