## How to become a programming book author

prepared by agung julisman

## Who am I?

- Software engineer
  - Author



Actually every programmer is author

## Market Research

# Define your topic

## Wrote based on your thoughts

Make a case study of your books

## Create Planning Matrix Book

-identification book -Design book (Concept) -Selling Point -Benefit

## Create proposal

- Title
- Synopsis
- Table of Contents
  - Author's Profile

# Find publishers

### List of Publisher

-Informatika (http://penerbit-informatika.com/)
-Lokomedia(http://bukulokomedia.com)
-Asfasolution(http://www.asfasolution.co.id)
-Andipublisher(http://andipublisher.com/)
-elex media(http://elexdigital.co.id/)

