# JM CRAWFORD

Artist | Designer | Engineer

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## ABOUT

My mission is to help individuals and organizations craft enduring connections with audiences through engaging and meaningful experiences.

## EDUCATION

2025 | Savannah, Georgia
### Bachelor of Fine Arts | *Graphic Design*
*SAVANNAH COLLEGE OF ART AND DESIGN*

2023 | Lexington, Kentucky
### Web Developer Bootcamp
*AWESOME INC.*

2021 | Lexington, Kentucky
### Bachelor of Science | *Digital Media + Art History*
*UNIVERSITY OF KENTUCKY*

## TOOLS

| | | |
|---|---|---|
| HTML/CSS | JavaScript | Python |
| React | Bootstrap | SQL |
| Django | Django REST | Postgresql |
| Thunderclient | Axios API | Git |
| Github | VS Code | Agile |
| Figma | FigJam | Figma Slides |
| Adobe XD | Sketch | Invision |
| Adobe CC | Google Suite | Microsoft 365 |

## SKILLS

| | | |
|---|---|---|
| Front-end Dev | Back-end Dev | UI Design |
| UX Design | Wireframing | Prototyping |
| Concept Development | User Flows | User Journey Mapping |
| Problem Solving | Critical Thinking | Time Management |
| Leadership | Communication | Agile Methodology |
| Project Management | Adaptability | Cross-collaboration |
| Graphic Design | Interaction Design | User-Centric Design |
| User Research | Historical Research | Professional Writing |
| Business Development | Creative Copywriting | Database Architecture |
| System Design | Project Management | Public Speaking |

## EXPERIENCE

*2011 - Current | Lexington, Kentucky*
### Graphic Designer
**JOHN CRAWFORD DESIGN**

Utilizes a wide range of multimedia tools to deliver uniquely tailored visual solutions for individuals and businesses. Project experience includes brand and marketing design, photography, illustration, copy-writing, and brand/identity consulting.

*2023 - Current | Lexington, Kentucky*
### UX/UI Designer + Front End Developer
**MYDESIGN99 - DATA GRAPHICS ENGINE**

Partnered with veteran software engineer to design and develop a high-performance web-based KPI visualization platform from concept to deployment. Led the front-end architecture and UI/UX design for a modular data graphics editor that enables real-time customization and rendering of performance metrics. Built a scalable asset manager and intuitive documentation system to support both entry-level and advanced developers.

*2023 - Current | Lexington, Kentucky*
### UI Designer + Front End Developer
**ACTIVE THERAPY SYSTEMS**

Produced UI designs and dynamic data display proofs of concept for Wordpress site and Android native app that leverages wearable technology to assist and assess Parkinson's patients throughout their therapy. Worked directly with CEO and chief engineer to identify and isolate pain points, formulating solutions to capturing and displaying complex data to patients and therapists.

*2023 - Current | Lexington, Kentucky*
### UX/UI Designer + Full Stack Developer
**POCKETPRO + CLOVER GOLF APP**

Designed and developed full stack web application that provides professional golf instructors a simple and effective tool to track client scores and key data outside of designated instruction time. Golfers use the application as a digital scorecard, keeping track of past rounds, requiring minimal interaction while receiving and returning complex sets of data to the screen dynamically.

*2017 | Lexington, Kentucky*
### UX/UI Designer + Front End Developer
**THE WELCOME CARD**   (Work-Study)

Collaborated within a team of undergraduate web design students to complete design and prototyping for a web and native mobile application that accompanies a physical card and serves as a hub for asylum seeking card holders to track the progress of their application with immigration offices.

*2012 - 2016 | Columbus, Georgia | Anchorage, Alaska*
### Specialist (E-4)
**UNITED STATES ARMY**

Served on active duty as an Airborne Infantryman in the 25th Infantry Division. Successfully completed One Station Unit Training (OSUT), Airborne School, Special Forces Preparation and Conditioning (SFPC), Special Forces Assessment & Selection (SFAS), and Chemical Biological Radiological and Nuclear Defense School (CBRN)

*June-July 2011 | Lexington, Kentucky*
### Project Manager
**PHANTOM FIREWORKS**

Capitalized on a temporary lifting of class-C fireworks ban in Lexington, KY. Recruited and hired 12 employees, managing over $200,000 of retail inventory - finishing 2nd in overall sales in the state of Kentucky over a three week holiday sales sprint. Targetted local concert venue with printed flyers to drive traffic to location.