

SoCreative is a creative platform that takes a collaborative, academic approach to sharing artwork online.

SoCreative provides a learning space for artists to share their craft and participate in meaningful, constructive discussion. Users can post their work and indicate where they wish to receive feedback-- if any-- or create discussion. They can also sift through others' works and feedback requests, submitting their thoughts. Discussion will be moderated to maintain a standard of meaningful objectivity. All artistic mediums, including sculpture, drawings, paintings, photos, and more are welcome. On the whole, SoCreative aims to foster a sophisticated learning environment for artists of all trades.

Personas

The Budding Artist

An artist who wants to learn more about their medium and improve themselves. They enjoy what they do and are passionate about it. between submission and critique. Ambition and seriousness are two of their outstanding qualities, and they value the betterment of their skill and craft.

The Industry Professional

A professional in their trade who has years of experience. They take pleasure in teaching others about their work. Hosting a sophisticated learning environment is a skill of theirs. They are honest and constructive with words. They value effective communication above all else.

Competitors



[DeviantArt](#)



[Pinterest](#)