



JENNIFER PELZER

Delivering Scalable, Accessible Web Solutions
Full-Stack Development & UX Design
Passionate about Inclusive Design

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EDUCATION

Arizona State University, Tempe, AZ

- BS, Graphic Information Technology Expected Dec 2025
- MS, Graphic Information Technology (Accelerated) Expected Jun 2026

EXPERIENCE

BirthdayMessaging.io

Full-Stack Web Developer: July 2025 – Present

- Delivered production features for Birthday Messaging 2.0 with React, Tailwind, Python, SQL, accelerating releases and boosting reliability.
- Enhanced accessibility with WCAG-compliant components and keyboard navigation, improving usability for assistive-tech users.
- Expanded the design system with reusable React/Tailwind components, standardizing UI and cutting onboarding time.
- Managed a remote contributor, hosting weekly video standups and publishing recordings to keep work aligned.

BirthdayMessaging.io

Full-Stack Web Development Intern: May 2025 – Jul 2025

- Built initial features with React, Tailwind CSS, and Python, gaining full-stack development experience.
- Fixed accessibility issues (contrast, semantic HTML) to improve user experience.
- Supported backend integration with Python, SQL, and REST APIs, documenting workflows for senior developers.

Arizona State University

Computer Science Grader (Web Development) — 2024

- Evaluated HTML, CSS, Git/GitHub assignments; ensured rubric alignment and integrity.
- Delivered feedback that improved student code and documentation.

SKILLS

Frontend: React, JavaScript, HTML, CSS, Tailwind

Backend & Data: Python, SQL

Collaboration: Git, GitHub

Design Process: Wireframing, Prototyping, Information Architecture, User Journeys

Evaluation: Heuristic Evaluation, Usability Testing

Standards & Systems: WCAG/ARIA, Design Systems

Soft Skills: Leadership, Communication, Mentorship

Languages: English, German, French

RECOGNITION

Deans List (2023-2025) • Full-Stack Internship Certificate(2025)