

John LLoyd Brillante

Graphic Designer
Front-end Developer

FOR MORE
INFORMATION

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📍 Metro Manila

CAREER OBJECTIVES

"Seeking a position that provides an opportunity to utilize my technical expertise, knowledge, and skills effectively, enabling me to deliver accurate, high-quality results while contributing to the success of the organization as a whole."

SOME OF PROJECT CREATED

WEB DEVELOPEMNT

ELEVATING USER EXPERIENCE AND
INTERFACE: A REDESIGN OF ARETEX
BRIDGE WEBSITE

BUSINESS : A E-COMMERCE WEB
SYSTEM FOR CUSTOMIZE PRODUCTS

ARETEX RISK RADAR: CREATED A
RISK RADAR WHICH INCLUDE
WEATHER, CRIME AND FLOOD FOR
ARETEX EMPLOYEE

GRAPHIC DESIGN

CACAO RESEARCH CENTER LOGO:
CREATED A VISUALLY APPEALING
LOGO FOR CACAO RESEARCH CENTER

PHOTO RENDERING: CREATED A
RENDERED PHOTO FOR INNOVATION

YOUTUBE VIDEO THUMBNAIL:
CREATED THUMBNAIL FOR
MOTIVATIONAL CONTENT

EXPERIENCE:

WEB DEVELOPMENT & DESIGN | ARETEX AOUTSOURCING
CAMPANY INC. | MAKATI, METRO MANILA, PHILIPPINES

- Developed and maintained user interfaces for web applications using React and Next.js, resulting in a 15% improvement in page load speed.
- Designed and prototyped intuitive user flows and interfaces using Figma, incorporating UI/UX design principles that led to a 10% increase in user engagement metrics.
- Created visually appealing graphics and icons using Adobe Illustrator and Adobe Photoshop to enhance the user experience and align with brand guidelines.
- Collaborated with a team of developers and designers, utilizing Git for version control, to implement responsive and accessible web designs using HTML, CSS, and JavaScript.
- Conducted usability testing on prototypes and implemented feedback to improve the user experience and identify areas for optimization.

TECHNICAL SKILLS

- **Modern Front-End Framework Proficiency:** (React, Next.js, or specify other relevant frameworks)
- **Graphic Design and Prototyping Tools:** (Figma, Adobe Illustrator, Adobe Photoshop, Sketch)
- **UI/UX Design Principles and Methodologies:** (User Research, Wireframing, Prototyping, Usability Testing, Information Architecture)
- **Core Front-End Technologies:** (HTML, CSS, Tailwind, JavaScript)
- **Video Editing Software:** (Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, or specify other relevant software)