

Jordan Mehravar

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CAREER PROFILE

Self-taught developer seeking remote position in front-end development. Three years experience in graphic and web design working with small businesses. Skilled in modern JavaScript, CSS layouts, and Adobe software.

JavaScript: DOM, Fetch API, ES6+ and Modules / **CSS:** Grid, Flex Box, Responsive Design and Media Queries
React: State Management, Functional Components, Custom Hooks, React Router and Styled Components
HTML: Semantic, SEO and Accessibility / **Platforms:** Shopify and WordPress / **Adobe:** Photoshop, Illustrator, InDesign and XD / **Other:** Developer Tools, Python, Rust, WebGL, Sass, Lua, Git, Linux, Figma and Video Editing

EXPERIENCE

Web Designer — Freelance Feb 2016 – Present

- Revamping business website for real estate broker while maintaining SEO (WordPress, Divi and CSS)
- Collaborated with Canadian architect to build a responsive photography portfolio (HTML, CSS and Sass)
- Created ecommerce store with custom theme and cart for craft beer boutique (Shopify, Liquid and CSS)

Graphic Designer — O2 Industries Inc. Feb 2020 – Nov 2020

- Redesigned B2C ecommerce store of respirator manufacturer grossing near \$21m in 2020 (Adobe XD)
- Created multilingual product packaging which shipped to over 90 countries during COVID-19 (InDesign)
- Prepared written proposals for government funding and product spec sheets for sales team (Illustrator)

VOLUNTEER

Content Creator — Problem Lab Jul 2019 – Nov 2019

- Researched marketing strategies with two advisors and devised three-month content schedule (Excel)
- Shared industry trends and stats on Instagram and Facebook with infographics (Illustrator and Spark)
- Led photography for live speaking event (75 people) and displayed way-finding signage around venue

Lab Assistant — University of Waterloo Sep 2018 – Dec 2018

- Assisted neuroscience research team with lab preparation and data collection for graduate theses
- Configured trial program, eye-tracking equipment and calibration software for over 30 trials (Python)
- Conducted post-experiment structured interviews and recorded observations on computer (Linux)

EDUCATION

BA in Honours Psychology with English Minor — University of Waterloo Sep 2015 – Aug 2019

GPA: 86.3% (Dean's Honours List)

Courses: Designing Functional Programs, Computational Neuroscience Methods, Digital Imaging, Information Design, Customer Experience Design, Designing Digital Video, Advanced Data Analysis, Digital Media, Entrepreneurial Strategy, Public Speaking, Business Communication

ACHIEVEMENTS & INTERESTS

Achieved: DECA Atlanta Advertising Campaign 4th, Great Canadian Sales Competition 3rd Semi-finalist, Quantum Valley Pitch \$5K Winner, Senior Personality Psychology Poster Fair Winner

Interests: *Deep Work*, StrongLifts 5x5, Bubble Tea, Chess, Daily Stoic Podcast, My Chemical Romance