

# JOSEMARIA ARCHEL G. FELISILDA

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## EDUCATION

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### SILLIMAN UNIVERSITY

*BS in Business Administration; Major in Business Analytics*

*Negros Oriental, PH*

*Graduation Date: May 2023 (Expected)*

Coursework: Data Warehousing, Descriptive and Predictive Analytics, Customer Analytics, Data Democratization, Data Ops, Statistics

- **Scholarships:** Academic Scholarship: University Honor (2022-2023), Academic Scholarship: College Honor (2021-2022), Academic Scholarship: Class Honor (2019-2020, 2020-2021)
- **Projects:** Dumaguete Crime Data Management System, Restaurant Management System

## WORK EXPERIENCE

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### GLOBIQ B.V. PHILIPPINES, INC.

*Part-Time Data Analyst and Developer Intern*

*Negros Oriental, PH*

*Jan 2023 – Present*

- Delivered data preparation & cleansing, dashboards, and insight reports to 4+ clients depending on requirements, as well as technical advice to ensure optimal performance and accuracy.
- Collaborated with team members to develop and implement data visualization dashboards using Tableau, resulting in a 30% improvement in data accessibility and understanding.
- Utilized Talend, a low-code tool, for functions such as data integration, migration and managing ETL jobs, resulting in a 25% increase in data accuracy and a 40% reduction in time spent on data management tasks.

### SUSG (SILLIMAN UNIVERSITY STUDENT GOVERNMENT)

*Developer Lead (Member of SUSG Finance Committee)*

*Negros Oriental, PH*

*November 2022 – Present*

Project: SUSG Finance System

- Automated a system from an Excel Database to a website, resulting in a 100% data entry errors and a 75% increase in user efficiency.
- Led a team of 5 developers to deliver project on time, resulting in a 90% decrease in project backlog.
- Configured the database for improved storage, and reporting, resulting in a 60% increase in data processing speed and 100% improvement in data accuracy.

### OFFICE OF THE VICE MAYOR (Dumaguete City)

*Data Steward*

*Negros Oriental, PH*

*November 2021 – May 2022*

Project: Dumaguete Crime Data Management System

- Spearheaded the operations of the project from identifying the actions, planning of DFD, ERD, and flowchart model of the executions in building the system.
- Successfully achieved 100% precision in automating the manual system to a web-based system, resulting in a more efficient and convenient tracking system for all users of the Office of the Vice Mayor.
- Resolved 95% of the issues and bugs identified during the debugging phase, resulting in clean and functional overall code for the system.
- Analyzed data from various communities to identify the top five most repetitive criminal activities, therefore, raising awareness about patterns revealed by the data.

## LEADERSHIP EXPERIENCE

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### BUSINESS ANALYTICS STUDENTS' SOCIETY OF SILLIMAN UNIVERSITY

*Social Media and Creative Head*

*Negros Oriental, PH*

*School Year 2022 – 2023*

- Oversee the creatives team composed of 9+ individuals ensuring effective communication to set goals and expectations for both online and offline work.
- Analyzed data reach from Facebook's professional dashboard to attain result starting from June 2022 that has led to a 200% increase in post reach.

*Internal Vice President*

*School Year 2021 – 2023*

- Proposed research and data from Facebook page statistics on findings, improvements, and implementation to strengthening social page to bring and attract potential viewers and upcoming college students.
- Maintained and build relationship with 25+ student leaders, receiving and offering partnerships to increase students' engagement and possess higher chance to be on the leaderboard of student organizations.

## ADDITIONAL

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### **Skills:**

Microsoft Office (Excel, Word, PowerPoint) | Google Suites | Programming Languages (Python, PHP, SQL, Java) | Data Analysis & Visualization | Data Warehouse/ETL | Project Management | Adobe Software (Illustrator, InDesign, Photoshop) | Talend | Tableau Public

### **Certifications:**

Completion – Advanced Microsoft Excel, Data Analysis with Excel Pivot Tables, Introduction to Tableau, SQL, SQL + Tableau, Probability, Introduction to Excel; Certified by 365 Data Science  
Certified Financial Markets Professional (CFMP), SAP Business One – Enterprise Simulation, Google Analytics for Beginners and Advanced.