

# Jessica Lupanow

Product Designer and Strategist

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Irvine, CA

*Energetic, results-driven Product Designer and Strategist, skilled in competitive analysis and prototyping with front-end development experience. I have completed several projects, including an app for booking flying vehicles and a scheduling app for neurodiverse users.*

## Experience

### Product Designer and Strategist @ Freelance

August 2020 - Present

- Produced prototypes to strengthen designs, improve navigation, and enhance user experiences for clients in the manufacturing, education, and autism services industries
- Identified key features to differentiate products from their competitors in the marketplace
- Evangelized user-centric design during stakeholder meetings

### UX Designer @ JaimeLevy.com

March 2020 - Present

- Created UX content for the best-seller, *UX Strategy: How to Devise Innovative Digital Products that People Want*
- Monitored emerging design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects

### Human-Robot Interaction Researcher @ USC

September 2018 - May 2020

- Led research team of 5 students in conducting human subjects research focused on empathy
- Built a socially assistive robotic tutoring platform for children with Autism Spectrum Disorder
- Supported design and implementation of survey instruments

### Technical Intern @ Northrop Grumman

June 2017 - August 2017

- Designed a data visualization tool for performance reporting and presented the solution to senior staff and executives
- Completed all deliverables an average of two weeks early

## Education

### MS, Computer Science

USC, 2020

Studied UX Design, UX Strategy, and Human-Robot Interaction

### BS, Engineering

Harvey Mudd College, 2018

Studied Robotics, Creative Writing, Cognitive Science, and Project Management

## Skills

### Design

Wireframes  
Mockups & Prototypes  
User Flows & Use Cases  
Adobe XD  
Sketch  
Photoshop

### Research

Competitive Analysis  
User Interviews  
Persona Development  
Usability Testing  
Landing Page Experiments  
Advertising Campaigns

### Development

HTML  
CSS  
JavaScript  
Python