CONSULTING PROFILE – ANDREAS ANDERSSON

Purple Scout

Andreas Andersson
Senior Fullstack Developer

Consultant since: 2021
IT experience since: 2011

Roles
System Developer

Industry Experience
E-commerce
App development
Transport/Logistics
Game development

Education
MSc in Computer Science,
Borås University

Courses
- AWS cloud Practitioner
  Essential

Languages
Swedish – Native
English – Fluent
German – Beginner
Japanese – Conversational

Contact Person
Helena Bragée
+46-734 21 33 16
helena.bragee@
purplescout.se

Andreas' first project fresh out of university was a pioneering shipping solution that was an immediate success, used by 1000s of users. It is still in use 10 years later (with a new name).

Next, he developed a tool that streamlined the recruiting process of matching required skills with consultants.

Winning the "E-commerce Site of the Year" award in 2015 (issued by Internet World/IDG) with his team was very rewarding. They performed a complete makeover of a 3rd-party dependent legacy system for a NASDAQ listed group with 116 million visitors/year and 1.4 BSEK revenue. Much of this solution still remains the foundation of today's site.

Andreas also single-handedly built a payment solution that outperformmed a critical time frame 60% and has been mostly maintenance-free for 5 years running.

Instrumental in recruiting and building a high-performing 8-person team in Sri Lanka, Andreas not only created an atypical non-hierarchical work environment but also coached the app team developing and Android app version in record time.

One of Andreas' key skills is his ability to cover all bases in projects. "*His number one strength is meeting stakeholders' expectations without them even knowing what they want. He has a great understanding of common issues users might experience and how to mitigate them and deliver superb work, time after time.*", Andreas' manager once said.

In his spare time, Andreas, who spent 1 year at a high school in Japan and has revisited Japan many times, created an Android game app that is one of the 10% most popular, with 2 million downloads.

SKILLS & TOOLS

Processes	Programming	Tools
Scrum	C#	Visual Studio
Agile	Java (Android)	Visual Studio Code
Operating Systems	JavaScript	Android Studio
Windows	MSSQL	Rider
Android	HTML	SSMS
Configuration Management	CSS	Linqpad
Git	.NET	Insomnia/Postman
Host	Vue	Notepad++
Test Management	Svelte	GitHub
Unit tests	**Databases**	Octopus deploy
Integration tests	MSSQL	TeamCity, Kibana
xUnit.net	Couchbase	NewRelic
	Firebase	Esales
	Firestore/Realtime	Richrelevance
	Elastic	Selenium
	Redis	YouTrack
		Unity

Purple Scout AB
Västra Hamngatan 10
SE 411 17 Gothenburg, Sweden

www.purplescout.se

Corporate ID: 556654-8524

+46 40-630 14 00

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SELECTED ASSIGNMENTS – WORK HISTORY

Software Development Consultant, Purple Scout AB   Jan 2022–present

Selected consulting assignments:

Performed feasibility studied for e-commerce at site/company looking to upgrade payment systems.

Built tool that looks for potential new employers at online community.

Operating Systems**:**   Windows
Languages**:**   asp.net,c#, HTML, SQL, JavaScript, CSS
Tools: Git, Visual Studio
Technology: Kanban

Senior System Developer, Nelly Group AB   2012–Dec 2021

Recruited for ASP.NET skills after Nelly launched project updating classic website with modern ASP.NET. Part of 6-person development team that grew organically +165% (6→16) + team in Sri Lanka.

Co-built new version of website, which included backend and frontend as well as mobile version (app). Much of it still remains as foundation for today's site (even though it is now about 10 years later and currently being rebuilt from the ground up).

Simultaneously co-built new back-office system to replace old one, which was also built on old methods.

Handled releases of new updates and many of the 3rd party integrations used. Worked with everything from database and backend layers to frontend development in HTML and JavaScript to improve end users' shopping experience.

Won, as part of team, "E-commerce Site of the Year" award in 2015 after rebuilding a site for one of Scandinavia's strongest fashion brands for young women.

Implemented new payment provider Qliro that replaced old (Klarna) after group strategic decision. Outperformed goal 60% (2 months instead of 5) by single-handedly rebuilding large part of payment page to fit new provider. Solution is now used as backup solution during Black Friday week and is still the default solution for countries outside of the Nordic markets.

Contributed to increased conversion rate by initiating and implementing A/B testing.

In 2017, appointed to build satellite/extended office in Sri Lanka. Spent 3 months onsite building same company environment as in Sweden. Recruited 4 backend and 4 app developers (2 iOS and 2 Android).

Operating Systems**:**   Windows
Languages**:**   ASP.NET, MVC, C#, jQuery, JavaScript, T-SQL, HTML
Tools: Visual Studio
Technology: ASP.NET, mvc, rest, stored procedures, dependency injection, automapping, testing, cloudflare cloud functions, source control, scrum, firebase, android sdk

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System Developer, Epsilon (ÅF), now AFRY   2011–2012

Consultant. Worked on inhouse systems for international leader within engineering, design, and advisory services.

Streamlined and updated internal IT legacy systems that matched consultants (competence) with customers (required skills) and served as networking tool and knowledge database for recruiters.

Created reusable components used to maintain high performance in demanding coding projects.

Operating Systems: Windows
Languages: C#, HTML, JavaScript, CSS
Tools: Visual Studio, Tortoise Git
Technology: .Net Frameworks

System Developer, DBS Schenker Privpak (Academic Work)   Jan 2011–Dec 2011

Consultant assignment. Hired to run pioneering project and implement seamless shipping solution for customers "Blocketpaketet" based on internal computer systems that handled all their freight and shipping handling. This was the 1st system in Sweden that combined shipping and payment for second-hand trade between individuals. The service made is safer for sellers and buyers to conduct business by combining shipping and payment.

Developed, as Schenker's only frontend developer, system that synced all steps sellers and buyers needed to complete and included times, counters, and integrations with Schenker's internal services (numerous systems to learn) to book shipping and create shipping notes.

The 8-month project finished on time and is still in use today, but under a different name.

The service was an instant success as it was the first of its kind.

Helped out with maintenance and inhouse development after service was launched.

Operating Systems: Windows
Languages: HTML. ASP.NET, C#, jQuery, webforms, MS SQL, T-SQL
Tools: CSS
Technology: .Net Frameworks, rest, xml, stored procedure

Technical Support & Seller, NetOnNet AB, Borås   2006–2010

Worked extra during MSc studies, at retail company in consumer electronics industry with stores in Sweden and Norway and HQ in Borås, Sweden.

Helped customers in warehouse store in Borås.

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