

Jessica Lupanow

Product Designer and Strategist

jessicalupanow.com
jessica.lupanow@gmail.com
+1 805 657 5201
Irvine, CA

Energetic, results-driven Product Designer and Strategist, skilled in competitive analysis and prototyping with front-end development experience. I have completed several projects, including an app for booking flying vehicles and a scheduling app for neurodiverse users.

Experience

Product Designer and Strategist @ Freelance

August 2020 - Present

- Produced prototypes to strengthen designs, improve navigation, and enhance user experiences for clients in the manufacturing, education, and autism services industries
- Identified key features to differentiate products from their competitors in the marketplace
- Evangelized user-centric design during stakeholder meetings

UX Designer @ JaimeLevy.com

March 2020 - Present

- Created UX content for the best-seller, *UX Strategy: How to Devise Innovative Digital Products that People Want*
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects

Human-Robot Interaction Researcher @ USC

September 2018 - May 2020

- Led research team of 5 students in conducting human subjects research focused on empathy
- Built a socially assistive robotic tutoring platform for children with Autism Spectrum Disorder
- Supported design and implementation of survey instruments

Technical Intern @ Northrop Grumman

June 2017 - August 2017

- Designed a data visualization tool for performance reporting and presented the solution to senior staff and executives
- Completed all deliverables an average of two weeks early

Education

MS, Computer Science

USC, 2020

Studied UX Design, UX Strategy, and Human-Robot Interaction

BS, Engineering

Harvey Mudd College, 2018

Studied Robotics, Creative Writing, Cognitive Science, and Project Management

Skills

Design

Wireframes
Mockups & Prototypes
User Flows & Use Cases
Adobe XD
Sketch
Photoshop

Research

Competitive Analysis
User Interviews
Persona Development
Usability Testing
Landing Page Experiments
Advertising Campaigns

Development

HTML
CSS
JavaScript
Python