JOSEMARIA ARCHEL G. FELISILDA

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EDUCATION

SILLIMAN UNIVERSITY   *Negros Oriental, PH*
BS in Business Administration; Major in Business Analytics   *Graduation Date: May 2023 (Expected)*
Coursework: Data Warehousing, Descriptive and Predictive Analytics, Customer Analytics, Data Democratization, Data Ops, Statistics
- **Scholarships:** Academic Scholarship: University Honor (2022-2023), Academic Scholarship: College Honor (2021-2022), Academic Scholarship: Class Honor (2019-2020, 2020-2021)
- **Projects:** Dumaguete Crime Data Management System, Restaurant Management System

WORK EXPERIENCE

GLOBIQ B.V. PHILIPPINES, INC.   *Negros Oriental, PH*
Part-Time Data Analyst and Developer Intern   *Jan 2023 – Present*
- Delivered data preparation & cleansing, dashboards, and insight reports to 4+ clients depending on requirements, as well as technical advice to ensure optimal performance and accuracy.
- Collaborated with team members to develop and implement data visualization dashboards using Tableau, resulting in a 30% improvement in data accessibility and understanding.
- Utilized Talend, a low-code tool, for functions such as data integration, migration and managing ETL jobs, resulting in a 25% increase in data accuracy and a 40% reduction in time spent on data management tasks.

SUSG (SILLIMAN UNIVERSITY STUDENT GOVERNMENT)   *Negros Oriental, PH*
Developer Lead (Member of SUSG Finance Committee)   *November 2022 – Present*
Project: SUSG Finance System
- Automated a system from an Excel Database to a website, resulting in a 100% data entry errors and a 75% increase in user efficiency.
- Led a team of 5 developers to deliver project on time, resulting in a 90% decrease in project backlog.
- Configured the database for improved storage, and reporting, resulting in a 60% increase in data processing speed and 100% improvement in data accuracy.

OFFICE OF THE VICE MAYOR *(Dumaguete City)*   *Negros Oriental, PH*
Data Steward   *November 2021 – May 2022*
Project: Dumaguete Crime Data Management System
- Spearheaded the operations of the project from identifying the actions, planning of DFD, ERD, and flowchart model of the executions in building the system.
- Successfully achieved 100% precision in automating the manual system to a web-based system, resulting in a more efficient and convenient tracking system for all users of the Office of the Vice Mayor.
- Resolved 95% of the issues and bugs identified during the debugging phase, resulting in clean and functional overall code for the system.
- Analyzed data from various communities to identify the top five most repetitive criminal activities, therefore, raising awareness about patterns revealed by the data.

LEADERSHIP EXPERIENCE

BUSINESS ANALYTICS STUDENTS' SOCIETY OF SILLIMAN UNIVERSITY   *Negros Oriental, PH*
Social Media and Creative Head   *School Year 2022 – 2023*
- Oversee the creatives team composed of 9+ individuals ensuring effective communication to set goals and expectations for both online and offline work.
- Analyzed data reach from Facebook's professional dashboard to attain result starting from June 2022 that has led to a 200% increase in post reach.

Internal Vice President   *School Year 2021 – 2023*
- Proposed research and data from Facebook page statistics on findings, improvements, and implementation to strengthening social page to bring and attract potential viewers and upcoming college students.
- Maintained and build relationship with 25+ student leaders, receiving and offering partnerships to increase students' engagement and possess higher chance to be on the leaderboard of student organizations.

ADDITIONAL

Skills:
Microsoft Office (Excel, Word, PowerPoint) | Google Suites | Programming Languages (Python, PHP, SQL, Java) | Data Analysis & Visualization | Data Warehouse/ETL | Project Management | Adobe Software (Illustrator, InDesign, Photoshop) | Talend | Tableau Public

Certifications:
Completion – Advanced Microsoft Excel, Data Analysis with Excel Pivot Tables, Introduction to Tableau, SQL, SQL + Tableau, Probability, Introduction to Excel; Certified by 365 Data Science
Certified Financial Markets Professional (CFMP), SAP Business One – Enterprise Simulation, Google Analytics for Beginners and Advanced.