NEODEV LEAGUE

SPONSORSHIP PACKAGE

neoleague.dev

neodevleague@gmail.com

2024

Waterloo, ON

ABOUT
NEODEV

About Us

We are an organization that hosts competitive events created to inspire high school students to pursue engineering and build connections in a fun and competitive way.

Our Goal

At Neodev League, we aim to one-up hackathons and redefine the world of programming competitions. We strive to reach as many students as possible and give them a unique opportunity to learn from industry leaders, collaborate on innovative projects, and showcase their coding skills. Our mission is to create an inclusive and inspiring environment where young programmers can learn and develop in a fun and engaging way. By offering diverse challenges, we can empower the new generation of tech innovators and leave a long-lasting impact on the world.

WHY NEODEV?

Our Key Initiatives:

Mission

NeoDev strives to create a dynamic environment where young minds can connect, collaborate, and challenge themselves beyond the traditional hackathon format. Through our competitions, we aim to redefine programming contests while maintaining the rigorous challenges that these contests offer.

Impact

Neodev League empowers high school students by enhancing their technical skills, encouraging creative thinking, and reinforcing team-building skills through large-scale and collaborative competitions. We value success in the tech industry by offering valuable opportunities to network, connect, and develop impactful projects.
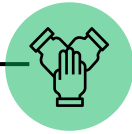
Reach

For NeoDev's inaugural event, we aim to establish our reach across the entire Waterloo District School Board. Our goal is to then expand throughout the southern Ontario region, including major cities such as Toronto and Niagara, in hopes of challenging more high schoolers with our innovative and exciting challenge.

SPONSORSHIP TIERS

	Pathfinder $250	Catalyst $500	Luminary $750	Visionary $1000+

BRANDING

	Pathfinder	Catalyst	Luminary	Visionary
Logo placement on website	small	medium	large	huge
Logo placement on t-shirts	small	medium	large	huge
Logo placement on banner	small	medium	large	huge
Social media promotion		story	post	post

PROMOTION

	Pathfinder	Catalyst	Luminary	Visionary
Speaking time at opening ceremony				✓
Speaking time at closing ceremony				✓

INVOLVEMENT

	Pathfinder	Catalyst	Luminary	Visionary
Mentors Sent		1	2	4
Sponsor Booth / Discord Channel			✓	✓
Company Judge(s) Sent			✓	✓

FUNDRAISING
DISTRIBUTION

Prizes

Our events will include high-quality and attractive prizes which can incentivize student participation and competition. We will allocate funds to top winners, special categories, and participation prizes. About 30-40% of our funds will be assigned to prizes.

Food and Beverages

Food and beverages play a big role in keeping participants energized and competitive throughout the event. This will include lunch, dinner, refreshments and snacks throughout the event. About 20-30% of our funds will be used to provide food.

Event Materials and Supplies

Event materials and supplies include T-shirts, lanyards, stickers, swag bags, as well as any other necessary supplies for participants and volunteers. This will also cover operational costs such as software licenses, internet costs and any other miscellaneous expenses. 10-20% of our funds will be allocated to this.
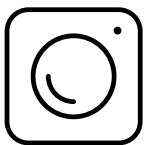
NEODEV LEAGUE

CONTACT US

✉ neodevleague@gmail.com

🌐 neoleague.dev

📷 neodevleague