

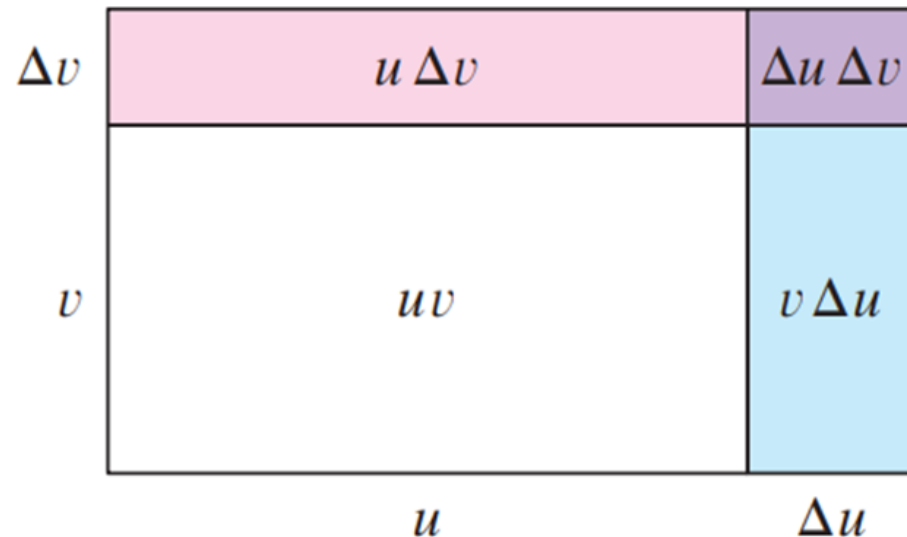
THE PRODUCT AND QUOTIENT RULE

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THE PRODUCT RULE

We start by assuming that $u = f(x)$ and $v = g(x)$ are both positive differentiable functions. Then we can interpret the product uv as an area of a rectangle. If x changes by an amount Δx , then the corresponding changes in u and v are

$$\Delta u = f(x + \Delta x) - f(x) \qquad \Delta v = g(x + \Delta x) - g(x)$$



and the new value of the product, $(u + \Delta u)(v + \Delta v)$, can be interpreted as the area of the large rectangle. The change in the area of the rectangle is

$$\begin{aligned}\Delta(uv) &= (u + \Delta u)(v + \Delta v) - uv = u \Delta v + v \Delta u + \Delta u \Delta v \\ &= \text{the sum of the three shaded areas}\end{aligned}$$

If we divide by Δx , we get

$$\frac{\Delta(uv)}{\Delta x} = u \frac{\Delta v}{\Delta x} + v \frac{\Delta u}{\Delta x} + \Delta u \frac{\Delta v}{\Delta x}$$

If we now let $\Delta x \rightarrow 0$, we get the derivative of uv :

$$\begin{aligned}\frac{d}{dx}(uv) &= \lim_{\Delta x \rightarrow 0} \frac{\Delta(uv)}{\Delta x} = \lim_{\Delta x \rightarrow 0} \left(u \frac{\Delta v}{\Delta x} + v \frac{\Delta u}{\Delta x} + \Delta u \frac{\Delta v}{\Delta x} \right) \\ &= u \lim_{\Delta x \rightarrow 0} \frac{\Delta v}{\Delta x} + v \lim_{\Delta x \rightarrow 0} \frac{\Delta u}{\Delta x} + \left(\lim_{\Delta x \rightarrow 0} \Delta u \right) \left(\lim_{\Delta x \rightarrow 0} \frac{\Delta v}{\Delta x} \right) \\ &= u \frac{dv}{dx} + v \frac{du}{dx} + 0 \cdot \frac{dv}{dx} \\ \frac{d}{dx}(uv) &= u \frac{dv}{dx} + v \frac{du}{dx}\end{aligned}$$

THE PRODUCT RULE

If f and g are both differentiable, then

$$\frac{d}{dx} [f(x)g(x)] = f(x) \frac{d}{dx} [g(x)] + g(x) \frac{d}{dx} [f(x)]$$

In prime notation:

$$(fg)' = fg' + gf'$$

EXAMPLE

- (a) If $f(x) = xe^x$, find $f'(x)$.
- (b) Find the n th derivative, $f^n(x)$.

SOLUTION

- (a) By the Product Rule, we have

$$\begin{aligned} f'(x) &= \frac{d}{dx} (xe^x) = x \frac{d}{dx} (e^x) + e^x \frac{d}{dx} (x) \\ &= xe^x + e^x \cdot 1 = (x + 1)e^x \end{aligned}$$

(b) Using the Product Rule a second time, we get

$$\begin{aligned} f''(x) &= \frac{d}{dx} [(x + 1)e^x] = (x + 1) \frac{d}{dx} (e^x) + e^x \frac{d}{dx} (x + 1) \\ &= (x + 1)e^x + e^x \cdot 1 = (x + 2)e^x \end{aligned}$$

Further applications of the Product Rule give

$$f'''(x) = (x + 3)e^x \qquad f^{(4)}(x) = (x + 4)e^x$$

Each successive differentiation adds another term e^x , so

$$f^{(n)}(x) = (x + n)e^x$$

EXAMPLE

Differentiate the function $f(t) = \sqrt{t} (a + bt)$.

SOLUTION 1

Using the Product Rule, we have

$$\begin{aligned} f'(t) &= \sqrt{t} \frac{d}{dt} (a + bt) + (a + bt) \frac{d}{dt} (\sqrt{t}) \\ &= \sqrt{t} \cdot b + (a + bt) \cdot \frac{1}{2} t^{-1/2} \\ &= b\sqrt{t} + \frac{a + bt}{2\sqrt{t}} = \frac{a + 3bt}{2\sqrt{t}} \end{aligned}$$

SOLUTION 2

If we first use the laws of exponents to rewrite $f(t)$ then we can proceed directly without using the Product Rule.

$$f(t) = a\sqrt{t} + bt\sqrt{t} = at^{1/2} + bt^{3/2}$$

$$f'(t) = \frac{1}{2}at^{-1/2} + \frac{3}{2}bt^{1/2}$$

EXAMPLE 3 If $f(x) = \sqrt{x} g(x)$, where $g(4) = 2$ and $g'(4) = 3$, find $f'(4)$

SOLUTION

Applying the Product Rule, we get

$$\begin{aligned} f'(x) &= \frac{d}{dx} [\sqrt{x} g(x)] = \sqrt{x} \frac{d}{dx} [g(x)] + g(x) \frac{d}{dx} [\sqrt{x}] \\ &= \sqrt{x} g'(x) + g(x) \cdot \frac{1}{2} x^{-1/2} = \sqrt{x} g'(x) + \frac{g(x)}{2\sqrt{x}} \end{aligned}$$

So
$$f'(4) = \sqrt{4} g'(4) + \frac{g(4)}{2\sqrt{4}} = 2 \cdot 3 + \frac{2}{2 \cdot 2} = 6.5$$

THE QUOTIENT RULE

We find a rule for differentiating the quotient of two differentiable functions $u = f(x)$ and $v = g(x)$ in much the same way that we found the Product Rule. If x , u , and v change by amounts Δx , Δu , and Δv , then the corresponding change in the quotient u/v is

$$\Delta\left(\frac{u}{v}\right) = \frac{u + \Delta u}{v + \Delta v} - \frac{u}{v} = \frac{(u + \Delta u)v - u(v + \Delta v)}{v(v + \Delta v)} = \frac{v\Delta u - u\Delta v}{v(v + \Delta v)}$$

so

$$\frac{d}{dx}\left(\frac{u}{v}\right) = \lim_{\Delta x \rightarrow 0} \frac{\Delta(u/v)}{\Delta x} = \lim_{\Delta x \rightarrow 0} \frac{v \frac{\Delta u}{\Delta x} - u \frac{\Delta v}{\Delta x}}{v(v + \Delta v)}$$

As $\Delta x \rightarrow 0$, $\Delta v \rightarrow 0$ also, because $v = g(x)$ is differentiable and therefore continuous. Thus, using the Limit Laws, we get

$$\frac{d}{dx} \left(\frac{u}{v} \right) = \frac{v \lim_{\Delta x \rightarrow 0} \frac{\Delta u}{\Delta x} - u \lim_{\Delta x \rightarrow 0} \frac{\Delta v}{\Delta x}}{v \lim_{\Delta x \rightarrow 0} (v + \Delta v)} = \frac{v \frac{du}{dx} - u \frac{dv}{dx}}{v^2}$$

THE QUOTIENT RULE

If f and g are differentiable, then

$$\frac{d}{dx} \left[\frac{f(x)}{g(x)} \right] = \frac{g(x) \frac{d}{dx} [f(x)] - f(x) \frac{d}{dx} [g(x)]}{[g(x)]^2}$$

In prime notation:

$$\left(\frac{f}{g}\right)' = \frac{gf' - fg'}{g^2}$$

EXAMPLE

Let $y = \frac{x^2 + x - 2}{x^3 + 6}$. Find y' .

Solution

$$\begin{aligned} y' &= \frac{(x^3 + 6) \frac{d}{dx} (x^2 + x - 2) - (x^2 + x - 2) \frac{d}{dx} (x^3 + 6)}{(x^3 + 6)^2} \\ &= \frac{(x^3 + 6)(2x + 1) - (x^2 + x - 2)(3x^2)}{(x^3 + 6)^2} \end{aligned}$$

$$\begin{aligned}
&= \frac{(2x^4 + x^3 + 12x + 6) - (3x^4 + 3x^3 - 6x^2)}{(x^3 + 6)^2} \\
&= \frac{-x^4 - 2x^3 + 6x^2 + 12x + 6}{(x^3 + 6)^2}
\end{aligned}$$

TABLE OF DIFFERENTIATION FORMULAS

$$\frac{d}{dx}(c) = 0$$

$$\frac{d}{dx}(x^n) = nx^{n-1}$$

$$\frac{d}{dx}(e^x) = e^x$$

$$(cf)' = cf'$$

$$(f + g)' = f' + g'$$

$$(f - g)' = f' - g'$$

$$(fg)' = fg' + gf'$$

$$\left(\frac{f}{g}\right)' = \frac{gf' - fg'}{g^2}$$