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Minutes of my experiences

Working as Telco Designer



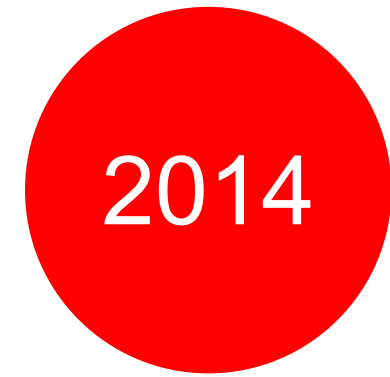
I will not code...

Starting a Company



**I should learn
how to code...**

Startup Life



I should code...

Programming as a Designer

And how it affects my life & business



By **Asyraf Duyshart**, Project Director at Gapcer

For years coding has been confined to engineer, programmer & developer.

So why we having this discussion right now?



Because not anymore.

Growth of Digital Era



Code is the
heart of digital
business



Internet is
rapidly growing



Code became
easier to learn

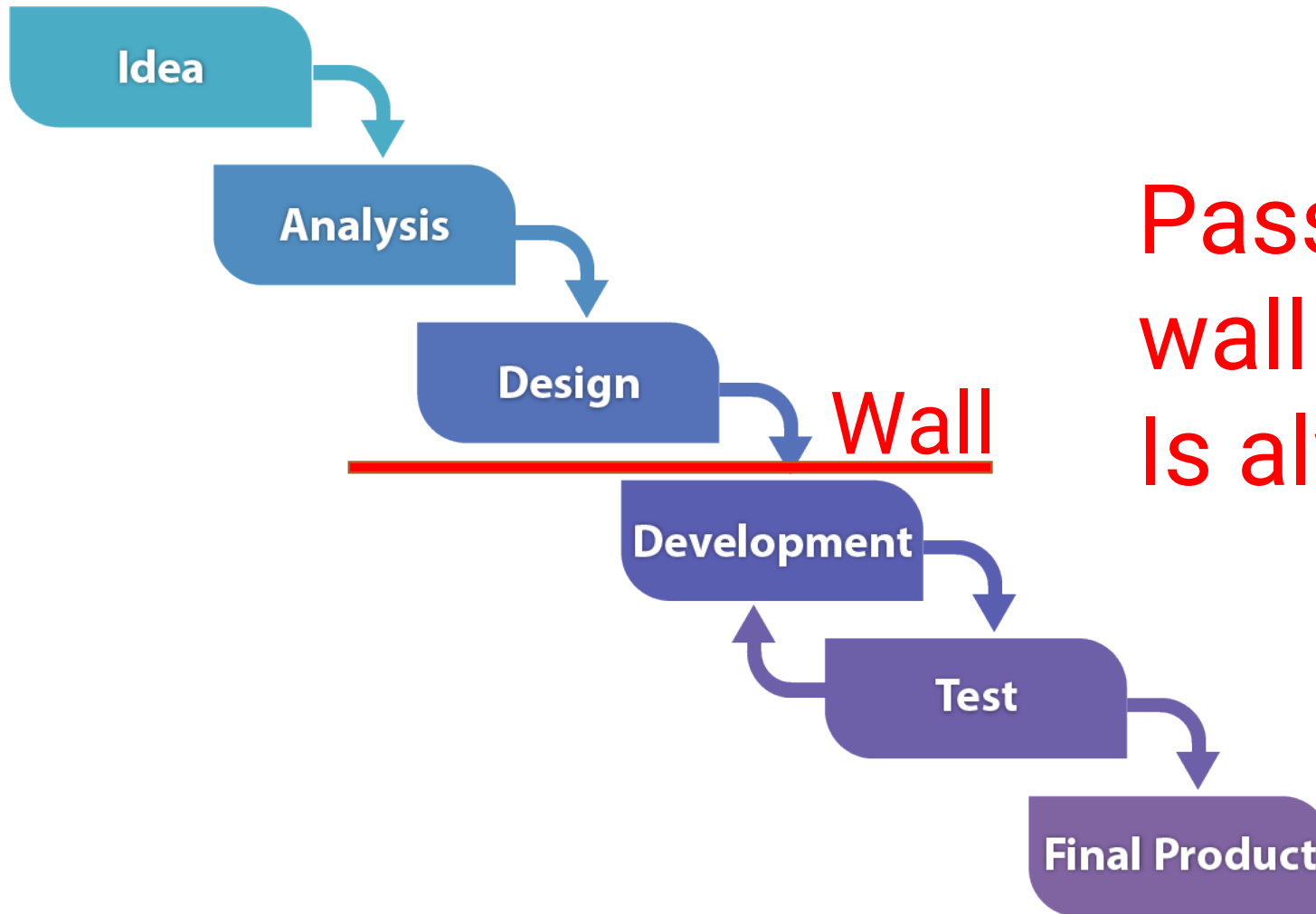


Programming is
for everyone

As a designers

Why should we?

When building a product

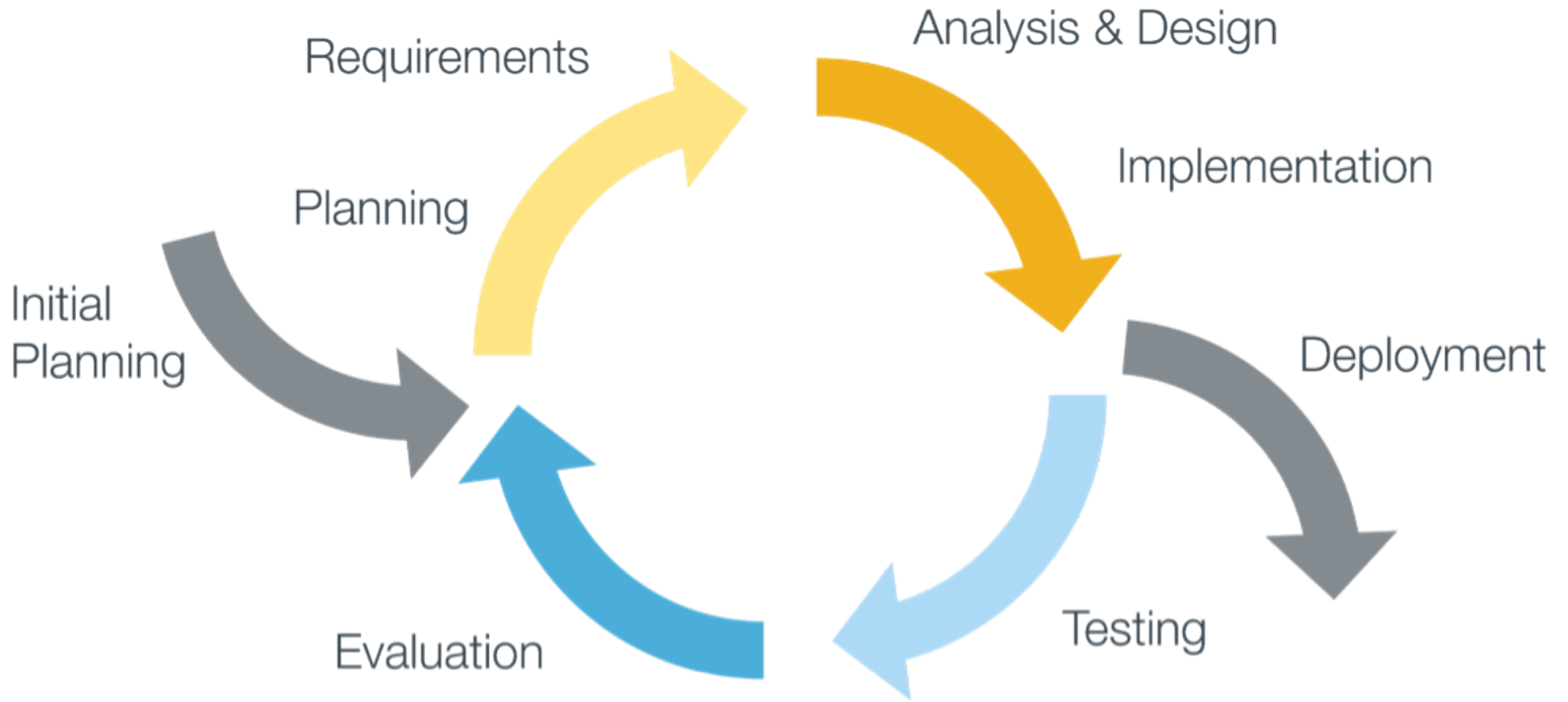


Passing design over a
wall of developers
Is always a trouble



Designer

Developer



Learning to code does more than make me a more proficient Designer. It allows me move beyond the limited scope of paper and digital wireframes into the realm of...



Rapid Prototyping

What's the benefits for startup?

Fast Iteration

Knowing how to code greatly improves both **my ability to communicate** and the degree to which **I can contribute and participate.**

Summary



Programming is
for everyone

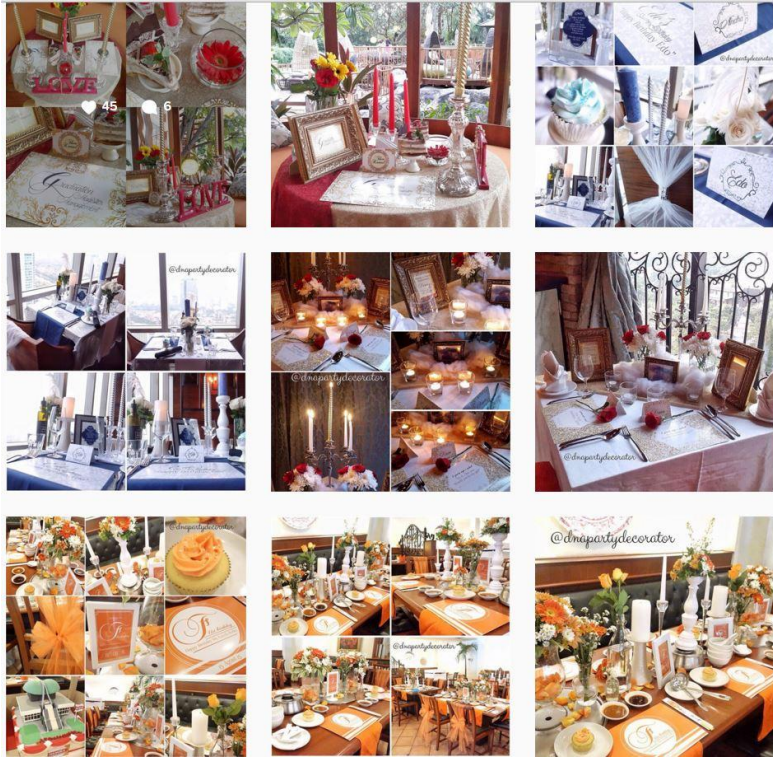


Programming help
designer
communicate well
with developers



Programming for
designer help startup to
built more fast &
effective product

Study Case



Cut Adinda



HTML & CSS

Let's Code