

Full sample

Cumulative rate of response with positive intention (%)

60  
50  
40  
30  
20  
10  
0

0 4 8 12 16 20 24

Response days

Experimental group — StatusQuo ..... MatchMessage - - - CoordMessage - - - BothMessage

0 2 4 6 8 10 12 14 16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60

0 2 4 6 8 10 12 14 16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60