## **CONSULTING PROFILE**

# JONAH CARNESKOG



**Jonah Carneskog** Senior Systems Developer

Consultant since: 2016 IT professional since: 2000

#### **ROLES**

Senior Systems Developer System Developer

#### INDUSTRY EXPERIENCE

E-commerce (workwear, home electronics, fashion) Social services/government

#### **EDUCATION**

BS, Computer Science, Ramapo College, USA

#### **LANGUAGES**

Swedish – fluent English – fluent Jonah's claim to fame is having been one of the first two people to develop NetOnNet's e-commerce site, today one of Scandinavia's leading online stores. The company has since grown from 15 FTE in Sweden to 900 in Norway and Sweden and 300 MSEK revenue.

He started his career working on the East coast of US doing web development for clients such as Fuji, Sankyo, and Becton Dickinson (BD), one of the world's largest global medical technology companies.

Jonah went on to build a new system used across Sweden by government employees, a demanding program that needed to safely manage classified data. He also optimized the user experience at Nelly.com, the largest online fashion house in the Nordic countries, with 850 brands.

Three times (3X), Jonah has worked on replacing legacy systems with modern systems developed in parallel.

Building value-added services (VAS) for an e-commerce site with 5,000 retailers around the world was a proud moment for Jonah, and one he received much praise for. His web-based tool replaced a very time-consuming manual process.

Fellow workers say Jonah excels at coming up with solutions to problems ("The word 'can't does not exist in Jonah's world. If there is a problem, he will find a solution.") and that he is a team player who is good at making everyone feel included.

In his spare time, Jonah plays the guitar in a cover band, does CrossFit, and coaches 12-year-old ice hockey players.

## **SKILLS & TOOLS**

TOOLSPROGRAMMINGDATABASESVisual StudioC#MSSQLJavaScriptElastic search

PROCESSES React

Scrum
Kanban
OPERATING
SYSTEMS
Windows

windows Mac



adesso Sweden AB

# CONSULTING PROFILE JONAH CARNESKOG

## **WORK HISTORY**

| Senior System Developer, adesso Sweden                 | May 2021 – present  |
|--|---------------------|
| Senior System Developer/Web Leader, Brainforest Agency | Mar 2016 – May 2021 |
| Senior System Developer, Nelly.com                     | Mar 2014 – Mar 2016 |
| Senior System Developer, Pulsen                        | May 2008 – May 2014 |
| Senior System Developer, Make IT                       | Feb 2007 - May 2008 |
| System Developer, NetOnNet                             | Aug 2001 – Feb 2007 |
| System Developer, New York Digital Design              | 1999 – 2001         |

# **RECENT PROJECTS**

#### Senior System Developer, adesso Sweden AB

May 2021 - present

Part of a team replacing legacy system with a modular, micro services-based system at NetOnNet, one of Scandinavia's leading e-commerce sites. Develop new functionality for managing articles and work on integration using a .NET core API.

| Operating Systems | Windows               |
|-------------------|-----------------------|
| Languages         | C#, JavaScript, MSSQL |
| Tools             | Visual Studio         |

#### Senior System Developer, Brainforest Agency

Mar 2016 - May 2021

Further developed and later rebuilt a legacy solution for e-commerce creating new business-boosting features mainly for Blåkläder, a 50-year old company with 1B SEK revenue producing work wear for professionals.

Built value-added services (VAS) application for B2B clients, customizing/branding products/orders with their own pictures and text.

Created pre-order system, replacing printed catalogue, where B2B customers received instantly updated discount calculations.

| Operating Systems | Mac                              |
|-------------------|----------------------------------|
| Languages         | C#, JavaScript, React, .NET Core |
| Tools             | Visual Studio                    |

## Senior System Developer, Nelly.com

May 2014 - Mar 2016

Participated in growing sales by designing best user experience with personalization product engine. Worked closely with marketing team, helping execute ideas in pursuit of giving customers a great shopping experience at the largest Nordic online fashion house with 850 brands.



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| Operating Systems | Windows                   |
|-------------------|---------------------------|
| Languages         | C#, JavaScript, XML, Json |
| Tools             | Visual Studio             |

#### Senior Systems Developer, Pulsen

May 2008 - May 2014

Member of 15-software developer team replacing web-based legacy system, used by social services throughout Sweden. This online operating system handles journals, orders, etc. that concern social service clients, which requires high standards for protecting classified data.

| Operating Systems | Windows                       |
|-------------------|-------------------------------|
| Languages         | C#, Silverlight, Blend, MSSQL |
| Tools             | Visual Studio, Blend          |

### Systems Developer, Make IT

Feb 2007 - May 2008

Developed Make IT's B2B e-commerce site from scratch targeting regional SME companies. In addition created websites and applications for Make IT's customers.

| Operating Systems | Windows               |
|-------------------|-----------------------|
| Languages         | C#, JavaScript, HTML  |
| Tools             | Visual Studio, MS SQL |

## Systems Developer, NetOnNet

Aug 2001 - Feb 2007

Recruited to pioneering online company as 1 of 2 designing and creating an e-commerce site, including internal applications and administration systems.

Site grew from being a minor player a major e-commerce site in Sweden; sales grew ≈330% (70 MSEK to 300 MSEK) and expanded to other countries.

| Operating Systems | Windows               |
|-------------------|-----------------------|
| Languages         | C#, JavaScript, HTML  |
| Tools             | Visual Studio, MS SQL |

### Systems Developer, New York Digital Design

2000 - 2001

Created front- and back-end webpages for small and large customers in US market.

| Operating Systems | Windows                                |
|-------------------|--|
| Languages         | ASP                                    |
| Tools             | Visual Studio, ColdFusion, ASP, MS SQL |